

1850 Pairs of Women's Long Kid Gloves



Worth Up to \$2.50 at a Pair

69c

A stroke of rare good fortune brings this wonderful lot of gloves to Omaha. These are all imported, 8, 12, 16 & 20-button length kid gloves, in black and assorted colors, a few suedes; all wanted sizes (except the extra large) are included. They are perfect and splendidly fitting gloves—When we say they are worth \$2.50 we state the value only mildly.....

January White Sale Specials in LINENS

- 17-inch all pure bleached linen Crash, 15c a yard value, per yard, at..... **10c**
- 71-inch all around scalloped Table Cloths, German linen; sells regularly for \$3.98, Saturday special, at..... **\$2.39**
- About 200 11x13-inch square, also 72-inch all around scalloped Irish and German damask cloths; odd cloths, some slightly mused, worth from \$3.00 to \$4.50—now at..... **\$1.98**
- 100 dozen beautiful \$10 Napkins, Irish or German linen, 26-inch, your choice..... **\$5**
- Fancy Colored Bath Rugs, 20x36 inches, all colors, worth to 79c each, at..... **39c**
- \$1.25 All pure linen Table Damask, 72 inches wide, bleached or silver bleached, extra special, per yard, at..... **85c**

Three Lots of Dainty Waists
White voile, crepe, dimity, linen and lingerie waists in all the prettiest new style ideas for 1914—in three special groups Saturday..... **\$1 \$1.39 \$1.89**

Begins 9 A. M.

Saturday Is That Great Semi-Annual Event That Every Woman So Eagerly Awaits

**Any Woman's Dress---Any Costume
Any Tailored Suit, Any Coat
Or Any Evening Wrap**



THE DRESSES

Include exquisite evening gowns, afternoon dresses, dancing frocks, party gowns, bridge dresses, demi-costumes; many beautiful copies of expensive Parisian models.

No Alterations
No C. O. D.'s
No Phone Orders

In Our Entire Stock

Whether the Former Price was \$25-\$35-\$40-\$50

\$75 or up
Your Choice



THE COATS

(Include everything in stock except fur coats.) Rich, heavy winter coats and evening wraps in the latest style ideas and most fashionable materials.

THE SUITS

Are the very latest midwinter models—they comprise every authentic winter novelty. Varieties greater than we ever offered before.

Hand Made & Embroidered Waists
We feature for Saturday hundreds of samples of beautiful hand embroidered and hand made waists in various lots at **JUST ABOUT 1/2 THEIR ACTUAL VALUE.**

SATURDAY Beginning 9 A. M.



LACE YOKES

These fine lace yokes, all styles and all sizes; beautiful and dainty designs (one pictured here) worth up to 75c each—Saturday, 19c each, at.....

10,000 Yards—Loom Ends of RIBBONS

Plain taffeta, moiré taffeta, fancy warp prints, cretonne effects, at unusually low prices. We bought these manufacturer's mill ends at a very low price and offer them at wonderful bargains.

- RIBBONS, worth up to 25c a yard, at, yard..... **15c**
- RIBBONS, worth up to 45c a yard, at, yard..... **27c**
- RIBBONS, worth up to 75c a yard, at, yard..... **39c**

January White Sale UNDERMUSLINS

Women's prettily made muslin underwear, dainty trimmings, special group..... **45c**
Women's Gowns, Corset Covers, Skirts and Drawers, carefully sized, well made..... **69c**
Women's Combination Suits, Princess Slips, Petticoats, Gowns, Corset Covers and Drawers... **\$1**
An extra fine lot of women's gowns, combination suits, princess slips and petticoats; daintily trimmed and made of excellent fabrics—in two lots, at..... **\$1.39 and \$1.89**
THE FRENCH-AMERICAN UNDERMUSLINS have all the beauty and elegant real hand work of the French Lingerie, but the prices are much lower and the garments adapt themselves to the new lines of the figure. Many special lots.

2,920 Pairs of Men's Trousers

Saturday at 25 to 40 Per Cent Less Than Actual Value

THE ENTIRE SURPLUS STOCK OF A FAMOUS MANUFACTURER OF MEN'S PANTS WHO ACCEPTED A LOSS IN ORDER TO DISPOSE OF EVERY PAIR OF PANTS HE HAD. We are not permitted to advertise the name of this well known maker, but each pair of pants bears the label of this renowned brand, which you can easily see when you select the pants. Positively the greatest pants offer we ever made. Buy a pair now. They will help out your winter suit.



