Survival

Value

By ELBERT HUBBARD A new phrase has been added to our vocabulary. It is the expression, "sur-

Actions have survival value according to the degree of good that grows out of

Civilization is a great, maving mass

of survival values, augmented, increased,

bettered, refined by every worthy life.

Man dies, but his influence lives and

adds to the wealth, the happiness and

Art distinctly has survival value. The

artist appeals to the age to come, What

he produces is dedicated to time. He

date, revenge, jealousy, doubt, nega-

Courtesy, kindness, good-will, right in-

tent, all add to the sum of human hap-

piness. Not only do they benefit the in-

dividual who gives them out, but they

survive in various forms and add to the

All deeds, whether work or play, should

The difference in men is largely in the

does not look for a quick return.

tion, have no survival value.

vival value."

ing a tree has a

survival value. The man who planted

the tree adds to the

value of his real

estate, but the tree

after the man has

A d v e risements that increase good-

will possess sur-

vival value. Litera-

ture that contains

formation, uplift.

possesses survival

All worthy acts.

all honest work, all

of truth-whether by

the welfare of the world.

sincere expressions

a survival value.

valuable in-

turned to dust.

exist long

will

The Beers-Home - Magazine - Page

Gloryof OldAge

By ADA PATTERSON.

Two paragraphs in the news have called attention in far different ways to the twilight joys of life. One brought a smile for it told how a respective ages of 89

and 78 years had danced the tango at the celebration of the sixtleth anniversary of their wed-

"Let's show the youngsters how young we are, ma," said the nonogengarian (nearly), as he led the partner of 60 years of his life into the center of the long room while she lifted her black satin slippered feet daintily

from the waxed floor. That eighty-nine of their descendants filled the big hall seemed to add no weight to the lightly carried burden of their ages.

The other was read in different moon for it recorded the passing of a sweet faced, silver crowned portrait painter who was killed by a speeding automobile that dashed within eight feet of a street car that waited at a crossing, despite an ordinance forbidding it. Her prayer book fell from the gray gloved hand as the vehicle struck her down. She was returning from church in Sunday morning, going back to the studio near the park to rest on the seventh day from her pleasant labors of six. Her face was composed as they bore her away. "Content with life as she saw it. was written upon the softly outlined,

"It was a tragic passing," said one of the friends who looked a last farewell at the neatly ordered studio where the north light fell upon walls crowded with the pictures painted by the patient hands that had forever laid down their busy

"But it was swift," said another, " grant you she would rather have fallen asleep here among her work and with her memorines, but she needed no time for preparation. She was always ready for death, as the good housekeeper is always ready for a guest."

It is strange that none of her family nained. She was quite alone." "But she had many friends," said the emforter, "and her life was filled with thoughts of them and of her work. She was always interested."

about the dancing forbears of 89 years. and about the aged solitary who carried a quiver full of the aweetness of life to her grave, and flung it into our mem ories, there to lodge. They remained young of spirit because they were in terested and it always follows that those who are interested are interesting. Be interested in others and they will be interested in you. The reason that age is sometimes a sad spectacle is that it and bake it." allows its interests to narrow. It draws the walls of its house of life closer and object, until it lives in a great loneliness, and the closing walls draw closer by a radiance within, and that radiance from within has been described by many names, but its true name is interest.

Keen, kindly helpful interest in the persons and affairs about them, flavor the hours of age with sweetness. The dancing pair knew the lives and loves of all the eighty-nine branches of which they were the root and stem. They rejoiced in their son John's growing forune and were proud that it was selfmade. The fact that their granddaughter Jennie had become a successful singer was as great a joy to them as to her. That Grace, their great-granddaughter, was the day before betrothed to a "likely young chap of good character and family," filled them with memories of their own boy and girl courtahip, so foolish, so tender, so sweet. George, their nephew was an alderman and that he was so far an honest one was a source of pride. That Mollie was the best housekeeper in her block caused "pa" to praise "ma" for her bringing up and "ma" to tell "pa" Molly's husband, like her own, is a good provider and that helps in

