

**Trade Talks Will Be Feature of the Grocers' Big Show**

The trade talks at the Grocers' Low Cost of Living show at the Auditorium

from April 16 to 26, promise to be very interesting. Mr. G. W. Hopkins, general sales and advertising manager of the Loose-Wiles Biscuit company, will deliver an address on "Advertising as an Economic Force." He will attempt to show that advertising reduces the cost of living and advertised products cost the consumer less than unadvertised products

of the same quality. This address will be given the evening of Tuesday, April 21. Among the special nights selected by organizations at the Low Cost of Living show will be Modern Woodmen of America night, Wednesday, April 22. Camp No. 120 will be out in full force, together with many visitors belonging to the Modern Woodmen of America. One of the

features of the evening's program will be a drill team from Camp No. 120, the champion team of this order in the middle west. Arrangements for this event are in charge of C. H. T. Rippen. The Perseverant and Judicious Use of Newspaper Advertising is the Road to Business Success.

**OFFICERS HOLD THEY CAN OVERRULE THE REFEREE**

Because the officers of the Commercial Basketball League ruled at a meeting held at the Young Men's Christian association Wednesday that it was within the jurisdiction of the officers of the asso-

ciation to overrule decisions of referees of the games, the Magee & Deemer team of the league, through its representative, Vincent Hascall, resigned from further participation in contests in the league. The Magee & Deemer team was fighting for first position with the Pirate squad, both teams being practically

tied. This leaves the field clear for the Pirates.

**Stop That Cough.**  
Dr. King's New Discovery will do it. Get a bottle today. A quick, safe, sure cough and cold remedy. 50c and \$1. All drugists.—Advertisement.

# THE GREAT BANKRUPT SALE

Of Men's Women's and Children's SHOES, FURNISHINGS, NOTIONS, HATS, ETC.

**Begins Friday, March 20th, AND WILL CONTINUE UNTIL THE ENTIRE STOCK IS SOLD**

**Hurry! Hurry!** for the greatest money saving sale we have ever held. If we had not bought the stock for less than 40c on the dollar we could never give you bargains like this. We believe in buying as cheap as possible and turn the goods into cash quickly. It's up to you to grab the opportunity as we do; we therefore say, come in a hurry and supply yourself as some of the bargains are so ridiculously cheap that they are bound to be sold in the first day or two. During this sale we will also offer thousands of dollars' worth of other merchandise not included in this Bankrupt Stock, but we secured them at such low figures, that we will sell them at less than bankrupt prices. Come and you will be astonished at the bargains.

**TABLE No. 2**  
**\$1.50 Goods, 69c**  
One big table of Chemise, Muslin Combination Suits, Princess Slips, Petticoats, House Dresses, Kimonas, Flannel and Muslin Night Gowns, Children's White Dresses; articles worth up to \$1.50—choice of the table ..... **69c**

**\$1.00 MEN'S DRESS SHIRTS**  
33c  
Men's \$1.00 Dress Shirts, some slightly soiled, from the Fair bankrupt stock, all sizes, at—  
**33c**

