

THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER. VICTOR ROSEWATER, EDITOR. BEE BUILDING, FARMAN AND 17TH. Entered at Omaha postoffice as second-class matter.

TERMS OF SUBSCRIPTIONS. Sunday Bee, one year, \$2.00. Saturday Bee, one year, \$1.50. Daily Bee, without Sunday, one year, \$3.00. Daily Bee, and Sunday, one year, \$4.00.

DELIVERED BY CARRIER. Evening and Sunday Bee, per month, 80c. Evening, without Sunday, per month, 75c. Daily Bee, including Sunday, per month, 85c. Daily Bee, without Sunday, per month, 75c.

REMITTANCE. Remit by draft, express or postal order, payable to The Bee Publishing Company. Only recent stamps received in payment of small accounts. Personal checks, except on Omaha and eastern exchanges, not accepted.

OFFICES. Omaha—The Bee Building. South Omaha—238 N. Main. Council Bluffs—14 North Main Street. Lincoln—21 Little Building. Chicago—201 Hearst Building. New York—Room 1108, 285 Fifth Avenue. St. Louis—502 New Bank of Commerce. Washington—75 Fourteenth St. N. W.

DECEMBER CIRCULATION, 52,148. State of Nebraska, County of Douglas, ss.: Dwight Williams, circulation manager of The Bee Publishing Company, being duly sworn, says that the average daily circulation for the month of December, 1913, was 52,148.

DWIGHT WILLIAMS, Circulation Manager. Subscribed in my presence and sworn to before me this 24 day of January, 1914. ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Yes, merit is all Omaha asks in presenting its claims to a reserve bank.

Uncle Sam is going ahead fortifying the canal just as if the prince of peace were not a part of the administration.

Senor Villa says, "It was the system that made me a bandit." Exactly the defense of some American captains of industry.

The Minnesota school of agriculture having started a "sewing" class for boys, may be expected to organize a planting class for girls, or patching.

Jimhamlewis has a queer way of showing his friendship for a man, judging from his juggling of letters in order to land his friend, Pindell, in Russia.

If you do not think eggs are cheaper than they used to be, note a dispatch from Richmond, reminding us that fifty years ago they sold for \$75 a dozen. But money is not so cheap now.

If Omaha gets a reserve bank, as we believe it will, it will be only because the government's representatives found that the interests of the country demanded it.

The Nebraska state fire commissioner reports the arrest of nine incendiaries in 1913. Three are serving their terms in the penitentiary. What, and not pardoned yet?

Young Mr. McCormick of Chicago waxes wroth at opposition to the teaching of sex hygiene in school. But young Mr. McCormick should be patient with the parents of the few children that are not his.

Thus far in all the official investigation to determine the location of the reserve banks nothing has been adduced to show that Omaha should not be made one of the centers. The strongest argument in favor of Omaha is the fact that the surrounding country needs and asks for a bank here.

Henry Watterson goes to the trouble of defending his "parts of speech" against an eastern critic. But why? Mr. Watterson is a matter of English, whose use of it is so much more refreshing and delightful than that of any mere "critic," as to need no defense necessary in the estimation of thousands who like to read what he writes.

Commissioner of Education Claxton will, we fear, have to hit on a new fad if he wishes to win public favor. His freak scheme of cutting out the kid's vacation and giving the school continuous supervision over him for twelve months in the year is not very promising. The home still has a place in the child's life, which Mr. Claxton will do well to recognize. If there were any apparent need for his summer gardening school fad it might be different. Besides, "all work and no play makes John a dull boy."

Arthur Capper of Kansas, who insists on doing his own political thinking, has naturally incurred the displeasure of that immaculate public monitor, Collier's Weekly, which thus sneers.

The (Mr. Capper's) newspapers, the Topeka Capital and the Household, print good reading matter—but they also print the advertisements of patent medicines that truly progressive publishers have learned to do without.

What progressive publishers? The Chicago Tribune, Kansas City Star and Philadelphia North American, the three most militant mouse organs, print patent medicine advertisements, and did so, as far as we know, throughout the battle of Armageddon.

Wise Counsel.

