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You will want to be well dressed for Easter. We are in position

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The Best Suit Values in Town!

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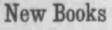
Boys'

Norfolk Suits

We show Horfolk suits in many choice styles of fabrics, with extra

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Fiction.

DODO'S DAUGHTER. By E. P. Ben-on 30 Pp. \$1.55. The Century company. Do you remember "Dodo" and the sensation she mada in 18927 Dodo plays a large part in this new book, and her member

chatter is just as sparkling and tantalizing Dodo marries her first lover and is in THE CHILDHOOD OF THE WORLD. By Edward Clodd. 25 Pp. 41.23. The Macmillan company. tensely happy, and her characteristic treatment of her divorced hushand, who Although the work is written for the occasionally appears on the scene, is de-Her daughter Nadine is a young, it will afford to older persons inof the moderne, with all her teresting information concerning primiaciden's an tive man. The author narrates in simple mother's beauty and irresponsible haveyour-own way, and a goodly share all her language the story of man's progress own of these qualities. Of course, she firm the unknown time of his appearance has many lovers, whom she queens over upon the earth to the period from which writers of history ordinarily begin. till the right one finds her very modern young heart

STORM. By Wilbur Daniel Steele. 330 a. \$1.75. Harper & Bros. The scence of the story is laid in a Por-

HOW TO REST. By Grace Dawson, 50 ents. Thomas Y. Crowell company. Dr. Dawson emphasizes the intimate connection between body, mind, and spirit fuguese fishing settlement on Cap Cod, and shows how to secure real rest by and it is told in the first person by the complete relaxation of mind and body.

strapping son of one of these fishermen. LIFE IN MEXICO. By Madam Calderon de la Baren, 541 Pp. E. P. Dutton & Co. Belleving that his orders given in a storm had been the cause of the drowning of Letters written by the author during ome of his fellow-townsmen, he would her residence in Mexico, not for publicanot return to Old Harbor. When, after tion, but with all the freedom of one adyears of wandering, chance brought him dressing her own home people. Her offihome he found the ghi he had loved cial position enables her to give clear since childhood claimed by his rival, a and entertaining information. sigantic Cornishman. Like two vikings HOW TO BE BEAUTIFUL. By Marie Moniaigne. 143 Pp. El. Harper & Bros. The author endeavors to give simple of old they fought for her. The gentleness of the love scenes offers a striking contrast to the storms of the sea and of

FLYING U RANCH. By H. M. Bower. 9 Pp. 11.25. G. W. Dillingham company.

hate.

Those who enjoyed "Chip of the Flying ance with all the members of the "Happy Family." True, Chip himself plays but a tiny part in the present story, for, owing to a collision between the "Old and an automobile, Chip, the Man' little doctor, the kid, and the counters all went to Chicago, leaving Weary in band of the Flying U. Then, sheepman and cattlemen being natural . enomies, there followed a series of brisk skirmishes, in which the Happy Family were sometimes victors and sometimes vanquished.

SUNRISE VALLEY. By Marion Hill. 25 Pp. 11.25. Small, Maybard & Co. The story is about a New York girl who has been brought up in luxury. She decides that she will no longer eat the bread of dependence, and goes to a country, neighborhood in Ponnsylvania to teach school. She board with the one family in the district whose members are cultivated and refined, although their farm gives them no more than a mare mpetence. The young farmer who is head of the house has a spirit so high that it deserves to be called a skyscraper, and he and the school teacher are quickly at daggers drawn. A very wealthy young man who thinks he is in love with her follows her to the farm, and presently two romances have devel-。 通知 科科 的复数 1.5 年的

THE PRICE. By George Broadhurst ad Arthur Hornblew. 32. Pp. 51.55. C. V. Dillingham company.

A novellration of the play of the same The story centers about Ethel Toscani, who becomes secretary to Stannard Dole, a talented and very successful artist. Dole, married to a woman seven years his senior and greatly his inferior in education and social position, soon

and sensible instructions as aids to beauty and health. TENNIS TACTICS, By Raymond D. Lattle, 150 Pp. 70 cents, Outing Publish-ing Company.

Mr. HAtle furnishes a practical guide U" will be glad to renew their acquaint- for tennis playing from his store of experience as a tennis player.

