



Society

By MELLIFLOIA. Tuesday, November 25, 1913.

ORDINARILY we are given the impression that men are really not at all interested in the new styles for men and are apt to wear whatever their tailor and haberdasher chooses to hand them, everything being left to his decision, and that the well dressed man has a good tailor and the others are less fortunate. But I heard of an incident yesterday that proved these ideas are not always right, and some men are observing when it comes to novelties. A friend of mine was walking down Farnam street—he had just returned from New York—and was wearing a new "Budd" necktie, with the pin the same shade. But his crowning joy was a two-shaded velour hat, tan above the rim and brown, below the rim. A stranger accosted him and said, "Please excuse me," but did you buy your hat in Omaha, and is that hat reversible?"

University of Omaha.

Students of the University of Omaha were entertained Saturday evening at the home of Miss Lewis. The evening was spent in games of various kinds and music. About forty students were present. Those present were: Misses—Fabel Rathkey, Minnie Johnston, May Leach, Effie Clelland, Gladys Talmadge, Della Nelson, Della Underhill, Gene Berger, Olga Anderson, Dorothy McMurray, Mabel Nelson, Mildred Jones, Mena, Finley Jenkins, Paul Selby, Elmer Rhoden, John Selby, Arthur Frederickson, Alfred Adams, Clifford Paley, Harold Haaker, Elmer Henry, Dick Hubbard, George Molafferty, Victor Jorgensen.

K. C. B. Club.

The K. C. B. club met at the home of Mrs. Carrie Hansen Tuesday evening and two new members were elected. The members present were Misses Elizabeth Hildinger, Grace Kaiser, Blanche Kaiser, Mary Schmeidler, Agnes Ellis, Mae Ellis, Nell Kaiser, Rose Schmeidler, Carrie Hansen, Catherine Kaiser.

Swastika Club.

Mrs. C. F. Weber was hostess of the Swastika club Monday afternoon. Prizes were won by the hostess, Mrs. J. F. Welch and Mrs. C. Hannum. The club will meet December 11 with Mrs. J. F. Welch.

Birthday Celebration.

Miss Rosa Hansen entertained a number of her friends at a party Saturday evening in celebration of her nineteenth birthday. The evening was spent in music and games. Those present were: Misses—Iva Bigley, Dagmar Poulsen, Nora Kelly, Jennie Hilola, Tess Russell, Ida Hansen, Messrs—John Haas, Harry Thompson, Alonzo Ring, John Carey, Jesse Zoey, Edward Murphy, Elmer Kutz, Mr. and Mrs. R. E. Kluge, Mr. and Mrs. C. C. Blackmore, Mr. and Mrs. O. A. Horsens.

For the Future.

Mrs. Louise Strauss and Mrs. Jay R. Katz have issued invitations for a bridge party to be given at the home of Mrs. Katz on Saturday, December 6. The honor guests will be a number of December brides and Miss Rose Wolfner of Peoria, Ill.

At the Country Club.

Mr. and Mrs. John M. Daugherty will give a dancing party December 30 at the Country club in honor of Miss Katherine Baum, who is expected to spend her holiday vacation in Omaha.

Entertainments.

Mr. and Mrs. Louis C. Nash entertained informally at dinner at their home last evening in honor of Rev. Russell Wilbur, who has just returned from Rome and who leaves shortly for St. Louis.

Musical Events Tuesday.

Several box parties are planned for the matinee concert Tuesday at the Brandeis, which is one of the series under the direction of Miss Hopper. Much interest is being shown in the musical to be given this evening at the home of Mrs. W. A. C. Johnson and Miss Katherine McCormick. The program is in charge of Mrs. L. F. Crofoot.

Dinner Party.

Mrs. N. B. Reinhardt gave a dinner Saturday evening in honor of her daughter, Georgia. Covers were laid for: Misses—Marie Field, Mary Chapel, Rose Hovska, Merrill Hooper, Amanda Nelson, Augusta Nelson, Rena Swanson, Clara McDermott.

In and Out of the Bee Hive.

Mr. and Mrs. Titus of Holdrege will spend Thanksgiving with Mr. and Mrs. N. P. Uptika. Mrs. J. O. Phillippi spent the week-end with Mrs. C. E. Yates in Lincoln. Mrs. Wilson Low returned home Sunday from an extended visit with relatives in Boston.

The Hamilton Cafe's Special Thanksgiving Table.