Evidently the Rev. Titus Lowe is a man of wisdom, courage and a wide, open mind, as his advice to the Baraca union indicates. He tells these young people to get busy in their rightful sphere of infusing more vitality into the church, which it now lacks:

Don't worry about what you are going to do about social service work. A little life injected into the church itself will do more for social service than all your howling in the next ten years. You are apt to start out at the beginning of the year and say, "We will tell the mayor and the chief of police and others of the city administration what we think of them." Well, suppose you send a resolution to them; they wonder who you are. They don't know you. Do you know why all your resolutions and all don't mean much to the city administration? Do you know why the churches and the Baraca together don't mean much to the city administration? It is because the churches and the Baraca don't represent a very big factor in the city.

There is so much the Baracas and other church bodies can do in their rightful sphere and so little in the wrong sphere that it would be too bad not to make the most of the opportunities in the former. Rev. Mr. Lowe evidently believes with many of us, that much of the church's great work is inspirational; that if it exhausted its efforts to inspire men it would find small occasion for trying to drive them into righteousness. It is so well adapted and equipped for the former and so poorly for the latter. The city and the Baracas owe Rev. Mr. Lowe something for his fearless, well-spoken advice.

Emperor at Fifty-Five.

Kaiser Wilhelm II has just passed his fifty-fifth birthday; not an ordinary citizen of Germany or any other country, but as head of one of the great nations of the world, whose greatness has in a large measure been achieved since he took his seat on the throne. A little more than a quarter of a century ago the present German emperor was acclaimed amid the general apprehension of the world. His youth, his impetuosity, his faith in himself, which then seemed colossal, all tended to foster the distrust that seemed to envelop him in the public eye. With the industry of genius he set about his tremendous task of governing according to the divine right. History has been made since that day, and no German war has marked its pages. German commerce and industry have thrived, progress has been made in every direction; the bonds of blood and iron by which Bismarck and Von Moltke cemented the German states together have been replaced by ties of racial understanding. The German people have become a really great nation among the nations of the earth, and over them Kaiser Wilhelm at 55 watches as a father over his home circle. His sumptuous orders from time to time, regulating the affairs of his people, may seem a little absurd to those who do not appreciate his government, but he asks nothing of his subjects he is not willing to submit to, while his persistent stand for what is sound and healthy in all regards wins the commendation of the world. He is no longer looked upon as a war lord, but as a patient and kindly ruler. Hoch der kaiser!

Nebraska's Fire Loss.

The official report of Chief Deputy Fire Commissioner W. S. Ridgell of Nebraska for 1913 is both interesting and encouraging, for it shows, in the first place, a total of 1,365 fires in 1913 as against 1,355 in 1912, an aggregate loss of \$1,715,676.10 as against \$2,251,174.83. Of course, as he intimates, many fires occurred which were not reported to his office. He deserves support in his effort to compel a still closer adherence to the law requiring a report on every fire. With evidence before us that partial observance of the law and greater precautions result in this much reduction of hazard, it follows that complete co-operation would work far greater results.

The report shows that the value of property actually on fire in this state last year was \$9,482,964. The loss being but \$1,715,676, the official concludes that the fire-fighters saved \$7,765,288 in property, which is something to think about in passing. It certainly helps us to appreciate the work of the fire-fighters, but for whom the carelessness of others would have cost so much more.

College Value of Athletics.

Board members who protested to advancing the salary of the athletic director beyond that paid to the oldest dean in the University of Nebraska faculty were overridden with a merry laugh. The state had to raise the coach's pay or lose him, and as he had advanced us to a commanding position in the foot ball world, we could not afford to sacrifice him for the mere matter of \$1,000 or so. The logic of the situation, then, seems to be that deans and other faculty members may be picked up at any time.

But Nebraska's athletic board has done nothing unusual. We may as well open our eyes to the fact that athletics has a permanent and profitable place in the college curriculum which no single institution can deny, and it is not certain that competent direction, bringing athletic supremacy, is not worth the price that must be paid.

Looking Backward This Day in Omaha

Compiled from old files. JANUARY 28.

Thirty Years Ago—Charles McCormick, for many years receiving teller of the First National bank, has resigned to go to Colorado, where he will engage in the banking business on his own account.

The annual ball of the telegraphers at Crounse's hall was a great event, with a large number of visiting guests from neighboring towns. The floor committee consisted of E. L. Armstrong, G. W. Dickinson, T. W. Kane, J. E. Setard, W. H. Hays, G. W. Arbuthnot, Horace G. Davis, J. S. Howell, E. Farrer, J. W. Tyford and J. E. Green.

The electric light was not in operation tonight owing to the company putting in a new shaft and a new dynamo. The Paxton hotel desk now has another smiling face behind it, which belongs to F. L. Hull, who comes from the Vendome house in Boston.

