



Society

By MELLIFICIA. Friday, May 1, 1914.

SOMETIMES wonder if good spellers deserve so much credit, for it is said to be an inherited gift. A well known society woman of this city thinks that they do not. She is an unusually brilliant woman, clever conversationalist, prominent in art circles and a great French student, but when it comes to spelling she meets her Waterloo.

The other morning she telephoned her husband, who is a noted scholar and lawyer, "How do you spell 'Piscopal'?" she asked. "I am writing a letter and I cannot find it in the dictionary and the cook cannot spell, and neither can the second maid."

"Well, tell me, under which letter are you looking in the dictionary?" asked the careful lawyer.

"Under the letter P, of course," she said.

Another friend of mine who is decidedly versatile and clever, and who has a diploma, all right, was on the observation car on an eastbound train recently, when a woman sitting near her who was writing a letter evidently decided my friend seemed quite learned, for she turned and asked:

"How do you spell 'accurate'?"

"Why, 'acquerite,' I think," stammered my friend.

This friend also has journalistic aspirations like myself, and recently I read where a friend of ours had been "skeelins." I looked in the dictionary and found "Skeen, obsolete." But I think our friend is really enjoying "skling" in Switzerland.

Tea for Woman's Club.

Mrs. Thomas Brown entertained at tea this afternoon in honor of the retiring and incoming officers of the Omaha Woman's club. Bitterroot and ferns were used in the drawing room decorations and cherry blossoms in the dining room. The musical program was in charge of Mrs. John Harman, selections being given by Miss Adah Klapp, Miss Amanda Tebbins and Mrs. J. B. Redfield. In the receiving lines were Mesdames G. W. Hayden, N. H. Nelson, Ed. Stanfield, E. M. Sybert, John O. Yeiser, A. L. Fernald, Mesdames Draper Smith, George Tilden, F. H. Cole, M. D. Cameron, Edward Johnson and A. B. Somers poured tea and Mesdames F. J. Burnett, G. C. Bonner, C. Vincent, Walter G. Silver and F. A. Follansbee assisted throughout the room.

Receives Gold Medal.

Miss Gertrude Smith was awarded the gold medal in an elocutionary contest held at St. Berchman's academy Thursday afternoon. Rev. Father Kelly, R. J. Platt and William A. Foster were the judges. Miss Marie Chabot was accorded second honors, and Missa Blanche McCrann, Gertrude May and Margaret Morrison third honors. Musical numbers were given by Misses Cecelia Greer, Henrietta West and Agnes Bushman.

Triangle Club.

The Triangle club gave its seventh annual spring dance Thursday evening at Hart's hall. The decorations were in the club colors, green and white. Those invited were:

Misses—Gladys Allen, George Albright, Ruby Anderson, Florence Anderson, Helen Brandeis, Mary Cleland, Frances Cleland, Penelope Hamilton, Clara Hoffman, Margaret Hofman, Emily Houston, Rosalia Hudin.

Mezars—Lester Best, Elmer Campbell, Boyd Carey, Douglas Dotz, James Gardies, Arthur Gustafson, Herman Harris, John Klein, Robert Miller, Edward Morrison.

The championess was Mrs. J. P. Cleland. Mr. and Mrs. G. Durand. Mr. and Mrs. E. Hoffman. Mr. and Mrs. H. W. Wilson. Mr. and Mrs. W. M. Wilson. Mr. B. Sinclair.

Et-A-Virp Club.

The Et-A-Virp club gave a social and informal dance at the Dietz club Wednesday evening. The following were present:

Misses—Muriel Jeffries, Camille Thorp, Francis Thomas, Louise Lewis, Adeline Specht, Bessie Anderson, Alice Elmquist, Jean Watson, Clara Schindler, Jean Smith, Gladys Morrell, Elaine Dale, Helen Johnson, Bertha Metz, Margaret Smith, Alice English, Inez Latty, Magdalene Beck, Grace Barber, Helen O'Brien, Lillie Rohlf, Helen Grady, Blanche Parker.

Mezars—C. E. Closer, Harry Kachube, Thor Anderson, Lloyd Jensen, Oscar Malmstrom, Robert Shields, A. L. Isaac, Mark Miller, Harley Deems, Edward Graham, Clyde Rock, Leslie Buehler, Ed H. Hawley, L. W. Knight, Jack Lloyd, Claude Rife, Dr. H. Gaaninger, Burk Miller, M. H. Harris, Otto Niesson, Henry Nielson, N. E. Swenson, Charles Nelson, Julius Glasshoff, C. M. Tuck.

