7AYOETWe open February Selling With a Phenomenal Underpricing on the Winter Stocks and a Value-Giving on all That's Newest and Best in Fabrics and Garment Styles for Spring that Insures Keenest Economies and Satisfaction

New Spring Wool Dress Fabrics
All the beantiful weaves and colorings that fash Our Exceptional Display of New Silks Is making the daylight silk section a very busy spot these
days. The many new and beautiful weaves and colorings days. The many new and beautiful weaves and colorings
for spring are shown under the most perfect conditions for for spring are eshown
satisfactory selection.


yard.... $\$ 1.98$ to $\$ 3.50$
78c and 98 c for 36 and 40
Printed Canton Crepes, Black
Chiffon Taffetas, etc., made
All Silk Orepe de Chines-
40 inches wide, in a full line $\$ 1.28$ anl $\$ 1.48$ All the beautiful weaves and colorings that fashion

most favors for spring dress-broad assortments now shown. The soft clinging weaves which conform most beauNew Plaid Suitings in the Ratines are \begin{tabular}{c|c}
New. Plaid Suitings in the \\
newest color combinations \& $\begin{array}{r}\text { Ratines are again much in } \\
\text { vogue. We are showing }\end{array}$

 

newest color combinations \& vogue. We are showing \\
-20 pieces of 54 -inch ma-- \& 15 pieces of these popular \\
terial in

 

matchless values at, per \& $\begin{array}{l}\text { est colorings-on sale at, } \\
\text { yard.. } \mathbf{\$ 1 . 2 8} \text { and } \mathbf{\$ 1 . 6 8}\end{array}$ \\
per yard........81.75
\end{tabular} Beautiful Novelty Ratines and Crepe de Lux, 40 inche 78 c and 88 Over 200 Pieces of New Spring Dress Fabrics, $38 \mathrm{c}, 68 \mathrm{c}, 98 \mathrm{c}$

## Gossip

About Music
and the Musicians

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## Our Wonderful Value Giving Sale of New Spring Rugs

Continues for One Day More, Tuesday
Never before in the history of
this store has the bargain giving power of our great buying organization been more pleasingly shown. All Rugs in this sale are New 1914 patterns, every rug guaranteed
perfect, no seconds or mismatched rugs.
Monday
$\qquad$ $\$ 18.50$ Tapestry Brussels Rugs\$15.00 Tapestry Brussels Rugs-
 $\$ 13.50$ Tapestry Brussels Rugs-
Guaranteed worsted face, in $9 \times 12$
size, seamless, at......... $\$ 8.98$ The Now Spring Styles in Tailored Suits and D of the unusually attractive values

$$
\$ 19.50, \$ 25.00, \$ 30.00 \text { UP }
$$ See our offerings Monday. No obligation to buy.

pretty patterns, at..........69e
$\$ 2.50$ Axminster Rugs-Size 2754 ,
pretty patterns, on sale at $\$ 1.59$
$\$ 1.50$ Heavy Velvet Rugssize, on sale Monday........98e
site
$\$ 25.00$ Seamless Wilton Rugs-9×12 $\$ 25.00$ Seamless Wilton Rugs-9x12 ..\$17.98 Many other specials in Room and
Hearth Size Rugs here Monday.

BLANKETS, COMFORTABLES AND CRIB BLANKETS
SECOND REDUCTION TO CLOS


## \$2 Allover Laces, 79c Allover Laces in Plain, Oriental and Shadow De:m 79 c

## Wash Goods

 Specials Haw idilidemix



## Linen Specials Monday

Imported Dew Bleached Belfast Satin Da-
mask, pure flax,worth $\$ 1.75$, yd.. $\$ 1.25$ Un Smated Scotch Satin mask, pure linen, worth $\$ 1.50$, yd. $\$ 1.00$ Silver Bleached German Satin Damask, pure flax, worth $\$ 2.00$, yard.....\$1.50 Devonshire Huck Towels, extra large size, Heavy Weight Table Padding or Silence

Pure Linen Barnsley or Glass Toweling,

## Monday's Big Pitcher Sale in China Dept.

full widht, worth ap to 155 g. yard...10c

25


| Half Price for Monday | Splendid Savings Are Made Possible by Underpricings on Staple Merchandise of Many Kinds in the Big Domestic Room |  |  |
| :---: | :---: | :---: | :---: |
| A heavy spun Aluminum Berlin Kettle, complete with aluminum cover, 6 guar |  |  |  |
|  |  |  |  |
| No. 9, large size, |  |  | 。 |
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| $6$ |  |  |  |
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|  |  |  |  |

Read Hayden's Special February Grocery Opening Sale. We Make the Prices for the People, Mot the Trusts



