

American Auto Association Centers Attack on Defective Accessories,

ENGINE TROUBLE MATTERS NOT

Engines May Cut Capers Galore Without Marking, but Cracked Paint is Sufficient Cause for Renny Pennities.

The new code of rules prescribed by William Schimpf, chairman of the contest board of the American Automobile asso clation, for all contests held under the auspices of the American Automobile association, is providing excellent material fee laughs by automobile enthus lasts. The new rules were inaugurated recently at a stock car contest held by the Manhatian Automobils club of New York, and according to those who still swear by the American Automobile amo ciation the rules will rtick throughout the year.

The fundamenta de iciency which Mr. Schimpf failed to mention in his new rules, is a rule for the engine. Schlimpf evidently forsot that one of the representation for a first class motor car is the engine. Sch mpf probably overlooked the fact that an automobile is a vehicle thiref travel and not the experiment of a stationary engineer. The new rules are very specific on the breaks of accessories

with the exception of tires, but it doesn't matter if the engine referes to work, or explodes, just as long as the paint isn't scratched off the car. Mr. Schumpf opens his attack on the

windshield. If the glam is cracked 'or broken, five popits. Evidently that is a helnous offense, because the breaking of a frame or red on y calls for a threepoint penalty. Loose screws in the shield call for two points and a loose bolt calls

Next Schimpf moved upon the lamps. He has provided penalties for any and everything that could possibly happen to a lamp. After careful examination of the rules it is a safe bet that all motorists who compete under the new rules will do no with cars minus lamps.

The honorable chairman next takes a side swipe at the speedometers. He starts by assessing a ten-point penalty for speedometers which do not register within twenty-five per cent accuracy. Even an eight-mile-an-hour driver would throw his speedometer away or tear it off his car to heave at the dealer who sold it Frank Schulte, Heinle Zimmerman, Jimto him if it didn't register within 5 per cent accuracy.

A horn that has lost its toot will give sufficient cause for five marks penalty, as will also a lost horn. Tire racks which have cracked paint, tops with broken straps, bodies with loose fenders all get may be that more of the major league Howard and Prof. Wolfe, will not atpenalties and the latest of the latest of the accessories, the self-starter, will draw twenty-five points if it is inoperative for any reason or other.

The book of jokes compiled by the contest board is very clover and would do well for a vaudeville monologist. Even as reading matter it creates fits of laughter which almost demand the services of a physician to stop. If the board would only have said something about the engine. But perhaps motors do not have much influence newadays and it is only count in the automobile of the approach-

NEW BLOOD READY TO INSTILL SPIRIT IN WESTERN RACE

(Continued from Page One.) Omaha fan that Johnty Gonding is the been weedled into training a bunch of college athletes somewhere.

lacks a manager.

have them. Middleton. Perry, Nicolson Arrow engineers have placed a copper and Rapps are the only ones on the plate just over the cylinders, connected is in need of new players and present said to eliminate the trouble that has leave Lincoln to go to the Northwestern drivers for so long a time. league so the Antelopes will also be without a rudder.

Sloux City will have Josh Clarke back on the job, but most of the players are to be new players. St. Joseph must also have a new manager as Kelly has gone into faster company and many new players to take the vacancies created by of aviation, today looped the loop in an those who were drafted. It is much the acroplane with a woman passenger, Miss same the league over, new players must Mary Trehawke Davies. She had acsecured and all teams are striving mightis and main to secure them. It will be almost a new league and there London to Paris. In the Paris flight Miss Is not a fun that will not be thankful.

Good Exhibition Games. Omnha is to be extremely fortunate this year in witnessing exhibition games previous to the opening of the season. Big Returns.

NEW RULES CREATE LAUGHS Big Man of American League Not Worrying LOOKS FOR BRISK BUSINESS



Ban Johnson, the president of the the Sational league is in a position American leave, who expresses deep re- keep the two veterans out of the "out- Randolph company; Petersburg, Va., gret at the departure of Joe Tinker and | law" league Johnson, however, advises | Central Motor Car company; Indianap-Three-Fingered Brown from organized the older organization to "let them go olde, Harry L. Archey; Edmonton, Alta, base ball and who is of the opinion that if they care to go."