Plain and striped worsteds and woollens—all sizes—latest shapes—every pair perfect.

- All the Men's \$3.00 PANTS **\$1.98**
- All the Men's \$4.00 PANTS **\$2.98**
- All the Men's \$5 to \$7.50 Pants **\$3.98**

SATURDAY—THE SEMI-ANNUAL PRICE-REDUCTION SALE MANHATTAN SHIRTS FOR MEN

Known everywhere as the finest shirts made. Absolute perfection in fit, quality of material and refinement of pattern. All the newest and most desirable designs. Note these price reductions.

- ALL OUR \$1.50 MANHATTAN SHIRTS FOR MEN WILL GO AT..... **\$1.15**
- ALL OUR \$2.00 MANHATTAN SHIRTS FOR MEN WILL GO AT..... **\$1.38**
- ALL OUR \$2.50 MANHATTAN SHIRTS FOR MEN WILL GO AT..... **\$1.88**
- ALL OUR \$3.50 AND \$3.75 MANHATTAN SHIRTS FOR MEN WILL GO AT..... **\$2.65**



1,865 MEN'S SAMPLE FLANNEL SHIRTS

Extremely well-made, medium and heavy flannel shirts—regular and military collars. California flannel, French flannel, Army flannel and Broadcloth flannel.

All the Flannel Shirts worth up to \$2.00, at—

98c



All sizes, practically all colors. See them in the window.

All the Flannel Shirts worth up to \$3.50, at— **\$1.48**

Special Sale of Gossard Corsets

For One Week Beginning **Saturday, January 10**



- \$10.00 GOSSARD CORSETS for..... **\$9**
- \$8.50 GOSSARD CORSETS..... **\$7.25**
- \$6.50 GOSSARD CORSETS..... **\$5.25**
- \$5.00 GOSSARD CORSETS..... **\$4.00**
- \$3.50 GOSSARD CORSETS..... **\$2.50**

In this sale we include all our models, in a good range of sizes. We advise early selection in order that you may secure your size in the model best suited to your figure.

FRESH VIOLETS

Beautiful fresh California Violets, 50 in bunch, Saturday only for..... **19c**
Cut Flower Dept.—Main Floor.

Midwinter Sale of Shoes

In Our Shoe Dept.—Main Floor. Old pairs and broken lines of women's \$4 and \$5 patent leather, dull leather, suede and cravenette shoes; all new, this season's styles; Saturday at, a pair..... **\$2.85**

Women's New Gaby Heel Shoes—Made with the new long vamp and narrow toe, cloth or kid gaiter tops, in all sizes; Saturday at, a pair..... **\$3.95**

Broken sizes of women's \$5 pumps, patent and dull leather, at, a pair..... **\$1.98**

THE FAMOUS ROYAL OAK \$3 SHOES for women, with the new Gaby and Cuban heels—perfect fitting shoes—in all sizes; Saturday on our main floor, per pair, at..... **\$3.48**

Oak Hall Special Shoes for Men
New flat lasts, oak soles or new rubber soles, all sizes, regularly worth \$4 a pair; Saturday at, a pair..... **\$2.95**

Boys' High Cut Shoes
All sizes, tan and black—waterproof—worth \$3.50 to \$4; Saturday at, a pair..... **\$2.50**

Victoria Shoes for Women
Patent and dull leather—high or low heels—all sizes—an unusually good value; Saturday at, a pair..... **\$2.48**

Women's White Satin Slippers
With clever, new rosebud pom poms, worth \$3 pair, at, a pair..... **\$1.98**

SATURDAY SPECIALS--BASEMENT SHOE DEPT.

- Women's \$1.00 Prince Henry Canvas Loafers for Men—Shoes—Button and blucher. Made from gray duck, all sizes, pair..... **\$0.50**
- Women's \$1.50 Patent and dull leather, all sizes, pair..... **\$1.25**
- Women's \$1.25 Patent and dull leather, all sizes, pair..... **\$0.98**
- Women's \$2.00 Fur Trimmed Felt Slippers—worth \$1.50, pair..... **\$1.25**
- Women's \$2.50 Patent and dull leather, all sizes, pair..... **\$2.48**

BOYS' OVERCOATS and SUITS At 1/3 to 1/2 Less than Regular Prices

This offer includes practically every boys' suit and overcoat in our stock. All on sale Saturday, 2d floor, old store and in basement.

