

Trade Compelling Specials

Quality Wearables Underpriced for Saturday Selling

A store that sells only quality merchandise is a pretty good store to tie to. A store that advertises real, bonafide specials from time to time is a pretty good store to keep your eyes upon. Because, it gives you the best there is and a regular perusal of its ads points the way to real economy—measured in dollars and cents. Saturday sure to be a big day. Better have a part in the money saving.



Special Reductions on nearly all Suits and Coats

Women's and Juniors' Suits Reduced

- \$25 and \$22.50 Styles for... \$19.50
- \$29.50 Styles for... \$25.00
- \$35.00 Styles for... \$29.50
- \$45.00 Styles for... \$37.50
- \$69.00 Styles for... \$59.00

Women's and Juniors' Coats Reduced

- \$15.00 and \$12.50 coats reduced \$11.50
- \$17.50 coats reduced to... \$14.50
- \$22.50 and \$25.00 coats reduced \$19.50
- \$27.50 coats reduced to... \$22.50
- \$32.50 coats reduced to... \$27.50
- \$39.50 coats reduced to... \$32.50
- \$45.00 coats reduced to... \$37.50

Girls' Coats Reduced

- \$5.50 coats for... \$ 5.00
- \$8.50 coats for... 6.50
- \$10.00 coats for... 7.50
- \$12.50 coats for... 10.00
- \$17.50 coats for... 14.50
- \$19.50 coats for... 16.50
- \$25.00 coats for... 19.50

For the Boys—Special

Boys' Rah-rah hats, chinchilla with ear protections, new styles, \$1.00, \$1.25 and... \$1.50

Boys' black leather gauntlets, fleeced lined, \$1.25 values; special... \$.80c

Read these items to the men folks

BUCKSKIN GLOVES,

Particularly interesting to stockmen; \$2 always and in all stores; Saturday special... \$1.45

In view of the new tariff regulations we are enabled to sell Mark Cross hand sewn Cape dress gloves for... \$1.50

You Men with \$20 or \$25 to pay for a Suit or Overcoat

Should see the superb fabrics of which our overcoats and suits at those prices are made. You should also try on a few—just to note the difference between the fit and fashionableness of them and ordinary kinds. No such garments in other stores except at prices at least \$5.00 more—and in lots of stores their equals are found not at all. Take our word for it. They're the best in town today. Competent, courteous salesmen to assist you to a satisfying choice.

Charming Models for young fellows, conservative Models for older men... \$20 and \$25



The Sale that Shook Shoe Prices to their very foundation

Think of having your choice of many hundreds of high class, fashionable footwear, selling right along for \$4.50 to \$6.50 for the insignificant sum of \$2.10, and you'll find reason enough to hurry here on Saturday.



Saturday the second day of Stock Reducing Shoe Sale No. 2—\$4.50, \$5, \$6.50 Fall Shoes—

\$2.10

Big Bargains in Children's Quality Shoes up to \$2.25 Values, 95c Up to \$3.50 values, \$1.45

Velour plush hats for little girls and boys: earflaps to match; black, brown and gray, round and square crowns; regular values \$2.00, \$3.50 and \$4.00, Saturday... \$1.95

Girls' Chinchilla Hats to match coats, \$2.50 hats, now... \$1.75

Misses' Chinchilla, \$2.75 and \$3 Hats \$1.95

Tailored Hats One case of misses' and women's tailored hats, in corduroy, plush and velour, special... \$2.60

Ladies' silk hose with heel sole and tops, colors blue, pink or gray; \$1.00 values... \$.48c

Ladies' neckwear, an assortment of styles in collars—collar and cuff sets and side frills; \$2.50 to \$4.00 kinds, reduced to \$1.55, \$1.90 to \$2.00 kinds reduced to... \$.99c

Ladies' embroidered linen handkerchiefs—3 assorted patterns in box, value \$1.00 box... \$.68c

Here's one for the wee tots Jersey drawer leggings, sizes 2 to 6 years, all colors, an extra value for \$1 per pair.

OMAHA'S FASTEST GROWING STORE

BENSON & THORNE CO.

