



Christmas Suggestions

Do Your Shopping Now

ONLY 4 MORE Shopping Days Before Christmas

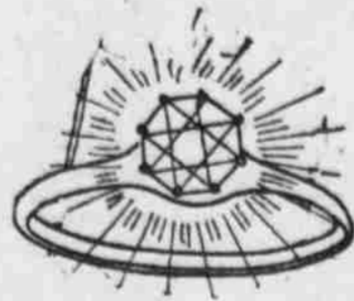
Specials for Holiday Trade

- Leading Brands of Whiskies, 8 yrs. old, full quart... 89c
- Virginia Dare, quart bottles... 49c
- Rock and Rye, quart bottles... 59c
- California Port and Sherry, per quart bottle... 23c and 39c
- Three Star Cognac Brandy, per quart bottle... 69c
- Mankato Club Rye or Bourbon, six years old, full qt. .69c

Luxus Mercantile Co.,

THE STORE THAT SAVES YOU MONEY.

Opposite P. O. Douglas 1889. 109-11 North 16th St.
WE DELIVER TO ALL PARTS OF THE CITY



GIFTS OF QUALITY

Last words to buyers. Let us help you save money. No empty talk. Facts prove it.

Quality and design distinguish goods sold by us.

Examine our line of Dainty LaValieres, Gems and Precious Stones, Rings, Bracelets; Howard, Elgin and Waltham Watches; Bracelet Watches, Solid Gold Knives, Fobs, Chains, etc. A full line of Traveling Cases—prices unequalled.

All up-to-date patterns in Sterling Silver Flat Ware. A trial is the best way to convince you that we save you money.

Remember the \$175.00 Diamond Ring absolutely free. A ticket with each 25c purchase.

506 S. 16th St. **LOUIS A. BORSHEIM** 500 Block Jeweler

4-Day Sale Begins Saturday

4 DAYS

Our big double store is full of Xmas goods that must be sold before the four days is over. The prices on everything has been cut considerable to help move them quickly.

For Ladies and Children. For Men and Boys.

Ladies' Hdks., in boxes, on sale, at... 10c	\$10 Dresses, on sale... \$4.95	35c Silk Ties, 19c	\$10 Overcoats, \$6.90
75c Set Hdks., on sale... 39c	\$18 Coats, \$9.75	50c Silk Ties, 39c	\$10 Suits, \$6.90
Ladies' Fur Set special, \$4.95	\$22 Suits, \$9.75	75c Silk Suspenders, on sale... 39c	\$15 Suits, \$9.75
\$35 Fox Sets, on sale, at... \$17.50	75c Petticoats, 39c	\$1.50 Mufflers, on sale... 69c	\$15 Overcoats, \$9.75
Childs' Fur Set, on sale \$1.50	\$5 Silk Kimonos... \$2.95	\$1 Shirts, on sale... 69c	\$20 Fur Collar Overcoats, \$12.50
\$7.50 M's a ea' Fur Set, on sale \$3.95	\$3 Velvet shoes at... \$1.95	\$1.50 Umbrellas, on sale, 98c	\$3 Boys' Suits, \$1.95
\$2 Misses' Plush Hats... 98c	\$1.50 Fur Top House Slippers, 98c	\$1.25 Union Suits... 89c	\$7.50 Boys' Overcoats, \$4.95
\$4 Silk Waist, on sale \$2.45	\$4 Leather Shoes, on sale, \$2.50	\$1 Gloves, 69c	Men's Slippers, 98c and 48c
Children's Rubbers... 29c	Ladies' Rubbers... 39c	Men's Rubbers, 50c	Men's Over-shoes, on sale, 98c

