

The \$85,000

KANSAS CITY AND OMAHA FAIR STORES

Gigantic Consolidation

SALE

Was Attended by More Than 15,000 of Omaha Citizens

This is Without Question the Greatest Opportunity of the Year for You to Buy

Winter Clothing, Furnishings, Shoes, Caps, Etc. For Men, Women and Children

Sale Continues Until the Entire Stock is Disposed of.

Greatest Bargains Ever Offered



Wines and Liquors

You will find at this store a splendid assortment of Wines and Liquors for all uses at wholesale prices.

- Home made Grape Wine, per gallon.....\$1.00
- Maryland Rye, full quart......75
- Apricot Cordial, per quart......75
- Sunkist Port Wine, full quart......50
- Weldon Springs Whiskey, 8 years old, full quart.....1.00
- Tennessee Corn Whiskey, full quart......75
- Two quart bottles Beer......25
- Sweet Apple Cider, per gal......30c

CAKLEY BROS.

"The Quality Store"

121 North Sixteenth Street

Fresh Dressed Spring Chicken, 14 1/2c

- 10,000 Choice Pig Pork Loins, weighing 7, 8 lbs. ea. 13 1/2c
- Pig Pork shoulders.....10 1/2c
- Pig Pork Butts.....10c
- Steer Pot Roast.....10c and 9 1/2c
- Young Veal Roast.....11 1/2c
- Young Veal Steer.....9 1/2c
- Mutton Chops 10c lb. or 3 lbs. for 35c

From 8 to 9 P. M.—Lamb Chops, 35c From 9 to 10 P. M.—Pork Chops 11c

GROCERY DEPARTMENT

- 25 lbs. Best Sugar for.....\$1.00
- With 1 lb. Tea or Cocoa, lb.....90c
- 15 bars Dialmond G Soap.....10c
- With Washing Soda.....10c
- Public Pride Flour.....\$1.18
- 2 lbs. 100 Rice.....35c
- 1 lb. best Butter Beans.....35c
- Quart jars Olives.....80c
- 2c bottle Solder's Catsup.....90c
- Al-Sar-Ben Coffee, lb.....1 1/2c
- 2c cans Rumford's Baking Powd. 10c

PUBLIC MARKET 1610 Harney St. Phone D. 2793.



Actual Savings on Men's Shoes

Any man that buys shoes here practices real economy, because he buys the utmost value that it is possible for any dealer to give—and make a legitimate profit.

Men's Shoes From **\$3 UP**

FRY SHOE CO. 16th & DOUGLAS.

ROOMS—The Best Variety. The Bee classified pages carry advertisements of the best rooms and apartments for rent in the city. Phone your ad to Tyler 1000.

I Vacate Dec. 31st!



THAT'S the LAST day! THAT'S the last of yours truly in a clothing career; THAT'S the last of the most momentous clothing sale that has ever stunned clothiers and pleased citizens. Come in. Say to yourself: "If there are any clothes or furnishing goods to be passed out at cost I want some!" Come in and see the crowds of buyers if nothing more. See how Brooks goes at it when he FINALLY announces his FINAL day.

A Landslide in Hats and Furnishings Saturday!

Here it is! You've waited for it! A chance to buy Men's Furnishing goods and Hats at Brooks' Going-Out-of-Business Prices. It's safe to say that this entire stock will be almost sold out by Saturday evening. See prices below.

Shirts worth up to \$1.50, at 79c	Shirts worth up to \$2.00, at 98c	Shirts worth \$2.50 and \$3.00, at \$1.69	Neckwear worth 50c, at 29c
Neckwear worth \$1, goes at 55c	\$1 Handkerchiefs, box of 6 for 59c	\$1.50 Handkerchiefs, box of 6, at 89c	Gloves worth \$1.50 go now at 98c
Gloves worth \$2—go now at \$1.48	Union Suits, in \$1.50 values, at 98c	Union Suits, in \$2.00 values, at \$1.48	Union Suits, in \$3.00 values, at \$1.98
Collars	Take choice of E. & W. Collars and Cuffs, at 9c	Corliss Coon Collars, In This Sale, each— 7c	
\$2.50 Hats, now \$1.48	\$3.00 Hats, now \$1.98	\$3.50 and \$4 Hats \$2.48	\$5 and \$6 Hats, now \$2.98

Celebrated Knapp-Felt Hats, included in this Closing Out selling. Silk Opera Hats worth \$7.00 to go in this selling at, each, \$2.98.