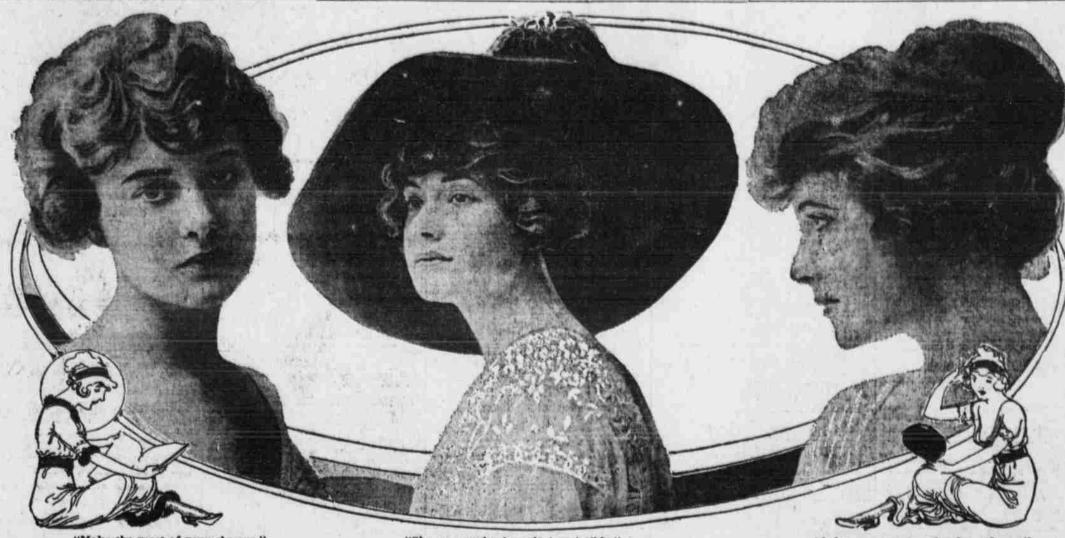
"Pa" beside being a good husband and father and business man had a sideline don't you need me to help? I wish I of interest which everybody needs to could." become a well rounded individual. We deal that, but satisfyingly most things to be harmonious individual, and a comby side for sixty years. Politics inter- Well, maybe. You see I'm making them, ested him. He liked to talk it and and-" moderately to practice it. He followed interest some men give to pinochle or busy to miss even the tarts." chess. And "ma" belonged to two clubs and was too busy talking about extended words sang across the wire, and I sat bousekeeping and how the streets of down on the stairs in the dark and re their city should be kept clean and its flected. He really did want to come. And often of herself or of the fact that so in the rush of an accident case, and the far as years go, sife was growing old. Pa had forgotten, too, and when other last words-my face burned, and I put my old fellows reminded him of it he laughed fingers up over my eyes and wondered

at them. The gentle old artist had her work and her friends. "She worked to the hat because she wanted to," said the friend who closed the door of the studio and softly turned the key in the lock.

There need be nothing pitable in old age. Pittable old age is a state of mind. It is narrowness, the lack of interest, and interest can be freshly pumped up The Advantage of the Tall Girl

Beauty

A Delightful Talk with Elsie Ferguson



"Make the most of your charms."

By MAUDE MILLER.

"Today marks the advent of the tall and

"She can make herself irresistible."

tree, has, in the first place, a great many a one-toned color scheme. That is, havadvantages over her shorter sister. Both ing the hair, complexion and gown match soft drifting frills at her throat as she sees how utterly impossible it is for long and short lines are becoming to her; in tone if not color. Learn to blend likes. Frills seem a part of her and the short maiden to appear fashionably slender maiden. All things combine in she may wear dresses with stripes run- colors perfectly, or to contrast them with the adoring of her beauty, the present ning lengthwise or around, whichever she the eye of a connoisseur. Only a practiced bewitching. One is sure to imagine all less she is fairylike in proportion almost mode is instrumental in enhancing her pleases, and they will always be be eye can use contrasted colors properly, charms, and so my message is one for coming. That is, unless she is too tall, so, perhaps, it would be wise to stick to in their lacy softness. her alone," says Miss Elsle Farguson, and then, of course, stripes must be used the blending process. who is playing in "The Strange Woman." With discretion. There is such a thing "The tall girl may have all the vogue, let the slender maiden use them fied with straight lines with little or no

slender. She wears her golden hair detected no matter how modified. drawn softly back and caught loosely. so that it waves entrancingly over her at her finger tips and she can make her- too large. It will but enhance the ears and droops low against the nape self positively irresistible if she is care- fragility of her appearance, particularly of her neck. She smiled at me quizzically ful about choosing the right kind of if she has her skirt long and seemingly as she talked, and her ideas seemed to gown. She must accept for her motto, intricate around the feet. Often this ap-fit in perfectly with her looks and her "Nature may be aided, but not contradicted," and no matter what she may without an effort, although it seems most "The tall, slim young girl, who gives decide upon she must be careful of her Parislan and impossible to attain when one the impression of a strong, slender color schemes. I myself am in favor of seen on other people.