1516-1518-1520 Farnam Street.

NOT AN OPTIMISTIC OUTLOOK

University of Omaha Not So Sure About Winning Saturday.

LINEUP IS BADLY CRIPPLED

With the Absence of the Star Player and Several Other Good Men Out of Commission Team is Weakened.

Following a light workout Friday afternoon Coach Morgenthaler expressed himself as not very optimistic over the outcome of the game Saturday with Creighton. It is very doubtful if Newman, the star tackle of the Crimmon and Black, will be used in today's battle and with the poor condition of Dow and J. Kelly the chances for the University of Omaha have been greatly lessened against the Catholics.

The game promises to be bitterly contested, as the Crimmon and Black players plan to fight for every inch of territory, while on the other hand Creighton players have expressed themselves that they will slaughter the Omaha team and pile up a large score.

A great deal of interest is shown in the Saturday game by students from each school. For the last week University of Omaha students have been practicing cheers and yells and expect to make up in noise what their team lacks in ability to beat the Blue and White. From indications shown by Creighton students they plan to turn out in numbers and watch their team add another scalp to their string of victories.

The Creighton-Omaha game will be the only contest in the city Saturday, so that a large attendance from the public is expected. Last year the struggle between these two schools was characterized as "Omaha day," a large number of the Commercial and other club members attending.

The officials chosen for the contest are: Mills, Beloit, referee; Caldwell, Marquette.

If Kidneys Act Bad Take Salts

Says Backache is sign you have been eating too much meat.

When you wake up with backache and dull misery in the kidney region it generally means you have been eating too much meat, says a well-known authority. Meat forms uric acid which overworks the kidneys in their effort to filter it from the blood and they become sort of paralyzed and loggy. When your kidneys get sluggish and clog you must relieve them, else you suffer your bowels, removing all the body's urinous waste, else you have backache, sick headache, dizzy spells; your stomach aches, tongue is coated, and when the weather is bad you have rheumatic twinges. The urine is cloudy, full of sediment, channels often get clogged with uric acid and you are obliged to seek relief two or three times during the night.

Either consult a good, reliable physician at once or get from your pharmacist about four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with bicarbonate and has been used for generations to clean and stimulate sluggish kidneys, also to neutralize acids in the urine so it is no longer irritating, thus ending bladder weakness.

Jad Salts is a life saver for regular meat eaters. It is inexpensive, cannot injure and makes a delightful, effervescent little-water drink.—Advertisement.

WESLEYAN DEFEATS DOANE

Tigers Hold Larger Team to Score of Fourteen to Nothing.

FORWARD PASS IS LITTLE USED

Backfield of Tigers as Aggressive as that of Opponents, but Superior Weight Bears Them Down in Latter Periods.

Jockey Burns Killed by Train in Brooklyn

NEW YORK, Nov. 14.—T. H. (Tommy) Burns, internationally famous as a jockey, either jumped or fell beneath an elevated train in Brooklyn today and was ground to pieces. No one witnessed the tragedy. The last person to see him was the station ticket seller, who remarked upon his passing up and down the platform before the train pulled in. His fur-lined coat and hat were found on a bench.

Diamonds, a silver cigarette case, considerable cash, a bank book showing deposits in a Berlin bank and a contract to ride there next season were found on the body. Burns spent last season abroad, but has been living at Sheepshead Bay of late. Presumably he was on his way home when killed.

Tommy Burns was one of the world's leading jockeys and was reputed wealthy. His ride for such owners as W. C. Whitney, William C. Daily and several years ago carried the colors of the German emperor, whose entries raced under the name of Count Lehndorf. He was married and had two children.

CHICAGO AMERICANS DEFEAT THE GIANTS, THREE TO TWO

SAN FRANCISCO, Cal., Nov. 14.—McGowan's New York National league champions lost today to the Chicago Americans, 2 to 2.