Pajamas and Night Robes at Less Than Cost
Hole Proof Socks--\$1.50 grade, 6 pairs in a box; now, box, \$1.29
Hole Proof Socks--\$3.00 grade, 6 pairs in a box; now, box, \$2.69
Hole Proof Silk Socks--regular 3 pairs for \$2, now 3 prs. for \$1.69
Half off on Bath Robes, Mufflers, Leather Collar Boxes, Holiday Jewelry and Scores of Other Men's Needfuls.

Final Clothes Cuts

Any Suit or Overcoat worth \$15, \$18 or \$20, goes now at **\$9.95**

Any Suit or Overcoat worth \$25, \$30 or \$35, goes now at **\$14.95**

George Brooks Store Closes Dec. 31st

Cor. 16th and Harney Sts. City National Bank Bldg.

LAST CHANCE TO BUY THE FOLLOWING AT CUT-RATE SPECIAL PRICES:

- Leading Brands of Whiskies, 8 yrs. old, FULL QUART . . . 89c
- Virginia Dare, QUART BOTTLES 49c
- Rock and Rye, QUART BOTTLES 59c
- California Port and Sherry, PER QT. BOTTLE 23c and 39c
- Three Star Cognac Brandy, PER QT. BOTTLE 69c
- Mankato Club Rye or Bourbon, Six Years Old, Full Quart . . . 69c

LUXUS MERCANTILE CO.
Opposite P. O. Douglas 1889 109-11 North 16th St.
We Deliver to All Parts of the City

DRINK AND ENJOY



Metz BEER

"THE OLD RELIABLE"

Wm. Borkhoff, RETAIL DEALER
PHONE DOUGLAS 222

The VANDERBILT HOTEL
34 & ST. EAST AT PARK AVE., NEW YORK.
Subway Entrance

"An hotel of distinction with moderate charges"

Within five minutes of principal railway terminals. Situation ideal.

TARIFF: per day—\$2, \$4, \$5, \$6, \$7, \$8, \$9, \$10, \$11, \$12, \$13, \$14, \$15, \$16, \$17, \$18, \$19, \$20, \$21, \$22, \$23, \$24, \$25, \$26, \$27, \$28, \$29, \$30, \$31, \$32, \$33, \$34, \$35, \$36, \$37, \$38, \$39, \$40, \$41, \$42, \$43, \$44, \$45, \$46, \$47, \$48, \$49, \$50, \$51, \$52, \$53, \$54, \$55, \$56, \$57, \$58, \$59, \$60, \$61, \$62, \$63, \$64, \$65, \$66, \$67, \$68, \$69, \$70, \$71, \$72, \$73, \$74, \$75, \$76, \$77, \$78, \$79, \$80, \$81, \$82, \$83, \$84, \$85, \$86, \$87, \$88, \$89, \$90, \$91, \$92, \$93, \$94, \$95, \$96, \$97, \$98, \$99, \$100

THREE EXTRAORDINARY SATURDAY SPECIALS IN WOMEN'S AND MISSES' COATS, SUITS SKIRTS

\$6 to \$12.50 Skirts, \$2.75

These skirts are the season's latest style creations and include the new drap effects and tango ties, and are splendid values at from \$6.00 to \$12.50, but by buying over 1,000 in one lot we got them at a price that permits us to sell them Saturday at.....\$2.75 They are splendidly tailored, and come in the well known new materials, such as Imported Serges, Black Broadcloths, Velours, Boncles, Honeycomb, Bedford Cords, Plain and Fancy Serges.

