PAGES 11 TO 20.

Advertising is the Life of Trade Telk through The Ree to your cus-temers, your competitor's customers, your possible customers.

VOL. XLIII-NO. 153.

OMAHA, SATURDAY MORNING, DECEMBER 13, 1913.

## ROAD WILL HELP SETTLERS Half of the Space

Vice President Sebastian of Rock Island Tells of New Plans.

WILL GIVE THEM EDUCATION Finds Greatest Drawback to Immigrants in That of Facing New

Conditions and Without Suggestions.

John Sebastian, third vice president of the Rock Island, and who has been connested with the company for more than. a quarter of a century, has taken up territory along the lines of the road in growing bigger and better crops. In disussing lands and crops, among other things, he says:

"I think it is fair to say that the socalled semi-arid districts in some of our western states are the ones which much receive the larger part of our assistance. It has been demonstrated beyond question that by intelligent farming these lands can be made profitable to the farmer and to the railroad: Experience has taught us that there are too many failures in these dry districts in the planting of wheat and corn and that the average farmer from east of the Missouri river who had formerly been growing either of these two crops would naturally do the same thing when he kot into a new country. There were, consequently, many failures, brought about very largely by the fact that the proper drouth resisting crops were not planted. Another factor in this situation was the very natural desire of the settler to gamble on the possibility of wheat crop, which in the occasional wet year sometimes brings enough revenue to pay for the farm.

tillage methods has also been a subject which has received much attention and which naturally goes with the success of farming in these dry sections:

This 'back-to-the-land' movement is all right, but a man without funds cannot avail himself of the opportunities to procure a farm, though the man with moderate means, who has enough to make a tair start, ought to be able to make a suc-

Indiscriminate pushing of the back-tothe-land' movement will prove disastrous. Careful selection of settlers on the plan of putting a man on the land that suits his condition, capability and experience, will prove beneficial. The movement must directed chiefly toward cheap lands for two reasons: To accommodate the demand, which comes mainly from people terr fory in these southwestern states. How it Will Help.

Our plan for the future settlement of ferritory that is but partially developed activity, which are divided as follows: First, or gation to supplement the tells.

supply within primaring of the surface.

Second, development of the dry land districts by realizing the dairy cow the basis of revenues using the grass and favorable climate, the two greatest dry

That has old and expendence organication is bringing out a Knight motor car at lower cost to the buyer than base been accomplished heretofore, is apparently the biggest motor car "news story" of the season.

The Moline-Knight has a powerful guar-

outh available to the farmer of modering him into lines that will yield products leading American Knight motored cars. hat are readily marketed.

### CITY MISSION EXTENDING ITS HELP TO THE NEEDY

Omaha City Mission, under the superintendence of Miss Nellie McGeo, is planning a more extensive work since it has secured possession of the brick building st Twelfth and Pacific streets, and which Medical college. The advance is to be made along the

tofore followed, now embracing these de- open to settlement. partments: Temporary shelter for women and girls, industrial class for boys, sewing class for girls, mothers' meetings, Sunday school, gospel work, relief work, social work, play yard, library, clinics. mouth, has joined the Mission as an ascated and elaborate his own duties. He National bank. has spent some time at the Moody instiexperience for work of this character. in that line of work.

## for Cement Show is Already Sold

Over half of the exhibition space of he Omaha Auditorium is already sold for the Mid-West Cement show which will be held January 20 to February 4.

A great deal of interest is being shown, firms manufacturing cement and concrete machinery from all over the country are engaging space and all indications point to a more successful show than was held last year.

The Mid-West Cement show is becoming a permanent Omaha institution. It the work of assisting the farmers in the is an event which is looked forward to traffic manager of the lines of the Union for months ahead by manufacturers, contractors and cement users all over the west.

The manufacturers and dealers who exhibit at the cement shows are the progressive ones in the concrete industry. Their machinery, products, devices and methods represent the important advances made each year in the art of conrete constructions. The most recent developments and up-to-date improvements are reflected in their products.

No contractor, engineer, dealer or pullder who wants to remain familiar with the rapidly developing concrete industry can afford to miss these exhibits. The knowledge gained from a visit; the invaluable hints and suggestions that ome from viewing the displays; the mingling with hundreds of men in kindred lines of work subjecting themselves of the St. Louis & San Francisco road. to the virus of their enthusiasm, all amply reward their attendance at the Cement show.

An exceptionally fine program is being arranged for the convention of the Nebraska Cement Users, which is held in confunction with the show.