may wear the daring minaret costums "The tall girl has a perfect Fairyland without fear of making the hips seem "The slender girl may wear as many fact borne in upon her constantly when

Miss Ferguson is tall herself and very as exaggeration, which can always be draperies and frills that she wants. She profusely in her costume. Have the accessories. At any rate, not any of the way they use the hours that are their

but have it soft and very sheer. Chiffon wide girdles, can ever be hers if she tell you what he is, Also, I will tell you trimmed with fur makes the most won- would be modish. cerful scarf, and now it is quite perday and with any kind of a gown,

her opportunities. She must have the think so?"

frills are always adorably feminine and gowned in some of today's models. Unkinds of faint, alluring perfumes hidden everything will combine to make her look first overdressed and fussy, then fat be judged with the idea of survival value "Now that scarfs are so much in and dumpy. The short girl must be satis- in mind. scarf match the costume, or else have dear, delightful feminine fripperies, such own. Tell me what a man does between it fashioned of some contrasting color, as tulie boas or loose waists with very 6 and 10 o'clock in the evening and I will

"So, you people of the tall and slender

where he will be ten years from now. missible to use scarfs at all times of the variety, don't miss the opportunity of muters who ride back and forth night making the most of your charms. That and morning between their "This is surely the era of the tall girl. would be a dreadful state of affairs to homes and the places where they do I wonder if she is making the best of look back upon afterward, don't you business in the city. The majority of these commuters ex-

send this hour, night and morning, in skimming the newspapers. Some sit and talk. Others simply sit. Others there be who industriously play

cards. For the most part, card playing has no survival value. I know commuters who have played

cards for ten years. These men are no wiser, no better, and their lives are no fuller than they were ten years ago. Out of every hundred

will find, perhaps, one man who carries in his side pocket a copy of Emerhuge steel monster that warlows in the son's Essays, Carlyle's French Revoluwaves below, and shooting their stings tion, Buckle's History of Civilization, or some other good book.

henceforth have to be armored and oth- the book is his companion. If he merely erwise provisioned against attacks from peeps into it and reads half a page a overhead. The inventors of the aerial day, in five years he will be a transbombs, which the war departments of formed individual-he will be differ-

menting with, aim at the destruction of Emerson added to the wealth of the land fortifications and encampments as world when he gave us the expression.

Herbert Spencer did the same for us into all the calculations and operations of when he referred to the "Law of Dimin-

Ernest Hackel did as much when he spoke of the "Law of Pivotal Points."

How serious the situation really is may and the unknown man who flung out be judged from the facts that have re- the worlds "Survival Value." made us Thoughts are the result of feelings.

The receipe for good writing is write projectiles, manufactured in England and as you feel, but be sure you feel right. known as the Marten-Hale bombs. A But before you write you must have an equipment-a literary kit-of mouthculated to encourage those who have filling, expressive, far-reaching words

Through language we touch finger tip with the noble, the great, the good The bombs in question are twenty-one the competent, living or dead, and thus inches long, five inches in greatest dia- are we made brothers to all those who make up the sum total of civilization.

This Home-Made Cough Syrup Will Surprise You

ing Better at any Price. Fully Guaranteed.

Here is a home-made remedy that takes hold of a cough almost instantly, and will usually conquer an ordinary cough in 24 hours. This recipe makes a

made cough syrup for \$2.50. Mix one pint of granulated sugar with 1/2 pint of warm water, and stir 2 minutes. Put 2 1/2 ounces of Pinex (fifty cents' worth) in a pint bottle, and add the Sugar Syrup. This keeps perfectly and has a pleasant taste—children like

You probably know the medical value of pine in treating bronchial asthma, bronchitis, spasmodic croup and whooping cough. Pinex is a most valuable concentrated compound of Norway white pine extract, rich in guaiacol and other natural healing pine elements.

plan has been imitated often, but never successfully.