For Thursday, Nov. 27, '13 at \$1.00 a Plate. Oyster Soup, Celery Hearts, Mixed Olives, Fried Cutlets of White Fish with Julian Potatoes, Cucumbers with French Dressing, Finger Rolls, Roast Stuffed Young Turkey with Cranberry Sauce, or Braised Tenderloin of Beef, Candied Sweet Potatoes, Mashed Potatoes, Fried Egg Plant, Green Peas, Hot Tea Biscuits, Head Lettuce and Tomato Salad, Saratoga Wafers, Salted Almonds, Plum Pudding with Hard and Brandy Sauce, Assorted Wafers, Mint Wafers, Frozen Egg Nog, Roquefort or Liederkranz Cheese and Toasted Crackers, Coffee. Vocal and Instrumental Music Reservations for tables can be made by phone.

came traffic manager for Hayden Bros. of this city, remaining seven years and until two years ago, when he went to the Great Western and was given the South Omaha agency.

Healthy, Wrinkle-Free Skin Easy to Have

(From The Woman Beautiful.) A dull, drab, muddy complexion, or an over-red, blotchy, pimply or fockled skin, can by a quite simple, harmless and inexpensive method, be changed to one of flower-like radiance and purity. One ounce of common mercurochrome, sold by druggists generally, will remove the most unsightly complexion in from one to two weeks. By its remarkable absorptive power, the withered, faded or discolored layer of thin, film-skin which hides the healthier skin underneath, is gradually flaked off in tiny, almost invisible particles. This is done so gently there is no inconvenience, and no trace is left on the skin except that of enhanced beauty. The wax is smeared on like cold cream before retiring and removed in the morning with warm water. If the skin be wrinkled or saggy, a face bath made by dissolving 1 oz. of powdered borax in 1/2 pt. with hazel will be found most effective. Combining both astringent and tonic properties, this tightens the skin and braces up its supporting muscles.—Advertisement.

T.R. ALLEN GOES TO BEATRICE AS CLUB COMMISSIONER

Thomas R. Allen, agent for the Great Western Railroad company at South Omaha, who has been elected commissioner of Beatrice Commercial club, has accepted, and December 10 will enter upon the discharge of his duties. His successor at South Omaha has not been named. Mr. Allen is married, his family consisting of a wife and two children. He got his early training with the Alton road in Illinois, entering the service when a boy, working up to the position of traveling freight agent. Subsequently he be-

STORES CLOSED ALL DAY THURSDAY Thanksgiving Day. WATCH OUR WINDOWS For Big Sales Friday and Saturday.

Omaha's Best Values in Winter Coats

The newest models for midwinter are here. No matter what style of coat you seek, you can choose from vastly greater varieties if you come here to make your selection. The styles were never before so clever; the coats were never before more practical. Every one is up to Brandeis high standard of style.

Women's Winter Coats. The variety of clean coats at this price is the wonder of every woman who sees the assortment. Coats that have genuine class are here at this extremely moderate price. Many sport coats and coats in the longer lengths; worth up to \$12.50. \$12.50

Stunning New Winter Coats. You will find the style coat that suits your fancy in this group. The style and quality that you cannot find elsewhere in coats selling for less than \$10 to \$22, are shown here at \$15. Every size, every color and every popular fabric. \$15.00

Women's High Class Coats. The new Chinchillas in the most desirable shades, the smart caraculs, velours, Arabian cloths, plain and brocaded plushes, Persian and black broadcloths are here. The stunning style features that are found in coats worth up to \$25.00 are in this group at \$17.50.

Women's Plush and Caracul Coats at \$10. ON SPECIAL SALE WEDNESDAY—BASEMENT CLOAK DEPT. Wednesday you may choose from scores and scores of these coats of excellent quality. They are all good models. The styles are those that are most worn this season. Some have slight imperfections, but none that will affect the wear of the garments. Nothing like it in Omaha for \$10.

Any Woman's Hat in Basement \$1. DISCONTINUED NUMBERS AND ODD SIZES IN Nemo La Vida Corsets. All these well known models are made of coutil and all well boned. Regular \$2.00, \$3.50, \$4 and \$5 corsets, \$2.48 all at one price. Scores of Women's Trimmed and Ready-to-Wear Hats, that sold a little earlier in the season at \$2.50 to \$3.50; velvets and plushes, trimmed with small ostrich feathers, fancies, stick-up effects, etc.; medium and small sized hats; your unrestricted choice of the entire basement millinery department, at \$1.

Imported Laces & Trimmings. Imported fancy gold, silver and jeweled iridescent nets and chiffons up to 42 inches wide—black, white and colors—2, 2 1/2 and 42-inch silk chantilly and shadow val all over laces and nets, worth up to \$1 a yard, at, yard, \$1.50. Fancy figured beaded nets and chiffons, shadow val, flouncings, 18-inch iridescent beaded all over, fancy silk all over, black laces, silk chantilly, guipure and crochet bands—worth up to \$1.50 a yard—at, yard, \$1.50. 2,000 yards fancy beaded net and chiffon all over, silk and cotton nets, 4 1/2 to 12 inches wide; exquisite shadow laces—worth \$1.00, at, yard, \$1.50. 1,500 yards 18 to 21-inch shadow lace flouncings and all over, imitation Irish crochet and cluny bands, etc.—worth to 75c, at, yard, \$1.00. 2,500 yards real cluny bands, worth to 50c, at, yard, \$1.00. Philippine Hand Embroidered Baby Yokes—worth up to \$1.00; at, each, \$1.00. Philippine Hand Embroidered Entire Waist Patterns—worth to \$4, each, \$1.50.

