NEW WHEEL FOR BURLESQUE

Columbia Amusement Company Adds Thirty New Theaters.

TWO CIRCUITS NEXT SEASON

Cayoty in Omnha Will Remain on No. 1 Circuit and Get Even Better Attractions for Another Season.

The Columbia Amusement company of New York City, by action of its board of directors, has arranged to form a second musical burlesque circuit, consisting of theaters in thirty leading This new chain of theaters will be known as Columbia circuit, No. 2. and will be operated in conjunction with the older parent organization, which is represented in this city by the bookings at the Gayety theater.

Already theaters have been acquired for the new circuit by the Columbia Amusement company, as follows: Murray Hill and Miner's Eighth, Avenue, New York; Star and Gayety, Brooklyn; Waldeman's, Newark: the Gayety and a new theater in Philadelphia; the Holliday Street, Balt'more; Standard, Cincinnati; Buckingham, Louisville: Columbia, Indianapolis; Standard, St. Louis; Polly and a new theater at Sixty-third and Haistend streets, Chicago, and also theaters which cannot be announced in Trenton, Hoboken, Pittsburgh, Detroit, Toronto, Rochester, Syracuse, Utica, Al-bany, Holyoke, Worcester, Springfield, Bridgeport and Hartford. Starts Next Season

This new circuit, or "wheel," as it is known in burlesque circles, will be placed in operation next season, and will be governed by the present officials and board of directors of the major Columbia circuit. Last aummer the Columbia eircuit acquired its only formidable rival in the burlesque field-the Empire circuitand the two were merged. By the process of elimination the united circuit was reduced to forty-two theaters. The directors find that even this number is cumbersome, and they desire to reduce it to thirty-six.

This reduction will be accomplished by transferring seven of the present Columbia circuit houses, such as Murray Hill and Miner's Eighth Avenue theater in New York, to the newer "wheel."

Each theater of the new circuit means a new musical burlesque production., inasmuch as the system of booking the wheel" requires the various attractions to play a week each at the respective theaters in rotation. Thus, next season the Columbia Amusement company and Its members will control sixty-six thea- or class," which has about all the elecircuits.

Success of Burlesque. tained by the scenery, it the formation of the new circuit is women do not interest you, maybe the women do not interest you, maybe the but another evidence of the progress and animals will. And the combination is prosperity of musical burlesque since the such as ought to prove very entertain-Columbia Amusement company was or- ing. At the Auditorium on Thursday and ganized ten years ago. In detail of scen- Friday evenings, the Canadian Grant ery and contumes, as well as in merit of Opera company will display its glory, of dialogue and music, buriesque in this music and drama, and the promise is country has made vast strides. Now- that it will be a most notable event in adays, with vulgarity and suggestiveness Omaha's musical history. At any rate, barred from the burlesque shows by the it offers such a cast as is seldem heard board of directors, a large proportion in these parts, and the musical folks of of the patronage now and for all future the village are correspondingly intertime will be women.

The officers of the Columbia Amusement company, who have entire charge of the organization of the new circuit, Heart" last week more than bears out

Patronage bestowed on "Peg O' My

shon put the "show business" back on

Efforts to analyze Harry Lauder have

failed, and most writers have given it

up. Might as well undertake to analyze

gift, and he is doing it most success-

Omaha felks will be glad to know that

Walker Whitesides has made good in

to be not so well understood in England

as it was in this country, but Mr. White-

ler management once more, and will b

seen in "Mr. Wu." a drama now running

in London. A note from London to The

"Walker Whiteside has scored a sen-

national success in London in "The Melt-

ing Pot' at the Queen's theater, winning

a remarkable evation at the close of the

play on the opening night, when after

pelled to make a speech. The Times

says: 'American player sufficient justi-

fication for producing the play. White-

side's conception of the part is a won-

derfully powerful dramatic study. He

force of intense passion.' Telegraph:

was a decided success. He is an actor

Beo says:

the sunny side of the street.

Chicago, Toronto, Washington, Kansas at the head of its list; in fact, it was The Gayety of this city will be affected being able to offer even a better grade the others in the cast were not named on the No. 1 circuit or division.