Pittsburgh and Minneapolis have been Cornhuskers Will rangements are now pending which will bring St. Paul and Chicago here. Hourke is confident that both teams will play here, as he is willing to make flattering inducements.

Omaha fans will get an opportunity to see Hans Wagner, Max Carey, Konetchy, those exhibition games, and that should be a powerful drawing card for pre-season contests. Rourke is also on the look out for a few other exhibition games squads will visit here before the initial

Pierce-Arrow Cars to Carry Lightning

The Pierce-Arrow Motor Car company perfect lines and beautiful bolies that is now using a lightning rod on all its latest models, not to protect the car from the common lightning caused by atmoapheric conditions, but from an electrical trouble, no less real, though not so de-

For some time motorists have been heset by unexpiainable ignition troubles and have blamed them either on the magneto or the carburetor. The most omon complaint was backfiring in the

carburetor, due to pre-ignition. Wires not only carry electric current from point to point, but they will also hest little trainer in the world and that throw off, under certain conditions, elec-Omaha is fortunate that Johnny basn't tricity, even though insulated, and this static discharge, when stored in sufficient quantity in the vicinity of the motor of Other teams on the circult are going an automobile, will cause pre-ignition. to be just as rew as Omaha. Denver When this takes place in the cylinders on was all shot to pieces by the Indianapolis the compression or inlet stroke, the result deal and lost her players. Denver also is a disagreeable knocking, and in the latter case, backfiring in the carburetor.

LOOPS THE LOOP WITH WOMAN PASSENGER IN PLANE

HENDON, England, Jan. 3 .- Gustave Hemel, for the first time in the history ompanied Hemel on many previous flights, notable among them was one from Davies gained the distinction of being the first woman to cross the English channel n a heavier-than-air machine.

Persistent Advertising to the Road

Keep Records of School Athletes

(Continued from Page One.) final game played away from home since mie Archer and the other coisbrittes in Stiehm took charge of athletics at Nebrasks.

The status of the Max Towle case renains unchanged. The eligibility commithere which will prove attractive, and it tee, which includes Coach Stichm, Warren tempt to take definite action itself, but gong rings the opening of the season in will make the recommendations to the athletic board and allow the latter to pass finally in the case. It is unlikely the athletic board will dispose of the matter before the regular meeting which comes the third Monday in the month.

Rods on Late Models Territory of Alaska Annexed to Realm of the Automobile

By the simple expedient of a bold, blue penciled line, the entire territory of Alaska has been annexed to the commercial realm of the automobile. Within short time residents of the territory will be favored with a real automobile garage and salesroom, their first intimation that even the Arctic circle is not to remain longer without civilization's nost recent development in land transportation.

The annexation was a feature of a recent gathering of Studebaker branch Abrahamson managers at headquarters in Detroit. It Runa ... was brought about by A. H. Brown of Portland, Ore., who has charge of the corporation's wholesale business in the Pacific northwest.

Mr. Brown asked authority to place a Studebaker agency with a man in Juneau who had been importuning for McDonald ome time by letter and by a persona

"Go ahead." answered Sales Manager Benson. "Go as far as you like," and he walked over to the big map that hung H. on the wall, showing in solid blue lines the territorial limits of the various branches. Around the territory he added the heavy line that plainly answered the whole question, placing a tract of more than 500,000 square miles under the jurisdiction of the Portland branch

WEDNESDAY IN KEARNEY

SUPERIOR, Neb., Jan. 1.—(Special Tel. have made good

Manager of Haynes Company Expects Exceptional Spring Trade.

OPTIMISTIC VIEW OF FUTURE

Believes that Business Conditions o Prosperity Augur Well for Brisk Automobile Tende This Winter and Next Spring.

