## In City or Town--the Sign of the Crown

Our extensive Branch System, embracing 100 stores in various towns through Nebraska and Iowa, enables us, far better than ever, to offer the highest class of STANDARD AMERICAN WATOHES, HAND-
 SHOPPER. In other words,

## VVE'VE LANDED VVITH BOTH FEET

 DO YOU VVANT TO SHARE THIS ADVANTAGE NOMV?


JUDGB SEARS HOLDS
AGAINST BELANGBE


