GIRL'S LIFE IS ROMANTIC Ida St. Leon, Born in China, Was
Raised in Cirous Life.
takEs maturaluy to staes


OMAHA'S EXCLUSIVE COAT SHOP 113 SOUTH SIXTEENTH STREET


## THOUSANDS OF PEOPLE KNOW

## THE GOODRICH

## RAINCOAT COMPANY

And realize what it means to them. Then, again, there are those who don't know. Are you one of those? You ought to know, you are entitled to know, and we are going to tell you

## Overcoats andRaincoats

Because we are manufacturers and give you an oppor tunity to buy direct, which means a great saving to you GHASE OR NOT
below you will note a few of the many bargains that will prevail.

## SATURDAY, NOVEMBER 15

MONEY OHEERPULY REFUNDED IF PURGHASE IS NOT SATISFACTORY.
ALL OOATS MARKED IN PLAAN FIGURES $\mathbf{\$ 1 2}$ Overcoats and Raincoats $\mathbf{\$ 7 . 5 0} \mathbf{\$ 2 5}$ Overcoats and Raincoats $\mathbf{\$ 1 6 . 5 0}$ $\$ 15$ Overcoats and Raincoats $9.75 \$ 30$ Overcoats and Raincoats 17.50 $\$ 20$ Overcoats and Raincoats $\quad 13.50$ \$35 Overcoats and Raincoats 20.00 $\$ 40$ Overcoats and Raincoats $\$ 22.50$
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