TRAINING THE GIRL By William A. McKeever. 337 Pp. 81.50. The Macmillan company. Prof. McKeever's treatment of such

matters as vocational guidance, religion, marriage and social service is especially charge of the ranch. "Dunk" Whittaker different from that of other authors. His bought the Denson place and turned it is a most courageous and inspiring effort into a sheep ranch, apparently for the to show how, out of the common stock of express purpose of annoying the loyal the boys and girls of today, a great generation of men and women may molded.

A BISHOP AMONG HIS FLOCK. Hy Bishop Taibot. 205 Pp. 11. Harper & Bros. The author-known to the reading pub-lic by his book. "My People of the Flains"-now addresses that large family

of spiritual children which makes up his own diocese, then all those interested in the conditions and possibilities of the church. He dwells upon the relation of religion to business, the duties of the church and its members to social service and to missions.

DOWN THE YEAR, By C. DuFay Rob-erison, 187 Pp. 51, Eston & Mains. A series of nature, casesys. The author sees beneath the surface and his understanding love of nature makes for keenness of intellectual and spiritual interpretation.

GRAND PRIZE FOR CHEMISTRY Experiments with Process for Making Artificial Rubber Brings

Death.

NJ.L The death of a young chemist from an explosion of chemicals at sewaren, N. J., where he was experimenting with a process for making artificial rubber, will serve to call attention to the present eager pursuit of what is, everything considered, the grand prize of synthetic chemistry.

1912, and ending March 1, 1914, 39,800 charge, mut be purchased through the letters were received inclosing cash for superintendent of documents, and not at one or more documents, an increase of the department for which the documents 43 per cent over the returns for the same are printed .- Washington Star. period of the previous year, when only \$2,600 latters were received. There was

Also a 34 per cent increase in ordinary office correspondence. With the increase of sales of govern-ment documents there has been an in-crease of all kinds of business in the superintendent of documents' office. Be-sides sending out all of the publications

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\$1.00 Gloves-

the best street

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Your New Hat

is right here and awaits

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free from theories and to give results of worth for the same period a year previ-actual experiences, and to strengthen the mainder of the fiscal year as heavy as under the present law, also hea the mail-"You are chaging the will o' the wisp bellef that advertising judiciously cand skillfully handled can be made both bast-itable and progressive.
HOW TO IMPROVE THE MEMORY.
By Edwin Gordon Lawrence. 100 Pp. 50 cents. A. G. McClurg & Co.
The author summarizes the principles used in training men and women to re-member.
Not file fiscal year as heavy as they have been for the first eight months, the government will have sold more than sill been for the first eight months, the government will be more than 25 per cents. A. G. McClurg & Co.
The author summarizes the principles used in training men and women to reThe author summarizes the principles
The author summarizes the

me a business man on my own account. And just then the flashily dressed young man got nervoits and started to go. His parting shot was: "That may be all true, pop. But they didn't have lobster palaces in your days: neither was the tango ripe." ments are distributed free and those During the eight months beginning July which are sold, unually at a very small tango ripe.

> A Winter Cough Making Big Money. To neglect it may mean consumption. Dr. King's New Discovery gives sure relief. Buy a bottle today. 10c and \$1. All druggists -Advertisement.

> > Persistent Advertising is the Sure Road to Business Success

TOLAND LILL You pocket fifty cents by buying

our \$2.50 shoes all the new shapes, leathers

In all the latest society dances. including the Maxixe, one-step, Hesitation, Tango, etc., and

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Complimentary by

Madam De la Vie

World's greatest authority on

Fashions and Beauty Culture.

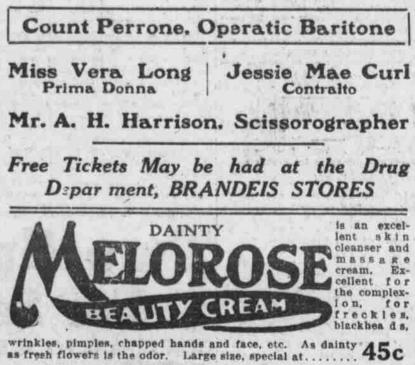
Ethel Kendell-Jack Lund

The BRANDEIS STORES

Dr. Dunn of New York

Representing the Nemo Hygienic Institute, will lecture upon scientific corseting and corset fashions.