Speakers of national reputation who Can Conserve Moisture. are authorities on concrete construc-The conserving of rainfall by proper, tions will address the members.

## Moline Auto Is to Hereafter Use the New Knight Motor

Pursuant to its acknowledged policy of keeping abreast with modern engineering sciences and offering motor car buyers the best in automobile construction, President W. H. Van Dervoot of the Moline Automobile company, East Moline, Ill., announces the adoption of the powerful Knight motor to sell for \$2,400. Hereafter the product of that company will be known as the Moline-Knight.

For some months rumors have been making the rounds of the motor car of moderate means, and to accomplish industry that the Moline company, the the development of the partially settled officials of which are identical with those of the Root & Van Dervoort Englneering company, makers of the worldfamed R: & V. engines, was to produce a sensation for the coming season, but shapes itselfest present into three lines of the company has kept its secret well, regarding the price and mechanical de-

chinisil over all areas that have a water That this old and experienced organisapply within pumping distance of the zation is bringing out a Knight motor

"Third, making the cut-over land of the four cylinders and is similar to those engines used in the Daimler of England, Mercedes of Germany, Panhard of it so that it will bring good returns, guid- France, Minerva of Beigium and many

## **PASSENGER BUSINESS** IS SHOWING UP WELL

Assistant General Passenger Agent Munn of the Northwestern is in the city for a couple of days, visiting his oldtime Omaha friends. Mr. Munn finds that passenger business is very good so far this winter, being about up to that of a year ago. He is anticipating heavy was formerly occupied by the Omaha traffic next year and predicts that there will be a large movement of farmers into The advance is to be made along the same general lines of social service here- to the reservations that have been thrown

#### COMMERCE STUDENTS STUDY **BOOKKEEPING AT BANK**

Bookkeeping classes of the Omaha High School of Commerce, which are under sociate with Miss McGee, at first having the supervision of Mr. Knipprath, have the business management as his part of been spending their bookkeeping study the work. Later he will aid in reorganiz- hours in examining the system of booking the work along the larger lines indi- keeping and accounting used in the First

Much practical information has thus tute and in social work in Chicago, and been acquired, and excellent opportunity is said to be equipped by training and afforded students to perfect themselves

## Prices of Eggs for Last Seven Years

Highest and lowest quotations on fresh eggs on November 15 of each year from 1907 to 1913, inclusive, as shown by reports furnished to the Bureau of Labor Statistics' by retail merchants in thirty-nine of the principal industrial cities of he United States.

Nov. 15, Nov. 15, Nov. 15, Nov. 15, Nov. 16, Nov. 15, Nov. 15,

сту	1907.		1908.		1909,		1910.		1911.		1912.		1913.	
	High	Low	High	Low	High.	Low.	High.	Low	High.	Low.	High	Low	High	Low
Atlanta, Ga.  Baltimore, Md.  Birmingham, Ala Boston, Mass.  Buffalo, N. Y.  Charleston, S. C.  Chicago, Ill.  Cincinnati, O.  Circinnati, O.  Cleveland, O.  Dallas, Tex.  Denver, Colo.  Detroit, Mich.  Fail River, Mass.  Indianapolis, Ind.  Jacksonville, Fia.  Kansas City, Mo.  Little Rock, Ark.  Louisville, Ky.  Manchester, N. H.  Memphia, Tenn.  Milwaukee, Wis.  Minneapolis, Minn.  New Haven, Conn.  New Orleans, La.  New York, N. Y.  OMAKA, NEW.  Philadelphia, Pa.  Pittsburkh, Pa.  Portland  Providence, R. I.  Richmond, Va.  San Francisco, C.  Scranton, Pa.	255 255 255 255 255 255 255 255 255 255	· \$1.000000000000000000000000000000000000	* 25 1 25 25 25 25 25 25 25 25 25 25 25 25 25	20 20 20 20 20 20 20 20 20 20 20 20 20 2	2000年 100年 100年 100年 100年 100年 100年 100年	· · · · · · · · · · · · · · · · · · ·	40.4440.645.2000.654.400.2000.2000.2000.2000.2000.2000.200	· · · · · · · · · · · · · · · · · · ·	40年40日的公司中国的公司中国的公司中国的公司中国的公司中国的公司中国的公司中国的公司中国	\$5.50 40.50 21.55 10.52 20.55 20.00 10.00 20.00 13.45 10.52	1. 40 年 10 日 1	第二次	\$ 55.56 ET 00.00 4 8 55 4 50 15 CE 10 10 10 10 10 10 10 10 10 10 10 10 10	\$ 40 0 5 4 4 0 5 6 4 4 0 5 6 4 4 0 5 5 6 4 4 0 5 5 6 4 6 6 5 6 5 6 5 6 5 6 5 6 5 6 6 6 6

Union Pacific Officials Glad Road Retains Uncle Sam's Business.

