



A Great Christmas Furniture Sale

January Clearance Prices Prevail
You can buy now for gifts at prices which mean a splendid saving and choose from assortments almost unlimited.

We have decided to have a clearing sale of odd pieces of furniture for one day instead of during January, remember, one day only. Children's rockers (not the cheap toy kind), strong, well made, will last a lifetime; several odd patterns; sell for \$3.75 to \$2.50 each, choice \$2.00.

Another group odd children's rockers, worth up to \$1.50 each, on this sale, several patterns, oval or square, several patterns, worth \$1.50, on sale \$1.00.

18x40 Solid Oak frame bevelled mirror, on sale \$2.50
18x40 Gilt Embossed frame mirror, worth up to \$1.50 each, on this sale, several patterns, oval or square, several patterns, worth \$1.50, on sale \$1.00.

16x20 Gilt bevelled mirrors, worth \$1.50, on sale \$1.00.

Odd patterns, odd arm rockers, in this sale \$1.00.

Odd Sewing rockers, mostly mahogany, some oak and crimson walnut, sold up to \$1.50, each, \$1.00.

Odd reception and dining chairs, one to three of a pattern, several odd patterns, all on sale for each \$1.00.

White Enamelled bath stools, on this sale, \$1.50.

ber stirs, etc., worth \$1.50, in this sale, at \$1.00.

Smoking stands, each \$1.50
Sewing tables, each \$1.00
Lapboards \$1.50
Ladies' writing desks up from \$2.00
Music cabinets, up from \$7.50
Cellarettes, etc., all on sale for one day—let us show you some useful articles in furniture now.

HAYDEN BROS.

BUY YOUR TOILET GOODS and CHRISTMAS PERFUMES

At the Busy Rexall Drug Stores. You Can Truly "Save Both Time and Money."
FINE PERFUMES AT DEEPLY SLASHED PRICES

Rexall 93
Hair Tonic
50c and \$1

A FEW OF THE FAMOUS "REXALL" PREPARATIONS

Rexall Theatrical Cold Cream—1/2-lb. and 1-lb. tins 35c 50c

Rexall Shaving Lotion 25c 45c

Rexall Harmony Hair Beautifier, now at \$1.00

Rexall Harmony Shampoo 50c

Rexall Olive Oil Emulsion with Hypophosphites, \$1.00

Rexall Cherry Bark Cough Syrup now at 25c 45c 89c

Rexall Order-line 10c 25c 50c

Rexall Kidney Cure 50c 89c

Rexall Bamboo Brier Blood-Builder \$1.39

Five—Paris—Concentrated Perfumes—Amora, Le Trefle, Pompa, Violet, Ducale, Vivia, Merga, Mugue, etc. quality, at 59c

\$1.50 Houbigant's Cour de Jeanette, per oz. 98c

5c Dorothy Vernon 29c

5c Coty & Co. Paris—Muguet or Jacqueminot \$1.78

BIG CIGAR SALE
By box or pocketful. See them in our windows. Buy them at our cigar counters. Ask for list of 100 kinds of standard cigars by the box. Our cigar humidors hold one-fourth of a million cigars and keeps them in perfect condition.

Gillette Safety Razor Prices Are SHASSED

\$5 Razor for \$3.69

\$1.00 package Gillette Blades 69c

Demonstration Saturday KEENE-EDGE Razor Sharpener

Gaby Deslys Cream—(Le Secret Gaby Deslys)—\$1.50 size in white or flesh shades. 98c

Prophylactic Tooth Brushes—The genuine 35c kind in the yellow box; all textures and styles, at 19c

CREME NEGAYA Saturday special, 50c size at 29c

FINE BOX PAPER At Sharply Reduced Prices 25c, 30c and 40c Paper 15c

The boxes (of above) are slightly soiled.

Fine Initial Stationery, 25c value, Saturday for 19c

Special Demonstration Saturday Goodrich Toilet Articles.