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Entertainment and Musicale

AMERICAN THEATER

Saturday, April 11,

MATINEE, 2:00 P. M .- NIGHT SHOW, 8:00 P. M.

Melorose Face Powder or Rouge-sold special at 45c. SATURDAY Blue Melorose Perfume FREE

or La Petite Geraldine to every purchaser of 50c worth of any of the articles mentioned in this announcement. Blue Melorose and La Petite Perfume are delightfully dainty and lasting in odor.

Vaucaire Galega Tablets-of the Willard White Co., are a wonderful preparation for thin, slight women. They build up wasted tissues and develop beauty and grace of line. \$1 boxes-special, 79c. La Petite Geraldine-the Tollet Preparations of excellent merit,

a special feature of assembling complete home outfits C and making artistic, cozy, comfortable homes for the young brides.

2

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dresser will appreci-

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Choice Shirts

in handsome spring pat-

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Spring weights, full or short length sleeves and

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This is pre-eminently the store for young

couples just starting housekeeping. We give

particular attention to their wants. We make

infatuated with his secretary. and she, yielding to the charm he has for all women, fancies she returns his passion. Their lisison lasts until, with the entrance upon the scene of Ethan Bristol. A great surgeon and generally west, whither she had gone directly after her husband's death, becomes a member that fact may be.

ANYBODY BUT ANNE. By Carolyn Walls. 30 Pp. 41.25. J. B. Lappincott ompany.

attractive-a beautiful country place in is being entertained. The master of the every means of entrance or exit closed and locked. Was it suicide or murder. and, if murder, who is guilty? Suspicion slowly concentrates on his young and oil is a wonder story of itself. lovely second wife, Anne. The story is told in the first person by one of the guesis, a man, who is in love with her, and the book takes its title from his determination that responsibility for the

but Anne.

COMING BACK WITH THE SPIT BALL, By James Hopper. 30 cents, Harper & Bros.

This story is a living bit of the history of that fierce warfare we call base ball, a live cross-section lifted out of the game and placed before your eyes in all its thrilling action. Reading it you learn to know base ball from within its momasta of glory and its hours of gloom; you follow every play with the wholesuce I abandon of the most enthusiastic

THE RED TAVERN, By C. R. Macau-ty, 714 Fp. 11.30, D. Appleton & Co. A historical novel of adventure laid in

Fagland in the time of Richard III, when Douplas of Scotland was scheming to get the throne. The chief figure in the story is Sir Richard Rohan, a young noble at which can only be appreciated after a the court of King Richard III, who has careful study of the reports of the suteen brought up in France, and who pertutendent at documents of the governreally is next in line to Richard after the ment printing office, the official through two princes. The efforts of Richard to whom all government publications are get ild of Rohan by sending him with soul. Josiah H. Brinker, the present scaled dispatches to Scotland, and his superintendent of documents, has reextracrdinary adventures make up the cently completed statements which show

Miscellancous.

LATTLE STORIES BY BIG MEN. MS Unitously increased sales of publications Pp. 81.25. G. P. Putnam's Sons. by his office.

The colume contain stories and anecdotes from the pep of men conspicuous in ment documents were nearly 20 per cent the allfairs of the nation. Not a few of more than the sales of 1904. Ten years the stories have a deeper significance ago the amount of cash received from than that of Hokling the risibilities, for sales of government documents was less they are concerned with the campaigns, than \$12,500. For each year there has insugurations, and other conspicuous been a steady increase in the govern-ment's book business and diring the officials who relate them.

THE POWER OF ADVERTISING. By O. Richardson. BD Pp. The Lambert ablishing Sumpany. ending March L this year, \$80.000 worth The author has aimed to keep the boak of documents were sold, against \$73,000

novelty, 1t has been successfully produced for some years, but more as a Inboratory. "stunt" than as a practical article of industry. There remains the discovery of a process by which it can be produced in quantities and sufficiently admirable man, Ethel realizes her mis- cheaply to make it commercially profittake. She marries Bristol, who is en- able. That is the goal of the synthetic tirely ignorant of her relations with Dole, chemist, and to the one who attains it and they lead an ideally happy life until there will be "wealth beyond the dreams the injured Mrs. Dole, returning from the of avarice" once more. With the natural supply of rubber declining and with the industrial demand for the manufacof their household. With her arrival fured product shormously increased, there Ethel begins to pay "The Price." How- are practically no limits to the fortune ever, it all ends happily, surprising as that awaits the inventor, who can put artificial rubber on the market on a commerdial scale.

