RBTAILERS TO CLOSE EARLY "Magic Scissors" to Cut Out

Big stores Avik All to Agree to Hour boost Low cost of Livine show $\langle\substack{\begin{subarray}{c}{\text { mond } \\ \text { mon } \\ \text { and } \\ 6} }} \\{10}\end{subarray}$

Local Children's Likenesses


## PAt the 8 友 THEATERS 31

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## JoHN A. SWANson, Pres. Theๆlebrasha

## Supremacy of Our Spring Clothes Exhibit

Is Being Demonstrated to Scores of Men and Young Men
THE extraordinary importance of our spring displays demand that you apply the yardstick of comparison. Study style, value, quality and store service and you'll quickly
see that this greater new store offers a new high standard of satisfaction in clothes buying.
Let us point out o you that we offer

Assortments three times arrer than elouexhere
Values that emphasize the economy of trading here,
Styles that reflect Fashion's
-Materatul oxamples of the worlds best talloring.
 Easter Suits-Exireme Values, \$15, \$20, \$25


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## BE WELL DRESSED

 EASTER SUNDAYyou powt nzzd thit randy CASH-COME IN, GET WHAT YOU want pax Litima bown am \$1 A WEEK DON'T WEAR YOUR OLD SEABBY WINTER OLOTHES EASTER SUN. DAY - THE DAY OF ALC DAYS WHEN DAME FASHION ROLDS FORTH FOREMOST. BEDDEO IS GLAD TO TRUST AND HI WORD TO ALL HONEST HARD.WORKING PEOPLE IS

## CRED IS GOOD

FREE -- FREE -- FREE A Boautitul Potted Easter Lily




Ladies' Suits, $\$ 15 \mathrm{up}$. Ladies' Dresses, $\$ 8$ up.
Ladies' Coats, $\$ 12.50$ up.
Men's Suits, $\$ 12.50$ up. Boys' Suits, $\$ 3.50$ up

## BEDDEO

1417 Douglas Street

| Photographs for half-tone reproductions <br> All newspaper photographs are taken for half-tone reproduction. A newspaper photographer must know how to take photographs, from which good half-tones can be made. The failure of most engravings is due to poor engraving copy. If you want to get a good cut, start right by baving the photograph made for this purpose. <br> Our expert photographer is at your service at very reasonable charges. <br> Bee Photo Department Phone Tyler 1000 <br> ocean thavel. <br> CUNARD <br> Botrow sinviet <br> London-Paris-Liverpool Oalliog at Qusenalown-Fialigura <br> CARMANIA Apr. 28 <br> SPECIAL SPRING TOUR Londen and the Continent. 37 days- $\$ 373$ upwards Perif culeris an op Oll cation. <br> Salling from Boyten oflore the sdren- <br>  stegmers. <br> Send for beaklat "ilistoric Roston." Chicago. |  |
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Special Spring Saling tiik Medilerranean CELTIC, APRIL 18
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