A guaranty of absolute satisfaction ferent in Europe, where a potential enemy or money promptly refunded, goes with stands armed behind every frontier. A this preparation. Your druggist has Frenchman says in regard to the alleged Pinex or will get it for you. If not send to The Pinex Co., Pt. Wayne, Ind.

> Advertising is but another word for closer co-operation between buyer and

Seeking a Husband

By CONSTANCE CLARKE.

"Sure, an' Miss Peggy, how did you think you'd be makin' them?"

"Oh, cut a hole out of the middle of each round thing, and fill it up with jelly,

Mary interrupted with a burst of hilarious laughter, and as I patted and closer around it, shutting out more love pinched the crust for the tarta, I decided of those persons more concern for that that it must be harder to be a cook than

"You put the jolly in afterwards." said and closer until they all but suffocate it. Mary, as she shoved the pan into the Age is full of twilight joys. A time oven. And I. full of pride that I was for more reflection than action it can doing my first bit of baking for Dr. Hamshed a rich radiance a long way if there mond, who was coming down to dinner, settled back in the big kitchen chair to wait for the tarts to bake

Mary bustled around the kitchen in the most businesslike way, and I sighed and looked reflectively out through the glass door of the laundry. It was raining, just the kind of a steady rain that made me long for the cool pink and white couch up in the den, and that book that had just come up from the library. I tugged absently at my apron, and then with my thoughts still far away I woke to the fact that Mary was speaking to me.

"Sure, an' Miss Peggy, why don't you run upstairs and let me take care of the tarts? Who's to know the difference, child?

But I said decidedly: "No. Mary, must do it my own self. Next time I'll know just how it's all done, and Dr. Hammond just loves tarts." The tinkle of the telephone, and I few

Hello, yes. this is Miss Dean; O. Dr. Hammond? Yes, I'm very busy. I'm ex-

pecting company for dinner." "You're not coming? Why? O, of course, you can't in a case like that Why do people have to go and get hurt anyway? Yes, of course I understand;

becoming

adaptation of

tunic, above a

narrow skirt

fraperies in

nation of blue

the minaret

"Do you really? Well that helps some must not be too much this nor a great Anyway I needed you to help me cheer up, it's such a horrid day. Oh, yes, and we're going to have tarts for dinner. fortable person with whom to live side Yes, I knew you'd be sorry. Next time?

"Of course I can cook. Please don't every municipal campaign with the lively jolly. Oh, no, you won't, you'll be too

"The tarts, perhaps, not you"-the mended, to think unhealthily the thought that he would miss me even deepening of his voice when he said those what had come over me. Just then, I wanted to be a nurse more than anything else in the world, because I wanted to be where he was. Then I allowed myself to dwell upon the delights of being a hos pital nurse. The fascinating smell of the place, the restlessness and rush of it all. And then as it all came back to me that afternoon when I had first met him, the shine of his hair under the electric light and the funny little impulse I had to rum as we pump water from the well, not ple it up, I smiled and thought it a good once a month or week, or day, but many thing that men do not always know what We women are thinking about. Peggy will

thought you did, do you?

know a little more, and yet you're a little as I pulled out the smoking pastry from frightened, you might as well fess up, the even. "but it strikes me that you'd Things are so very, very strange, and better learn to be a good cook first." But you don't know yourself as well as you I leit a whole lot better when Mary,

And I flew to the rescue. "It's all right | pher,

dear, you are learning, every day you to be a nurse, Peggy," I scolded severely

laughing at my dismayed face, said good-"Miss Peggy, Miss Peggy," came Mary's naturedly, "Sure an' Miss Peggy, you stentorian tones from the kitchen. "Your never know your luck, next time you'll tarts are burnin', miss, you'd better be be havin' better luck with your tarts, tendin 'to them."

A Charming Costume

Posed Especially for This Page 数



duvetyne and beaver fur in suit and muff is softened in color combination by the white satin revers and the white net surplice.

The striking effect of a long cord and tassel to increase line is here shown.

Miss Emily Stevens of "Today" Theatrical Company.

Guard Against Aerial Bombs

By GARRETT P. SERVISS.