**50c to 75c CORSETS**  
Ladies' Corsets, from the bankrupt stock, worth to 75c—  
**29c**

**\$2 MEN'S HATS**  
89c  
All the Hats from the bankrupt stock. Soft and Stiff Hats worth to \$2—  
**89c**

**MEN'S WINTER UNDERWEAR**  
Worth to 75c—some slightly soiled, mostly shirts—  
**19c**

**Men's 12 1/2c Sox**  
**6c**

**SATIN PETTICOATS**  
Plain and Colors  
**43c**

**\$1.50 Ladies HEAVY OUTFITTING FLANNEL GOWNS**  
**69c**

**Ladies' Handkerchiefs**  
**1c**

**39c Ladies' SILK HOSE**  
**19c**

**39c CHILDREN'S Black Satin BLOOMERS**  
**19c**

**\$1.50 to \$2.00 Heatherblow PETTICOAT**  
**43c**

**10c Infants' BLACK HOSE**  
**2c**

**12 1/2c Na insook yard**  
**7c**

**69c Ladies' SILK HOSE**  
**39c**

**MEN'S 39c SILK FOUR-IN-HAND TIES**  
**18c**

**\$1.00 Children's Dresses**  
**48c**

**75c Lace Center-table Covers**  
**25c**

**White India Liron 12 1/2c Grade**  
**7c yd.**

**15c Men's Bow Ties**  
**5c**

**Ladies' Fine SPRING HATS**  
69c and  
**98c**

**25c BOYS' HOSE**  
**14c pr.**

**WHITE Embroidered Muslin PETTICOATS**  
**39c**

**BED SPREADS at HALF PRICE**  
**3c**

**Men's 10c Handkerchiefs**  
**3c**

**Ladies' SILK LISLE HOSE**  
**15c pr.**

**5c Black Stocking Feet**  
**2c**

**69c LADIES' SUMMER UNION SUITS**  
**33c**

**LADIES' SILK CHIFFON WAISTS**  
**\$1.79**

**MEN'S 20c SOX**  
**8c**

**\$1.50 to \$1.75 Corsets**  
**89c**

**Mercerized SATIN Worth 35c**  
**19c yard**

**Ladies' 10c Handkerchiefs**  
**3c**

**39c and 50c Ladies' Lisle GLOVES**  
**19c**

**Men's Soft Collar Shirts**  
**39c**

**\$1 Lace Curtains, 39c**  
Nottingham Lace Curtains, three yards long, white or Arabian color; Bankrupt Sale price, each ..... **39c**

**5c Notions, 1c**  
Spool thread, paper pins, needles, card hooks and eyes, hair net, ladies' handkerchief and other 5c articles ..... **1c**

**75c Children's Dresses, 39c**  
75c Children's new Spring Dresses; ages 2 to 14 years; light and dark colors; each ..... **39c**

**75c, 85c Silks, 39c Yard**  
Foulard silk, poplin silk, taffeta silk, satin silk, and other silks; worth up to 85c yard, at, yard ..... **39c**

## DOWN GO THE PRICES STILL LOWER ON THE Men's Clothing and Women's Cloaks, Suits and Dresses

**Bankrupt Sale of Men's and Young Men's Suits and Overcoats,** worth \$8.50 to \$12.00, at **\$4.98, \$3.98** and ..... **\$2.98**

**Bankrupt Sale of Men's and Young Men's Suits and Overcoats,** worth regularly \$15.00 to \$12.50, at **\$9.98, \$7.98** and ..... **\$6.98**

**Men's and Young Men's Trousers,** worth regularly \$1.50 to \$3.00, sale prices, **\$1.39, 98c** and ..... **69c**

**Men's and Young Men's Trousers,** worth regularly \$3 to \$5, bankrupt sale price, **\$2.39** and ..... **\$1.98**

**Men's and Young Men's Slipon Rain Coats,** worth regularly \$2.50 to \$6.50, Bankrupt Sale prices, **\$4.98, \$2.98, \$1.98** and ..... **89c**

**Boys' Suits from the bankrupt stock that sold regularly at \$1.75 to \$2.50,** at **98c** and ..... **69c**

**Boys' Suits from the bankrupt stock that sold regularly at \$3 to \$5, at \$1.98** and ..... **\$1.48**

**Men's Corduroy Pants at \$2.48, \$1.98** and ..... **98c**

**MEN'S FUR COATS AT LESS THAN HALF PRICE.**

**FRIDAY AND SATURDAY**

**Bankrupt Sale of Men's and Yohe bankrupt stock that sell regularly at \$7.50 to \$12.50,** go at ..... **\$2.98**

**Ladies' and Misses' Suits from the bankrupt stock,** worth up to \$20, at **\$7.98** and ..... **\$6.98**

**Samples of high class Tailored Suits in women's and misses' sizes;** all new Spring, 1914, models, worth \$15 to \$30, in this sale at **\$14.98, \$12.50** and ..... **\$9.98**