GUY ADAMS DEPARTMENT HEAD

Has Been Apointed | Matt. Traffic

Manager of the System and is in the City Pursuing Itis Duties.

"We are realing pretty good over securing the renewal of the government contract for carrying the fast mail west from Omaha, and we intend to keep it," Pacific system.

Mr. Adams has come over from his headquarters in Chicago and will remain in the city for a couple of days and after that he will probably go west to look over the mail situation on the Navigation company and Short Line roads. Since the segregation of the Southern

Pacific and Union Pacific, the last named road has been without a mail traffic manager until the appointment of Mr. Adams, the work having been done by the offices of General Manager Ware and Passenger Traffic Manager Fort. Now all will be turned over to Mr. Adams.

Before that he was a mail clerk on the Three Young Men FEEL GOOD ABOUT CONTRACT

No Cause for Worry.

Passenger Traffle Manager Fort, In speaking of the renewal of the contract with the government for handling the fast mail from coast to coast in connection with the New York Central, Pennsylvanta, Burlington and Southern Pačific roads, said;

"Every time when this contract has come in and tried to get the business and will remain at Hotel Rome for the through Kansas City, but I am of the rest of the week. opinion that we will hear nothing of it in the future, I think that for all time to come this mail will go through Omaha. said Guy Adams, just appointed mail We have worked the Union Pacific up to a point of excellence so that we will have no difficulty in retaining the contract. To begin with, between Chloago and San Francisco, we have the advantage of a line that is 300 miles shorter than that of the Santa Fe. Then we have a double track line practically all the distance and for more than 1,000 miles we have a grade that will permit of making great speed.

"Of course the speed mania era with railroads has passed, the safety idea. having taken its place, yet, notwithstanding this, the government wants its mail of the details pertaining to mail matters | do this and still maintain every principle of the safety plan. With a roadbed that Prior to his appointment to the position i is as level as a floor for miles and withwith the Union Pacific, for several years out curves, we will be able to comply Mr. Adams was with the mall department with every requirement of the govern-

## Walking the Lincoln Road from End to End

On a transcontinentas walking trip to demonstrate the tourist and hotel facilities of the country along the route of the Lincoln highway, Francis Murphy, Paul W. Anderson and Herbert G. Henbeen up for reletting the Santa Fe has ning arrived in Omaha late Thursday

> They left Los Angeles, their home city July 29, and have covered about 2,700 miles on foot so far. Going by way of the Lincoln highway to Washington, D. C., they will visit President Wilson and then finish their hike into New York City, expecting to reach there by the last of February.

"Some real city this is," said young Murphy last night. "First big city we have hit for quite a while," he explained. They took the Burlington from Grand Island into Omaha, stopping to visit Governor Morehead at Lincoln Thursday. That was the only part of their journey they did not cover on foot, and they used the train for it because when they left Los Angeles, bad weather compelled them to go by way of San Francisco, and they tussle ensued in which the Miss Garnett hurried through to destination. We can feel it is permissable to make up the 500 screamed and the negro fled. miles lost by the detour.

Murphy is a grandson of the original Francis Murphy, the great temperance follows the first dose of Dr. King's New lecturer, and his father was also a well Life Pills: the painless regulators that known temperance worker on the Pacific strengthen you. Guaranteed. Sc. For sale coast. The young man organized the by your druggist.-Advertisement

hiking party in the hope of regaining his WYOMING PAPER HAS lost health and voice, having been a singer until illness halted his career. Henning is also a musician and com-

SINGLE COPY TWO CENTS.

poser, and Anderson is an actor. The three youths make their expenses by giving professional entertainments along the way. None will be given in Omaha, but they will be the guests of Manager W. Meyerfield of the Orpheum circuit, they have been entertained at every theater on the circuit thus far.