Don't fail to see Saturday's ad, take advantage of the greatest skirt sale ever held in Omaha—\$6.00 to \$12.50 values, Saturday, at—

\$12.50-\$15 Suits, \$5.00

These suits we are offering at \$5.00 are ordinarily exceptional values at \$12.50 and \$15.00, but by purchasing them in such large numbers it enables us to price them so phenomenally low. No need to wear a last year's suit when you can have such values as these. Their beauty and style would take a page to describe, so come in and see them on Saturday.

They Come in the Following Fabrics:

- Rich Broadcloth Suits
- Toucan Matelasse Suits
- Canton Diagonal Suits
- Fine Two-Tone Suits
- French Serge Suits
- Sponge Cheviot Suits
- Diagonal Serge Suits
- Birmingham Cheviots
- Fancy Mixture Suits
- Stunning Spongy Suits
- Handsome Poplin Suits
- Smart Tweed Suits
- English Broad Suits
- Rich Felt Cloth Suits
- Beauville Cheviot Suits
- Kairline Stripe Suits

Let Us Forget, Saturday \$12.50 and \$15.00

\$12.50 and \$15 Coats, \$4.85

These coats are the samples of several eastern manufacturers, and by making this gigantic purchase of 1,000 sport coats and jackets and hats we are able to sell them at this ridiculously low price. Every coat is a new style and just the thing for every day wear. They come in all shades and colors. A style to suit every taste. At this price they won't last long, so be here early Saturday morning to get the choice of these \$10 and \$12.50 values for only \$4.85

They come in the following materials in the different shades.

Ural Cloths, Scotch Cheviots, Chinchillas, Diverlines, and all the leading new fabrics.

Remember, \$10, \$12.50 and \$15 values—

These Beautiful Garments Sent to You for the Price of the Material. Money Promptly Refunded if the Skirt is Not Satisfactory.

NATIONAL SAMPLE COAT AND SUIT CO.
319 South 16th Street, Omaha, Neb.

GENTLEMEN:— Please send me..... as advertised, subject to my examination, size..... for which I enclose.....

NAME.....

STREET.....

CITY..... STATE.....

NATIONAL SAMPLE CO. 319 South Sixteenth

Winter Blasts in Your Store?
Papers Disarranged, Clerks with Colds, Patrons Disgusted and Business Poor?

Use a **Revolving Door**, and Eliminate This Trouble.

FOR SALE CHEAP
A standard pattern, collapsible Revolving Door—solid oak, heavy plate glass, with solid brass push and kick plates. NECESSARY EQUIPMENT AT A BARGAIN

The Bee Building Co. Room 103.

BEST AND HEALTH TO MOTHER AND CHILD.
Mrs. Winkler's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS of MOTHERS for their CHILDREN WHILE TEething, when PEEVISH, SICKLY, COLIC, and SCORCHING the CHILD, SOOTHING the GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHEA. It is absolutely harmless. Be sure and ask for "Mrs. Winkler's Soothing Syrup," and take no other kind. Twenty-five cents a bottle.

AMUSEMENTS.
"OMAHA'S FUN CENTER,"
Gaiety Daily Mat., 15-25-50c
Evngs. 10-20-50-75c
LAST TIMES TODAY 8:15
MOSE SYDELL Presents JOHN WEEBER in the Musical **LONDON BELLES**
Ladies' Dime Matinee Week Days.
6th Birthday Week—Tomorrow—"Honey Moon."

AMERICAN THEATER
Matinee Thursday and Saturday
Every Night This Week
American Theater Stock Co. in
THE WAY TO KENMARE
The last week of stock company
Prices: 10c, 25c, 50c, 80c.

6 1/2% MORTGAGES
FOR SALE
ON NEW HOMES—AMOUNTS
\$100 TO \$200—WRITE FOR ALL
AMERICAN SECURITY CO.
112 DOUGLAS ST. OMAHA

Orpheum THEATRE
DOUGLAS 464
ADVANCED VAUDEVILLE
The admission of Orpheum theatre is called in the fact that tonight the curtain rises promptly at **8:10**
Prices: Gallery, 10c; Balcony, 25c; Box Seats 50c and 75c.

Persistent Advertising is the Road to Business Success.