



# Omaha Representatives of Low Cost of Living Goods



## Lower Your Laundry Cost!

Lots of people are needlessly spending from \$1.50 to \$4.00 per week for having their clothing washed and ironed. This expenditure continues year after year. Many spend as much money in one year as would buy and maintain a COMPLETE HOME LAUNDRY equipped with a



### "1900" Electric Washer and Simplex Ironer

Your clothing will last 50% longer when handled this way, and besides you also have the knowledge of being independent of outside help. We will be glad to talk the matter over with you, and will gladly give you the benefit of the working knowledge we have gained in installing and maintaining more than 1,300 of these washers in Greater Omaha. Goods are sold either for cash or on easy payments.

**"1900" WASHER CO.**  
308 South 18th St. Booth No. 56 Phone Tyler 1011.

## OPENING NIGHT PROGRAM Low Cost of Living Show

**Omaha Auditorium, Thursday, April 16**  
Doors Open 7 P. M. Orchestra Concerts 8 P. M. to 11 P. M.  
Presiding Chairman, Chas. L. Dundey, Att'y for the Omaha Retail Grocers Ass'n.

### OPENING NIGHT CEREMONIES—8:30 P. M.

- 7:30 to 10:30—Royal Hawaiian Entertainers' Concert
- 8:40—Opening Invocation.
- 8:45—Address of Welcome, Hon. James C. Dahiman, Mayor of Omaha.
- 8:55—Response by Mr. E. E. Wise, President Omaha Retail Grocers' Ass'n.
- 9:00—Address: "Omaha's Commercial Prosperity," by representative of Omaha Commercial Club.
- 9:10—Soprano Solo, Madame Camille Vereguay.
- 9:20—Reading of President Wilson's Message formally opening the exposition.
- 9:25—Address: Gov. John H. Morehead.
- 9:30—Response, Chairman Dudgey.
- Unfurling of big American Flag filled with confetti and tiny American flags.
- National Anthem, sung by the audience, led by chorus of 200 voices.
- 9:35—Dr. G. E. Condra, Moving Pictures—illustrated lecture in basement lecture room.

## Bring the kiddies too!

There will be many things to delight and educate the children at the

## Low Cost of Living Show

**AUDITORIUM  
APRIL 16 to 26**

A veritable county fair of electrical household inventions. And like the circus you attend "for the children's sake," it will please and instruct you. It will point a DIRECT WAY to

## Better Living with Less Effort

—see exhibits by—  
**BURGESS-GRANDEN CO.**  
and  
**JAS. CORR ELECTRIC CO.**



## PURE ICE

SUPPLIED TO LEADING HOUSES OF OMAHA  
MANUFACTURED IN OMAHA  
HAVE IT DELIVERED TO YOU  
**Omaha Ice & Cold Storage Co.**  
Office, McCague Bldg. Plant, 5th and Leavenworth

### Everything Ready For Opening of Show

When the doors of the Omaha Auditorium are thrown open tonight at 7 o'clock to admit the general public to the "Low Cost of Living Show," it will be found that despite the fact that the Grand Opera company had possession until long after midnight Tuesday, the booths were in readiness, demonstrators were on hand, gas connections made, stoves coupled up and the James Corr Electric company, who were the official electricians of the exposition, had their wires and lights in place for the extra illumination of the booths and basement. The complete opening was virtually insured by reason of building the booths out at the Ak-Bar-Ben Den, hauling them

in yesterday morning ready to set up on the floor space, thus paving the way to rapid work in installing the booths and exhibits. The floor spaces were marked from the floor plans by men in charge of E. H. Howell, superintendent, as fast as the chairs were removed from the grand opera, followed by a large force of men in charge of Les McGrier, who began placing the booths.

Over twenty members of the Retail Grocers' association assisted in placing the goods in the "OM Fashioned Grocery Store," while almost an equal number started in on the "Modern Store," putting package goods on the shelves, in installing fixtures and getting everything in readiness to demonstrate to the public all that is modern and up-to-date in sanitary store fixtures, and also how package goods are now fast taking the place of the former unsanitary bulk goods, etc.