- Our boys' \$2.50 overcoats and suits—suits mostly large sizes—overcoats in ages 3 to 7 years; in basement clothing section..... **\$1.35**
- Boys' \$3.50 and \$4 Overcoats and Suits, \$2.45..... **\$2.45**
- 400 suits—all sizes of Norfolks, in various shades and fabrics—200 overcoats, ages 2 1/2 to 10 years—visours, chevrons, kerseys—convertible collars, velvet collars and fur collars; more than one-half of the lot are \$4 overcoats; basement, at..... **\$2.45**
- All our boys' \$5 Overcoats and Suits. About 500 suits, ages 8 to 17; about 400 overcoats in all ages, positively our regular \$5 Suits and Overcoats, 2d floor..... **\$3.75**
- Boys' \$6.50 to \$8.50 Overcoats and Suits at \$4.95..... **\$4.95**
- About 250 suits and approximately 125 overcoats for juveniles, ages 2 1/2 to 9 years, including scores of chinillias; also tweeds and kerseys—175 long overcoats for boys 10 to 17 years—convertible and shawl collars, with half belt, choice at..... **\$4.95**
- All our \$10 to \$15 boys' Norfolk suits—imported tweeds, home-puns and worsteds—Boys' Dept., second floor, at..... **\$7.45**



DRUGS and TOILET GOODS AT DEEPLY CUT PRICES

- Bell's Pine Tar Honey Cough Syrup, 25c size..... **15c**
- Foley's Honey and Tar Cough Syrup, 25c size..... **15c**
- Doan's Kidney Pills, 50c size..... **28c**
- Listerine, 51 size bottle..... **53c**
- Cascarets, 25c size box..... **18c**
- Colgate's Pure Glycerine, 1/2-lb. bottle..... **19c**
- Fletcher's Castor Oil, 50c size..... **19c**
- Hisco's Lintiment, 50c size..... **28c**
- Nature's Remedy for Colds, 50c size..... **28c**
- Flute Water, 25c size bottle..... **24c**
- 5-T. Aspirin Tablets, 3 doz..... **12c**
- Empty Capsules, all sizes, 100 in box..... **9c**
- Phenolax Water, 100 in bottle..... **29c**
- Shamrock Corn Flakes, 10c size..... **6c**
- Korolik's Malted Milk, 10 in a box..... **\$2.65**
- Lustric Nail Polish, 25c size bottle..... **12c**
- Espey's Fragrant Cream..... **12c**
- Canthrox Shampoo, 50c size..... **27c**
- Bromo Seltzer, 50c size bottle..... **28c**
- Pearl's Unscented Glycerine Soap, cake..... **9c**
- Swift's Wool Soap, 3 bars for..... **8c**
- Sunshine Toilet Soap, 10c size..... **4c**
- Camellia Rubber Sheet, the yard..... **31c**
- Pure Epsom Salts, 1-lb. package..... **3c**
- Imported Real Ebony Manicure Buffers special..... **12c**
- Hospital Absorbent Cotton, 1-lb. package..... **19c**
- Peroxide of Hydrogen, 1-lb. bottle..... **9c**
- Pompeian Massage Cream, 75c size..... **39c**
- Selidite Powders, 10 in a box..... **12c**
- Pure Witch Hazel, full pint bottle..... **15c**

MEN'S GLOVES

Men's dress gloves; also lined winter gloves—mostly samples and broken sizes of gloves worth up to \$1.75, at..... **98c**

SHIRTS—All the broken lots of men's negligee and outing shirts worth up to \$1, at..... **35c**

UNDERWEAR—Men's winter and medium weight union suits, worth up to \$1.50, at..... **85c** and..... **98c**

SWATER COATS—Choice of all our men's fine sweater coats, worth up to \$5, at..... **\$2.50**

MEN'S SILK HOSE—Plain colors, also fancy silk clocked, values to 50c, at, pair..... **25c**