S. H. H. Clark, general manager of the Union Pacific, is leaving today for Los Angeles for his health.

Rev. George W. Frost, Sidney E. Locke, manager of the white lead works; Judge Wakeley and Mr. Fisher of Harris & Fisher, were among the eastbound passengers.

A delegation of Lincoln teachers visited Omaha schools and were met at the depot by Superintendent James, who escorted them around. Superintendent Bowers, who had charge of the party, admitted the superiority of Omaha's schools. In Lincoln, he said that the teachers received about \$2 a month, with great irregularity of pay, while the Omaha teachers receive larger salaries and prompt monthly payment.

J. W. Garneau of the Garneau Cracker factory, is back from a successful business trip through the west.

Twenty Years Ago—

After all the reiterated statement by General Passenger Agent Lomax to the effect that the Union Pacific would not pitch into the western railroad passenger rate fight, that road announced a first-class rate of 80 to extreme North Pacific coast points, with corresponding rates to intermediary points.

De Wolf Hopper, in "Vang," delighted a large audience at the Boyd. He presented a lot of pretty faces and figures, sweet voices and attractive costumes and stage settings.

William E. Ransom, for many years private detective for the Union Pacific, died at St. Joseph's hospital, his illness having been superinduced by an injury on the head he sustained at Wahoo in a fight with boxer robbers.

Agent the agitation for locating the market house on Jefferson square, those interested were displaying a decision previously handled down by former Supreme Justice George B. Lake, to the effect that it would be within the law to locate the federal building there. When a site for the federal building was being decided upon, Thomas Swift and other property owners near Jefferson square submitted the question to Judge Lake, who gave his ruling. The market house advocates held that if the property might be devoted to the location of a federal building, it might also for a municipal market house.

Ten Years Ago—

The Douglas county democracy came boldly out into the open and cast the harpoon deep into the epidemia of the Peoria Leader by endorsing the Katzenjammer candidate, William Randolph Hearst, for the democratic presidential nomination. These officers of the club were elected for the year: President, George Holmes; first vice president, R. J. Morris; second vice president, W. D. McDowell; third vice president, William Olmstead; secretary, J. F. Moriarty; financial secretary, Dr. Scott; corresponding secretary, R. V. Mulcahey; treasurer, J. J. Mahoney; sergeant-at-arms, Harold Overbeck; marshal, Tom Harrington.

W. C. Ives, one of the best known and informed lawyers of the Omaha bar, died at his home, 123 North Taylor-ninth street, after a lingering illness. He underwent an operation for appendicitis in October and never fully recovered his health. He was the law partner of W. J. Connell, who said of him: "Judge Ives was one of the most thorough and best informed lawyers in Douglas county." Judge Ives was quiet and retiring in disposition. He attended St. Mary's Avenue Congregational church. He left a widow, but no children.

C. H. Pickens tendered his resignation as a member of the executive committee of the Commercial club because of extra heavy duties in his private business.

J. L. Brandeis & Sons came out as the purchasers of the Young Men's Christian association building and the Glenavon hotel adjoining, at Sixteenth and Douglas streets for \$200,000 for the former and \$50,000 for the latter. The firm said it made the purchase as an investment, not intending to build a store on the site for the present at least.

People and Events

At 35 years of age Charles H. Jackson of Brookton, Mass., weighs 625 pounds, and is regarded in New England as the fattest white hope in the world.

Dr. Samuel H. Metzger of Lancaster, Pa., is 77 years old and has never worn an overcoat. In the severest weather he drives to see his patients without minding the mercury's sting.

Congressman Ben Johnson is looming up as the "White hope" of Kentucky. As an exponent of the manly art Ben could make good money for the man who will put him on the flat circuit.

It's on the rounds again, girls, and the line's busy. What? That delightful romance about the millionaire who was so charmed with a telephone girl's voice that he sought her out and married her. Number, please?

Former residents of the federal prison at Atlanta, Ga., reflect very seriously on the management and menu and warn people to keep away from it. In behalf of the institution it should be said that it never solicits business.

An English member of Parliament, I. G. Chiossa-Money, computes that the English people spend more for motor cars than for the navy, the figures being \$25,000,000 as against \$15,000,000. But to have to spend so much for motor cars does not help to pay for the navy.

