Fidelity Storage & Van Co. Doug. 1516. Riller Fined \$25 Arthur Riller. Have Boot Print 1t-Now Beacon Press. Lighting Fixtures Burgess-Granden Co. Mouthly Income for Life-Gould, Bee

Harry Wolf moved his real estate and cific, is mourning the loss of a 8-monthinsurance office to 512-18-14 Ware block. old Hoston buil terrier pup that Thursday

building. When you know gas ligating you pre-fer it. Omaha Gas company, 1509 How-ard street; Douglas 805.

Beauty Show Starts Earlier-The time of the free beauty show given by

at the American theater has been changed Committees of Low from 2:30 to 2 p. n

charged with stealing a shirtwaist valued at % from the Brandels Stores, was fined \$25 and costs in police court.

Cummins Loses His Dog-J. P. Cum-W. J. Connell removed his law offices was lost, strayed or atolen from his restand brown, with one side of its face en- Omaha Auditorium; from April 16 to 26. tirely white. It was his little girl's pet.

The Persistent and Judicious Use of Business Success.

Cost Show Report on Progress They Make

A meeting of the Omaha Retail Grocers was held last night at the Swedish auditorium, which will be the last meeting present, as well as over a dozen sales. of the show. Newspaper Advertising is the Road to large concerns which will participate in which was read by Mr. Wise, showed that petite, adds tone to system. See and El the big exposition. President E. E. Wise, many of the large cereal and coffce con- All druggints. Advertisement

heard the final reports of all the various count in the country have taken space in committees of the show. F. W. Flodman, the show, benefit tickets had been sold by the and gave a short talk.

ments for the annual banquet of the Wiles Bircuit company, who have exgrocers are being completed this week. hibits at the show, all told the grocers of the grocers before their Low-Cost-of- J. E. Kirk, chairman of the reception of their plans for making the show a from Pullman building to 532-534 Bee dence in South Omaha. The dog is white Living show, which will be held at the committee, stated that he has selected success. the grocers who will act on the reception Over 300 grocers of the association were committee, on the various days and nights

menagers and advertising managers of A report from the exhibits committee. liver and kidney complaints. Gives ap-

chairman of the tickets committee, re- C. E. Be'nert, president of the Federa-ported that an unusual advance sale of tion of Nebruska Retailers, was present

Penn P. Podres of the Hen Blacuit com Fred Hannegan, chairman of the ban- pany, C. D. Hall of the Western Grocer quet committee, reported that arrange. Mills and G. W. Delaney of the Locar-

Sure relief for indigestion, dyspensia,

Humane Officer Humane No Longer

Hans Neilsen, member of the police department, it also the city's humans officer, but five thirsts trustles around the Mensies and scarles fever almost as bad. faushingly poured twenty cases of beer and forty quarters of whisky, all conflecated liquor, into a drain, yesterday and winked at them as they wiped their dry lips, Nailsen is other than a "humane"

officer. The liquor has accumulated at headquarters during the last few months and

vesterday Chief Donn ordered it taken away:

A number of therety persons volunteered to take care of the event sits teak, but Plan named Neitsen and therester temained firm on the print.

Children's Diseases Vicy Prevalent. Whooping count: is about everywhere police stailer who watched him as he Use Poley's Honey and Tar Compound for raw, inflamed throats and coughing Mrs. I. C. Hostler, Grand Island, Neb. says: "My three children had severe attacks of whooping cough, and a very few doses of Poley's Honey and Jar gave them great relief." Contains no opiates. Do not accept a substitute. For sale by

Sale of Easter Lilies

L ARGE plants, potted, with 2 to 10 12c blooms; sale Saturday, per bloom 12c Other potted plants specially priced.

Easter Novelties

RABBITS, chicks, ducks, eggs, nests, 5c to 50c

Store Hours, 8:30 A. M. to 6 P. M. Saturday till 9 P. M.

The Corset

PLAYS an Important part in proper dress. ing; our stock includes Singing Canaries, \$2.69

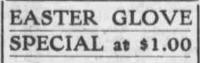
GENUINE Hartz Mountain male singers; \$8.50 val-ues; your choice

most-makes \$1 to \$25 Brass Bird Cages at 20% Off. Sixteenth and Harney Streets.

Cut Flowers for Easter specially priced for

Saturday, April 11, 1914.

WOMEN'S EASTER SUITS. COATS and DRESSES That Possess Chic Style Individuality Which Every Woman So Much





Silk and Chamoisette

Gloves at \$1.00 Long, 16-button silk gloves, tri cot and Milanese: white, black gray, tan and navy, double tin jed fingers: "Kayser" or "Niagara Maid," pair.....

