What is to Be Omaha's Future EXHIBITS INTERESTING MANY Expansion Possibility

INVESTORS WANT TO KNOW Telephone Company Asked to Give Its Figures on Estimate for

the City's Immediate

Future.

What are the prospects for Omaha's evelopment in the next ten years? This is what every real-estate man in the city wants to know. Also, it is what real estate men and speculators in many other cities would like to know about institution of which Omaha is proud and

Omaba. Right in Omaha there is a great corporation that makes careful and consorvative estimates based on the experience of years with cities all over the country. The real estate men have learned that ures and has made for its own use an pension will be in ten years. So the real of meats, vegetables, and dairy products estate men would like to get a beeb at company is that corporation.

The Real Estate Exchange at the last up the proposition of inviting a representative of the telephone company, to covered mountains and valleys. come to an exchange meeting at an early date and tell the exchange about these estimates. The exchange wants to hear It wants to know what population the telephone company expects to serve in Omaha in ten years, and on that it wants to bake an estimate of what the population of the city will likely be at that lime. Whether or not the telephone company estimate remains to be seen.

It is a practice of the telephone comossible future development of the city with a view to getting an estimate of what telephone service will be required in the future.

Wolf on Town Development. Since Harry Wolf has, been making good in the real estate business rapidly of recent years, and especially since he leased the Ware block and took complete charge of it, his stock as an expert on real estate has gone up some with the last meeting that if he had had a little, where. money when he came to Omaha he would e independently rich now, they believed him. Then he delivered a lecture in city development. There was much discursion as to the future of Farnam street, now the backbone of Omaha so far as real estate values are concerned.

While others were raving on the future of Farnam street Wolf took occasion to say that he did not look for great increase in values on Farnam street in the future. He looks for the boom to come on one of the other streets soon. He gave as his reason the fact that while West Parnam street is now an excellent business street, with its automobile row and other businesses, there are many will not develop rapidly in the future by buildings on the ground.

came here he said North Sixteenth street north of Capitol avenue to Cuming was a about 9:30 p. m. great street and he had every reason to believe that it would always be the logical business center of the city. But he pointed out that as there came a demand for larger buildings the small buildings on North Sixteenth street were not torn down to give place to more substantial buildings, but instead the newer town moved south on Sixteenth and the result was that the big business and office buildings and skyscrapers and all were built south of the old business district, where they could find vacant ground on which to build.

In opigramatic statements he said, "Cities develop from the outside in. The shopping is done from the inside out." He pointed out that the tendency is to develop residence districts away at the outskirts of the city and then to build in toward the heart of the city, and that the people living on the outskirts will take a car and come to the heart of the city to shop, and then shop outward.

Creighton Glee Club Has Round of Fun on Wayne Concert Trip

Creighton Varsity Glee club is back from Wayne, Neb., where it appeared in concert under the auspices of the Wayne Normal school Thursday evening. The members reported a royal reception by the populace at that place and related several humorous episodes of the trip. Delphin Kohler, medical student and tenor in the club, proved to be the goat. When the club changed cars at Emerson on the up trip, Kohler wandered out to the station the train was gone. managed to catch a later train to Wayne and arrived just in time for the concert. Kohler's next embarassment came when he went upon the stage for the first song. Jamleson, another member of the club, kindly notified him that his suspenders were broken and Kohler was

in agony throughout the first number. Connolly caused all railroad regulations to be cast to the winds on the return trip, when he became so interested in talking to a dameel on the station platform at Thurston that he allowed the train to puff off without him. After the train has proceeded about a mile, some of the members of the club, pitying Connolly's efforts to overtake the speeding train, kindly pulled the air. By the time the conductor had given vent to his wrath at the said members, Connolly had caught the tall end.

Bill Flaherty posed as the governor of North Dakota and made speeches on the stamp act from the rear platform through-

PUBLIC WELFARE EXPERTS TO SPEAK IN OMAHA SOON

Experts on public welfare work in the large cities of the country are to be heard at the public affairs luncheon of the Commercial club some time in the near future, if the members of the municipal affairs committee and Chairman W. F. Baxter of the public affairs committee succeed in arranging for the speakers-They have arranged to bring Jacob Billikopf of the board of public welfare of Kansas City and W. J. Springhorn. ne of the directors at Cleveland, here r addresses before the Commercial club l'uesday noon, April 28.

It is likely that the executive commit tee will postpone its regular meeting of that day in favor of this event and that

TIMELY REAL ESTATE GOSSIP the city and county officials will be in-

(Continued from Page Thirteen.) photographers for the Low-Cost-of-Living

Woodmen of the World. With its characteristic progressivoness the Woodmen of the World is represented at the show with an attractive booth, where there is being spread the informathat that here is an institution which can reduce the cost of insurance and at the same time provide safe insurance and beneficial fraternalism; that the weak points of the primitive fraternal life order has been eliminated; that it is an which should be the choice of Omahans.