This is the modern quest for the philosopher's stone, but with the difference that instead of the familiar nicture of Miss Wells develops her plot with a the grinzled alchemist bent over a retort. good deal of skill. The staging is highly trying to transmute the baser metals into sold. synthetic chemistry has filled the the Berkshires, where a week-end party laboratories with young men fresh from I NA AAAAA college, all at work transjnuting indushouse is found dead in his library, with trial substances into new sources of wealth. Andrew Carnegie has testified to what "my chemists" did for steel manufacture, and what they have done with

Certainly artificial rubber cheaply produced will be a richer prize to the inventor, than artificial gold .- New York World

murder must be 'fastened on "anybody UNCLE SAM AS A BOOKMAKER

Vast Output of Books and Documents from Government Printshop.

Uncle Sam is becoming a really successful publisher. As is generally known, congress has appropriated increasingly large amounts of money for printing documents on thousands of subjects for many years, but only in recent times has the government attained much success in selling the publications which it prints. The number of books sold and

and it is on this business principle that Uncle Sam now may be rated as a suc-

not the number printed make for the succens of either a private or public concern.

cenarul publisher. There has been a tremendous increase in the governmens's bus ness in something publications during the last ten years great ice savers; special, at.

that the public's interest in government publications is growing monthly and that this appreciation is being shown in

by his office During last year the sales of govern-

\$105,000 was received from cash, sales. Bargain price



We also make special prices on these home outfits. We price them so as to save young couples from a thirl to one-half -and a saving of one-third to one-half is a saving worth while.



are known in every section of the country for their marvelous beauty results. La Petite Geraldine Cleansing and Massage Cream, 2 in 1, and La Petite Geraldine Perfect Rouge and La Petite Geraldine Face Powder, special at 50c. Nail Polish, 25c.



Five large trunks of fine jewelry and silverware purchased from the bankrupt 14th Street Store in New York have just arrived, and have been spread out in our stock rooms for inspection.

We never saw such a wonderful lot of fine jewelry, considering the price we paid for it. It is all worth twice as much in the wholesale market. It will make a wonderful sale.

When it is ready for you, we promise the greatest bargains ever seen in Omaha. Wait for this event! Watch the papers for complete details!

Easter Novelties in Candies

Favors and Table Decorations

Non-breakable rabbits in white, gold and brown, each 5c, 10c, 25c Fur rabbits at, each, 25c, 50c,

75c and up to \$4. Crowing roosters, at, each, foc. Hen coop at 25c, 50c and \$1. Laying hens at. ca. 25c and 50c Hundreds of different kinds of mechanical rabbits, chicks, tumbling bears and jack rabbits at.

Rabbit carts and automobiles at each, 10c and 25c. Nodding head ducks, turkeys and geose, at, each, 5c. Easter baskets of all kinds at.

each, 5c and 10c

Filled Easter baskets at, each, 10c, 15c and 25c. Panorama eggs with beautiful scenery inside at, each, 5c, 10c, 25c, 50c and \$1. Beautiful Easter boxes filled

with our best confections at, each, 75c, 90c, and \$1. Imported chocolate eggs with delicious fruit filling, and all

sizes of chocolate Pompelan eggs at. each, Sc, 10c, 15c, 25c to \$1. EGGS-Soft boll, 6 for 5c. Cream Eggs, 1b. 15c. Jelly spice eggs, 1b., 10c. Jelly eggs, 1b., 10c.

Chocolate marshmallow eggs, each, 1c, or 6 for 5c.

Individual ice cream molds. Easter eggs, hens, roosters, rabbits or Easter illy. Made of pure cream and frozen, in all flavors.

Specials in Candy Saturday

Delicious Pompeian Chocolate Bitter Sweets and Swiss Style Milk Chocolates in a variety of crushed fruit and nut centers. Our regular 40c chocolates Saturday, 29c Maple Confections, Caramel, Coccenut and Mut Filling, at per 1b. .. 200 EASTER PLANTS-Beautiful blooming Easter lilies and hyacinths specially priced Saturday. Cut Flower Dept., Main Floor.