Short Gloves, 50c Silk or chamolsette, z-clasp fects; white, black or col-

Children's Gloves Cid, cape, silk and lisle, I and I asp; white, black, tan, gray and 25c, 50c, 75c and \$1

'Reynier' Kid Gloves hort sloves, selected French kid, ew stitchings and colorings, dace or sucie. 2 or 2-clasp fast-ners, pique or overseam, the

> \$1.50 and \$2.00 Long Kid Gloves

Finest French kid, lambskin, washable doeskin and suede, 12 and 18-bujton length, celebrated "Reynier" and other well known makers, pair— \$2.50, \$3.00 and \$3.50

Burgess-Mash Co .- Main Floor.

NO.5 104 A FEATURE of our ready-to-wear, is the fact that it is made over in- LET THE dividual lines that insure the best possible fitting qualiities, without any alterations whatsoever.

Women's Fancy Coats, \$15.00 NO. 1-Fancy flowered materials and Bedford cords, new Women's Silk Crepe Dresses, \$15.00

cygne, new sleeves; tunic skirt; black, blue, \$15.00 jacket made with kimono sleeves; tunic \$10.00 brown and taupe \$15.00

Women's Tailored Suits, \$15.00 NO. 4-Women's and misses' sizes, black and white checks,

plain wool materials; short jacket; lace collars, silk reveres; tunic skirts; colors and black \$15.00 Women's Tailored Suits, \$10.00 NO. 2-Figured silk crepe, trimmed with self color peau de NO. 5-Splendid all wool serges, embroideted collars;

Beautiful Easter Millinery

\$20.00 Hats for \$10.00

\$25.00 Hats for \$12.50

\$27.50 Hats for \$13.75

\$30.00 Hats for \$15.00

At Exactly One-Half the Original Price

NOW, mind you, this offering does not include our entire stock, but

lines of high grade Easter models and fine dress hats.

opportunity to get it for half the original. For instance:

a goodly assortment which we have selected from our regular

New Parisian styles, elegantly trimmed in all the newest and best

Perhaps you have had your eye on some particular hat, but thought the price was a little more than you wanted to pay-well, here is your

Burgess Mash Co .- Second Floor.

Above Illustrations sketched on our second floor from living models. illustrations and short descriptions that follow serve as guide posts to what we believe are the best values in readyto-wear offered anywhere, and nowhere will you find selection so generous. Taffeta Silk Dresses, \$19.50

NO. 7—Blouse walet, trimmed with black and \$19.50 Women's Tailored Suits, \$25.00 NOS. 8 AND 9-Silks and cloth materials, black and white checks; gabardine, serge, silk crepe, silk poplin and silk taffeta; black, navy, copenhagen, brown 225 00

Easter JEWELRY Novelties, - Special A N exquisite assortment of dainty dress a cce a a orien at special prices. Slipper Buckles, 500 Cul steel, in beautiful designs, for Pearl Beads, Selected wax fil ed p e a r i bead neckrace, with aterling aliver brilliant Burgess-Mash Co .- Main Ploor.

Sale of "Burnasco" Quality CANDY

CANDY that bears the "Burnasco" quality brand is made of the best ingredients and "it's pure, that's sure." "Burhasco" Caramels, 30c "Burnasco" quality pure cream enramels in two nut and two

plain flavors, in boxes, 30c the pound / quality mints, assorted flavors in the box, 250

Child's Hose

New Easter Neckwear Novelties

INCLUDING the new Gladstone and Norman collars. Lace and embroidery fichus, collar and cuff sets. Prices \$1, \$1.50 and \$2

New Line of 25c Neckwear Dainty lace and net, including Dutch collars, fichus, chemisettes, 250 ribbon bows and Bulgarian collars, choice New Plaitings Vanity Veils

Burgess-Nash Co.-Main Ploor.

Exquisite New Creations, Individual and Exclusive

in chiffon and lace, in widths from Black, white, brown and navy 12 to 6 inches. 500 69c, \$1.50 to \$2.00

EASTER TOGS for the Little Folks at Prices That Will Please



THE parents. Never were we better prepared than this Easter season

Bring the little folks down and fit them out Saturday Children's Coats, \$5.95

Men's All Silk NECKWEAR

In a Big Sale Saturday at 25c

T'S been a long time since you benefited by such extreme values

as these offered in the men's neckwear section for Saturday.

Made of good quality serge, reefer and belt fects, for sixes 2 to 6 years.
Many different styles. One style has white embroidered collar and cuffs of pique, and Persian beit;
Saturday at Children's Coats, \$6.95

Made of light and dark gray mixed cloth, also tan. Double-breasled, turn down collar and revere of same material; belt back: \$6.95 all sizes, 6 to 14 years, at Children's Easter Hats, \$2.95 All the new shapes, daintly trimmed with resette, ribbon bows, flowers and velvet \$2.95

ribbon; unusual values, at Children's Hats at \$4.95

Burgess-Wash Co .- Second Floor.