CURRENT WEEK'S BILL

ploying the best talent on the Columbia bring forward its obvious rather than its circuits, circuit, will be this week's attraction at more delicate points, and enacted with the popular Gayety theater. The offer- only sufficient of skill to show its puring is a musical military comedy in two pose. "Peg o' My Heart," proved by that Eva Lang has captured that town acts, entitled, "In Dreamy Mexico." far the most popular offering of the sea-The principle parts will be in the hands son. This is accountable for on two and that her weekly performances are of those two capable and incomparable grounds; one, that the price was not really in the nature of personal ovefunmakers and comedians. Joseph K. exorbitant, the other that the people like Watson and Will H. Cohan, who will be that sort of play. It has comedy of the remembered to local theater goers as sort that anybody can appreciate; in Brushky and Rushky." Among those fact, its comedy was rolled up in pack- lies in the fact that the Denham theater, prominent in the cast supporting Wat- uges and hurled over the footlights with at which she is playing, is sold out for on and Cohan, may be mentioned Helea such vim that its purport was unmis-Van Buren, Fay Odell, Salda Winston, takeable; and then it has a nice little Irving Hay, Murray J. Simons, Howard love story of the "best seller" sort, and Hall, Phil Smith, Arthur Brooks, Edward what more can be asked? The "tire! Weldon and Philip Winston. The bill business man" and his family showed consists of the following headline acts, appreciation by hurrying away night The Winston operatic due: Murray J. night and filling every seat in the Simons and Helen Van Buren, in "A Bit theater, as long as the company stayed believed to be the acme of perfection in tion of those who count up the money vocal alliance. Starting tomorrow there any pay the bills. More "Pega" of this will be a ladies' dime matince daily. kind, inserted in the proper holes, will

NEBRASKA WARM AND COLD IN DIFFERENT PARTS

According to the station weather report sent to the railroads this morning, the violet; to dissect the sunshine, or to Nebraska weather was spotted last night explain why all the world chuckles when and was moving about in pockets of the baby smiles. Lauder is Lauder, and high and low temperatures. In the ex- that's the end of it. He is the emboditreme southeast corner of the state ment of luscious fun, just that, and nothwhere it would be presumed to be the ing more. He knows how to use his warmest, it was the coldest.

Table Rock showed 6 degrees below, fully. More power to him. with Nebraska City 3 and Brownville & Out at McCook, where usually during the winter the weather is much colder than in the Missouri river valley, this morning it was 24 degrees above. Out in Wyoming it ranged from 20 above to 5 below, the coldest being across the country from Casper and Lander. Generally, through side is much praised for his acting, and the castern and northern portions of Neperatures of 10 to 15 above zero. There were light and scattered snow flurries over the state, but nowhere anything approaching a storm.

DECIDE TO CUT ICE RATHER THAN LEAVE THE CITY

The twelve negroes who were arrested Friday by Officer Goodrich and refused ten minutes of cheering he was comto go to work on the ice presented a purng problem to Judge Foster as to what hould be done with them. The question was put up to the heads of the department, who decided the argument by declaring that the dozen could either cut ce or be deported. They all decided to

The Persistent and Judicious Use of



none the less effective for being suave and restrained. He shows plenty of force and a sunny sense of humor.'

Watson and Cohan - At the Gayety

attle, as he used to be in Omaha. When are J. Herbert Mack, president; R. K. the contention of this department, set a hard-hearted inspector of customs held Hynicka, treasurer; Sam Scribner, sec- forth recently at some length, to the up Marie Lloyd at Vancouver the other retary and general manager, and Jules general purport that people are willing day and refused to allow her to enter Hurtig, vice president.

The Colorador C The Columbia Amusement company ably good drama enacted by fairly com- renewed the bond given at New York now owns outright its theaters in the petent actors. The company playing last fall, Mr. Reiter found his bill at the following cities: New York, Baltimore, "Peg O' My Heart," had no noted name Orpheum in Scattle one act shy. It was too late for Marie to reach the city in City, Louisville, Cincinnati and Buffalo, admitted in advance that the young time for the opening performance, and woman who had the leading role is a so Carl just thrust himself into the by this additional activity of the Colum- comparative novice at stagecraft-a fact breach, and for twenty minutes enterbia Amusement company only through she made very apparent at times-and tained the big audience in such a manner as to bring about several recalls, of entertainment than ever as it will be in advance of public appearance. The and a half-column notice in the Scattle play itself was only commended as a Times. This is an old stunt of Carl's. 'comedy of youth," which promise it When he was impressarlo at the Orfulfilled most joyously. It had in its pheum in Omaha, he was frequently composition nothing of subtlety; con- called upon to fill in for a delayed act, AT THE POPULAR GAYETY structed strictly according to the "rule and he never failed to make good. Lots of thumb," as applied to drama- of poorer performers than he are get-"The Happy Widows," a company em- turgy, staged with an apparent desire to ting good money on the "big time"

> Word from Denver is to the effect tions. Her work is much praised by the writers of the Denver papers, but the more practical element of her success every performance. It is proving the most profitable season of her career, and this in the face of the most opposition she has ever encountered.

