

AMBS TO PLAY JAYHAWKERS
 Deceive Merchants;
Deposited in Banks


|FIGHT FOR CHESS HONORS Fire Sweeps Bluffs



Grocery, with Loss
of Many Thousands


$$
: \begin{gathered}
\text { Posing with Gun } \\
\text { Pointed at Heart, } \\
\text { Severely Wounded }
\end{gathered}
$$







Drawn for The Bee by George McManus

PINNEY EARLR STEALS SON
Amerioan Artist Brought to Chris-
tianis Under Arrest.
Is CHARGED WITH ABDUCTION
Hires Hall for His
Wedding; Eugenics
Law Won't Halt It

## Milwwiver wiw ,an tot tor



DEPOSITS made on or before Jan. uary 10th in the SAVINGS DE. PATMENT of the UNITED BTATES NATIONAL BANE
will draw interest from January
THREE PER CENT interest is paid on avings deposits and COMPOUNDED SEMI-ANNUALLY. Funds may be with rawn at any time without notice.

United States National Bank of Omaha, Nebraska


## OPPORTUNITIES FOR YOUNG MEN in the Advertising Field

THE great opportunities offered in the advertising field today are not so large in what is known as the advertising business, as in the introduction of advertising principles and methods into ordinary every-day business.
Take The Bee as an example of a business in which the fundamental principles underlying all successful advertising effort are developed to the highest state of ef. ficiency.
For one cent the residents of Omaha have delivered to their homes every evening the concrete, boiled-down reand telegraph, to say nothing of the most thorough exposition of everything that is live and vital to the City of Omaha itself.
This wonderful result is accomplished by co-operative buying on the part of the subscribers to The Bee. The cent for The Bee enables the publishers to accomplish every day the wonderful achievement which the readers of The Bee have become accustomed to regard as a matter of course.
The real spirit of advertising is demonstrated in the constant study and appreciation of what human nature
naturally craves or can be educated to continually desire on the part of the management of The Bee.
There are probably 200 men in Omaha who could atford and would
gladyl pay $\$ 10$ a day tor the information contatned in The Bee,
 The adoption of adyertising princtiples and methods of proedure
on the part of our great manifacturers in the dititrbution of their
goods, will mean a correaponding reduction
 applied to the so-called problem of the high cost of Hiving.
The great opportunitien for young men today are exactly along
this lie. The eame fundamental principles which have made our great newsypers poessible and entrenched them againgt competition,
On the butas or giving the largert posibhe mervice for the money,
is open to a long list of separate bustiestees. The young men of today who will be the bis men of tomorrow will
study the group organizing and group erving charactertito ot
our dally papers and undoubtedy our daily papera and undoubtedly tind through thetr advertistor
pagea a blazed trail tor acomplohing the wame desirablo resulte
in the particular businessees in which they aro now engagec.

