# Now on! A Colossal "Must Vacate" Sale! 

 The U. S. National Bank Building to be Entirely Demolished February 1stThe United States National Bank, in whose building we occupy quarters, has notified us that this entire structure is to be torn down February 1st. This compulsory "move order" was given us
but a few weeks ago; just AFTER we had considered our OHRISTMAS stock complete; TOO
 have the largest stock in our history; finer goods and more of them; so we have only one way open, and that is a CLEARANCE SALE.

Reductions Range from $15 \%$ to $50 \%$ and will Include Everything in "Brown's" Stock

Excepting only Howard Watches, Hamilton Watches and Sterling Silvarwares.
Omahans will make more "Jeweled" Christmas Giftti this year now that everything in this line is to be had for DEOIDEDLY less money than ever before. And the SAME inducements are offered to those living out of town. Mail orders for any of the goods in the "Must Vacate" Sale will be intolligently filled. $\mathbf{s o \%}$, OFF all Brase Goods, Desk Sets
und similar lines of goods.


The "Must Vacate" Sale we have planned as a means of reducing our Holiday Stock includes EVERYTHING in the store excepting a FEW lines, on which we have price contracts with the makers; all else is reduced; honorably, but energetically. It's the admitted Christmas Gift word is as good as its bond. The suggestions below do not cover evergthing a concern whose you an idea how THOROUGHLY the prices have been lowered.

The Watch, the Diamond, the Gold Jewel, the Rare Novelty You've Wanted is Here, at a Bona Fide "Must Vacate" Price of From 15 to 50 Per Cent Off


## C. B. Brown Co.--Jewelers