They are four-in-hands, flowing

open end scarfs and English squares in dark and light colors, stripes, solid colors and figures, made from the short

ends of silks used in regular 50c neckwear.

There is not a tie in the lot but which is worth double the price, Saturday 25c

Men's New Shirts

Including "E, & W." Lion Brand, "Unette," etc., all the new ef- \$1.50 to \$3.50

Men's Shirts at \$1.00

Lion Brand Collars, 2 for 25c

Reat for wear and comfort, several new shapes and styles, including the new striped macras, the collar with the up-to-date 250 look, at 2 for

look, at 2 for Burgess-Wash Co .- Main Floor. Your New Easter HAT Here that will appeal to you.

Schoble Hats at \$3.00 Stetsons at \$3.50 to \$5.00 "BURNASCO" Quality Hats at \$2.00 and \$2.50 Boys' HATS Newest shapes and the best 50c, \$1 and \$1.25



\$35.00 Hats for \$17.50

\$40.00 Hats for \$20.00

\$45.00 Hats for \$22.50

\$50.00 Hats for \$25.00

Burgess-Wash Co .- Main Floor Shoe Sale in the ECONOMY BASEMENT Saturday That Will Be a Rouser--- All Specials

Women's \$2.50 to \$8.00 Shoes, \$1.95.

N OT odds and ends of past season's but thousands of pairs of spic and span new shoes, including the best and most popular styles in all sizes. In high cut, button and lace in all leathers. In low cut, Mary Janes, button and lace in all leathers. In low cut, Mary Janes, button and

lace exfords, colonials and pumps. Made of patent leather, vicilisid and gun metal. All the new toe shapes. Low. medium, and high heels. Understand that the major portion of this sale is made up of positively, \$3 val-Children's Shoes, 98c. Children's Shoes, 98c.
Children's and misses' one-strap Mary Janes, pumps and sandals. Made of patent leather, gun metal and white canvas. Assortment of sises and 98c-\$1.19-\$1.49-\$1.89 models in all of the best style toes, pair 98c-\$1.95.

Men's \$2.50 and \$3,00 Shoes, \$1.95.

750 pairs of men's fine, high grade dress shoes. Button and lace, patent,

Women's \$15 to \$22.50 Suits, \$9.75. T HEY are all this season's most favored styles in the popular materials, including popular, serges, diagonals, fancy wool crepes, etc. The colors are the most desirable of the season. Suits were made to retail at \$15.00 to \$9.75 \$22.50; choice Saturday at

vici kid and gun metal leathers. All sizes. Good \$2.50 and \$1.95 Women's \$10 to \$12.50 Conts, \$5.95. A LL new styles, elegantly tailored, made of such materials as diagonals, pongees, novelties, granite cloth, poplins, crepes and serges. An aimost endless variety of plain tailored and fancy styles, regular \$10 to \$12.50 \$5.95 values, choice

Start the Boy Right, Get His New EASTER SUIT Here Saturday

Women's pumps in both colonial

Pure Thread SILK HOSE at 50c

W OMEN'S 'Burnasco' quality pure thread allk boot hose, black or white, with mercerized tops, high spliced heels. 50c

Phoenix Silk Hose, \$1.00 Black, guaranteed quality, in regular or extra sizes, fashioned \$1

"Burnasco" Silk Hose, \$1 | \$1.50 Silk Hose, \$1.19

Child's Hose

Women's Smart Easter FOOT-

WEAR From \$2.50 up to \$6.00

N completing your costume for Easter remember that the one thing necessary to give it the

\$2.50 to \$6 @

Burgess-Wash Co .- Ifain Floor

perfect finish is the correct shoe. The

ent, gun metal and vici kid leathers and satin flexible welt and hand turn soles, special values.....

styles we are showing are so varied

in character that you will find just the par-

per pair Women's Pumps at 82.95

Our shoes and pumps are made by America's foremost and best known manufacturers. The

or seamless foot, per pair

Misses' Hose

ticular shoe you want.

SPECIAL

L ties are right and the price is the saving kind. Suits that give that sort of satisfaction which means you will come here for the Boys' Suits, \$5.00 Homespun, Scotch tweeds, grays, browns and mixed colors, with 2 pairs of pants, also blue serges. Ages 6 to 16; worth \$7.50; Saturday, special at Boys' Suits, \$10.00 to \$18.00 Values, \$8.50.

THE selection is large, the styles and quali-

A splendid assortment in sizes 6 to 18 years, sample suits, no two alike, best materials, the usual \$10 to \$8.50 \$18 values, at Boys' Long Pants Suits at \$10 and \$15 All sizes to 18 years; the materials

are extra quality gray mixtures and pencil stripes; very special values Saturday at-\$10.00 .. \$15.00

Burgese-Nash Co.—Everybody's Store—16th and Harney.

Burgess-Nash Co.—Everybody's Store—16th and Harney.