March bookings for the Brande's show Montgomery and Stone in "My Lady of streets of the Ouled Nailes, a wild tribe and the Temple quartet, at the Brandels, to the intense satisfac- the Slipper." for two nights, Friday and of Arabs, with the cries of the peddlers.

tions of the very unusual engagement of this attraction at the Auditorium in Chi-Liebler company is sending practically "The Meiting Pot." The play is said day and Saturday.

Nothing more beautiful than this grand its spell. Every footfall is muffled in acter to the scenes. this ocean of sand.

acted with great skill and displayed a the men, women and children of the tribe for the matinees promptly at 3 o'clock. come flocking in his wake, walking and Whiteside's first appearance in London riding on cameia and horses, driving their asses and goats, the wolfish dogs snapof rare talents and he received a : 5 ping and darting amid the animals' heels. days, beginning February 22 Kewspaper Advertising is the Road to markable avation. Post: 'He is delib- The voices of these children of the desert erate, imperturbable, with sincerity seem unreal almost as evanecent as Klaw & Erlanger are making the pres- McCree. Humorously depicting the trials



Renes Noel with The Common Law Coming to the Branders

though they were words spoken by disembodied spirits-the life of death. In the succeeding scenes the life of the oasis city of Beni-Mora is shown; est success, the production of General first, the verandah of the Hotel de Lew Wallace's immortal drams, "Benmuch of interest. Among the latest are Desert; then a night scene showing the Saturday, 6th and 7th. On Monday and the surge of the crowds, the uncanny years that have yielded a mighty fortune Tuesday nights following comes Otts music of the screeching pipes booming to the producers and others connected Skinner, in "Klamet," with prospects of tom-toms calling from the dance halls, with the presentation of the play. To a special matines on Tuesday, and the with the natives in their bizarre cloaks make the present season memorable, the next three days will be given over to and gaily colored clothes ranged along international production which was used Eva Tanguay and her vaudeville troupe. the walls watching the undulating at the Drury Lane theater, London, and gyrating girls, beating time with hands the New Amsterdam theater. New York, What is probably the most remarkable and feet. There is a fight between two has been sent on tour and will be shown of all dramatic stage spectacles, "The lovers of the leading dancing girl, a at the Brandels theater for three nights Garden of Allah," comes to the Brandels wild rush to escape the police, and, in and Wednesday matines, commencing theater tonight as the attraction for the the melec, Boris, the renegade monk, Monday evening, March 2, a noteworthy week. This will be its first engagement and Domini Enfilden, the English girl. Lepten attraction. in Omaha, but a great many Omaha who has come to this end of the world theatergoers have pleasurable recolec- to forget the past, are thrown together, and he serves as her protector, the first

capacity toward any woman. The unfolding of the love story oc- the greatest dramatic sensation of the the same production here tonight. In all the unfolding of the love story october the greatest dramatic sensation of the there will be nine performances of "The unfolding of the love story october the greatest dramatic sensation of the three will be nine performances of "The unfolding of the love story october the greatest dramatic sensation of the love story october the love story october the greatest dramatic sensatio Garden of Allah" at the Brandels thea. against a background of such thrilling London and one in New York City at London, where he has been playing in ter, which include matinees on Wednes- beauty, is conceded by every dramatic the Manhattan opera house. This great writer to be the supreme achievement sensation scored so heavily for many reaof modern theatrical producing. No one sons. First, the splendid array of interspectacle of the desert has ever been pre- has ever read this story, but resolves esting situations in the great melodrams; sented on the stage. The curtain rises to visit the scenes where it transpires, then again for the magnificent spectacuhas made himself an established star on on the prologue in which no word is and now even the most captious critics lar effects in staging. Imagine a big brasks, railroad reports indicated tem- that side. Report has it he will come to spoken, save the chatter of the members and travelers, long familiar with the real pack of hounds coming down the stage America again next fall under the Lieb- of the caravan, who struggle across the garden of Allah, assert that the drama- entering their kennels, then think of a limitiess stretch of sand, making their tic production gives a more accurate im- stable of fine race horses that are ridden day's march before the flaming sun shall pression of the life and beauties of the in full view of the audience in another rise and turn the desert into a burning land than may be gained by many who scene. The act in Mme. Tussaud's waxsheet of copper. The hazy light that pre- have passed through it. Prominent works is another thing worth witnessing. cedes the dawn dims the horizon, above among the 123 people in the company but the climax in stagecraft is reached which the morning star still shines. An will be found Miss Sarah Truax, Law- in the great railroad wreck, which is a Arab horseman spurs forward marking son Butt, Frank Kingdon, John Blair, masterpiece of realism. The story of out the path which the camel train must Antonio Salerno, William Jeffrey and follow. Slihouetted against the billowy Grace Noble. In the motley crowd that fective or love story ever written and is waste he stands a spectral figure, for a people the stage are more than thirty visually depicted by an immense company moment motionless and still, until there real tribesmen from the Great Sahara, of talented players. is borne in on the spectator the sense of herds of camels, horses, asses and goats silence that holds the desert forever in and they lend a deal of reality and char-