J. HELPHAND CLOTHING CO.
314-316 North 16th Street

THE HAPPIEST HOME ON CHRISTMAS DAY
WILL BE THE ONE THAT HAS A

VICTROLA

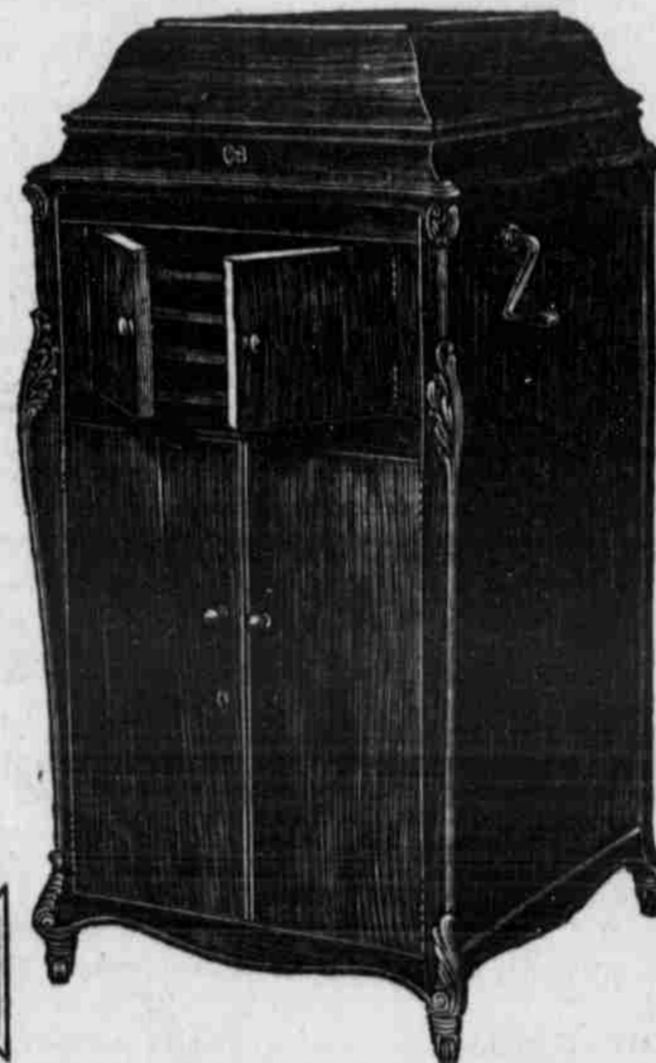
\$15 to \$200

Your home, like many others, can be made even more happy and cheerful than ordinary on Christmas day by the beautiful music so naturally produced by a Victrola. The melodious voices of the world's greatest singers at your own fireside.

Ask us about our Easy-Payment Plan.
It enables everyone to have a Victrola on Christmas day.

VICTOR
DEPT.,
THIRD
FLOOR

ORKIN BROTHERS



To Our Many Friends and Customers and the Public

The time is now at hand when we wish to thank those who have made this the banner year of all our business experience.

First we wish to offer FREE with every purchase of \$1.00, a bottle of California's Choicest Port Wine.

Second, we wish to offer FREE with a purchase of \$2.00, a very handsome, fancy CUT GLASS WINE SET, consisting of a Decanter and Six Wine Glasses to match. Or a Very Fine Berry Set, consisting of a Berry Bowl and Six Individual Berry Dishes.

These are not the common, cheap kind, usually given away, but something any family will be proud of.

Furthermore, our goods are far superior to any other sold in the city, and we can prove this to you in one trial.

We are also giving a very fine imported Calendar, as has been our usual custom for the past fifteen years.

We solicit your patronage and feel that you will continue to trade with us during the next year to the benefit of us both.