Jules Sauzade, deputy in the French congress meeting in Paris, was known for never making a speech except once, and that consisted of two words. In order to call attention to the fact that there was no quorum when appointed teller, he stood up and said, "Thirty-two."

Order in Omaha

Beaver City Times-Tribune: Those Omaha police, who claim that they do not know of the existence of the disorderly resorts, should come to Furnas county for instruction. We have rubes here with alfalfa seed in their whiskers, who, when they go to Omaha, can spot the joints before they get across the Tenth street viaduct.

Tekamah Journal: There are a great many shots being leveled at Omaha because of moral conditions there. We noted that one of their freak preachers had to say of matters there in talking of the recent holdups in a sporting house. He declared he was often approached by women of the street with sinister motives, even when he was on his way to church. That is strange. We doubt if there are many men who visit Omaha who are thus approached if they are attending to their business. Omaha is as bad as most cities and the Journal publisher has visited it a great many times and yet in all of our visits to the Nebraska metropolis we have never yet been approached by one of the so-called soliciting females. Perhaps had we been looking for that class of women we might have found them. It makes a vast difference what you are seeking, for you will generally find what you are looking for. We never feel sorry for the so-called country sport who gets relieved of his pocketbook when he is endeavoring to see the tenderloin side of Omaha. Omaha should feel its notoriety; seeking preachers quiet for they never do much good.

Fremont Tribune: Omaha's latest murder has created unusual excitement and called for racial action on the part of the authorities. The prominence of the murdered young man in social and business circles added to the interest of the case. His appearance at a questionable resort where it was held up by bandits lost him his life. Smarting under the criticism that has been made of police administration Commissioner Ryder, who had charges of that branch, has been transferred to another department. Violent outbursts of public indignation are natural sequences of such affairs.

The criticism is for the most part leveled against Mr. Ryder, that under his administration there should exist a house where bandits might go and shoot down the inmates. But it will be a long year before such places are abolished in cities like Omaha. That there will be such festering spots is too obvious and solely lamentable. And the iniquity of humanity is so sporadic in its manifestations as to make it impossible to foresee where it will break out and when. That the police could know this particular crime was to be perpetrated and thwart it was manifestly impossible. When murder is in the hearts of men it will find its violent expression. Of course it is the duty of police officials to enforce the law. No doubt there is much probability of denunciation of the act favored and undisturbed vice. It may be that the young man who lost his life in a brothel would have been shot down in a public street, as men often are. He might even have perished in a church. Until human nature is entirely regenerated which appears remote and doubtful, there will be commission of crime.

There is another side to the shield than that of denunciation of the police. Death may come to the innocent, but shame will not attach to it, as in this case, if the victim keeps clear of such shady places. The wages of sin is death. No police force, however vigilant, can annul that moral law. Making a "goat" of Commissioner Ryder will not remove the blot from any tarnished names.

Twice Told Tales

The Last Word. Two women, during a friendly meeting on the street, got to quarreling about their ages and used very strong language toward each other. At last, as if to end the dispute, one of them turned away and said in a very conciliatory tone of voice: "Let us not quarrel over the matter any more. I, at least, have not the heart to do it. I never knew who my mother was; she deserted me when a baby, and who knows but that you may have been the heartless parent?"—San Francisco Argonaut.

Precocity.

"The Philinos will get their independence, but not for years to come. The Philinos are intelligent, but they are not precocious. They don't resemble little Willie."

The speaker was Representative Gorman of Illinois. He continued: "Little Willie is really too precocious. I met him the other day with his schoolbag under his arm."

"Well, well," said little Willie. "The old hen's too old for me."—Washington Star.

Watch Them Grow.

The heroes of Ireland, England and Scotland were all three brought to court. Faddy was charged with stealing a cart, the Englishman a horse and the Scot a cow.

The Scotchman was questioned as to where he got the cow, and he said he had it since it was a calf.

The Englishman said that the horse was his since it was a foal.

When Faddy was questioned he felt somewhat embarrassed, but after a while he spoke up boldly: "Shure, yer honor, I have had that old cart since it was a wheelbarrow."—Philadelphia Telegraph.

Over the Seas

A Moorish woman considers it a point of honor to be absolutely ignorant of her age.

It is stated that throughout Sweden there are 100,000 total abstainers, or about 10 per cent of the population.

France now prohibits the employment of young persons under 18 in chromolithography in ceramic works.

German pencil manufacturers are looking to California incense cedar for pencil wood. The establishment of a pencil factory in California is not improbable.