Anybody who still has doubts about the practicability of using aeroplanes and dirigible balloons as machines of war would do well to consider the preparations

made to guard against their attacks on England's monster new battleship, the Queen Elizabeth.

This the first ship of war that has ever been planned to use oil instead of coal for its engines, the first to carry guns intended specially to fight enemies in the air. and the first to be

against bombs dropped from above. tions in naval construction have been serial warfare as the mere dream of enmade, for the reader can turn over a thusiasts and romance writers. page of his paper containing the account of the launching of the Queen Elizabeth and find descriptions of several kinds of meter, weigh twenty pounds, and contain aerial bombs that have already been per- about four and a half pounds of exfacted and are only waiting for the out- plosive (trinithotoluci), and \$60 little break of a great war to prove their abli- round steel bullets, which are scattered in ity to do wholesale murder.

Imaginative writers describing naval bomb. battles sometimes liken torpedo boats atwar craft darting and hovering over a

By BEATRICE FAIRFAX

Don't Try.

Dear Miss Fairfax: I am 18 and deeply Dear Miss Fairfax: I am is and deeply in love with a young man one year my senior. Some time ago I said something I should not have said to him. I have written him an apology, but have not heard from him since. How may I regain his love, as I love him dearly? BLONDY.

There is nothing more for you to do but plosion. When the catch has been untry to forget him. I am sorry, my dear, but I cannot let you go on your knees, and that is what the water. The turns of the screw,

any further attempt on your part toward actuated by the little wings, are so numa reconciliation would mean.

Dear Miss Fairfax: I am 17, and in love with a young man two years my senior. We are both employed in the same to like me very much,

He asked me for one of my signet vings, and I gave it to him, and in re-turn he gave me his ring. About two weeks ago I came in and he didn't bother to say "good merning," and seemed cool pay attention to me when I pass his deak. Do you think I ought to ask him for my ring? SORRY.

Get your ring, and never again make such an exchange unless a marriage engagement warrants it.

But it is not only battleships that will He may not read very much of it, but

more than one nation are now experi- entiated from the "bunch." well as of naval forces. The third di- the "Law of Compensation." nension of space will enter ominously the next war, and battles will no longer ishing Returns." be fought, or campaigns conducted, in two dimensions only.

cently come to light concerning the pur- his debtor. chase by a government, supposed to be that of Germany, of a quantity of aerial description of these bombs is not cal-It is not too soon that these innova- heretofore been disposed to look upon and phrases.

every direction by the explosion of the

With the charge of powder just mentacking a battleship to so many angry tioned the bombs are particularly inhornets, but the description will have a tended for attacking entrenchments and new force and appropriateness when it fortifications, which they would render comes to be applied to a fleet of aerial utterly untenable unless strongly defended overhead. For blowing up bridges and covered magazines, and for the destruction of cruisers and battleships another model of the same bomb has been pre-Advice to the Lovelorn pared, charged with about seven pounds of high explosive.

The bombs can be launched by hand or by means of a short torpedo tube, which, experiments have shown, gives an unexpected sureness of aim. The aviator, having sighted his intended victim and obtained a good position over it out of reach of its guns, first pulls out a safety key to disengage the automatic machinery of the bomb, and then sends it on its way. As it falls, two little wings near the handle begin to revolve under the action of the You offended and you apologized and air, thus unscrewing a catch which, while he has refused to accept the apology in position, prevents an accidental exacrewed the bomb will explode the instant it strikes any object, even the surface of bered that the bomb must fall at least 250 or 300 feet before the mechanism of explosion is released, and thus the aviator is protected against an accidental ex-

> plosion occurring before the bomb has got sufe distance away from him. We in America can look upon the things with simple curiosity, but it is different in Europe, where a potential enemy stands armed behind every frontier. A purchase of aerial bombs referred to above:

"I am no coward, but this thing make me shiver! If war with Germany should break out tomorrow, the very sky would fight against us, and we should be overwhelmed from the heavens, as in the world's last day."

Costs Little, but there is Noth-

pint—enough for a whole family. You couldn't buy as much or as good ready-

it. Braces up the appetite and slightly laxative, which helps end

this combination. The prompt results from this inexpenthousands of homes in the United States and Canada, which explains why the

seller, for mutual benefit.