> The curtain for the evening perform Following the signals of their guide, ances will rise promptly at 8 o'clock and

"The Common Law" is announced for presentation at the Brandels for three



Laura Pierpont At the Orpheum

Miss Mike Berkin. At the Empress

Hur." Fourteen years have been rounded out since the curtain first rose on this

In "The Whip," the Drury Lane melodrama, which will be seen at the Bran-Omaha will have an opportunity to see "The Whip" is as absorbing as any de-

With a cast of fifteen people, the largest company to offer a one-act play at the Orpheum this season, Taylor Granville and Laura Pierpont will present this week a gripping dramatic episode called "The System." The offering, which will be the headline feature, is said to deal with the police as they are and the underworld as it is, and was written by Mr. Granville in collaboration with Junie

associates have a laugh-compelling farce | ing of Jim Barton." entitled "Fixing the Furnace." The sitintion presented is said to be extremely ences. Describing herself as "the crazy performance from noon till 11 p. m. girl," Tilli Abott is a hitarious miss from the English music halls. She and her partner do humorous gymnastics with

of a householder whose furnace refuses for the first time and exclusively, the to do its duty, George Rolland and his Orpheum this week will offer "The Call-

"The Rising Generation," is the title baurd. Fifteen minutes of music, song of a very humorous bit offered by the and amusing chatter will be contributed Rose Troupe, who headline the bill at by Mabelle Lewis and Paul McCarthy, the Empress for the week beginning to-Miss Lewis is described as a dainty and day. Beginning with a midget comedian vivacious ingenue. Contortion, acrebatic not more than three feet tall and ending and pantomime comedy are the elements with a sixteen-foot giant on stilts. Ross of the act to be presented by the Brads, and Ashton offer a very unique talking who are making their first American act called "The Surveyor." Their work tour. Another diverting feature is prom- is done in the original costumes and is ised concerning the singing comediennes, accompanied by all the trappings of the two attractive girls, Muriel and Francis. regular surveyors' camp. Downs and The little vocalist, Daisy Leon, gained Gomas are a pair of melody singers from popularity of an extensive sort when she the sunny south and have voices of the appeared in "The Three Twins." Her melody type. Mike Berkin, the ragtime success subsequently secured for her the violinist, completes the vaudeville offerprima donna role in "The Sweetest Girl Ing, with her characteristic selections. in Para." She has the reputation of The usual photo plays, with the best of being a favorite with vaudeville audi- music in conjunction, form a continuous

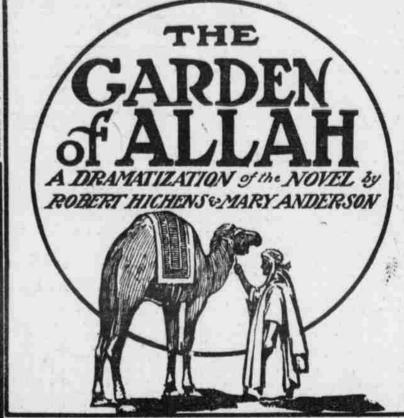
liest for Skin Disease, Burklen's Arnica Salve is soothing. ong and dance trimmings that are said healing and antiseptic. Best for burns, to be unusually amusing. For another sores, wounds, bruises, piles, etc. 25c. of its special photo-plays to be shown All druggists.-Advertisement.

AMUSEMENTS.

AMUSEMENTS.

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"THE SYSTEM" An Up-to-the-Minute Playlet by Tay-lor Granville in Collaboration with Junic McCree. It Deals with the Police as They Are and the Underworld as It Is.

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Gayety Baily Mat., 15-25-80e Evage, 15-25-50-75e Watson & Cohan & THE HAPPY Musical "In Dreamy Mexico. The Funny Side of the Rebellion Vaude-lille Oito includes Winston Operation Duo, Van Buren & Simons, Temple Quartet Regulty Chorus of Widows.

LADIES DIME MAT. WEEK DAYS.

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ROSE TROUPE In An Acrobatic Comedy "The Rising Generation" Mike Berkin The Classy Violinist DOWNS & GOMAZ

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