

OUR GREAT HOLIDAY SALES ROOM ON FOURTH FLOOR is a surprise and delight to every visitor—Nearly 10,000 square feet of apace is devoted exclusively to the display and sale of all kinds of gift auggestions for the children and grown ups as well.

Bring the Tots to See Santa Claus

The Little Folks Are Welcome in Omaha's Greatest Toyland. Come Saturday.



We Fill Mail Orders

TWO FINE ROOMY ELEVATORS.

located in the middle room give customers ready access to all departments. We're doing everything in our power to make your Christman shopping both profitable and pleasant.

Beautiful Dolls of Every Imaginable Kind Will Be Found in Dollville at Attractive Bargain Prices Saturday

Over 200 Fine Kid Body
Dolis, full lointed, up to
\$1.00 values; on sale Saturday at\$4.98
All fresh new goods, this
season's importations.

Etd and Bisque Bolls, values to \$4.00; on sale SatGames of all kinds.

Urday at, choice\$2.98
Character Dolls Sc to \$15—
Thousands or them to solect from.
Doll Reds and Chairs of
every description.
Games of all kinds.

Doll Clothes—Shoes, stockings, sweaters, corsets,
hoods and caps: the greatest showing of doll furnishings ever in Omaha.
Older folks will enjoy visiting Dollville.

Handkerchiefs Are Always Nice for Gifts

We're showing immense assortments Saturday at about half the retail prices ordinarily asked for goods of equal quality—See them Saturday.

7c Handkerchiefs, at 316 Values at each price we're confi-10c Handkerchiefs, at.....5¢ 20c Handkerchiefs, at 10c 25c Handkerchiefs, at 12%c All linen, hemstitched, hand embroidered or lace edged.

Fure Irish Linen, daintily hand embroidered-a fine line for your

Real Lace Handkerchiefs, at from \$1.00 up to \$5.00 Armenian Lace Trimmed Handkerchiefs, a beautiful line, now, each,

at 25¢. 50¢ and 60¢

dent you cannot duplicate. Boxed HANDKERCHIEFS

3 hemstitched handkerchiefs in a fancy drawer box; regular 25c values, Saturday, at.....1746
3 hemstitched initialed handkerchiefs, in fancy box, 25c values, chiefs, in fancy box, 50c value-

6 all linen hand embroidered hand-

From Daily Ads. Timely and Practical Suggestions for CHRISTMAS GIFTS

Again we secure for cash at a great bargain the entire line of samples of the Florence Manufacturing Co., Florence, Mass., and will place them on sale beginning Friday at absolutely manufacturer's cost prices-a saving to you on new, perfect goods of fully 331/2%. 2,000 different numbers—no two alike—all clean, perfect goods.

Toilet Cases. Comb and Brush Sets,

Military Brush Sets, Shaving Sets, Auto Mirrors,

BEAUTIFUL

DRESSES

Made to sell at \$25 and \$30;

designs suitable for nearly all

occasions; full assortment of

orings, at\$15

\$12.00 TO \$15.00

fabrics and col-

Mirror Sets. Manicure Sets.

Comb, Brush and

Combinations, Cloth, Hat and Hair Brushes, Triple and Hand Mirrors.

Manicure and Toilet

Traveling Cases, Traveling Cases at......\$1.00, \$1.50, \$1.75, \$2.00, \$2.50, \$3.00 and up Toilet Sets\$1.00, \$1.50, \$1.75, \$2.00, up to \$7.00 Combination Sets\$2.00, \$3.00 and \$5.00 50c Combs, 35c \$1.00 Hair Brushes, 65c 50c Hair Brushes, 35c 40c Hair Brushes, 25c

Remember-All goods new, guaranteed perfect: All brushes are the famous Keep Clean brand. Make your selections while line is complete.

Our Great Christmas Sale of Dresses, Coats,



Two big special lots, 98¢, 49¢ Ladies' Silk Shawls, samples, worth to \$6.00 values, on sale at 986, \$1.45, \$1.98

Fancy muslin and crepe de chine undergarments, Italian silk vests and tights, all colors; specially attractive pricings.

Knit Underwear of all kinds at

Brassieres in fancy boxes; big assortment, splendid values at from98¢ to \$3.00 Children's all wool Sweaters, \$2 values, in white and colors, choice

Ladies' all wool Sweaters, all colors, all styles; the biggest assortment in Omaha, at—

\$2.45 to \$5.00

DRESSES Children's Romper Suits, leggins, sweater and cap, \$2.00 values, in chiffons, laces, messalines, silk eolienes and pretty serges.

Christmas Candies in Endless Variety

PURE, FRESH, DELICIOUS-AT SAVING PRICES. Never before have we shown assortments to equal the present-You'll find them the best.