#### **NEGRO HIGHWAYMAN GETS** \$1.50 FROM MISS GARNETT

Miss Elizabeth Garnett, 2319 Burt street, reports to the police that she was held up by a negro with a pistol near Thirty first avenue and Coming street, Thursday night, and relieved of \$1.50. The highwayman jumped out from the shadows along the street and commanded Miss Carnett to throw up her hands and "fork" over her purse. She replied that it was not necessary for her to throw up her hands, as she would give him the money she had. He then opened her hand bag and after taking \$1.50 from it asked her for the bracelet she was wearing. She refused to give him this and a

**BIG CHRISTMAS NUMBER** 

On Trains and at

An elaborate thirty-four-page Christ mas edition, beautifully libustrated and with front and back pages in Christmas colors, has been published by the Kemmerer Camera, a weekly newspaper of S. Byrne at the Orpheum today. Through Kemmerer, Lincoln county, Wyoming, the interest of Martin Beck and E. L. Among other articles of interest is a double column story on the Kemmerer Coal company, which was organized in 1897 by P. J. Quealy and his partner. Mr. Quealy is well known in Omahs, having been a resident of the city for many years and one of its early business men. He owned and operated the Quealy Soap works in Sheeleytown before going west. Now his coal properties in Wyoming are rated as valuable producers.

#### TRAVELING SALESMAN IS BADLY INJURED BY FALL

As the result of a fall at Fremont while having a fainting spell, Jack Syntkin of Chicago, a well known traveling shoe salesman, is confined to his room at the Hotel Rome, under the care of a physician and trained nurse.

The injuries consist chiefly of head cuts and bruises, which are painful, but probably not of an alarming nature. Synikin represents the Chicago firm of Guthman, Carpenter & Telling. The accident happened Wednesday and he was immediately brought to Omaha for medical

Perdetent Advertising is the Road to

## When Your Eyes Fall on This Page! We Hope You Will Find Something to Interest You

We Take It For Granted That You Know the Name--

# KILPATRICK AND COMP

There are certain names that stand for all that is good in merchandising, and our friends (and they are pretty numerous) put us in that class. Altman, Field, Tiffany and a few other names are known all over the country, and no one questions their statements or doubts their integrity. Our own city has also a few stores of excellent reputation, and better still, of high character.

We have aimed always to occupy SUCH A NICHE, and our friends have been kind enough to say we do. SO THAT MUCH FOR GRANTED.

Note first, please, 10 shopping days till Christmas, and they'll be 10 busy days, throbbing full with bustle and excitement. With a desire to be helpful we are spending money to throw out a few suggestions:

And if you don't find on this page just what interests you, come and consult us. WE MAY KNOW JUST THE PROPER THING.

FIRST, FURS-We are not going to give you any cock and bull story about fortunate purchase and profit by somebody else's loss. We are all in the same boat. Warm weather leaves us all with FURS ON HAND. Now there's a difference. Every skin with hair on it is not worthy the name of fur. Kilpatrick furs are bought with care and there's a HALL MARK of quality about them, as it might be a TIFFANY BRAND OF WORTH.

1/4 OFF, 1/3 OFF, INDEED 1/2 OFF SOME. And we miss our guess mightily if there WON'T BE LOTS OF SNUG FUR WEATHER AHEAD. AND HEARKEN, Kilpatrick Furs are not a bad INVESTMENT. Here's a little list: And we've lots more reduced propor-

Genuine Ermine Set. . \$89.00 instead of \$125.00 Pointed Fox ...... \$55.00 instead of \$75.00 Black Lynx ...... \$65.00 instead of \$85.00 Mole Coney ...... \$37.50 instead of \$65.00 Hudson Seal Set.....\$125.00 instead of \$195.00 Mink ..... \$100.00 instead of \$150.00 Natural Lynx ..... \$15.00 instead of \$25.00 Red Fox ..... \$25,00 instead of \$40,00 Imitation Ermine and Beaver-

\$27.50 instead of \$40.00 Shapes are new and popular, and then we have Civet, Tiger, etc., as well.

We will offer for sale Saturday at 8 a. m., 15 suits, some of which sold as high as \$65.00, for \$29.50 each. If you need a suit DON'T FORGET, for you save REAL MONEY.

Do you remember how it poured last Saturday? We staged a silk crepe sale and we played to a pretty full house notwithstanding the stormy day.

We offered about 1,000 yards at 2 prices, you'll recollect; \$1.39 for the plain and \$169 for THE BROCADE.

There's about 300 yards left, mainly similar to those we sold at \$1.69. Not to make two bites of a cherry, \$1.29 per yard on Saturday FOR WHAT IS LEFT; worth from \$2.25 to \$2.50 per yard.