Value of Refrigeration. Another striking exhibit is that of the Omaha-Ice and Cold Storage company, which shows the great saving which is effected by the use of pure ice. this corporation has compiled some fig- ice chests are seen, side by side. One is supplied with a large supply of ice and official estimate of what Omaha's ex- shows the contents of the box, consisting to be in good condition. The other is in these estimates. The Nebraska Telephone adequately supplied and as a result the Toodstuffs therein are in a bad state of preservation. This exhibit is considered meeting discussed this matter and had the most artistic at the show, having as a background a realistic scene of ice

Fred Brodegaard Represented. Jewelry may not be considered in place at a Low Cost of Living show, but Fred Brodegaard shows by his exhibit that it in. He is showing a variety of good watches which sell for a moderate price and each of which has the reputation of the Brodesgard establishment behind it. A collection of clocks and other necessary is anxious to give out the figures on its articles which are to be had at a jewel er's are shown to good advantage by Mr. Brodegaard. His initials, "F. B.," are pany to make periodical estimates of the displayed in huge proportions, injaid with small watches, and give an unusually attractive appearance to his booth.

"Old Monk" Olive Oil. V. P. Dote sent an exhibit of his fanous "Old Monk" olive oil to the Low Cost of Living show and the display of "the finest clive oil in the world" is very enticing. It is claimed that for absolute purity and delicious flavor there is none to excel this brand of oil. The product comes direct from the famous olive leading real estate men of the city. When groves of Nice, France, and is consumed he told the Real Estate Exchange at its by discriminating users here, as else-

Omaha Musik Verein to Sing on German Night at Cost Show

Arrangements have now been fully ompleted by the Omaha Musik Verein for a German night at the Low Cost of Living show, which is to take place on Wednesday, April 22. This night has been arranged for by Theodore Sinhold. president, and Fred Bakery, secretary of the Omaha Musik Verein. There will be blocks of it west of Eighteenth street that a chorus of 100 voices, under the direction of Mr. Theodore R. Rees. The Low reason of the small low buildings that Cost of Living show will be part of this will yield the owner a good rent and he big musical festival, and a general inwill have no reason for erecting large vitation has been extended to all the German societies to be present on that As precedent in his argument he pointed evening and try to make a great sucto North Sixteenth street. When he cess of German night. The singing will be dene on the main stage and will start

Persistent Advertising is the Sure Road to Business Success.

Oil from Roundhouse Kills Fish in Carter Lake, Speiling Water Burglar Escapes

Hundreds of fish have been killed and the waters of Carter lake have been made unfit for bathing by the pouring in of waste oil from the Northwestern railroad round house, according to Park Com-

Te Poel has taken the matter up with justment will be made.

Commissioner Hummel said that unless the railroad was prevented from running away, and while he was doing so, Impey more oil into the lake the fish would all appeared. Together they discovered the

Simmons Lighter This Year. Hack Simmons, the former New Haven Middler, who jumped the Rochester In-ernational for the Baltimore Federals.

has been having a hard time getting into condition. Simmons is lighter than usual this spring and his arm appears to be much better than last season.

Through Window After a Beating

missioner J. B. Hummel, who has asked North Twenty-fourth street, exhausted Assistant City Attorney I. J. Post to himself beating a negro burglar found in secure some satisfaction from the rail- the Bloom saloon at Twenty-fourth and Hamilton streets, and John Impey, special block watchman in the neighborhood, the attorneys for the railroad and an ad- broke a heavy hickory club over the black's head, yet when the two officers The surface of the lake is coated with paused for breath, the negro possessed an oily scum," said Te Poel, "and at least sufficient vitality to make a flying leap 200 fish have been killed and washed through a window and escape.

Officer Franci had discovered that the lock on the saloon door had been cut negro at work inside. They rushed upon him and he put up a stout resistance, but was finally subdued, the officers thought, when he lay sitent upon the floor, his head a mass of bruises.



Why not drive the world's greatest motor?

The Moline-Knight engine represents the greatest advance in mechanical refinement -it gives you greater flexibility, with a silent smoothness of operation that defies description or comparison.

The seats are wide, deep and comfortable—the exterior is as smooth as glass and lustrous as a mirror-the perfect streamline body marks the Moline-Knight as a car of distinction.

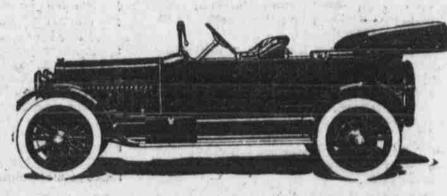
Ask for a demonstration

Moline Automobile Co., East Moline, Ill. Moline Automobile Go., 2421 Farnam St., Omaha Phone Douglas 2935



The Four that makes the Six unnecessary

Marion



The Leading Light "Six" of the Season

Every bit of the accumulated experience of eleven years of successful car building and service to owners, has entered into the design and construction of this six cylinder Marion. Every refinement that experience could suggest, is included.

Consistent pursuance of the Marion policy of incorporating only the highest quality of material, along distinctive lines, makes this latest Marion model at \$2,150 worthy in every way of the enviable reputation built up by Marion quality and service.

