

STRAWBERRIES ARE CHEAP

Luscious Fruit is Now Selling at Two Boxes for a Quarter.

NEW POTATOES COMING DOWN

Last Year's Crop Advancing in Price, While New Product is Getting More Reasonable—Butter Makes Advance.

Strawberries are abundant on the market now and are selling two quart boxes for a quarter. They have arrived in large quantities from Arkansas and are of good quality.

Pineapples, now that the demand has grown, have jumped 75 cents a case. This has raised the retail price of this fruit 2 1/2 cents apiece. Pineapples that were selling at a dime are now selling at 12 1/2 cents, or two for a quarter. Florida pineapples will be in next week, but this is not expected to make them any cheaper. On the contrary, dealers are expecting them to go higher.

Lemons are up 10 cents a case. This will advance the retail price next week. It is said, if it has not already been advanced in some of the retail stores. Oranges have jumped 75 cents a case, and the retail price has gone up a nickel a dozen for all grades. The orange run is nearing its close.

Butter is up a cent on the Elgin market and has gone up a cent on the retail market. This makes the best creamery 25 cents instead of 24, as it has been.

Eggs are being rapidly stored away in the big cold storage houses now, and it is the opinion of some that they are being stored at too high a price. When they store 18-cent eggs, says Al King of the Hayden Bros' grocery department, they are taking a chance. Eggs will likely be very high in the winter to make it pay.

Old potatoes have gone up 25 cents a bushel. New potatoes, at the same time, have come down 2 1/2 cents a pound. They have been selling for 7 1/2 cents a pound for over a month, and are now being offered at 5 cents a pound.

Sugar is up 20 cents a hundred. This has hardly affected the retail price as yet, but is expected to raise it in a few days. Sugar has been selling twenty-three pounds for a dollar, but will likely go up to only twenty-two pounds for a dollar.

Lane Finds State is in Best Shape Seen in Many Years

General Freight Agent Lane of the Union Pacific is back from a trip over the company lines, going to the western part of Nebraska, his purpose being to look into the crop conditions. Mr. Lane returns enthusiastic and optimistic, declaring that if the weather continues as favorable as it has been and no calamity occurs, Nebraska ought to harvest a bumper crop of small grain.

"In all of my long residence in Nebraska, I never saw the small grain looking better than at this season of the year than right now," asserts Mr. Lane. "You may travel miles and miles through wheat fields and nowhere will you see a bad spot. The fields appear to be in perfect condition."

"In many localities through the central portion of the state, considerable corn has been planted and with fair weather next week, most of it will be in the ground. The acreage is going to be large, farmers feeling that the present high prices are going to maintain right along."

"The range was never better and the animals are taking on flesh in fine shape anywhere the people seem to be in the best of spirits over the prospects for the future."

"Right at this time it looks as if it is going to be a great year for Nebraska, but a day may change the entire situation."

Mayor Willing for State Commission to Make Valuation

"If the state railway commission wants to make a physical valuation of the street railway company, I haven't the least objection," said Mayor James C. Dahlman, who objects to the city of Omaha going to the expense of a valuation.

The mayor said that the city could not afford to spend \$50,000 or \$25,000 to make the physical valuation, but if the state railway commission thought it necessary and could manage to do it, the city would be glad to see the railway commission's report in the suit to force a reduction in the price of fares.

City commissioners are divided as to the advisability of making a physical valuation of the street railway company, but city attorneys are of the opinion that such a course will be adopted before litigation is ended.

Telephone Managers Meet at Luncheon

Sixty telephone men, district managers of the Nebraska Telephone company, met at noon at the Commercial club rooms, where they lunched and talked business. The luncheon was served in the south dining room. The district managers are here for a conference or shop talk on various topics of interest to telephone men and some that are of especial interest to the company. Public ownership agitation received some discussion at the meeting, as well as a lot of other points that are live topics with telephone companies and other public service corporations.

POLICE COURT ADJOURNS IN HONOR OF THOMAS F. LEE

Funeral services for Thomas F. Lee, former city prosecutor and well known attorney will be held this morning at St. Philomena's church at 9 o'clock, with interment in Holy Sepulcher cemetery. Police court will not be held Saturday morning as a tribute to the former city prosecutor, the session being set for the afternoon.