Butterscotch Wafers, special Sat- | Dyball's Bitter Sweets, special ASSORTED CREAM WAFERS, SPECIAL, LB., 20¢ Special prices to churches and Fancy boxes and baskets for schools, inquire of E. S. Dyball, gifts, specially packed as you manager. manager.

newest styles; all col-Over 500 Handsome

TAILORED SUITS AT HALF \$18.50 Tailored Suits...\$ 9.25

\$20.00 Tailored Suith . . . \$10.00 \$25.00 Tailored Suits...\$12.50 \$30.00 Tailored Suits...\$15.00 \$35.00 Tailored Suits...\$17.50

1000 Handsome Coats About Half boucles, astrakhans, Persianas Sealettes, As-friezes & novelties

—all sizes, newest styles, \$15 and \$18 values, \$7.95

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DOLL BOOKS, 50c.

Delightful stories for children,

of live dolls; eight different

kinds, beautifully illustrated;

regular 98c values; at . 50¢

trakhan, velvets, woolly cloths, etc; \$20 and \$35 values; in big- \$12.75

Good Books for Christmas Gifts

NEARLY 1,000 POPULAR NOVELS, NOW 50 CENTS.

They're always acceptable and lasting re-

minders of the donor. Our Showing of Christmas Fiction Is Unusually

Complete. "Laddie," by auther of "Harvester". \$1.35
"Inside the Cup," by Winston Churchill, \$1.50
"The Business of Life," by Chambers. \$1.40
"A Fool and His Money," by McCutcheon,

and popular novels at pleasing low prices.

A Big Showing of Leather Bound Poets, Gift Books, Standard Books, Bibles, Prayer Books.



Suits and Furs Offers Unequaled Values to Holiday Shoppers DEPENDABLE **FURS**

Greatly Underpriced. Saturday Specials. \$35.00 Russian Pony Coats. lined \$19.50

\$40.00 Sable Cony Coats. Nobby new style, \$24.90 at

Cony Fur Sets. Sable or black, made to \$Q.85 sell at \$15, choice.....

\$20.00 and \$25.00 Fur Sets. In Brook Mink, Cross Fox, Ireland Fox and Marmot \$12.85 on sale at, choice \$12.85

PRETTY WAISTS

Made to sell to \$7.50, Crepe de Chine, fine messalines, laces, chiffon, etc., newest styles, all colors and sizes, \$3.95

Children's Coats at Just Half Price

Over 500 of them, all fabrics, colors and sizes; greatest bargain offerings in years \$5.00 Coats, \$2.50—\$7.50 Coats, \$3.75—\$10 Coats, \$5.00—\$12.50 Coats, \$6.25—\$15 Coats, \$7.50—\$9 Coats, \$4.50—Children's fur sets and beautiful new dresses at most pleasing pricings.

A Wonderful Bargain Sale



Most Durable Millinery

Beautiful Aigrette and Plume Trimmed Hats that sold to \$15.00,

A splendid assortment for selection; greatest values

Trimmed Hats, regular values up to \$5.00; pretty styles to close.

WHY NOT PLUMES FOR GIFTS? Two very special offerings Saturday FINE OSTRICH PLUMES IN GIFT BOXES.

\$6.50 Plumes, \$4.98 \$5.00 Plumes, \$3.49 22 in. long, 10 in. wide, 3-ply, 20 in. long, 81/2 in. wide, 3-ply guaranteed heavy male stock; glossy male stock, in black, white come in black, white and most and most wanted colors. A beauwanted colors. They make splentiful gift at a small price. Make your selections early.

It's Hayden's for

QUALITY MEATS And a Saving of 25 per cent to 50 per cent in the Cost of Living. The best forequarters No. 1 The best Minaqual Pork Loins, per the best No 1 Small Pork Loins, per the best No 1 Pork Shoulders, per The best No. 1 Pork Shoulders, per 19540 The best No. 1 Fork bloods 1840 lb.
The best No. 1 Shoulder Butts, per lb.
2,000 lbs. No. 1 Skinned Hams, per lb.
1640 Fancy No. 1 Small Hams, per lb.1440 lbs. Good Breakfast Bacob, per lb.1440 lbs. 1500 lbs. Good Breakfast Bacob, per lb.1440 lbs.

READ HAYDEN'S BIG CHRISTMAS GROCERY SPECIAL

Cannad Goods, Teas, Coffees, Spices, Preserves, Butter, Chesse, Orackers, Dried Fraitz, Ruts and Fresh Vegetables and all kinds of Fruits.

A BAVING OF 25 to 50 FER CENT, 10 Best Strictly Fresh Country Eggs, per dozen 150 lbs. Best Granulated Sugar, 21.00 lbs. Best Granulated Sugar, 21.00 lbs. Fanck Best High Grade Diamond H. Flour, nothing finer for your puddings, pies or cakes, per sack, 21.10 lbs. Fancy Japan Rice, 10c quality, for 25c mass of cakes, per sack, 21.00 lbs. Fancy Japan Rice, 10c quality, for 25c mass of cakes, per sack, 25c mass of cakes, 25c

Many Other Specials in Boys' and Girls' Books. HOLIDAY LIQUOR SPECIALS

BOOKS AT 25c.