FOR THANKSGIVING DAY—FOR DRESSY WEAR—FOR BUSINESS BLUE SERGE SUITS. Are the Most Practical Suits a Man Can Buy. There is a vast amount of difference in blue serge suits. Sometimes you don't notice it the first week, but after a few weeks the difference is very apparent to everybody. We know from long experience that the best blue serge suits in America are Hirsch-Wickwire and Society brand. We offer scores of the newest models in each one of these celebrated makes and at prices that most men expect to pay for their clothes. If you want the best blue serge suit that tailoring skill can produce, let us show you these. Society Brand \$20-\$25 Hirsch-Wickwire Makes America's Foremost Hand Tailored Clothes for Men. The best tailoring, best wearing and best fitting overcoats and suits—bearing the brand of "Hirsch-Wickwire" and "Society" are featured at our complete store for men, at \$17.50 to \$35.00.

MEN! No Shoe Manufacturer has a monopoly on ALL the Newest Styles. A make that suits one shoe won't suit another. Some men like a long, flat English last—others prefer a round toe—and there you are! That's why we carry such a varied assortment of shoes at various prices—not all the SAME last—but all are the NEWEST styles—moderately priced, too—all the way from—\$3 to \$6. FRY SHOE CO. 16th & DOUGLAS. Winter Blasts in Your Store? Papers Disarranged, Clerks with Colds, Patrons Disgusted and Business Poor? Use a Revolving Door, and Eliminate This Trouble. FOR SALE CHEAP A standard pattern, collapsible Revolving Door—solid oak, heavy plate glass, with solid brass push and kick plates. NECESSARY EQUIPMENT AT A BARGAIN. The Bee Building Co. Room 103.

Most Elaborate Christmas Number Ever Published in America The Century A Christmas Feast. Cover Design, in gold and colors, by GEORGE INNESS, JR. Mr. Bamboo and the Honorable Little God. A Story by FRANCIS LITTLE. By the author of "The Lady of the Decoration," etc. Double page photo, printed in color, by Wakana Utogawa. The Carpenter's Son. Verse, by SARA TRASKALD. Decorations, in color, by E. West Crook. The Modern Quest for a Religion. By WINSTON CHURCHILL. With portrait, printed in color. Author of "The Ladies of the Cup," etc. The Mission Play of California. By HENRY VAN DYKE. Photographs made for THE CENTURY, printed in color. Son and Ferguson. A Story by EDGEMOUTH HALL. My Starry Solitudes. By ELLIENBERG. Decorations by W. T. Brada, printed in color. London and Paris After Dark. By W. M. VAN DER WETDE. Photographs, printed in color. Home. A Novel (Third Quarter), ANONYMOUS. Pictures, one in color, by Reginald Birch. American and Immigrant Blood. By Prof. EDWARD ALSWORTH ROSS. A Study of the Social Effects of Immigration. The Man of Letters and the New Art of the Theater. By WALTER PRICHARD EATON. Madame Mercier. Reprinted on wood, for THE CENTURY, by Timothy Cole, printed in color. T. Tembarom. (Conclusion.) A Novel by FRANCIS HODGSON BURNETT. By the author of "That Late of Loreto's," etc. Illustrations by Charles S. Chapman. COMIC SECTION. In Lighter Vein. With Pictures in color. New Modern Men may Hope to Please Women (HARRISON RHODES. Pictures by MAY WILSON FREESTON). The Dream. To-day (Drawing by F. E. GRUBER).—The Broadway Concert Program. LAWTON MACE ALLI. New York Society. "HELLO"—"OH, HELLO!"—The Old-Fashioned Wife—Political Diagrams (THE SENIOR WRANGLER).—The Weekly Harp (Drawing by DEBELLANTI).—The Century Feasts in Book Jackets (OLIVER HERFORD)—In the Golden Barchelon (Drawing by GEORGE WOLFE FLANK). Out To-day. Take Advantage of This Very Generous Offer THE CENTURY CO., Union Square, New York. Enclosed please find \$4.00. Send me the October, November and December numbers of The Century, and enter my subscription for one year, beginning January—FIFTEEN BEAUTIFUL NUMBERS for the price of one year's subscription. Name Address