The most difficult task of all was the arrangement and the putting together the machinery that will be operated by the Jay Burns company in their booth "The Twentieth Century Bakery." Mr. Burns arranged with the Reed company of Erie, Pa., to use a complete outfit of baker's machinery, such as flour mixers, impellers and through the gas company, a large gas oven for baking bread, pies and pastries has been installed.

**FREE \$20.00 PLUME BERTHA KRUGER**  
Booth 65  
Come and Register.

Phones Webster 725 and 732.  
Private Phone, Webster 6254.  
**SHERMAN AVENUE MEAT AND GROCERIES**  
ARMAND PETERSEN, Prop.  
2809-2811 Sherman Ave., Omaha, Neb.

### Our High Standard of Efficiency

will reduce the Cost of Moving, which is an essential in the Low Cost of Living.

**GORDON FIREPROOF WAREHOUSE & VAN CO.**  
219 N. 11th St. D. 394.

### WILKIE & MITCHELL CO.

**Choice Groceries and Meats**  
40th and Farnam.  
Phone Harney 204.

### Chas. Nathan

**Staple and Fancy GROCERIES and MEATS**  
Phone Douglas 2074.  
2307-09 Leavenworth St. Omaha.

### Flodman Bros. Co.

Cor. 40th and Cuming Sts.  
The quality that satisfies in groceries, meats, fruits and vegetables. Always ready to serve you.  
Phone Harney 3720.

**UNCLE SAM HEALTH FOOD**  
A POSITIVE Relief for **CONSTIPATION**  
Requires No Cooking. Call at Our Booth.

## We Can Reduce Your Fuel Bills

See Us at Booth 11  
**HYDRAULIC-PRESS BRICK COMPANY**

### Elmer Anderson

**Staple and Fancy Groceries**  
Vegetables and Fruits  
3024 Leavenworth Street.  
Phone Harney 158.

### Thorin & Snygg

**Walnut Hill Grocery and Meat Company**  
High Grade Groceries and Meats at Right Prices  
Northeast Corner 40th and Hamilton Streets.  
Phone Harney 384.

**JAC. BASTIAN**  
Groceries, Meats, Fresh Vegetables and Fruits.  
Phone Harney 608.  
Prompt Delivery 2808 Farnam St.

### Hibbeler & Co.

Wm. Hibbeler R. P. Winkelman  
Dealers in  
Groceries, Hardware, Meats, Flour, Fruits and Vegetables of All Kinds  
Tel. Doug. 556.  
2310-12 Vinton St.

### Moeller Bros.

Dealers in  
**Staple and Fancy Groceries**  
1702 Clark St.  
Phone Webster 1619.

Reduce High Cost of Living. Buy your groceries and meats from  
**Hannegan & Company**  
Quality Highest. Prices Lowest.  
3224 Leavenworth. Phone Harney 708

# Get a Gas Iron--FREE

See Our Demonstration at the  
**Omaha Gas Company's Booth No. 33**  
"Low Cost of Living" Show

**Rulu Gas Stove Lighter  
Automatic Gas Water Heater, and an  
I-Want-U Gas Iron**

A prize will be given—each day—(from April 16th to 26th) of an I-Want-U Gas Iron, to the person composing the best article on "Ironing With Gas."

The composition can be written in either prose or poetry.

Copies of your article should be either mailed to the Contest Manager, Omaha Gas Company, 1509 Howard street, or presented at Booth No. 33, "Low Cost of Living" Show, Auditorium.

Your name and address should be written plainly at top of page on which your article is written.

The daily contest will close at 5 P. M. each day—and all articles received between 5 P. M. one day and 5 P. M. the following day, will be rated—and an "I-Want-U" Gas Iron delivered to the winner at their address.

**OMAHA GAS COMPANY**