

Society

By MELLIFICIA. Wednesday, March 25, 1914.

MISS IRMA GROSS, daughter of Mr. and Mrs. David Gross, 2963 Poppleton avenue...

According to the complaints of the co-eds, they were no longer allowed to have their breakfasts sent up to their rooms...

The girls say they were not long in demonstrating to the university authorities that they were entitled to a change in conditions...

Tuesday Bridge Club. Mrs. Walter Roberts was hostess this week at the meeting of the Tuesday Bridge club...

Bridge Club Meets. The members of one of the bridge clubs were entertained at the home of Mrs. Willard Hanson Tuesday afternoon...

Thimble Club Meets. Mrs. F. R. McConnell and daughter, Miss Gretchen McConnell, were the hostesses today for the meeting of the Thimble club...

Tea at Loyal. Mrs. J. E. Lulver entertained at tea Tuesday afternoon at the new tea room at the Hotel Loyal...

Tea Dansant. A tea dansant will be given Saturday afternoon at 4 o'clock at Turpin's academy...

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MANY BABIES ENTER CONTEST

List is Growing Fast as the Time of the Judging Approaches.

INTEREST IS ON THE INCREASE

Contest is to be Part of the Low Cost of Living Show at the Omaha Auditorium in April.

The entry list for the baby health contest is growing every day as the time for the Low Cost of Living Show approaches...

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Charles Krutinger, 604 South Twenty-eighth street, Carl, 1 year.

Mrs. Herman Kivela, 2523 Meredith avenue, Edla, 6 months.

Charles Lang, Jr., 344 North Fifty-third street, Dorothy, 1 month.

Mr. Larson, 139 Canton, Harold, 3 years.

Mrs. Mary Lapell, 2335 Meredith avenue, James, 8 months.

W. Lehmann, 2315 Wirt, George Putnam, 1 year.

R. H. Morrison, 2323 Locust, Buster, 21 months.

Walter McGowan, 1322 Ogden, Calvin, 9 months.

John T. Murtagh, 2426 Pratt, Eleanor Lucine, 2 years.

L. M. Muirhead, 2319 Poppleton avenue, Ruth, 6 months.

BRANDEIS STORES



The Spring Opening Emphasizes These Facts

—that the Brandeis Stores are Fashion's headquarters in Omaha...

—that our connections with the style designers and fashion authorities of New York and Paris are sympathetically and instantly responsive...

—that this store is shown a decided preference by the world's best makers in being chosen as their representative in this vicinity.

—that the long established style leadership of this store is sustained and continually growing.

The First Complete Exposition of Spring Styles

—in Coats —in Suits —in Dresses

—in Waists —in Skirts —in Millinery

The educational value of these displays is recognized by every fashionable woman of Omaha and vicinity.

It permits an intimate acquaintance to be gained of the correct and exclusive modes such as can seldom be seen except in the best shops of New York and Paris.

We cordially invite your attendance Thursday.

Opening Display of Women's Spring Footwear

Every new idea finds representation in our complete stocks now ready...

The New Ostend Pump. A style that is entirely new this season...

Smart Colonial Pumps. Fine patent leather forepart with grey heels...

Red Cross Pumps and Oxfords. The famous comfort footwear for women with flexible soles...

Women's New Spring Shoes. With silk brocade tops and patent or dull kid vamps...

New Colonial Pumps. Very stylish. Made in patent kid with silk brocade quarters.

Clever Pumps at \$3.48. The Ostend, in patent leather with large fancy buckle on side.

Mary Jane Pumps. Patent leather, dull leather and satin, including strap styles, low heels, flat bows.

Smart Set" Corsets. —are famous for faultless fitting, and produce an ideal foundation...

Minister Praises This Laxative. Rev. H. Stueben, Allison, Ia., praises Dr. King's New Life Pills...

J OGDEN ARMOUR TO BE IN OMAHA NEXT WEEK. Enroute to his home in Chicago...

In and Out of the Bee Hive. Mrs. J. W. Crumacker is spending a few days at Fremont.

Plain Truth, That's Worth Money. Using Foley's Honey and Tar for a cough and cold is just practical common sense...

Men who interfere with policeman are fined. While Officer Peterson was attempting to arrest Marie Williams...

Like the Mighty Oak. Which from the little acorn grew, so also have many Mammoth Business Concerns...

The Designer Magazine A Whole Year, 30c. —for a limited time only. Regular price 75c a year...

Have you availed yourself of the opportunities presented today? If not, you had better turn to our "Want Ad" page now...

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SUPERFLUO SHAIR

Let Me Prove That I Can Rid You of It Quickly, Easily, Without Pain or Injury.

Free Coupon Below Brings You My Help. From deep despair in my futile attempts to get rid of my Superfluous Hair...

FREE COUPON. This certificate entitles the holder to receive a complimentary trial of the Superfluous Hair Remover...

Mr. C. S. Hoffert of St. Joseph, Mo., arrived Tuesday, to be the guest of her parents, Mr. and Mrs. J. H. Schmidt.

Mr. William T. Wilder of Fort Leavenworth, who has been visiting Mrs. F. J. Taggart at the Hotel Loyal, left last evening for St. Paul to visit her parents.

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OMAHA GIRL ON HUNGER STRIKE AT CHICAGO UNIVERSITY.



MISS IRMA GROSS.

Sociability Club. The sociability club met with Mrs. C. C. Coulissen Tuesday afternoon...

Suffrage Luncheon. The luncheon to be tendered Mrs. Maud Howe Elliott of Boston by the Omaha suffragists April 1 will be held at the Home hotel...

Vacation Notes. Miss Dorothy Brown, who is attending school at Calveria Hall, Polkstone Kent, England, will spend her Easter vacation in London...

Pleasures Past. Mrs. C. E. Coon entertained at an auction bridge luncheon Tuesday at her home. Covers were laid for eight guests.

For the Future. Mrs. Harry Lawrie will entertain at bridge Saturday afternoon for her daughter, Mrs. Edgar Armstrong and Mrs. William Gould.

K. C. B. Sewing Club. The K. C. B. Sewing club met at the home of Miss Rose Zechmeister Tuesday evening...

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Advertisement for Big Sale of Men's Shirts at \$1.00. Complete New Stock of Manhattan Shirts. On Sale in Old Store.

Large advertisement for Brandeis Stores featuring "Smart Set" corsets, women's spring shoes, and various fashion accessories. Includes the text 'Like the Mighty Oak Mammoth Business Concerns'.