**Ladies' and Misses' Winter Coats from the bankrupt stock,** worth \$7.50 to \$12.50, go at **\$3.98, \$2.98** and ..... **98c**

**Sample Spring Coats, Ladies' and Misses' sizes;** worth \$10 to \$20; go in this sale at **\$7.98, \$6.98** and ..... **\$5.98**

**Ladies' and Misses' Dresses from the bankrupt stock,** worth \$3.50 to \$7.50, go in this sale at **\$2.98, \$1.98** and ..... **98c**

**Fine Sample Dresses, silks, wool, etc.,** go in this sale at **\$7.98, \$5.98, \$4.98** and ..... **\$3.88**

**Dress Skirts, worth \$2.00, \$5.00, \$2.98** and **1.98,** go in this sale at **98c** and ..... **69c**

## Silks, Dress Goods, Wash Goods, Domestic, Curtain Goods, Linens, Etc., Etc., for Less Than the Wholesale Prices

**150 yards of 36-inch wide Messaline in all the new shades, including black,** ..... **79c**

**27-inch wide Messaline Silk, all shades, worth 85c, yard,** ..... **48c**

**Yard-wide Taffeta Silk, Poplins, etc.; mostly black; worth to \$1.50, at,** ..... **79c**

**New Spring Dress Goods in pretty styles—figures, checks, etc., worth to \$1, at, yard** ..... **43c**

**Silk Crepe, pretty, new cloth for dresses; all new shades; 75c quality,** ..... **38c**

**Taffeta Silk, light blue and pink only; worth 60c yard, as long as they last, yard** ..... **19c**

**38 inch Ratine Cloth, suitable for Suits, Coats and Dresses; all new shades; worth 75c, yard** ..... **48c**

**36-inch Ratine Cloth; regular 35c yard, at, yard,** ..... **18c**

**15c Canton Crepe; new shades; per yard** ..... **8c**

**35c Flaxon Crepe, also fine Tissues, per yard** ..... **19c**

**35c fine French Dress Gingham in 50 new patterns, yard,** ..... **19c**

**25c fine Dress Gingham, all dainty checks and stripes,** ..... **12 1/2c**

**15c Tulle du Nord fine Dress Gingham, per yard** ..... **9c**

**10c Dress Gingham, short lengths, per yard** ..... **5c**

**7c Calico, from the bolt and short lengths, per yard** ..... **3 1/2c**

**Apron Gingham, worth to 7c, per yard** ..... **3 1/2c**

**Floris Ratine, used for dresses, waists, underwear, etc.; worth 15c yard, at, yard** ..... **8c**

**10c Outing Flannel, Bankrupt Sale price, yard** ..... **5c**

**7c Outing Flannel, Bankrupt Sale price, yard** ..... **2 1/2c**

**10c double fold Percales, Bankrupt Sale price, yard,** ..... **5c**

**10c Bleached Muslin, Bankrupt Sale price, yard** ..... **5c**

**9-4 Sheeting, bleached or unbleached, yard** ..... **19c**

**50c Mercerized Table Cloth, Bankrupt Sale price, yard,** ..... **29c**

**\$1.25 Satin All Linen Table Cloth, yard** ..... **79c**

## Men's, Women's and Children's Shoes FROM the BANKRUPT STOCK GO ON SALE FRIDAY for the FIRST TIME

**Men's Shoes and Oxfords, 98c, \$1.39, \$1.98**

Men's Shoes and Oxfords from the Bankrupt Stock will be divided in three lots and sold as follows:

Men's Shoes and Oxfords, worth to \$2.25, will sell for— **98c**

Men's Shoes and Oxfords, worth to \$3.00, will sell for— **\$1.39**

Men's Shoes and Oxfords, worth to \$4.50, will sell for— **\$1.98**

**Children's Shoes and Oxfords of all kinds and all sizes, including little gents' shoes, worth 85c to \$2.25, will sell at—**