About "Ideal Hair Brushes" We handle only the Pearson's Ideal Hair Brushes, which are the original kind that do not disappoint you—priced from 40c up. Be very careful and note the name, Pearson, the English makes of the right kind. There have been many "Ideals"—only so in name.

OMAHA'S LEADING PRESCRIPTION DRUG STORES

Sherman & McConnell's 4 Rexall Drug Stores

SHERMAN & MCCONNELL DRUG CO., 10th and Dodge Sts. OVAL DRUG CO., 10th and Harney Sts. LOYAL PHARMACY, Loyal Hotel Block, North 16th St. HARVARD PHARMACY, 24th and Farnam Sts.

Save Money on Your CHRISTMAS SHOPPING

J. Helphand Clothing Co.
314-316 North 16th Street

Special bargains in high grade ready-to-wear clothing, furnishings and shoes for ladies, men and children.

OVERCOATS—\$18.00 value—latest styles—all shades \$9.75

OVERCOATS—\$12.00 value, in all shades and styles \$6.90

SUITS—\$12.00 value—in blue, brown or gray cashmere or worsteds \$7.50

SUITS—Worth up to \$22.50, in Norfolk or English 3-button style \$12.50

HATS—\$2.50 quality—soft or stiff, all shades and styles \$1.50

DRESSES—\$9.00 value, all shades and styles \$4.98

SWEATERS—Big selection—39c-58c-69c-98c-\$1.50 And up.

FURS—For ladies and children, in sets and odd pieces, 1 off on sale \$3 off

SHIRTS—\$1.00 value—hundreds of shades and patterns 69c

BOYS' CLOTHES—Suits and Coats, all sizes and styles 3 off

TROUSERS—\$4.00 value—all latest styles and shades \$2.50

GIRLS' COATS—Beautiful styles, in velvets, chinchillas and fancy styles 3 off

TIES—Silk or hand crocheted—all styles and shades, on sale 48c, 39c and 19c

LEATHER SUIT CASES—With straps, \$6.00 value, on sale \$3.50

HOSE—Men's or Ladies'—our famous W. Silk Hose 25c

SHOES—\$3.50 value—Men's or Ladies', black or tan, all new and latest styles, our famous Easy Walker Shoes \$2.50

HANKERCHIEFS AND SUSPENDERS—in boxes all \$1.00 value, on sale 48c

SHOES for Children—Fancy top or plain, all guaranteed solid leather \$1.25

GLOVES—Kid silk lined, wool or fur or fur lined gloves, on sale \$1.50c, 25c

SLIPPERS—Ladies' or Men's—Beautiful holiday slippers, worth up to \$2.50, on sale 98c

All mail orders given special attention. We guarantee every article or your money refunded.

J. Helphand Clothing Co.
314-316 North 16th Street.

TO THE PUBLIC:

Bring your City National Bank Checks and savings bank certificates to our store and we will allow you full value on any piano, pianola piano, Victor Victrola or Columbia Grafonola in our establishment.

Every instrument fully guaranteed as represented or money refunded—3 to 5 years to pay. Call at once at our store for full information. Also register for a beautiful Diamond Ring to be given away FREE Christmas Eve. No purchase necessary.

Schmoller & Mueller Piano Co.
1311-1313 Farnam Street
The Old Reliable Piano House. Established 1850.

