



Soft, drapery Canton crepes in plain colors or printed or printed designs, perfectly adapted to the spring fashions. Regular \$2.25 to \$2.50 qualities, special, yard, **1.59**



# A Huge Sale of Spring Yard Goods

### A Money-Saving Occasion for Those Who Buy New Silks, Dress Goods, Wash Goods, Linings, Laces, Embroideries or Trimmings

OUR buyers, returning from the east, have brought with them the most extensive showing of spring dress fabrics and accessories ever seen in Omaha. Included are all the fine, clingy weaves, the soft, shimmering silks now demanded for every smart garment. Washable fabrics for dainty summer frocks, embroideries, laces and trimmings, all in styles that have not been shown before.

**\$1 Foulard Silks Yard**  
There's a demand this spring for foulards, especially in the dainty printed patterns such as we offer. Two and three-tone effects, in cameo, Egyptian, Jap, floral and conventional designs. Absolutely spotproof. The standard advertised \$1 quality silk, special for this sale, yard, **69c**

**Regular \$1.35 Silk Poplins, at, Yard.. 98c**  
40-inch silk and wool poplin, in the newest street shades, including tango, abeanthe, new browns, purple, plum; also soft, pastel tints and black. 200 pieces of this \$1.35 fabric in this sale at, yard, **98c**.

**85c Jap Shantung at 49c**  
1,000 yards of 23-inch genuine Jap Shantung, in the natural color. A practical and highly desirable fabric for street and house dresses, shirtwaists, blouses, men's shirts, pajamas, etc. Worth 85c, at, yard, **49c**.

**9,000 Yards Pure Silk Messaline 23 Inches Wide**  
**Genuine 69c Quality on Sale Monday 39c**  
These messalines are all pure yarn dyed silk. Made by one of the leading manufacturers of the country, and we had to buy an enormous quantity of them to be able to offer you this sensational bargain for Monday. The great volume of this weave will bring an increased demand for them at this low price. Offered in the following shades:  
3 shades of navy 2 shades of wistaria 2 shades of malae and yellow  
2 shades of brown 2 shades of Copenhagen 2 shades of ciel and turquoise  
2 shades of green 2 shades of vieux rose 2 shades of burgundy and wine  
2 shades of tan 3 shades of rose and pink 2 shades of leather  
2 shades of coral 3 shades of plum and helio Cream, ivory, white, also black.

**The Higher Grade Silks**  
High class Duvergne French Crepe weave, Heavy weight for suits. Many handsome brocades and moire weaves to match for the new smart combination silk suits. 40 inches wide, at—  
**\$2.95 to \$3.50**

**Exclusive Lyons Silks**  
Exclusive patterns in beautiful Lyons silks for party, reception and evening wear. The colorings are superb. The designs are in the classic, oriental and conventional ideas. 40 inches wide, at, yard—  
**\$3.50 to \$6.50**

**\$2.50 Twill Silk Suiting, \$1.39**  
33-inch double warp two-tone twill suitings, in navy, gray and copenhagen combinations with king blue and black. Also 33-inch corded coating and suitings, in changeable effects. Worth \$2.50, at, yard, **\$1.39**.

**\$2.25 and \$2.50 Crepe Meteor \$1.50**  
40-inch fine quality crepe meteor, in all the fashionable colors. Crepe meteors were never more popular than now. The qualities in this lot are worth fully one-third more. Worth \$2.25 and \$2.50, at, yard, **\$1.50**.

**Chiffon Taffeta 98c, \$1.50**  
36-inch chiffon taffetas in every conceivable glace combination effect and solid color weave. Chiffon taffetas are the height of fashion for smart street frocks and suits. Specially priced for Monday at, yard, **98c and \$1.50**.

**Beautiful Silk Brocades**  
Stunning brocades, silk and wool cords, plain weaves and moire antique, moire renaissance, all-over brocade and moire combined, for smart street suits, heavy Canton crepe suiting, Fatale Francois, epique and Ottoman weaves. 40 inches wide, worth to \$5, at, yard, **\$1.50, \$1.95, \$2.50, \$2.95**.

**Fine Quality Serges**  
**49c, 69c and \$1**  
French and costume serges, in an excellent selection of street shades. Including new tango, tane, purple, navy, black, etc. 40 and 42 inches wide, at, yard, **49c, 69c and \$1**.

**Yard-Wide Fancy All Wool Crepes**  
Regularly worth \$1, at, yard... **50c**  
125 pieces of the highly fashionable fancy wool crepes, in twenty leading shades. Particularly adapted to the clinging effects now shown in dresses. These crepes are never sold for less than \$1; special in this sale at...

**Granite Cloth and Serges, worth 50c, at 29c**  
36-inch granite cloth and Amoskeag serges, in all the popular shades for street dresses. These are serviceable, practical and very stylish. Regularly 50c; on sale Monday at 29c.

**Imported Cashmere de Soie**  
Imported cashmere de soie, a new fabric. Specially adapted for street wear, also for tailored costumes. The colorings are of high order, and nothing finer shown in the market, 42 inches wide... **\$2.95**

**EMBROIDERIES**  
The increasing use of embroideries for spring has stimulated the makers to put forth their best efforts in designing and producing. The result is the embroideries are the finest and most artistic we have yet shown.