Mr. and Mrs. Harry Beard, Mr. and Mrs. W. H. Ward, Mr. and Mrs. Percy Brown, Mr. and Mrs. Frank Swollman, Mr. and Mrs. Asa Hoyt, Mr. and Mrs. Taylor Day, Mr. and Mrs. Royal Coff.

Sable from Vera Cruz.

Mrs. George R. Allen, who is staying with her mother, Mrs. E. F. Pontius, 1138 South Twenty-eighth street, has received a cablegram from her husband, who is a lieutenant in the Fourth field artillery, now at Vera Cruz. He states that he landed yesterday and that everything is quiet. Mrs. Allen is well known in Omaha, having lived here until her marriage. Lieutenant Allen was originally from Derby.

For Judge O'Neill Ryan.

Judge O'Neill Ryan, dean of the law department of the University of St. Louis, speaker at the annual commencement exercises of the professional departments of Creighton university last evening, was the guest of honor at a

Fashion Hint



BY LA RAconteuse.

Dress of black satin. The skirt is of black supple satin, totally veiled by a spangled net jet and gold. It is drawn up at the center front in a pretty movement of drapes, showing the foot.

The bodice is developed in light blue net richly embroidered with gold and built in the peplum shape.

A large butterfly bow of tulle gives a bouffant effect in the back.

New Clothing Store Nearing Completion

Work on the new Meyer Clothing company's store at 1406 Parham is nearing completion and within a little while the concern will announce its opening. The new store will be conducted along lines entirely different from the usual establishment, according to Simon Meyer, who will be the head of the company, and promises some interesting departures.

Popular price goods will be specialized in and the slogan of the concern will be: "The right sort of clothes at the right sort of price."

For P. E. O. Sisterhood.

Mrs. George B. Barr will give a recital at her home Saturday afternoon for the benefit of the philanthropic department of Chapter D. K. of the P. E. O. sisterhood.

In and Out of the Bee Hive.

Dr. George P. Wilkinson is visiting at Lakes Bemidji and Itaska, northern Minnesota.

Right Rev. Bishop Garrigan of Sioux City was the guest of Bishop Scannell for a few days.

Mrs. Thomas Fitzgerald and young daughter of Grafton, Neb., are visiting friends in Omaha.

Mrs. and Mrs. T. F. Kennedy have returned from an enjoyable trip to Spokane and other western points.

Mrs. W. B. Taylor and little granddaughter, Hester Lockwood, have returned to their home in Chicago, after spending a few days visiting relatives in Omaha.

Mrs. Edmund V. Bartlett of Kansas City, formerly of Omaha, who has been visiting relatives in New York this winter, arrived here yesterday to spend a few days visiting her daughter, Mrs. Charles Louis Dundey, before returning to Kansas City.

Three Hurt When Auto is Driven Into Curb to Save Cyclist

In an effort to avoid a collision with a motorcycle ridden by Frank Riets, 413 North Sixteenth street, Frank Struppa, 1021 North Twenty-sixth street, Ross Hansen, Twenty-fourth and J streets, and D. J. DeMorey, Twenty-seventh and J streets, all of South Omaha, are suffering from serious injuries as a result of running their automobile into a curbing at the intersection of Twenty-fourth and G streets, South Omaha. Riets was riding south and the machine was going in a cross direction when the manipulation of the car was made to save him from being hurt. He escaped unscathed, while Struppa received a fractured skull. Hansen was painfully bruised up and DeMorey's injuries amounted to a broken leg and a dislocated shoulder.

The injured men were given medical attention by Dr. D. J. Shanahan and Dr. C. M. Schindler. The machine, a light touring car, was demolished.

LORENA DOUGLAS ADDRESSES COMMERCE SCHOOL CLUB

Lorena Douglas, a prominent club worker, also vice president of the senior class and assistant editor of Commerce, spoke on "The Need of Public Playgrounds before a meeting of the Social Culture club of the High School of Commerce. In her talk she cited existing unfavorable conditions of children in cities and suggested as a means of remedying these defects in city government the establishment of public playgrounds. Grace Thom gave a reading and Minnie Fry told a story. Altogether the meeting proved to be typical of the ability of the club.