BABYLAND-Isn't it wonderful how the thought of baby touches the heartstrings, and just as wonderful how the wants of baby opens the purse strings. If it's for a present for a baby, ask Miss Lockhart. SHE'S LOOKED UPON AS FIRST AID.

the first the same of the same

Athaeneus wrote volumes about the cooks and confectioners of Greece and elsewhere. How he would revel in the good things conceived nowadays. COBB'S CANDIES, how the name lends itself to alliteration and how easy to fix in the memory. COBB'S CHRISTMAS CAN-DIES, SOUNDS GOOD, TASTES GOOD. Taking loads of orders for Christmas, by the way, not a bad idea to get that much

off your mind. Telephone or tell Cobb just what you want and for whom it is, and then Uncle Sam, Cobb's Christmas partner, does the rest, and there you are. PLUM PUDDING WITH SAUCE (with or without, you know). FRUIT CAKE. Leave orders, and that much of THE CHRISTMAS TROUBLE WILL BE OVER. Christmas Candies in elegant baskets, imported or domestic made. Some of these are wonderfully sweet and beautifully lined with satin, decorated with roses. Oh, there'll be some glad hearts all right on Christmas day. And here's a few SPECIALS FOR SATURDAY:

WALNUT PILLOWS-Dainty candy jackets, generously filled with new black walnuts. Come early as there is always a rush for these, 30 cents a box instead of 40c Saturday.

Have you seen Kewpie Dolls? The newest thing is Kewpie Candies. Saturday 25c box.

Bean Bag Day in the children's section: Saturday. Here's real fun. Every child who visits the section Saturday will get a bean bag. Let's all play Bean Bag.

#### TELEPHONE CREAM AND ICE OR-DERS FOR THE SUNDAY DINNER.

GOOD GLOVES-That's the Kilpatrick kind, from \$1.00 up to \$4.00; every pair warranted, all colors, all sizes, dressed and undressed, LONG AND SHORT, and glove certificates redeemable any time for any amount, can be mailed anywhere. Thousands use this method now, convenient and always acceptable.

CHARACTER DOLLS-A year or so ago unobtainable under \$5.00, now from 50 cents upwards; perhaps the greatest forward movement in Dolldom.

We show dressed dolls in separate boxes at 25c and upwards. Quite a variety in the \$1.00 group. And then a special sale on Big Dolls, handsomely gowned. We should range them out starting, say, at \$3.50 and on up to \$7.50, but to arouse real enthusiasm we have decided to give you your pick Saturday at \$250 each.

ment, also dresses, kimonos, coats, rompers, We have a regular Doll trousseau departaprons, etc.

What would you think of a Dress for a gift for some miss or junior? NOT BAD, EH? We can fit any age, from the infant even up to 17 years. Coats, warm and beautiful! Hats and Bonnets a little different from the ordinary.

Fur Coats for tiny tots of 2, 3 and 4 years. Children's furs, sets muff and scarf, \$1.50 AND UP.

White Furs, always cute for a child. Misses' Furs at specially reduced prices. \$25.00 Red Fox, Lynx, Raccoon, Civet, etc., reduced to \$18.75. And \$35.00 sets down to \$26.75.

Just received a new shipment from the POHLSON GALLERIES. Odd conceits from pretty brass knockers for the guest room to Priscilla caps, and from corsage bouquets in pretty bandboxes to Bayberry dips in colonial candlesticks to light you to bed, Volland novelties, A. M. Davis cards, Thompson's cards in a class by themselves, calendars, books for children, stationery of the better kind. 200 boxes to sell at 12 cents Saturday instead of 25 cents. One day more of the big value box. Cards and stickers all together, 10 cents instead of 25c.

AN ATTRACTION IN PETTICOATS-A good silk jersey skirt, with pleated messaline flounce; special at \$2.95. Crepe de chine skirt in street shades, practical because of fitted top, \$5.00, and worth it.

Christmas aprons, from 25c to \$4.50. These latter of course hand embroidered, make a very suitable gift.

This year it's brass goods and silver novelties. Every year some specialty, and both of these are especially good this year.

Brass goods are ornamental and useful as well. Desk sets, smokers' sets, ink wells, pen trays or pin trays, letter clips.

HANDKERCHIEFS Just the name is sufficient as a reminder to those who know us, for if we are famous for any one thing IT'S HAND. KERCHIEFS. All linen fancy embroidered,

3 in a box, 50c, 75c and 85c Saturday. Sterling silver deposit sugar and cream; special, 59c per set Saturday.

Cabinet size oblong silver frames, 98e, should be \$1.50; this for Saturday only.

Special at Ribbon Sectiono-Printed warps at 33c, worth up to 55c; at 45c, worth up to 80c; at 79c, worth up to \$1.50. Brocade Velvet Ribbons at Half Price.

## THOMAS KILPATRICK & CO.