The following will be pallbearers: Frank Shuttwell, C. E. Barry, John M. Kozlowski, John A. Long, Thomas Quilley, Thomas Flynn, John E. Quinn, J. B. Kelleher.

Funeral and Lying in State will be in charge of the funeral home of Dr. King's New Discovery, 407 1/2 First St. and 2100. All drugists—Advertisement.

Millinery Sale of Mid-summer Lace Hats \$6

In keeping with the progressiveness of this store we are offering the first sale on summer hats Saturday, your choice of any of our \$12.00 lace hats, at.....\$6.00

\$12.00 Hats \$4.95 \$5 Trimmed Hats \$1.95

Your unrestricted choice of every hat selling up to \$12, except lace hats; Saturday, at \$4.95. Saturday they all go in this big sale. All our regular \$5.00 trimmed hats \$1.95



115 South 16th Street.

"A Style for Every Occasion A Shape for Every Foot"



If you would have a shoe adapted for recreation, for the dance, for business, for walking, for dress occasions, you are sure to find it in our stock. Let us show you some of our newest styles.

FOR WOMEN DRESSY PATENTS Just received from eastern manufacturers hundreds of colonial pumps, in patent leather and dull \$2.50, \$3 Dressy patents with pretty buckles and Spanish heels—\$2.50, \$3

FOR MEN Gun metal Oxfords, tan, in both button and lace, \$2.50 at Lace, button and blucher, patent valour calf and vic kid. Other stores would ask you up to \$4.00 and \$5.00; our price \$3.00

ALEXANDER Douglas 1512 Open Till 10 O'clock Saturday Night.



THE HOOP REVOLVER A fascinating little toy that flies away and comes back. We give them away with children's shoes.

STEEL SHOD SHOES They are the pride of our heart because they outwear two pairs of ordinary boys' shoes. Button and blucher. Boys 1 to 12. 100 pairs. 9 to 12 1/2, \$2.25. Mail orders prepaid.

DREXEL 1413 FARMER ST.

BEE HIVE GROCERY

30 Bargains for Next 7 Days Do your marketing here all this week. We give 5¢ H. Green Trading Stamps. Blue Bell Flour, Sack... \$1.10 With 1-lb. can Bee Hive Baking Powder \$1.00 24 lb. best Granulated Sugar... \$2.00 With 3 lbs. Choice Coffee... \$1.00 Choice Tea, regular 3lb. pkg... \$1.00 Fresh Eggs, dozen... \$1.00 Macaroni or Spaghetti, 10c pkg... \$1.00 Matches or Tooth Picks, 10c box... \$1.00 Fresh Country Lard, 10c can... \$1.00 Choice Oleo, 5-lb. roll... \$1.00 Corn, Peas, Tomatoes... \$1.00 Hominy, Red Kidney Beans, Baked Beans, Sardines, Soups, your choice, two cans for... \$1.00 Fat Milk, 3 cans... \$1.00 Fancy Large Potatoes, bushel... \$1.00 Large Juice Lemons, dozen... \$1.00 Sweet Oranges, dozen... \$1.00 Sugar Cured Bacon, 10c lb... \$1.00 Salt Pork, lb... \$1.00 Fresh Neck Butter, lb... \$1.00 Pure Refined Lard, lb... \$1.00 Compound Lard, lb... \$1.00 Choice Boiling Beef, lb... \$1.00 Choice Ham, lb... \$1.00 Choice Steak, lb... \$1.00 Corn Beef, lb... \$1.00 Pork Sausage, lb... \$1.00 Norway Mackerel, each... \$1.00

BEE HIVE GROCERY 10th and Center St. Phone Douglas 1094. Phone and Mail Orders at Same Price.



AMUSEMENTS.

Five Show Days in Greater Omaha at a new location every day. GENTRY BROS. SHOWS Commencing Matinee Monday, May 11 2 p. m. — Two Performances Daily—3 p. m. 2:50 Especially reduced prices 3:50 for Greater Omaha only. Grand Street Parade Each Day, 10 a. m. Mon., May 18—30th and Leavenworth Sts. Tues., May 19—30th and Leavenworth Sts. Wed., May 20—30th and California Sts. Thurs., May 21—30th and Dodge Sts. Fri., May 22—30th and Cassel Sts. (Sunday afternoon, May 17, the manager will be open free at above location from 2:30 to 4:30 p. m. No Sunday performances given by this show.) The show that caters to ladies and children and which they may attend without expense.