SPILLMAN OF PIERCE IS A CANDIDATE FOR CONGRESS

O. R. Spillman of Pierce, county attorney for Pierce county, was in Omaha for a few hours on Friday, on his way home from Lincoln. Mr. Spillman has filed as a candidate for congress from the Third district on the republican ticket.

WHERE SHALL LIGHT BE?

Ryder Wants The mon Streets and Hummel on the Playgrounds.

COUNCIL WILL INVESTIGATE

Ryder Says the Playgrounds Are Not Supervised and Hummel Says He Has Such Men on the Pay Roll.

Where shall there be light? Park Commissioner J. B. Hummel, with valiant men, told the city commission that it is now expedient and necessary to put more lights in park playgrounds so children may play at night.

With equal fervor Street Commissioner J. J. Ryder lifted his voice in favor of more lights in dull, dark residential sections. There was, for a time, signs of severe disagreement between Hummel and Ryder, but the matter was temporarily settled.

All of the city commission will go, together, to the parks and dark residential sections Saturday afternoon to decide where the lights ought to be placed.

Commissioner Hummel has recommended the removal of fourteen arc lights from residence districts to the parks. He says he must have lighted playgrounds.

Commissioner Ryder said he had no fault to find with Hummel, but he knew of his personal knowledge that the playgrounds in the city were not supervised anyway. Here Hummel rose to the occasion by declaring he had playground supervisors on his payroll and knew they were working, one in every playground, he said.

"Show them to us?" Ryder asked.

Fellowship and Road Boosters Plan Trips

The good fellowship runs of the Automobile club and the good roads boosters of Omaha are to begin about the middle of May. Randall K. Brown, head of the Automobile club and member of the good roads committee of the Commercial club, is at the head of the good fellowship campaign. The plan is to get dozens of automobile parties to make runs throughout the state, starting from Omaha and staying out two or three days at a time. They will stop at the various towns through the state and meet the business men in a good fellowship get-acquainted half hour. The first trip will probably take in Grand Island and Hastings.

Grain Exchange Sues Local Bank for Draft

Dispute over the ownership of the proceeds of a \$100 draft has resulted in the bringing of a suit in district court by the Omaha Grain exchange against the United States National bank to recover this amount. The plaintiff alleges it placed with the bank for collection an order of the Nebraska-Iowa Grain company directed to the Walker Grain company of Fort Worth, Tex., and that the money was collected.

Drusedow Declares Dry Wahoo Sight of One Whole Lifetime

"I'm glad I saw it for once. It's the sight of a lifetime." Thus spoke Robert C. Drusedow, returning from Wahoo, where he happened to be Thursday when the saloons closed in accordance with the wishes of the voters, who voted the town dry, effective May 1.

"They were sold out of beer before evening," said Mr. Drusedow, "and an hour before 8 o'clock men were everywhere carrying armfuls of wine and liquor to their homes to help them withstand the drought for a time."

Drusedow says he was told that some of the voters voted dry just for a joke, but that they admitted it looked as though it would be a "choking" instead of a "joking" matter.

Changes at Library Help to All Patrons

To increase the efficiency of the public library and its use by patrons, changes in the arrangement of book counters and index files are being made. The new arrangements permits a more ready use of the index by persons looking for volumes in the stack room, and brings patrons into closer touch with the library assistants, thereby encouraging them to seek the aid of the latter in enjoying the full privileges of the institution.

OMAHA LAD LEAVES FOR MEXICO ON THE PREBLE

Edward Doekal of the Unitt-Doekal Drug company has received a message from Hugh Sherwood, the Omaha lad who reenlisted in Uncle Sam's navy ten days ago, stating that he was just leaving San Diego on the torpedo boat Preble for Mexican waters on war duty. Sherwood declares the Preble is cleared for action and expects to see considerable scout duty even though there be no direct hostilities in the western waters.

Must Have License to Sell Near Beer

Near-beer is beer, after all, city commissioners have heard from City Attorney John A. Rine, and the vendors of the non-intoxicating brews will be asked to come through with a regular saloon license, the price of which by the year is \$1,000.

The question came up in connection with the Latsy Brewing company's action in selling a near-beer at a California street location, which the council had three refused license on applications of saloon men. The company began selling something that looked very much like beer and was said to be non-intoxicating.

Several motorists protested and the council referred the matter to the city legal department for an opinion. The Latsy company will have to pay the license or be defendant in proceedings in court, the city attorney says.

