# Here's News of the January Clearing Sale Starting Friday--Telling of Seasonable and Dependable Merchandise at Greatly Reduced Prices 

## We Never Disappoint

Stylish Colored Dress Goods<br>at Clearing Sale Prices

Occurring, as it does, only once a year, the opportunity should not be missed.

Each reduction is guaranteed to be exactly as stated $\$ 1.00$ Mize Dress Gods, 59c yard.
$\$ 2.00$ Mixed Velour Cord, $\$ 1.19$ yard.
$\$ 2.25$ English Diagonals, illuminated, $\$ 1.39$ a yard. $\$ 2.50$ Changeable Suitings, $\$ 1.39$ a yard.
$\$ 3.25$ Imported Eponge, illuminated, $\$ 1.98$ a yard
$\$ 3.50$ new Eponge, $\$ 1.98$ a yard.
$\$ 4.00$ Broche Metalasse Eponge, $\$ 1.98$ a yard.
$\$ 4.25$ Imported Novelties, $\$ 2.29$ a yard.
Hundreds of other equally good styles and valuescan't be mentioned here.
Clearing Sale of Lace Curtains
We din't sort out a few solled or old style curtains
this sale-we reduce the price of every pair in stock, for this sale-we reduce the price of every pair in stock,
including Brussels Net, Cluny, Lacet, Arabian, Duchess, including Brussis Net, Cluny, Lacet, Arabian,
Cable Net, Antique, Nottingham and Macrame.

Oble Net, Antique, Nottingham and Macrame.
Only a few of the hundreds of different styles and bargains are mentioned here

$\$ 12.50$ Curtains, pr., $\$ 9.95 \mid \$ 3.50$ Ourtains, pr., $\$ 2.45$ $\$ 10.00$ Curtains, pr., $\$ 7.95 \quad \$ 2.50$ Ourtains, pr., $\$ 1.95$ | $\$ 7.50$ Curtains, pr., $\$ 5.95$ | $\$ 2.00$ Curtains, pr., $\$ 1.65$ |
| :--- | :--- |
| $\$ 5.00$ Ourtains, pr., $\$ 3.95$ | $\$ 1.50$ Ourtains, pair... 95 c |

Great Semi-Annual Clearance of All Millinery
Every Trimmed Hat in Our Stock at Great Reduction.

## Women's Wearing Apparel

 In the January Clearing SaleTomorrow, Friday, we commence our Semi-Annual clearing sale of all the finest grades and most beautiful styles of
High Class Tailored Suits, Afternoon and Evening Dresses, also 1000 Coats in Velvet, Plush, both plain and Brocaded. Chinchilla, Persian Coats, Broadeloth Coats, and many others of new and fashionable fabrics.

All the goods we place on sale are our own regular stock: every garment has been made to our own order; ever one is of the latest and most advanced style.

At the reduced prices we shall sell everything for Friday: we know it will merit your attention.

GREAT CLEARING SALE

We Never Disappoint

## Bed Blankets and Comforters

Greatly reduced prices on all Cotton Blankets, Woolen Blankets, Cotton Comforters, Docon Comforters. Now is the time to save money on reliable blankets and comforter.s
Our Ja
Our January Sale of Muslin Sheeting, Sheets and Pillow Cases, etc., starts MONDAY, JANUARY 12th. It will pay you to wait. We never disappoint.

January Clearing Sale of
Kimonas, House Dresses, Wool Skirts, Aprons



 January Clearing Sale of BED BLANKETS AND COMFORTERS At Greatly Reduced Prices


$\$ 1.00$ gray, tan or white Cotton Blankets.. $\$ 1.48$ a pair $\$ 1.75$ gray or tan Cotton Blankets ....... \$1.48 a pair $\$ 2.50$ Plaid Cotton Blankets ..... $\$ 3.50$ Gray Wool Blankets \$4.00 White Wool Blankets $\$ 4.50$ All Wool gray or tan Blankets $\$ 5.00$ gray, tan or plaid Wool Blankets
\$1.98 a pair $\$ 2.98$ a pair $\$ 3.29$ a pair $\$ 3.69$ a pair
$\$ 3.98$ a pair

We Never Disappoint

## Table Damask

85c Bleached Table Damask, 69c \$1.25 Bleachem Table \$1.50 Bleavined Taible $\begin{gathered}\text { Dask, } \\ \text { Damask, } \$ 1.00\end{gathered}$ $\$ 1.75$ Bleached Table
Damask, $\$ 1.10$ $\$ 1.50$ Heavy Silver Bleachpd,
Damask, ${ }^{\text {p }} 1.10$ \$1.25 Heavy Silver Bloach ed
400 dozen 50 c Huck Towels, January Sale
Price, each . . . 25c Limit one

Crash Towelings
18c Fine Glass Tee
15c Fine Glass Tea 150 y yard Toweling, 12
15c Eleavy Bleached
Orash, 121/
20 c Heavy Bleached $121 / 2 \mathrm{C}$ a yard 121/20 Brown
$121 / 0^{\text {Brown }}$
Crash $81 / 9 \mathrm{c}$ a yard
15 c Browr
Crash, 10 c a yard
Crash, 100 a yard
170 Bryva
Ordish, $121 / 2 \mathrm{c}$ a yard

The Foremost Linen Stock in Omaha at Reduced Prices Our January Sale of Linens--More Important than Ever

In announcing this annual sale-looked forward to by every woman in Omaha-we are better prepared than ever to offer to our patrons better goods and better values at greater reductions than have ever before been offered in the West.

January Sale of Table Cloths


## January Sale of Napkins


January Sale of Turkish Towels


EXTRA SPECIAL John S. Brown \& Sons' Napkins 100 dozen $5103 / 4$ Napkins, January Sale price\$5 a Doz. 200 dozen $\$ 4.75 \mathrm{5} / \mathrm{s}$ Napkins, January Sale price\$2.75 a Doz. 1,000 YARDS 10 c BROWN CRASH January Sale Price Sc a yard

## Fancy Linen at One-Half Price





We Never Disappoint

## Huck Towels

25c Scalloped Huck
45 c Huck Towels, 25 c
45c Huck Towels, 25 c
75 c Huck Towels, 50 c
$\$ 1.00$ Huck Towels, 75 c
$\$ 1.50$ Huck Towels, $\$ 1.00$

## Linen Sheets

$\$ 15 \mathrm{H}$. S. Linen Sheets,
$\$ 10$ a pair
$\$ 12$ H. S. Linen Sheets,
$\$ 8.89$ a pair
$\$ 8.75$ H. S. Linen Sheets,
\$6.38 a pair
Sheets,
\$5.98 a pair
HUCK TOWELS 500 dozen $12 \frac{1}{2}$ c Huck Tow-


JANUARY SALE WASH CLOTHS

## THOMPSDN, BELIDEN \& CO.

500 dozen Turkish
Wash Cloths, $11 / \mathrm{c}$
Wash Cloths, $11 / 2^{c}$ each 500 dozen 5 c Knit Wash Cloths, $21 / 2 \mathrm{c}$ each 500 dozen $81 / 3 \mathrm{c}$ Turkish Wash Cloths, 5 c each