"St. Elmo," "Quo Vadis,"
"Thelma," "Seif Raised,"
"Jane Eyre," "Ivanhoe," and
hundreds of other popular

VIRGINETTE WINE Better than Virginia Dare; on sale at, Guckenheimer, Cedar Brook, Schenly, Weldon Springs and Jack Daw; on sale, full quarts. \$1.00 Per galion \$2.50

Eight-year-old Port or Sherry, per quart ... 500
PINE OLD CALIFORNIA BRANDY for fruit cakes, puddings, etc., qt.760
Mail Orders Fromptly Filled.

PAYS -- TRY HAYDEN'S FIRST -- PAYS

Coffee Percolators Greatly Reduced

These Fercolators are genuine bargains such as has made our Hardware Department famous.

Your choice of three patterns, any size, Extra Heavy, Extra Fancy, Nickel Plated Copper Percolators, in two finishes; made to sell up to \$4.98; for one day only at \$2.88

SPECIAL REDUCED PRICE SALE ROLLER AND ICE SEATES Boller Skates, best quality ball bear-ing, extra hardened steel rollers; adjustable to fit any size shoe, \$1.25

SOME MORE BARGAINS

Full size, either brass or zine Washboard 25c Best Braided Cot-ton Clothes Line 25c Mrs. Vroman's Enamel Sink Strainers 25c Steel Corn Pop-25c Steel Corn Poppers
25c Kindling Wood
Hatchets
25c Warranted
Butcher Knives...
Any size Galvanized
Pall
25c Potato Ricers or
Fruit Press...
2-piece large size
Self Basting Roaster Sto Coffee Grinders. Chemically treated Sanitary Dust Cloths Large size maple wood Chopping Bowls wood Chopping
Bowls
6 rolls 5c Gold Band
Tollet Paper

BIG of Christmas Slippers and Shoes for the **Entire Family**

Men's \$2.00 and \$2.25 value, in black and tan Everetts, operas and Romeos, in hand turned soles, Men's and boys' black or tan vici kid Everetts and Romeos, worth

Women's fur trimmed Juliets, in Queen Quality and Grover shoes for women who want foot comfort-

\$4.00 and \$3.50

Wool lined shoes and slippers for those who have to have their feet "comfy," up from \$1.00 Boudoir slippers in all colors, with or without beels, quilted soles-

\$1.15 and \$1.00 Crocheted slippers in all colors and all combinations of colors, with nice warm lamb's wool soles; two lots, two prices, \$1.00 and 50¢ Child's button or lace shoes, tan or black, 2 to 5 and 5 to 8—

Stetson and Crossett shoes for Men. Grover and Queen Quality shoes for



Men's fine Wool Union Suits,-\$1.45, \$1.98, \$2,50 up to \$4.98 Men's Wool Shirts or Drawers, all styles. ... \$1.45. \$1.25. 98¢ Men's Suspenders, splendid values at, from 25¢ to \$1.00 A remarkable showing of fine quality Dress Shirts, a broad range of prices and at each price the choicest qualities we can pro-

most endless assortments for selection at most attractive pric-Blanket Bath Robes made to self up to \$18, on sale at \$2,98. \$3.98. \$4.98. \$5.98 to \$8.98.

Men's Wool Sweater Coats, all styles, all colors, made to sell to \$7.50, on sale at. \$1.98. \$2.98. \$3.98. \$4.98 Dress Gloves, ailk or wool lined, splendid values and assortments, \$1.50 to \$2.50 qualities, Men's Handkerchiefs, immense assortment shown at—
\$1.00 down to 10¢ Men's Silk Ties, almost endless variety shown at from

25¢ to \$1.50

Why Pay More For Your Drugs and Tollet Goods



Give Her Hosiery or Gloves

\$2.00 Kayser Silk Hose, all sizes, black, white and tan; special at, pair \$1.50 With double lisle tops and sole on sale ... \$1.25-98c Silk Boot Hose, 2 pairs in fancy box, special 98c

35c Wool Hose, black or gray......25c Ladies' and Children's Fleeced and Cotton Hose, made to sell to 25c; big special lot, pair......121/20 Children's 25c Lisle Hose and infants' 25c all wool hose, Children's Fay Hose. Ladies' Wayne Knit. GLOVES ARE ALWAYS ACCEPTABLE GIFTS.

Our showings are unusually extensive, qualities the very best and pricings extremely moderate. EVERY PAIR PUT UP IN FANCY GIFT BOX.

Long White Kid Gloves with fan- | Real French Kid Gloves, all colcy clasps; special \$1.98 ors. fancy \$1.50 \$2.00 stitch, at. \$1.50 \$2.00 fancy backs, \$1.35 \$1.19 mittens, lined or 98c, 49c unlined, special. 98c, 49c

DON'T FORGET UMBRELLAS FOR GIFTS.

Few of the Many Xmas Specials in China Dept. Saturday

56 pure Dinner Sets in several beautiful decorations, set . . \$5 56 pure Austrian and German China Dinner Sets, big value \$10 7-inch Brass Fern Dishes, complete with air plants. 89c 7-inch Mounted Casseroles......\$1.25

A very useful gift, 12-piece fireproof Baking Set, set ... 890