


OLD BEN pranklin oounty doal \$6.50 Per Ton HPDIIE LIMESE \& COAL
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 HENEY MIWLER
 Quphermin poom 2


| Complete Presentation of "Everything White" |
| :---: |
| Now white Goadts, |


| Now White Goods, | Frey white unens |
| :---: | :---: |
|  |  |
|  | white Wool Fabrics White Hosiery |

Store Closed All Day New Years
$\square$

COMING!--The event that thousands of wise buyers await!

## Our January White Sale

## $\underset{\substack{\text { Beginning } \\ \text { Next }}}{\text { MONDAY }} \underset{\substack{\text { January } \\ \text { 5th }}}{\substack{\text { N }}}$

The Result of Months of Skillful Planning by the Most Powerful Buying Organization in All the West
We Have Been Aided by Unusual Market Conditions and Favored by a Changing Tariff, Enabling Us To Offer

## Values Never Equaled Before in Any White Sale

We mention just a few of the many groups of superior merchandise we will offer. No well informed woman will doubt for an instant that this is THE WHITE SALE OF THE TOWN

| 00x100 Marmellies Bed Spreads, worth \$5.00, at. . 82.08 |  |  |
| :---: | :---: | :---: |
| $\frac{7 \text { he Pure Linen Table Damask; at, per yard. ....37 } 1 / \mathrm{c} \mathrm{c}}{18 \text { and } 27 \text {-Inch Embroidery, worth } 30 \mathrm{c} ; \text { at, yard. } 121 / \mathrm{c}}$ |  |  |
|  |  |  |
| Women's Dainty Brassleres; nt , each.............109 |  |  |
| Assorted lots of Undermusiins, worth to \$1, at....450 |  |  |
| Finent Long Cloth and Cambric, yard. . . . . . . . . $71 / 4 \mathrm{c}$ |  |  |
| 60 c Embroidered English Cotton Crepe; at, yard. .ase |  |  |


| 25 c and 355c Turkish Bath Towels, .............150 ${ }^{\text {c }}$ |  |  |
| :---: | :---: | :---: |
| 8c quality Turkish Wash Cloths, each.............2c |  |  |
| All Linen Cluny Lace, up to 7 -inches wide, yard $\ldots .15 \mathrm{c}$ |  |  |
| Women's Fine Corset Covers; at, each, ..........15c ${ }^{\text {c }}$ |  |  |
| Bleached Musilin, on sale in Basement, yard........sc |  |  |
| 25c Mercerized Poplin at, yard $\ldots \ldots \ldots \ldots \ldots$ 12360 |  |  |
| White Riplette at, yard. |  |  |

> 40c All Linen Huck Towels; $\frac{\text { nt, each ............. } 15}{}$ 69e Embroidery, 18 to 45 inches wide, yard...... 28 $\frac{36 \text {-inch White Brocade Charmeuse, worth } \$ 1.25 \text { yd., } 69}{17}$ Fomen's Fibe Drawers will go at, pair. . tercerized Casheen, worth 10 c : at, yard
> ase Shadow Check 40 -inch Volle, yard. ..

NEW DEALS IN VOTE CONTEST Mrs. S. Day Charges

## Promoters of M. and M. Voting Con. test Wish All a Happy New Year. $\quad$ Unkindly Deserted

Pronperity for Omahe and Ne-
Mrankn to Well Antired Un-
ond offects on surtmese in general



Y. M. C. A. Will Give a Big Reception on New Year's Night



Fundreds of other special features at values equally remarkable will be offered Monday in this White Sale.-Watch Sunday papers for full particulars.


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