C. SCHLANK & COMPANY
Family Liquor House, 1307 Douglas Street.

Phone Douglas 4590

L. LIEFF

Ladies' Tailor

Wood Bldg. Cor. 10th and Farnam Sts. Omaha, Neb.
Entrance on 10th Street

Special Bargains for Saturday

- 500 sets of aluminum Sauce Pans, 3 pans in a set, \$1.85 value, at... **\$1.00**
- 1,000 Cut Glass Salt and Pepper Shakers; glass, pearl or silver plated top, per pair... **30c**
- About 500 pieces of Cut Glass at about... **HALF PRICE**
- All manufacturer's samples—No two pieces alike.
- \$12.50 Water Sets, jug, six glasses and mirror plateau—beautiful Lee pattern... **\$7.50**
- \$18.00 Water Set, same combination, crown cutting—per set, at... **\$10.00**
- \$4.00 Cut Glass Bowls, Dall and Delta cuttings, at... **\$2.50**
- \$3.50 Sugar and Creamers, Delta pattern—per set, at... **\$2.00**
- \$6.00 Sugar and Creamers, Alpine cutting, per set, at... **\$3.50**
- \$15.00 Cut Glass Electroliers, beautiful patterns, now at... **\$8.50**
- \$75.00 Cut Glass Combination Electrolier and vase, beautiful centerpiece, **\$35.00**
- \$1.50 Cut Glass Nappies, 6-inch size, rose bud pattern, at... **98c**
- \$25.00 Brandy Sets, fancy cut pattern, consisting of bottle, six glass, cut ash tray, all mounted on silver plated cigar humidor, an exquisite article... **\$17.50**
- \$85.00 Handsome cut, 14-inch Punch Bowl and twelve handled sherbet glasses, per set, now at... **\$50.00**
- \$40.00 12-inch Cut Glass Punch Bowls, two piece set, at... **\$25.00**
- \$35.00 Beautiful cut, 12-inch Punch Bowl and vase combined... **\$22.50**



The A. G. Jaeger Company
318-20 South 14th Street—Old Murray Hotel Bldg.



Holiday Wines and Liquors

- AT OUT PRICES.
- Sunkist Cal. Wines, full qt... **50c**
- Maryland Rye, full quart... **75c**
- Apricot Cordial, quart... **75c**
- Weldon Spring Bourbon, 8 years old, per quart... **1.00**
- Guckenhelm Rye, full qt., 8 yrs. old, per quart... **1.00**
- Two quart bottles beer... **85c**
- Imported Olive Oil, per qt., 60c, 75c
- Cal. pure wine vinegar, white or red, per quart... **25c**

"Mail Orders Filled."
Cackley Bros.
"The Quality Store."
121 North 16th Street.

Xmas Flowers

We have a fine lot of potted plants in bloom, such as azaleas, poinsettias, cyclamen, begonias, made up baskets, beautiful palms, ferns and other useful house plants.

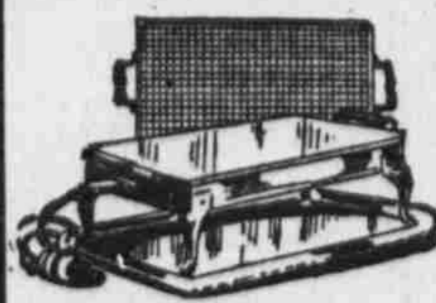
Cut Flowers

American beauties, tea roses, carnations, lilies, orchids, violets, poinsettias, lily of the valley, hyacinths, narcissus.

Our magnolia wreath, holly and boxwood wreaths are especially fine.

HESS & SWOBODA
...FLORISTS...
1415 Farnam Street

If It's Some Electrical Specialty You'll Use In or about the home, WE HAVE IT!



Each and every one of the Electrical specialties shown here will serve to excellent advantage as a useful and unique

Christmas Gift---



- Heating Pads, up from **\$6.00**
- Iron... **\$3.00 to \$4.25**
- Grills... **\$5.00 to \$7.00**
- Curlers, complete... **\$3.00**
- Toasters at... **\$3.75**
- Stoves at... **\$5.00**
- Flash Lights... **\$1 to \$2.40**
- Christmas Tree Outfits now at... **\$3.00 to \$12.00**
- Sewing Machine Motors, Percolators and other electric gifts galore.

Nebraska Cycle Co.
"Michel Bros. Specialty House"
Corner 15th and Harney Streets, Omaha
Also at 334 Broadway, Council Bluffs, Iowa.