Five hundred French soldiers of the Ninth battalion of Alpine Chasseurs were vaccinated in 1912, on their departure for Morocco. The column spent fourteen months exposed to the danger of an active campaign against the revolting natives and returned to France. Examination showed that not a single case of typhoid occurred among the vaccinated soldiers.

The Bee's Letter Box

Good Wishes to Maloney. OMAHA, Jan. 24.—To the Editor of The Bee: Of all the amusing things regarding our police commissioner, the article in last evening's Herald, "A Real Chief of Detectives," is the most laughable.

Mr. Kugel hasn't as yet taken up his duties as superintendent and the Herald is already offering apologies for his expected shortcomings by shifting responsibilities onto Maloney's shoulders. It is a good thing that Maloney has broad shoulders and is good natured, otherwise he might fall by the wayside, as this is a terrible load for an ordinary man. But those who know Steve know he is a real detective and need not blow his horn, as his record, which is open to all, will back him up. There may be others, but the Herald fails to name anyone to take his place.

So here's good luck to Steve, wherever he hangs his hat. A CITIZEN.

What Might Be Done.

OMAHA, Jan. 26.—To the Editor of The Bee: Rev. Mr. Howell tells what Christ would do if he came to Omaha. Among other things, "He would interest himself in the great throng of wayward girls, which is the tragedy of the age." I believe, myself, that Christ would do this, but before these wayward girls would have any notice of Him or His teachings, He would be compelled to prove His divine authority by performing miracles, for among so many conflicting opinions as to what is right or wrong, young people are unable to arrive at any positive decisions. Some people are teaching the girls that nothing connected with dress, music, dancing, books or theaters is wrong; that secret design or intention is not a sin unless carried into effect, and a thousand and one other absurd notions which fill a girl's mind with optimistic delusions and throw her completely off her guard. Some parents say this girl is too young to sin; that one is old enough to judge better, and this other one is too well raised and too lady-like to even think of such things.

I wonder if Christ would pronounce his opinion in favor of the tango? He might say it is all right if every lady was chaperoned by a policeman, and He would probably say that if saloons must be regulated and theaters and dance halls placed under censorial control, we may well look upon them with suspicion.

It is hard indeed, to make any impression upon men and women after they have fallen; the fallen woman is trying to live without labor, and I am trying to do that myself; she considers that society is not yet able to dispense with her services, for she is told that she is a necessary evil; she receives more flattery, more attention and more sympathy than the working girl, and she concludes that as everyone is getting by as easy as they can, she will do the same; but wrong as such a conclusion is, it is no greater error than to suppose that "nothing is good or bad, but thinking makes it so."

Segregation and inspection is of no use whatever, for it grants a license to violate the law. What is needed is suppression of the theater, saloon and dance hall, better wages and earlier marriages. E. O. MINTOSH.

Bryan and the Bank

Lexington Pioneer: It is said that Bryan is fervent Omaha as a location for one of the regional banks. Evidently Mr. Bryan's dislike of Senator Hitchcock is greater than his regard for his own state.

Nebraska City Press: Secretary Bryan's endorsement of Lincoln as a mighty good place for a regional reserve bank may not get the bank for the state capital, but yet it may. If Omaha, the logical city for a bank, cannot win, Lincoln is our second choice. But Omaha is better, geographically situated, not even excepting Kansas City, and should not be forgotten when the distribution is made.

Blue Springs Sentinel: Say, when Omaha bankers were compelled to come to Lincoln to meet the regional bank committee, the world did not exactly come to an end, but there was another earthquake in Japan. Here is to betting that Lincoln also gets the regional bank, for, mind you, the peerless leather and Brother Charley and Committeeman Hall get their heads together, there is something doing in democracy.

Keamey Hub: All Nebraska should be interested in securing one of the new regional banks at Omaha. First of all, that city is located exactly right, as the gateway to practically all of the west. Kansas City is too far south and too close to St. Louis. It is stated that Omaha can be reached from more financial centers within twelve hours than any other city west of the Mississippi river, and this is easily believable. But aside from that, Omaha is a great and growing center of commercial and industrial activity, and in every way fit to be considered as a banking or financial center.

Columbus Telegram: Omaha ought to be designated as the location of one of the regional banks. Omaha may be so designated. And if such designation shall be made, then all the banks of Nebraska will be due to that same Bryan at whom Omaha so often makes faces. He is the only real friend of Omaha now in Washington. It will be a difficult task for him to overcome the aversion of national democrats for Standard Oil influence which Omaha sends to the United States senate. But Bryan is strong. He may be able to accomplish for Omaha a regional bank.