The Haynes Automobile company Coneer automobile connufacturers of Kokomo, Ind., comes forth with a rather encouraging announcement relative to business conditions generally

Over the signature of A. G. Selberling, general manager of the company, who has just returned from an extended tour of the west, the statement reads in part To date we have shipped more Haynes cars than ever before in the history of the company during a similar period. Tiaynes distributers everywhere have

awakened to the fact that in order to

take care of spring business it is absolutely necessary for them to accept deliveries now, when the factory is in a position to make quick shipments "Six new men, formerly identified with leading automobile companies elsewhere throughout the country, have been added

to our sales force during the tast few weeks and already their efforts are bear-Orders for immediate delivery are averaging nine per day. This condition is exceptional at this time of the year and, n our opinion, augurs well for a brisk

spring trade. tion in the following cities: Toronto, Ontario, S. J. Murphy & Co.; New Orleans to G. P. Spence; Greenville, N. C., L. A. the Fourteenth Street Garage company; La Crosse, Wis., T. T. Bergh; Springfield Mass., Springfield Automobile company Columbia, O., P. H. Rogers; Harrisburg, Pa., Harrisburg Auto company, and Oklahoma City, Okl., Vaughn & Smith Motor Car company."

With the Bowlers

Special Match Game, UNITED STATES EXPRESS

 Stals
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 WELLS-FARGO EXPRESS.
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Business Success.

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Paxton & Gattagher League.

DENBYS.

PAGOMA

Metropolitan League.

SHAMROCKS.

EIDLEWEISS

Commercial League.

QUICK SERVS.

Totals 551 833 947 LESELIN'S TRADE MARKS

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Three-Fingered Brown With the Federals



Mordecal (Three-Fingered) Brown, the Brown is a veteran of the Chance regin former star of the Chicago Cub's pitch-ing staff, more recently with Cincinnati, ball knowledge. Whether he can imwho has signed - contract to manage part any of it to the talent on his paythe St. Louis team of the new Federal roll in the Mound City only time will league for no less than three years | tell,

and Crofton. The Athletics will leave in

MOTOR CARRIES SHOW CASE Cleveland Company Carries Clothing Dummies in Motor Car.

TRAVELS TO OTHER TOWNS

Machine, with Show Case Body, Travels to Various Small Towns for Inspection of Distant Customers.

Something distinctly new in retail mer handizing has been undertaken by the Richman Bros. company, clothing manufacturers of Cleveland, who have been using for some time a Peerless six-cylinder car to carry a showcase full of its product through the various small towns of Ohio for the inspection of distant cus-

The company sells its product direct to the customer without the assistance of middlemen and its distribution problem is therefore considerably different from that of most manufacturers. It is difficult to get people to buy clothing by mail, because they can get so little idea from a catalogue of how a suit is going to look

So Richman Bros. hit upon the idea. of carrying a showcase full of its goods right to the consumer. It purchased a Peepless chassis and had a body built along the lines of a showcase. Clothing furnities were set up in this and the car driven pretty much all over northern

The vehicle was kept on display in conspicuous corners of each town and is accompanied, by a salesman to talk interest in the offerings displayed. The scheme has the advantage of carrying to the inhabitants of the small towns a section of the display window of the firm's big store in Cleveland.

In fact, the unusual use of a motor car in this connection gives the display even greater effectiveness than an ordinary show window. The volume of sales made by the car has been large and the purchase of another vehicle for the purpose is contemplated.

Guy Smith Holds Reception for His Little Six Hudson

Hundreds of enthusiastic people have daited Guy L. Smith's salesroom during the last three days. Back of this unusual nterest was the advent of the Hudson Light Six, an automobile which has created keen expectancy from ocean to ocean. To propertly stage the arrival of this wonderful car, Guy L. Smith devised the eleverest bit of advertising seen in Omaha for many years. On last Monday the public, who use Farnam street as a thoroughfare, saw Smith's show windows covered with banners announcing a "Big Sensation," "Watch these windows Thursday," and other phrases that would attract the observer. By Wednesday night thousands of people were discussing the probable nature of the "big sensation." On Thursday morning, when the public realized it was a remarkable new motor car far in advance of its time, the interest became even more keen. There were hundreds and hundreds of visitors, and a goodly number of them left their orders.