The White Sox made their three runs in the ninth inning, when Fromme was clouted for two runs and driven to the bench. He was relieved by Teseman, who allowed Schalk, the first man up, to double to center, scoring Evans with the winning tally. The score: R.H.E. Chicago... 0 0 0 0 0 0 0 1-2 7 1 Chicago... 0 0 0 0 0 0 0 2-2 1 Batteries: New York, Fromme, Teseman and Wingo; White Sox, Leverenz, Benz and Schalk.

See City Proves Victor.

SAC CITY, Ia., Nov. 14.—(Special Telegram)—In an interesting football game this afternoon between the See City and Rockwell City High school teams, See City won a decided victory, the score being 24 to 6.

Schneider's Term Cut to Two Months

WASHINGTON, Nov. 14.—President Wilson today commuted to sixty days the one-year sentence to Jost H. Schneider of Tucson, Ariz., convicted of California, Oregon and Washington land frauds after a long battle.

F. A. Hyde of San Francisco, convicted with Schneider will have to serve a full year. Both men will go to Atlanta penitentiary.

Pain in Back and Rheumatism Torment thousands of people daily. Don't be one of these sufferers when for so little cost you can get well rid of the cause. Foley Kidney Pills begin their good work from the very first dose. They exert so direct an action on the kidneys and bladder that the pain and torment of backache, rheumatism and kidney trouble is soon dispelled. They are worthy a trial, as a trial is the only sure test. They contain no habit forming drugs. For sale by all dealers everywhere.—Advertisement.

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KEARNEY HIGH SCHOOL TAKES TUCK FROM AURORA

Advancement of the Kearney team, which made good gains all through the game, except when within a short distance of the goal, when they held tight.

St. Louis Falls the Champions.

St. LOUIS, Mo., Nov. 14.—(Special Telegram)—St. Louis Falls high school, 21; Abenden High school, 7. This means a St. Louis Falls championship of that part of the state lying east of the Missouri river.

Two wonderful bargains in women's suits Saturday up to \$22.50 values, for \$10.00; up to \$35.00 values for \$19.50.

JULIUS ORKIN, 1519 Douglas St.

Mrs. Jessie Bailey, Magazine Writer, is Granted Divorce

Little more than two years ago in New York. The divorce was given on the ground of gross neglect and her former name of Moffitt was restored to the plaintiff. She is the daughter of Edward Randolph Emerson, New York, former president of the National Wine Growers' association.

On the witness stand Mrs. Bailey charged her husband had assaulted her with a dining room chair in her father's home and taunted her with the statement that her father's investigation of him before their marriage failed to reveal his true nature.

\$9.75 That pays for any \$15 to \$18 Suit or Overcoat.

\$12.45 Closing price on any \$20 to \$22.50 Suit or Overcoat.

\$14.45 For your choice of \$25 to \$30.00 Suits and Overcoats.

\$17.50 For last chance on \$30 to \$35.00 Suits and Overcoats.

\$19.75 Selling out price on \$35 to \$40.00 Suits or Overcoats.

A Half Dozen "Extras" Will take care of Saturday's RUSH

I've numerous apologies to make to those who were not waited upon as quickly as they would like during the past few days, but I PROMISE to have sufficient help here for SATURDAY'S rush, even though it DOES tax the capacity of our small room. You are going to get SERVICE Saturday—Service in addition to clothes at WHOLESALE cost.

Clothes at Cost

I've given my word—the male public is GETTING the goods—the sprightliest, handsomest made up winter suits and overcoats in America—products of such fashion creators as the "Society Brand" people, "Strouse & Bros." and "Stern-Mayer." Every garment a TREASURE, sold at COST

It's all possible because I am surely going out of business

Now then—Speed—Speed—Stocks are selling down—but I am trying to crowd on MORE speed. The City National Bank will take over my room as a savings department; my lease has already expired; it's just a question of selling down to the LAST garment in a period of time so SHORT that it keeps me thinking about it.

GEORGE BROOKS The Clothier who is "cutting loose" at Cor. 16th and Harney Sts., in City National Bank Bldg.



Rich Hair Long, thick, heavy hair. Want this kind? Ayer's Hair Vigor promotes growth. Does not color the hair. Ask Your Doctor. J. C. Ayer Co., Lowell, Mass.