Nebraska Editors

Will Dunn, former editor of the Calloway Courier-Tribune has leased the Trvon Graphic.

W. O. Todd, former editor of the Theford Herald, has repurchased the paper from E. D. Gideon.

Richard B. Rlythe, editor of the Cook Courier, was married last week to Miss Harriet Gertrude Carter of Peru.

Loomis & Son, who recently purchased the Gordon Journal, have added a linotype to the equipment of the office.

J. W. Tamplin, proprietor of the Tekamah Journal, has purchased a lot and will erect a brick building to house the plant.

G. B. Holton of Omaha has purchased the Upland Eagle of Louis Richmond. The new owner, who took charge last week, says he will enlarge the paper as soon as the patronage justifies it.

Editorial Snapshots

Brooklyn Eagle: "You mustn't take a woman's arm; she must take yours" is the Kaiser's latest rule for army officers. Thus is the clinging vine theory duly sustained in the very highest quarters.

Indianapolis News: The way the president is hanging on to the merit system in the Postoffice department must make some of the boys in the trenches almost mad enough to go to work for a living.

Philadelphia Ledger: Secretary Daniels wishes it to be distinctly understood that the reason he has asked for more chaplains in the navy is not because the navy is wicked; under a democratic than under a republican administration.

Boston Transcript: Dr. Anna Howard Shaw told a meeting of New York suffragettes that woman would make better street sweepers than men, which is the first intimation so far received that the train skirt for afternoon wear is coming back.

New York World: In January, 1905, almost two years after the enactment of the national banking law, only 655 banks had accepted its terms, since then known to be highly favorable. Now, in one month after the adoption of the federal reserve law, 4,520 national banks, considerably more than half of the number, have accepted its provisions, although most of them fought it to the end.

SMILING REMARKS.

Sportsman who had missed everything he fired at—Did I hit him? Keeper (anxious to please)—Not 'xactly 'I'm, sir; I can't say that. But my word; I never see a rabbit wuss scared.—London Tatler.

Patience—I see mirrors at street corners have been suggested to prevent automobile collisions. Patrice—But what could be done to prevent the crowding of street corners by women?—Yorkers Statesman.

Pop—Young man, don't you know you are killing yourself by smoking those infernal cigarettes? Pup—That's all right, dad; I'm saving the coupons for a coffin.—Ohio Sun Dial.

"You seem rather elated this morning." "I'm am," replied Mr. Meekton. "Last night my wife mistook me for a burglar. It's the only time in my life that Heathcotta was actually afraid of me."—Washington Star.

A POETIC KNOCKOUT.

Detroit Free Press. "Let's have a short poem," the editor said. "Some verse on the first-born snow. But before you proceed To try Pegasus' speed, I'll label a few that don't go."

"The beautiful! 'Chuck it!' the editor said. "It's bromidiotic," said he. "And the 'fancy and the soft,' Stung by many and oft. Omitted will certainly be."

"The still, white flakes," the editor said. "Have fallen some billions of times. From mountain heights In the bill of your first-own rhymes."

"That 'magical carpet,'" the editor said. "But the poet, demented, shrieked 'Hold!' And he tore out his hair. And he picked up a chair. And he knocked Mr. Editor cold."

Ford THE UNIVERSAL CAR. Buy It Because It's a Better Car. Model T \$550. Touring Car f. o. b. Detroit. Get particulars from Ford Motor Company, 1216 Harney St.

RAILWAY SERVICE INAUGURATED. The Lubbock-Texico Cut-Off puts Muleshoe, Bailey County, Texas, on the map with one leap. The Santa Fe is running Passenger and Local Freights and will soon be running through trains from Galveston to San Francisco through the new town of Muleshoe.

SMITH-McCANN LAND COMPANY. 1407 W. O. W. Bldg. OMAHA, NEB. To serve its patrons well in all banking matters is the constant aim of this bank. SMALL DEPOSITS. We encourage them, in the hope that they may in time become large ones. A checking account will help you conserve your income. Capital, \$500,000. Surplus Earned, \$1,000,000.

First National Bank of Omaha

NOBODY is so "disgusted with advertising," as the dabbler. He glides in and slides out, afraid to "stick" and afraid to "quit." How can he ever get anywhere, when he doesn't know where he's going?