The Marion "Four"

For grace, easy riding qualities, power, sturdiness, and nicety of detail, no car on the market at anywhere near the price can equal the Marion four-cylinder model at \$1,650. It is essentially everything a high class "Four" should be.

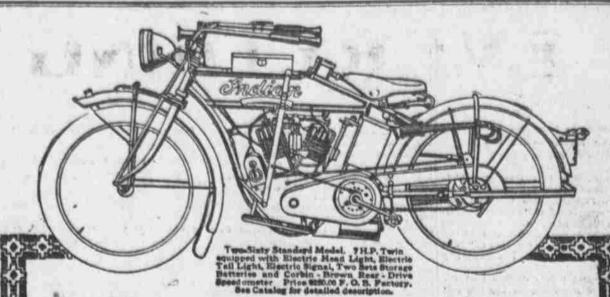
Each Marion chassis is fitted with many distinct body types. There is one to meet your needs whether your choice be for touring car, roadster, speedster or closed car. Superior finish, attention to detail and equipment which includes Westinghouse electric lighting and starting system. Stewart speedometer, demountable rims, top and top boot, windshield, etc., features each model.

Marion cars are best appreciated after a thorough demonstration. We would be pleased to arrange this opportunity for you. A phone call will do.

> Marion Automobile Co. 2101-3 Farnam St. Omaha, Neb.

Marion Motor Car Co.

Indianapolis, Ind.



No Matter At What Point You Start In to Consider a Motorcycle Purchase

-if you investigate-if you study values carefully-you are almost sure to base your final judgment on an Indian machine.

The Two-Sixty Model with full electric equipment and Corbin-Brown Speedometer at \$260.00, is an accomplishment that may be duplicated some time in the future-but which for the present time must go on record as the greatest motorcycle value in the world.

For thirteen years the Indian organization has been keenly alert to test and develop every possible device which made for the improvement of the motorcycle.

From its farsightedness and sound judgment has evolved a series of advanced achievements in the perfection of the motorcycle which are embodied in

The twin cylinder motor is the product of Indian engineering skill. It was used successfully for the first time on Indian models. The fact that the Twin motor is today practically standard on all makes of motorcycles is sufficient testimony to its worth.

As the originators and largest manufacturers of this type of motor the Indian engineering staff best understands its intricate mechanical problems and can produce a motor that is markedly in advance for power output in proportion to weight, rapidity of acceleration and capacity for hard work.

Folding footboards are another of the many Indian originations. Their comfort and convenience brought them instant popularity. They are now considered an indispensable part of motorcycle equipment.

The greatest sensation in motorcycle development last year was the Indian Cradle Spring Frame. This remarkable feature was developed exclusively by the Indian. It has never been successfully imitated and stands today the greatest device for insuring the rider absolute comfort and total absence of vibration on even the roughest roads.

In addition to the retained features and including electric equipment, there are 38 Betterments in 1914 Indian models, improvements which make the Indian more than ever the pre-eminent motor-

Get the new illustrated Indian catalog. It pictures and describes in detail the "38 Betterments" in 1914 models. It will help you to a fuller appreciation of the improvements and equipment to which you are entitled when buying a 1914 motorcycle.

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SPRINGFIELD, MASS.

Omaha Bicycle Co.

16th and Chicago Sts., Omaha, Neb.

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We Dropped 28%

In 1913, No-Rim-Cut tire prices dropped 28 per cent. No other tire dropped that much. Our mammoth output and new equipment gave us great advantage. And we pared our average profit last year down to 61/2 per cent.

Now 16 makes sell at higher prices. Some up to one-half higher. You can get four Good-years for the price of three of several rival makes.

Yet All Lack These

Our All-Weather tread, double-thick and tough, as flat as a smooth tread, yet presenting to wet roads the deepest, sharpest, most resistless grips.

These features have made No-Rim-Cut tires the most popular tires in the world. They have won, we judge, at least 400,000 users. They have saved tire users many millions of dollars. Yet not a tire sold at higher prices offers you any one of them.

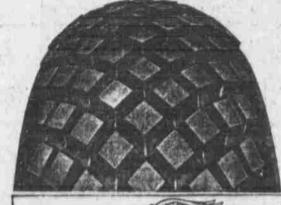
Then Why Over-Pay?

Yet all those higherpriced tires lack these four exclusive features:

Our No-Rim-Cut feature, which has ended rim-cutting entirely.

Our "On-Air" cure, which extra process costsus \$1,500 daily. It is done to save the countless blow-outs due to wrinkled fabric.

Our rubber rivets, hundreds of which we create in each tire before we vulcanize. They are formed at the point where tread separation occur., and they lessen this danger by 60 per cent.





Men are right in seeking the utmost in a tire, whatever the utmost costs. Tires skimped to sell at an underprice are the costliest tires in the

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But the evidence is that No-Rim-Cut tires are the best tires built today. And no reasonable reason can be given for a higher price.

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Any Dealer can supply you Goodyear Tires. If the wanted size is not in stock he will telephone our Local Branch.