**39c, 69c, 98c**

Infants' Soft Sole Shoes, all sizes and colors, per pair ..... **19c**

**Women's Shoes and Oxfords in 3 Lots**

The Women's Shoes from the Bankrupt Stock will be sold as follows:

All Women's Shoes and Oxfords, worth regularly \$1.00 to \$2.00, at— **39c, 79c**

All Women's Shoes and Oxfords, worth regularly \$2.00 to \$2.50, at— **98c**

All Women's Shoes and Oxfords, worth regularly \$3.00 to \$4.00, at— **\$1.69 \$1.39**

Remember This Sale Will Continue Until The Stock is Disposed of.

# THE NOVELTY CO.

414-416-418 NORTH 16TH STREET.

No Mail Orders Will Be Accepted; You Will Have to Be Here to Secure These Bargains.

**TABLE No. 1**  
**\$1 Articles, 25c**  
One big table of Waists, Muslin Underwear, Washable Petticoats, Bungelow Aprons, etc., etc. Goods worth up to \$1.00—choice of anything on the table for ..... **25c**

**39c SILK RIBBONS**  
12c  
Silk Ribbons, plain and fancy, 3 1/2 to 4 1/2 inches wide, worth 39c yd, at—  
**12c**

**Men's Holo-Proof Hose**  
Also Men's Silk Hose, All Shades  
**19c**

**\$5.00 MEN'S STETSON HATS**  
\$2.79  
As long as they will last we will sell men's J. B. Stetson Hats for—  
**\$2.79**

**39c ROMPERS**  
19c  
Children's Gingham Rompers, light and dark colors, worth 39c, at—  
**19c**

**Table Oilcloth**  
12 1/2c YARD  
**12 1/2c**

**39c Men's Silk Handkerchiefs**  
**15c**

**10c Scrim Curtain Good's Yard**  
**5c**

**\$1.00 HOUSE DRESS APRONS FOR**  
**48c**

**\$2.50 Ladies' 16-button Kid Gloves, slightly soiled, white only**  
**69c**

**5c and 7 1/2c Towels at, each**  
**3c and 2c**

**\$3.00 Ladies' Slipon Raincoats**  
**89c**

**50c MEN'S SPRING CAPS**  
**19c**

**J. P. Coats' Machine Thread Spool**  
**3 1/2c**

**7 1/2c Cotton Toweling YARD**  
**4c**

**\$1.25 Crepe Bungalow Aprons**  
**69c**

**FULL SIZED BLEACHED SHEETS**  
**38c**

**15c Men's Garters**  
**5c**

**25c BIB APRONS**  
**10c**

**75c MEN'S LEATHER GLOVES**  
**39c**

**\$1.00 Ladies' Kid Gloves, small sizes only.**  
**39c**

**25c TAFFETA RIBBON**  
**10c YARD**

**Full Size Comforters**  
**69c**

**15c Pillow Slips**  
Good muslin,  
**9c**

**12 1/2c LINEN CRASH Per Yard**  
**8c**

**Children's 15c Ribbed Hose**  
**7c**

**The genuine 2 for 25c, MEN'S COLLARS 2 for**  
**15c**

**26c Men's Garters**  
**10c**

**Corset Cover Embroideries**  
**9c Yard**

**25c to 50c Ladies' Kid Gloves, regular stock; black, brown and white**  
**Men's Suspenders 19c and**  
**11c**

**\$1.25 Ladies' Kid Gloves, regular stock; black, brown and white**  
**69c**

**12 1/2c Yard Wide Percale Short Length**  
**6c yd.**

**Women's 12 1/2c Hose, per Pair,**  
**5c**

**Cotton Finish Dress Goods, y'd**  
**9c**

**Girls' Muslin Night-gowns**  
**25c**