BRANDEIS Today—Matinee and Night. MR. MAY C. GOODWIN in the Three-Act Farce Comedy, "NEVER SAY DIE" Curtain Tonight at 8 P. M.

NEXT WEEK—Five Nights, Reg. Full, Mat. Wed. Richard Bennett in "DAMAGED GOODS" Feature Film Season Starts Tomorrow. Gayety Matinee, 10c. Night, 10c and spec. Amazing, Gripping, 8-Reel Dramatization. (Released by Her. L. Chas. K. Parkhurst.) SMASHING THE VICE TRUST Not a nightmare of some fevered fancy, but a truth as terrible as a plague. 200 Times at Weber's Theater, on 9-way.

Opheum PHOTO-PLAY SEASON. This Week! "THE All Seats 25c SPOILERS" Daily Matinee, 2; Night, 3. BASE BALL MOOREN PARK Omaha vs. Denver May 17, 18 and 19. Monday, May 18, Ladies' Day. Games Called at 3 p. m.

Brandeis Stores

The Finest Hand Tailored Suits In America Are Sold Here



Suits ready for service, yet with the perfection of fit and finish that characterizes the products of the best custom tailors.

Hirsh-Wickwire Suits Society Brand Suits

The rich fabrics, many of which are imported from Europe, appeal to every man who knows quality. There are styles here to satisfy every exacting need. Models to fit every man, long or short, thin or stout, old or young.

We are exclusive distributors in Omaha for the nationally popular "Style-plus" \$17 clothes for men.

Makers' Sample Suits Worth To \$25, at \$15

Saturday we continue this wonderful sale of sample suits which has caused so much comment. There are several hundred suits from which to select, but only one or two of a kind. English, semi-English and conservative modes in the best of fabrics. Tailored to sell up to \$25. Your choice Saturday.

Three Great Lots of Trousers

Several hundred pairs of men's sample pants bought from a Chicago tailoring establishment at about one-half their usual prices. Splendidly tailored of fine all wool worsteds and blue serges, in peg top and semi-peg top styles. We can fit all sizes in these three lots: \$3 and \$1.98 Regular \$2.98 \$6.50 to \$3.98 \$4 Pants \$1.98 \$5 Pants \$2.98 \$7.50 Pants \$3.98

Sale of Panamas \$2.95 Worth up to \$7.50



An immense purchase of men's genuine Ecuadorian panama hats from a big New York commission house at a third less than usual price enables us to make this amazing price Saturday.

All fine quality one-piece panamas in telescope and optimo styles for men and young men. Values up to \$7.50, Saturday, \$2.95. East Arcade.

Saturday Is Blue Serge Day

In the Boys' Section

Quality serges at prices that will save you money—these are the inducements offered Saturday. Boys' Section—Old Store.

\$10 and \$12.50 Suits, \$7.75

Imported serges of very fine texture in beautiful, fadeless, soft blue shades, in models to be had in the very finest suits. Sizes for boys of 8 to 17 years. Actual \$10 to \$12.50 suits, on sale Saturday at, only \$7.75.

\$6.50 and \$7.50 Serge Suits, \$4.75

New patch pocket or box pleat Norfolk suits for boys of 5 to 17 years. Many have two pairs of pants. Made of superior quality, long wearing serges. All \$6.50 and \$7.50 values, Saturday, for \$4.75.

BOYS' LONG TROUSER SERGE SUITS

Smart looking patch pocket Norfolk or regular coat style suits with long trousers. Excellent quality serges in various blue shades. Splendidly tailored. \$10 and \$12.50 suits for \$8.50

95c For choice of all boys' \$1.25 blue serge pants. \$125 For choice of all boys' \$1.50 and \$2 blue serge pants.

1914 Milk Fed Spring Chickens, each 39c Fresh Dressed Chickens, pound 13 3/4c

We can save you 35% on your meat bill, as we buy in carload lots. The best of meats at the lowest prices.