MODERN WOODMEN OF S. O. SENDS ITS TEAM TO TOLEDO

At the regular meeting of Toledo Omaha camp No. 1098, Modern Woodmen of America, held on Thursday evening at its hall, Twenty-fourth and M streets, South Omaha, the camp voted to send its crack drill team to the national forester encampment of that order, to be held in Toledo, O., in June. Captain Jeff Cooley has charge of the team and it is expected that it will return high among the prize winners of the encampment.

Perseant Advertising is the Road to Big Returns.

McCallum Silk Hosiery

Select for Your New Gown

Hosiery to match or of contrasting color, with slippers of the same shade. You can secure McCallum Silk Hosiery of any color to match sample on a few days' notice—ask for No. 153. Or, if you want the best value in black, ask for McCallum's Nos. 113 and 122. Mending yarn with every pair. Write us for handsome booklet, "Through My Lady's Ring."

McCallum Silk Hosiery is Sold by the Best Shops in Town.

McCallum Hosiery Co. Northampton, Mass.

Store Hours, 8:30 A. M. to 6 P. M. Saturday till 9 P. M.

BURGESS-NASH CO.

"EVERYBODY'S STORE"

Friday, May 1, 1914. STORE NEWS FOR SATURDAY. Sixteenth and Harney Sts.

Again Saturday Our Entire Stock of Trimmed and Untrimmed MILLINERY

AT 1/2 PRICE

HUNDREDS of beautiful, exclusive and distinctive models in both the Second Floor and Economy Basement sections offered to you Saturday at exactly one-half the original price.

This means exactly as represented.

ALL TRIMMED HATS
ALL UNTRIMMED HATS
ALL FLOWERS and WREATHS
AT EXACTLY 1-2 PRICE

Burgess-Nash Co.—Everybody's Store—16th and Harney.

OMAHA COFFEE NEWS

Breakfast Selection

Strength

is another thing that determines the goodness of coffee. If the coffee you now drink is harsh, bitter, acrid—it is not *strong*, it's weak. You're not drinking good coffee.

Because Chocolate Cream Coffee is made from better berries, blended with story, roasted with skill—you get coffee of the desired strength. Cooking brings out its good, wholesome, comforting, mildly stimulating qualities. Try a pound can of

Chocolate Cream BRAND COFFEE

You can serve it with every assurance that it will please all the family.

That means no more complaining over the coffee you make. No more worrying whether it will be good or not. You will be delighted with its rich, creamy, appetizing color—also with its sipping fragrance and delicious flavor.

Chocolate Cream Coffee is sold only in ribbon sealed oval cans at 50c per lb.

AT ALL GOOD GROCERS

Prepared, Packaged and Guaranteed by WESTERN GROCER MILLS, Marshalltown, Iowa

Feather Pillows

SPECIAL SALE SATURDAY

A special quantity purchase enables us to offer at this opportune time of the year, a choice of guaranteed, all new feather pillows. This includes only well cleaned, crushed, double dusted feathers, made into pillows 19 inches by 26 inches, covered in A. C. A. and art ticking. Values from \$2.00 to \$3.00 per pair, offered special at, each.....75c

This sale should be of special interest to rooming-house keepers as well as to the housekeeper who needs only a single pair.

Drapery Specials for Saturday

\$8-inch Curtain Scrim, white, ecru and cream, also colored bordered scrim and marquisette, 30c values, special Saturday, only.....12 1/2c

\$3.50 Scrim Curtains with cluny lace—bat-tenberg lace edge, also hemstitched curtains; all colors; special Saturday, pair only.....\$1.95

Rug Specials for Saturday

Eclipse Electric cleaner, an ideal cleaner for \$90.00

Torrington special, a \$5.50 vacuum cleaner, for \$4.50

Torrington oval, with brush attachment, a \$6.50 vacuum cleaner, for \$5.50

San Gentic Polish Mop, the one with adjustable handle, with oil free.....\$1.50

ROYAL WILTON RUGS

\$2x10-6, regular value \$28.75; special.....\$25.00

\$2x12, regular value \$41.50; special.....\$37.50

\$2x12, regular value \$60.00; special.....\$55.00

10x12, regular value \$60.00; special.....\$45.00

PORCH RUGS.

In neat artistic designs. Colorings green and brown to match your furnishings.

4x7.5 at \$2.50 and \$3.50 5x10 at \$7.50 and \$8.00

6x9, at \$5.50 and \$4.50 7x12 at \$9.50 and \$8.00

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