We Take City National Bank Checks Fresh Dressed Spring Chicken, 14 1/2c

Choice Pig Pork Loins weighing 7 to 8 pounds 12 1/2c
Pig Pork Shoulders 10 1/2c
Pig Pork Butts 12 1/2c
Steer Pot Roast 10c and 12 1/2c
Young Veal Roast 11 1/2c
Young Veal Steer 11 1/2c
Lamb Legs 11 1/2c

Specials
From 8 to 9 P. M. Lamb Chops, 5c From 9 to 10 P. M. 3-lb. Fall lard, 50c

PUBLIC MARKET

1610 Harney St. Phone D. 2793.

The Shrewd Housewife Will Save 25%

BY DOING YOUR MARKETING HERE SATURDAY

Roast Beef—rolled, no bone—as long as they last, lb. 12 1/2c
Pork Shoulders—Pig Pork—per lb. 11 1/2c
Leaf Lard, 5 lbs., for \$1.00
Bacon—Sugar cured—Swift, Winchester—per lb. 12 1/2c
Butterine—All best grades—per lb. 12 1/2c
Coffee—Hughes' 1-lb cans—no better—per lb. 32c
Chickens, ducks, geese, etc., fresh killed—At wholesale prices.

FRED BONNESS CO.

608 S. 16th St. Store No. 2. Phone Doug. 4678.

WILL ENFORCE GIBSON LAW

Earnest Effort to Be Made to Regulate Retail Liquor Licenses.

W. C. LAMBERT GIVES OPINION

Attorney Points Out Where Wholesale Sellers Become Transgressors of the Statutes on Bar Privileges.

An effort may be made toward strict enforcement of the Gibson law prohibiting the issuance of retail liquor licenses to saloonists interested in wholesale liquor business. The question arose over a resolution passed by the city council in which the council declared its intention to compel wholesalers who sell over a bar at retail to take out retailer's license.

W. C. Lambert, assistant city attorney, said:

"If the wholesaler derives the benefit, directly, from a retail license, whether it is in his name or not, it is a violation of the spirit of the law. But if the controlling powers are satisfied that the wholesaler is not interested in the retail license, the license would probably be granted."

In the last few years wholesalers have been known to pay for the retail license, derive the profits from the saloon and still remain apparently without connection with the saloon.

Summers, the Anti-Saloon league and private protesters will meet to present this thing occurring again before the city commission and is causing a stir of complaint.

It is understood that the city commission will make no unusual effort to ascertain whether or not wholesalers are

Interested in retail licenses to be let within the next month.

The council will, however, hesitate before granting "barred houses" and wholesale retail licenses for the same building in which the wholesale business is operated, unless there is ample evidence that the applicant for the retail license intends to conduct a business separate from the wholesale trade.

Whisker Repeats Trip to England of Twenty Years Ago

In The Bee's "Twenty Years Ago" department this week was announced the fact that on December 25, 1892, William Whisker, president of the Omaha Cut Stone company, had just started for his old home at Hull, England, to spend the holidays. This was merely coincidental with the fact that on the evening of December 31, 1912, Mr. Whisker again took the train to repeat the journey, expecting to return in April. On his last trip across he happened to be in Hull during the excitement that attended the firing of the Dogger's bank (fishery) by the Russian fleet under Admiral Rojestvensky, which won for that ill-fated aggression the sobriquet of "the mad dog fleet."

OMAHA PRINTING COMPANY BUILDING BEING RUSHED

Builders of the new home of the Omaha Printing company at Thirteenth and Farnam streets have commenced pouring concrete for the structural work of the walls and base story. The masons are rapidly following the concrete workers with the facing brick.

FURS Genuine Reductions

We have concluded to take our loss now. The mild weather and general unsatisfactory state of business positively make this enormous sacrifice necessary.

At \$15.00

Natural Raccoon Sets that sold up to \$35, now \$15.00
Natural Wolf sets that sell up to \$27.50, now \$15.00
Black Jap Lynx sets that sold up to \$30, now \$15.00
Blue Wolf sets that sold up to \$30.00, now \$15.00

Southern Beaver (Neutria) sets, shawl collar and pillow muff, worth up to \$30, now \$15.00
Russian Pony Coats, Civet Cat and Chinchilla, Squirrel collars and cuffs, worth \$75.00, now \$45.00

Russian Pony Coats, worth \$35.00, now \$19.50
Russian Pony Coats, worth \$50.00, now \$35.00
French Coney sets, worth \$75.00, now \$5.00

Every garment in the Store reduced in proportion, 25% to 50% off on everything. Remember this is the largest stock of fine furs in Omaha.