PIG FOLK ROAST 11 1/2c Choice Stew-Pot Roast, 1 1/2c Choice Young Veal Roast, 11 1/2c Lamb Legs 18 1/2c Mutton Roast, lb 7 1/2c Mutton Chops, lb 12 1/2c Extra Lean Ham, lb 15 1/2c Extra Lean Bacon, lb 20 1/2c Sugar Cured Bacon, lb 14 1/2c

From 8 till 9 p. m., lamb chops. From 9 till 10 p. m., 3-lb. pall compound, each. 29c

Public Market 1610 HARNEY STREET Phone Douglas 2793

Take Notice of Our Saturday Specials THEY ARE MONEY SAVERS

Beef Roast (shoulder cuts) 14c 12 1/2c Pork Shoulders 11 1/2c Ham (Cudahy's Skinned Ham) 10 lb. average 15 1/2c Pork Bones, per pound 5c Kipperd Herring, per can 15c Sinker's Pork and Beans, large can 15c Mackerel, 3/4 pound each, 4 for 1,000 lbs. Cal. Ham 11 1/2c

FRED BONNESS CO. 608 So. 16th. Store No. 2. Phone Doug. 4079.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

Saturday, Sale of Men's Furnishings

Hot Weather Coming and You Can Supply Your Wants for HALF PRICE

6 Linen Collars, 45c 4-Ply Linen Collars, all styles and sizes, regular 15c, 6 for 45c 25c Suspenders, 11c Men's Suspenders, best grade of web, full length, worth 25c 11c pr. 25c Men's Hose, 12 1/2c Men's Lisle Hose, silk finish, all colors, including white, black and tan, worth 25c, for... 12 1/2c



75c MEN'S DRESS SHIRTS, 25c Men's Dress Shirts, worth 75c, on one bargain table, while they last, at... 25c

\$1 MEN'S DRESS SHIRTS, 48c Plain white, stripes, checks, etc., soft collars or band shirts, worth to \$1, at... 48c

\$1.25 MEN'S FINE SHIRTS, 69c Men's high grade Dress Shirts, wide assortment of styles and patterns, worth to \$1.25, at... 69c

\$2.00 MEN'S DRESS SHIRTS, 89c In this lot you will find Shirts of the best makes, including Wilson Bros. shirts, worth \$2. 89c

MEN'S SILK AND WASH NECKWEAR worth 25c to 50c, in three lots 9c, 11c and 19c MEN'S 85c to \$1.25 UNION SUITS—all kinds, in two lots 45c and 69c

Men's 10c Handkerchiefs 3c Odd Vests, blue serge, etc., worth to \$2.50, for 15c Men's Suspenders, worth to 50c, at... 19c MEN'S 15c GARTERS 5c pr.

50c MEN'S BELTS, 29c 12 1/2c MEN'S SOX. Black and Colors, for... 5c 39c Men's Balbriggan Underwear, worth to 50c, at... 25c 75c Men's 2-piece Underwear, Shirts and Drawers 39c

SALE OF LADIES' SUITS SATURDAY ONLY

For Saturday only we will place on sale 150 Ladies' and Misses' Tailored Suits, worth to \$20, the choice from lot \$7.75

LADIES' AND MISSES' TRIMMED HATS

Worth to \$10, at \$1.98

A large selection of very pretty Trimmed Hats, in Silks, Leghorns, Chips, Milans, Hemp and Braid Hats, etc., all leading colors, hardly any two alike. Your choice, Saturday, at \$1.98



LADIES' AND MISSES' SKIRTS

Worth to \$7.50, at \$2.98

Splendid new Skirts in All Wool Serges, Diagonals, Crepes, Moires, Silk Poplins, Checks and Plaids, etc., etc. Made in the prettiest of styles, including 1 and 3-tier Overskirt effects, etc., all colors, at \$2.98

THE NOVELTY CO. 214-16-18 N. 16th St.



Individuality? Yes, Sir!

Special Prices, Too You can't equal our quality, at the price in Omaha. Most particular dressers have bought here for years and years \$3.50 and \$4.50

FRY SHOE CO. 16th & DOUGLAS

Rectal Diseases—Cured

A mild treatment, that cures Piles, Fistula and other Rectal disease in a short time, without a surgical operation. No Chloroform. Either of other general anesthetic used. A cure guaranteed in every case accepted for treatment, and no money to be paid until cured. Write for book on Rectal Diseases, with testimonials. DR. TARRY—See Building—Omaha.