HERZOG SIGNS BENTON AND VON KOLNITZ

CINCINNATI, O., Jan, 3. - President August Herrmann received a telegram from Manager Charles Herzog today which stated that the latter had signed Pitcher "Rube" Benton and Catcher Von Kolnitz to play with the Cincinnati National league club next season. Benton was with the Cincinnati team last seasen, while Von Kolnitz was drafted from the Applachian league.

Wichita needs now players and will. To overcome this trouble the Pierceteam who are of any value and Wichita in such a way that it counteracts this likewise without a manager. Lincoln static discharge from the wires and is indications intimate that Mullen will been puzzling automobile engineers and

STATE LEAGUE MEETING

egram.)-Nebraska State league holds the fourth annual meeting and election of officers at Kearney next Wednesday. President Felt of this city refuses to run for the office. The last four years Superior has had fifteen men who have gone up in higher class leagues and all Newspaper Advertising is the Road to northwestern Nebraska. They expect to

Federal League Has Millions and Grit as Backers

(Continued from Page One.) it last season. Kerr is a contractor in 1,923 the Smoketown and Barbour is a stock-Total broker. "I am positive we have no weak-hearted

and every man is convinced ther is room at the present time, and for the most part they are young men who have only

"Squeegee" Tread Takes Public Fancy

A good example of how the public will pick an attractive word out of the body of an advertisement and compel the manufacturer to christen his article, has just been pointed out in the case of Diamond thes. Diamond tires bave been advertised with

the explanation that the tread was built | Hon. 1.32 up on the same principle as that of a squeges window cleaner, which, as most people know, when drawn over a window nane wipes the glass clean. The adaption of this principle to automobile tires enabled the Diamond tires to wipe 480 away slush, slime, mud or other slippery grip on the pavement beneath. The touch of human interest in liken-

ing the trend to a "squeegee" captured popular attention. As a result, dealers are almost invariably asked for "the tires with the squeezee tread." So it becam a matter of taking on a new name fo Dinmond tires, and "squeegee tread" is

LEAGUE SEASON EXTENDS

(Continued from Page One.) have beer playing most of the games at tiese places basket ball was put to a

Many of the amateur teams in the city 605 are planning on trips through the state in a few weeks. The Athletics, one of the fastest organizations in the city, has The Persistent and Judicious Use of completed plans for a week trip through play Wauss, Concord, Bancroft, Coleridge

Western Enthusiasts

Show Great Interest in Highway Project

An interesting light was shed on the road conditions in the far west by a party men in the league," said President Gil- of visiting tourists at the Stevens-Durmore. "They don't expect to go out and yea works last week. In their tour from make fortunes the first year. They came San Diego, Cal., to Chicago they train prepared to spend money and fight, versed part of the proposed route as suggested by the National Highways' asfor a third major league. I should say sociation, of which Charles Henry Davis as a guess, that the combined wealth of of Massachusetts is president. They the men backing the clubs in the Federal found that merchants as well as motorleague is between \$15,000,000 and \$20,000,000 ists were giving its early completion serious consideration. Of the party both David Campbell of San Diego, and George Sturgess of Coro-

nado, owner of the car in which they made the trip, gave expression to the statement that if the east would show onehalf of the interest that the westerners are showing in this project its compleion would only be a matter of a few Mr. Sturgess purchased his car of the Stevens-Duryea dealer in San Diego two years ago, and this is the second trip

across the country in the same car, which offers evidence that there is an interesting phase of motoring other than the boulevard touring of the eastern sec-Sick Two Years with invigestion,

"Two years ago I was greatly benefited through using two or three bottles of Chamberlain's Tablets." writes Mrs. S. A. Keller, Elida, Ohio, "Before taking them I was sick for two years with inroad coverings, giving the trend a solid digestion." Sold by all dealers.-Advertisement

The Persistent and Judicious Use of Newspaper Advertising is the Road to

SPECIAL TAILORING OFFER FOR THIS WEEK

Extra Pair of Trousers With Every Suit for the Price of the Suit Alone

Stevens' garments have maintained the same high standard for years. If you want a strictly up-to-date, hand tailored suit see me.