**Fine French Plaids**  
French plaids in every conceivable tone effect. The color combinations are superb. Worth \$2 to \$2.95, 48 to 54 inches wide. Monday, especially priced at, yard, **\$1.50 to \$1.95**.

**Cream Dress Goods**  
Cream serges, cream Bedford cords, cream gabardines, cream Tokio crepes, cream Turkish crepes, cream ratine, cream coatings, cream eponge, at, yard, **\$1 up to \$3.95**.

**High Class Coatings**  
The new broken checks, squares and plaid effects are popular for sport coats. Also 2 and 3 tone effects, Tokio crepes, ratine, etc. at **\$2.95 to \$3.50**.

**New Cord Suiting**  
French corded suitings and epingle, the height of fashion for smart spring suits. English and French mannish suitings in alligator weaves. **\$1.75 and \$1.95**.

## NEW LACES

Exquisite laces, including Princess, point lerra, hand run maline, point applique, chantilly and silk shadow flouncings. 18, 24, 27 and 36 inches wide, with bands and allovers to match.

## Let Us Be Your Guide in Questions of Fashion

For years the most discriminating and best dressed women of this city have relied upon the style information they have received here, knowing that every garment we offer is correct in every particular, and bears the stamp of absolute authenticity. It is this confidence and assurance of fashion satisfaction that makes our present displays doubly interesting.

### Bewitching Spring Styles in Dresses

Dresses that are charmingly new in every feature of design and finish. Dozens of them now ready, giving you choice of silk and wool crepes, charming and puny-willow taffetas. Plain or trimmed models in variety enough to satisfy every requirement. Street styles or models for afternoon wear. Popular shades are taupe, wistaria, tango, copenhagen, Labrador blue, navy and reseau. \$10, \$12.50, \$15, \$17.50, \$19 and up to \$75.

### Representative Models in Suits

Suits of silk or wool poplins, crepes, gabardines, moire and fancy novelty cloths, provide a gratifying selection for women who want the best for spring wear. They are plain tailored or in dressy designs, but all are distinguished by the short jacket and jaunty peg top or tunic skirt. \$12.50, \$15.00, \$17.50 and \$75.00.

### Women's and Misses' Spring Coats

Our selection of coats now includes models at \$9.98, \$7.50, \$10, \$12.50, \$15, \$19 and all the way up to \$45. Among the most popular are the Balmainian, Gaby and Sport coats, which are of corduroy, serge, fancy tweeds, mixtures, plaids and plain spring cloths.

### Separate Skirts—Best Styles

More women are wearing separate skirts this spring than for years past. Most prominent are serges, silk and wool poplins, taffetas, crepes and fancy novelty fabrics, in checks, stripes and plaids, made up in peg top, tunic and three tier styles, such as we are showing at \$3.98, \$5, \$9.98, \$7.50 and up to \$12.

## White and Colored Wash Fabrics

**Imported Velour Rope Voile**, very smart for blouses and gowns; 40 inches wide, yard, **\$1.95**.  
**Sub Crepe**, 40 inches wide, fine quality checks effect, regular \$1.50 value, at, yard, **\$1.25**.  
**French Mercerized Mulls**, hand embroidered, 45 inches wide, very special, yard, **\$1.25**.  
**Embroidered Eponge**—Another new white fabric that is in great demand; 45 inches wide, yard, **\$1.25**.  
**White Flannel**, 32 inches wide, in fine checks, stripes, plaids, etc.; very special, yard, **85c**.  
**Dress Materials**—Assorted lot of fine white dress materials in lengths from 1 to 30 yards; includes dotted crepes, embroidered mulls, batistes, rattines, fancy Swisses, etc.; sold up to 60c a yard, at, yard, **55c**.  
**White Irish Linen**, 27 inches wide; round thread, medium heavy weight; worth up to 30c yard, special, yard, **19c**.  
**Japanese Washcoat**, soft, sheer and silky; for undershirts, slips, foundations; 40 inches wide; 10-yard bolts, yard, **\$1.95**.

### Specials in Linen Department, 1st Floor

**Linen Damask, 49c Yard**  
Bleached all linen damask in desirable patterns, 64 inches wide. Sells regularly at 69c, special, **49c** yard.  
**Russian Crash, 12 1/2c Yard**  
Genuine hand loom Russian crash. Much used for table runners, scarfs, etc. 42 inches wide. 18c and 12 1/2c 25c values, yard, **12 1/2c**

## New Spring Dress Trimmings

Our display of spring dress trimmings is the most varied and extensive we have ever prepared, and is without a rival in the city. Women will be interested in the brilliant butterflies, rhinestone bands, pearl edges, ornaments, tassels, buckles, beaded flouncings, rose trimmings, etc., that have not been shown before.

## Sale of New Spring Hats, \$3.75

They are Samples Worth \$6.50 Regularly  
Several dozen attractive models, in the new rough braids and a few chrysanthemum braids. Daintily trimmed in flowers and ribbons, after the styles set by the expensive and exclusive milliners. While moderate in price, they are becoming and correct in every particular.

## Red Cross Shoes

We are Omaha agents for these famous comfort shoes for women. They are kid, dull calf and patent leather, made on lasts that are stylish and easy, and exceedingly serviceable. A style for every foot, for high or low instep, for fallen or weak insteps, etc. All sizes 1/4 to 10, at \$4 to \$4.50.

# BRANDEIS STORES