

When Society will Dance for Sweet Charity

Mrs. Louis
C. Nash

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Mrs. Ben Cotton

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Miss Lynn
Curtis

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Mrs. Chas.
T. StewartMrs. Frank
W. Judson

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Mrs. Glenn C. Wharton

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Mrs. O.C. Redick

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WHAT promises to be Omaha's largest, most brilliant and most successful charity ball is being enthusiastically forwarded by the city's society leaders and prominent citizens. The big Auditorium building will probably witness the most notable assemblage in its history when society turns out in full force on New Year's night to open the 1914 season with a galaxy of beauty and manhood, brought together for the benefit of the City mission.

The ardent support the affair is receiving is indicated by the fact that society and business is being sidetracked by the people behind the big ball, so far as is necessary to insure its success. Lesser social engagements are being cancelled, business matters are being postponed and the whole routine of the lives of the ball's promoters is being set aside, in order that the committees in charge of the charity affair may have time and opportunity to give it their utmost efforts, to the end that it may surpass all previous events of similar nature and make a lasting impression in the history of Omaha's social and charitable activity.

The splendor and elaboration of lady's gown is always in keeping with the importance of the event at which it is to be worn. By that token few, if any, social affairs will surpass the New Year's charity ball in splendor and magnificence, for it is being recognized on all sides as one of the season's most extraordinary events, and all preparations for it are going ahead with that fact in view.

Omaha's "four hundred" has taken up the ball-for-charity idea with the same vim and enthusiasm that has characterized the support of the Ak-Sar-Ben festivities during past seasons, and in the main the charity ball is backed by the same social and business leaders who have made the city's famous fall festival eminently successful for twenty years or more.

Governors and other prominent members of Ak-Sar-Ben are numbered among the men who are backing the ball. The list of ball committees also includes the names of many citizens who did noble relief work after the tornado last spring and who have been systematically identified with the city's progress, public spirit and upbuilding during the past years. Whenever there has been

a worthy need, a progressive movement or a constructive enterprise for doing good, such citizens as those who are now promoting the charity ball have come to the front and joined forces to boost. The women who are identified with the ball have also been active and prominent in previous enterprises where a good cause has been the object.

Co-operation and help from many sources has marked the progress of the plans for the ball ever since the idea was broached recently and taken up so enthusiastically by the scores of prominent people in social, business, professional, church and charitable circles. Although many of the members of the committee have widely divergent personal interests, all are lending their time and support to assure the success of the big ball and make it a money-maker for charity, as well as a brilliant social event.

Not only are a large number of persons working on committees to promote the ball, but numerous individuals and business houses are assisting materially to produce the ball at as small a cost as possible.

Wholesale houses will furnish men to help in the elaborate scheme of decorating the big Auditorium and lumber dealers will provide the necessary lumber for the special work to fit it for the purposes of the committee. Tickets for the ball were printed free by the Omaha Printing company, and are being sold without commission by the Beaton and Edholm stores, where the downtown ticket headquarters are located. Advertising signs are being furnished by the Thomas Cusack company and other business houses are also contributing work or material, in order that as large a sum as possible may be cleared on the ball for the benefit of the City mission.

Miss Nellie Magee of the mission is delighted with the prospects which the money from the ball will assure her organization. It is conservatively estimated that at least \$4,000 will be cleared by the management. The proceeds will be turned over to Miss Magee to use in relieving poverty in

the city this winter. Coal, provisions and other necessities will be bought, she says, and hundreds of saddened sufferers will be made happy. The work of the mission will be broadened by the substantial increase in its available funds and joy and comfort will enter many an aching heart as a result of the affair.

Support of the mission has always been by irregular and voluntary donations, bequests, benefits and private subscription. Mr. and Mrs. Gould Dietz are said to be among the largest individual benefactors of the organization, the good work of which is limited only by the amount of money it receives from generous supporters. Never before

will it have commanded the possibilities of doing so much good as will be presented by the proceeds of this charity ball.

The list of boxes which will surround the dance floor at the ball has already been subscribed in full by the following people:

Messrs. and Messdames— C. C. Allison, G. W. Wattles, George H. Kelly, Barton Millard, C. E. Yost, D. C. Bradford, John A. McShane, Fred Davis, E. S. Westbrook, H. T. Clarke, Floyd Smith, C. M. Wilhelm, Ward M. Burgess, William P. Callahan, Lawrie Childs.	Messrs. and Messdames— Charles T. Kountze, F. A. Nash, Joseph Baldrige, M. T. Barlow, O. C. Redick, T. L. Davis, P. P. Kirkendall, L. C. Nash, Joseph Barker, J. J. Sullivan, W. A. Redick, Henry F. Wyman.
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The committee in charge of the general arrangements includes Mrs. H. H. Baldrige, Mrs. Clement C. Chase, Mrs. Charles T. Kountze, Mr. Joseph Barker, Mr. Gould Dietz, Mr. G. H. Kelly, Mr. G. W. Wattles and Mr. W. H. Bucholz, treasurer. The patronesses of the ball are:

Messdames— C. C. Allison, J. N. Baldwin, S. D. Barkslow, J. E. Baum, Victor Caldwell, L. F. Crofoot, John Daugherty, F. H. Davis, C. N. Dietz, E. M. Fairfield, Ben Gallagher, Russell Harrison, George H. Kelly, F. A. Nash, W. P. Page, Miss Jessie Millard,	Messdames— E. P. Peck, Do Forest Richards, William Redick, A. C. Smith, G. W. Wattles, Henry Wyman, H. W. Yates, C. E. Yost, W. H. McCord, P. P. Kirkendall, O. T. Eastman, Luther Kountze, A. G. Beeson, A. L. Reed, Ward Burgess.
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