G. E. Shukert, Corner 15th and Harney Streets.

HOLIDAY WINES AND LIQUORS AT OUT-RATE PRICES

Leading Brands of Whiskies, 8 yrs. old, FULL QUART . . . 89c
Virginia Dare, QUART BOTTLES 49c
Rock and Rye, QUART BOTTLES 59c
California Port and Sherry, PER QT. BOTTLE 23c and 39c
Three Star Cognac Brandy, PER QT. BOTTLE 69c
Mankato Club Rye or Bourbon BOTTLE 69c
Six Years Old, Full Quart 69c

LUXUS MERCANTILE CO.

Opposite P. O. Douglas 1889 109-11 North 16th St.
We Deliver to All Parts of the City. "The House That Saves You Money"

High Top Boots Will Please the Boy!

An excellent Xmas present, and one that will help the boy to safely withstand the wintry weather. Keep the youngsters outdoors all you can—it makes them harder and insures better health when they grow to manhood.

Boots are waterproof—extra good sole—perfect counterparts of the men's high-priced ones. Wear twice as long as the ordinary shoe.



Priced from \$2.50 up, according to size.

FRY SHOE CO.
1612 & DOUGLAS

DRINK AND ENJOY

Metz BEER
"THE OLD RELIABLE"

W. J. BOKEMYER, RETAIL DEALER
PHONE DOUGLAS 222

AMUSEMENTS.

Orpheum TELEPHONE DOUGLAS 454

ADVANCED VAUDEVILLE

The attention of Orpheum patrons is called to the fact that tonight the curtain rises promptly at 8:10

Christmas Slippers

Give Mother, Dad, Brother, or Sister a fine pair of comfortable slippers. Select them from our Christmas stock and they will be sure to please. We have every style from the comfy felt Romeo for Grandmother to the fold-up travelling slippers for Dad. See our ladies' carriage boots. They are ideal for motoring. Prices range from—

\$1.00 to \$5.00

For the Boys

High cuts or our world famous STEEL SHOD SHOES make a sensible and pleasing gift.

Drexel
1419 Farnam St.

Quality Wines and Liquors AT WHOLESALE PRICES

Weldon Springs, 8 years old, full qt. now at \$1.00
Jackdaw Rye, 13 years old, full qt. now at \$1.00
Sunlight California Wines, full quart, now at .50c
Tennessee Corn Whiskey, full qt. Two quart bottles beer .25c
Malt Tonic, at .10c

"Mail Orders Filled."

Gackley Bros.
"The Quality Store."
121 North 16th Street.

The VANDERBILT HOTEL

34th ST. EAST AT PARK AVE., NEW YORK.

"An hotel of distinction with moderate charges"

Within five minutes of principal railway terminals. Situation ideal.

TARIFF: Single room \$2.50-3.00, Double room \$3.00-3.50, Double bedroom, breakfast, dressing-room and bath \$5.00, Suite—Parlor, bedroom and bath \$10.00-12.00. Each room with bath.

BRANDEIS THEATER THIS AFTERNOON AND TONIGHT

THE LURE

Sunday December 14. SEATS NOW MATINEE AND NIGHT NEW YORK WINTER GARDEN CO. PRESENTS THE IDOL OF THE CONTINENTS

Gaby Deslys

"OMAHA'S FUN CENTER" Daily Mat., 10-12-50-75c

Layette LAST TIMES TODAY 8:15

THE "HONEYMOON GIRLS" in the HONEYMOON GIRLS Ladies' Dime Matinee Week Days.

Wilbur F. Crafts
of Washington, D. C.,
at the Y. M. C. A.
Sunday, December 14,
at 4 P. M.
Subject of Lecture
Essentials of Manliness
Free to Men.