

Most Mothers Know
That You Can't Better Our
Children's Shoes
At the Prices



We represent the best makers in the country, and sell only dependable shoes that seem to satisfy both the children and the mother's pocket. Priced from—

\$1.50 to \$2.50

FRY SHOE CO.
16TH & DOUGLAS.

Headquarters for Imported, Cut Steel and Rhinestone Buckles.

SAUERKRAUT PRICE TRIPLES

While Cabbages Are Cheaper, the Product is Sky-High.

NEW CIDER ON THE MARKET

Northern Michigan Squash and Florida Oranges Are Added to the List of Good Things to Eat.

Those who have enough German blood in them to like sauerkraut will find their cost of living increased this winter even above what it has been before. While a little over a month ago sauerkraut sold at wholesale for \$7 a barrel, today the packers are asking \$18 and \$20 per barrel. This commodity has doubled in price in the last six weeks.

This is something of a puzzle to the grocer as well as to the consumer, for while sauerkraut has doubled and more than doubled in price, northern cabbage, from which the kraut is made, has come down a cent a pound. "Can you explain that?" asked Al King, manager of the grocery department at Harden Bros. "If you can you can do more than the rest of us can. But I guess it can be explained the same as can the prices of many other articles of produce that have fallen into the hands of a few manufacturers in the last fifteen years."

New Cider Here.

New cider is on the market at 25 cents a gallon. It comes in glass jugs. When the thirsty individual desires to take and keep the jug he pays 40 cents and goes on his way rejoicing.

Butter has gone up a cent and a quarter in the last week.

Irrigated potatoes from Idaho are on the market. They are exceptionally fine and large. Also there are few hollow ones among them this year. The early Ohio and the Burbanks are somewhat scabby this year. The Colorado and Idaho varieties are of good quality.

Colorado, Washington and Idaho apples are abundant on the market at present. Jonathans are selling per bushel at \$1.15, Greenings at \$1.15, Black Twigs at \$1.20 and Delaware Reds at \$2.20.

Hubbard squash has arrived from northern Michigan and are selling at 2 cents a pound.

Florida oranges are in, sweet as sugar, selling at 25 cents a dozen.

Meat has held out at about the same price, although pork loins are easier and spare ribs are up. The cold snap has also made the mutton market strong.

Jack Frost Causes Heavy Apple Losses

Clyde Barnard, whose apple orchards at Table Rock have long made him one of the leading horticulturists of Nebraska, makes the dolorous report of heavy apple losses over about Hamburg, Ia., as the result of the early heavy frosts.

"One apple firm," he says, "has lost 1,000 bushels of fine winter apples, which were caught on the trees by this freeze. They were Winesaps and other good fall varieties. The trees had been sold, but subject to removal, so that the orchardists and not the buyers, are the losers."

"I have heard of no serious losses down in our Nebraska apple section."

F. E. SANBORN WILL BE SENT FLOWERS BI-DAILY

F. E. Sanborn, president of the Omaha Manufacturers' association, while he is in the hospital at Rochester, Minn., is to be remembered every other day with a bunch of flowers from the Omaha Manufacturers' association. At the meeting of the association Friday it was decided that a bunch of flowers should be sent him every other day. He underwent a successful operation there for gall stones. He is said to be getting along nicely now.

The association received invitations to enter exhibits at the exposition at Lyons, France, and the Mid-Pacific exposition at Honolulu, both of which are to be held next year.

Would Make Them Better if They Could.

The makers of Foley Kidney Pills claim that they have absolutely the best combination of curative and healing medicines for kidney and bladder ailments and urinary irregularities that it is possible to produce. Mrs. O. Palmer, 835 Willow street, Green Bay, Wis., was seriously ill with kidney and bladder trouble. Mr. Palmer writes: "My wife is rapidly recovering her health and strength, due solely to the use of Foley Kidney Pills." You cannot take them into your system without good results. For sale by all dealers.—Advertisement.

FELLOWSHIP DINNER AT COMMERCIAL CLUB POPULAR

Over 100 tickets already have been sold for the Commercial club good fellowship dinner for Tuesday evening of next week. Cabaret features have been scheduled and the affair is planned to be exceedingly entertaining. It is a dinner for members and friends. Tickets are selling rapidly.

Most Wonderful Healing

After suffering many years with a sore, Anson King, Port Byron, Ill., was cured by Burlington's Arnica Salve. For sale by your druggist.—Advertisement.

Cut-Price Millinery Sale

Your choice of Any Hat \$ **4.95** in the House.....

This includes our entire line of hand-somely trimmed Pattern Hats in silk, velvet, plush and beavers, worth up \$18.00 and \$20.00.

McMahon Millinery Co.

We Give Green Trading Stamps Hats Trimmed FREE

NEW LOCATION
115 SOUTH 16TH STREET
Between Dodge and Douglas

We received a carload of live spring chickens direct from the farm for Saturday selling and will dress them to your order..... 14¹⁰

10,000 lbs. No. 1 Extra Lean Ham, per pound..... 14¹⁰
10,000 lbs. No. 1 Small Ham, per pound..... 14¹⁰
6,000 lbs. No. 1 Small Ham, per pound..... 14¹⁰
Sugar Cured Bacon..... 12¹⁰
No. 1 Extra Lean Bacon..... 12¹⁰

From 8 to 9 p. m., Lamb Chops, 50¢
From 9 to 10 p. m., Pork Chops, 100¢
We handle all kinds of fresh and salt fish and oysters.

GROCERY DEPARTMENT.

25¢ Spiced Catsup..... 20¢
Best Standard Corn, Peas or Tomatoes, 2 for..... 25¢
Best Brands of Butter..... 30¢ and 35¢
Best Country Butter..... 30¢
Butterine, 2 lbs. for..... 25¢
Domestic Swiss Cheese, lb..... 25¢
Rumford Baking Powder..... 15¢
Macaroni or Spaghetti, 2 pgs. for 15¢
Strained Honey, pint jar..... 25¢

1610 Harney
Phone Douglas 2793

PUBLIC MARKET

Do You Want to Save Half the Price on Your New Suit?

If you do, don't fail to be on hand at Orkin Brothers' big suit sale early Saturday morning. It's their annual fall clearance, including over 1,000 of their high-class tailored suits, selected from their own superb stock. The styles are the season's very newest, individual and exclusive in design, mostly one of a kind and style. The same sort of suits that have made Orkin Brothers' suit section so popular with the women of Omaha.

The sale which starts Saturday morning at 8 o'clock means a saving of about half the regular selling price.

ORKIN BROTHERS

THE NOVELTY CO.

3 BIG PURCHASES

ENABLES US TO MAKE SALES ON SATURDAY THAT WILL SURPASS ANY PREVIOUS SALES

SATURDAY MORNING AT 8 O'CLOCK SHARP WE OPEN THE BIG SALE ON \$10,000 WORTH OF MEN'S AND YOUNG MEN'S AND BOYS' OVERCOATS AT 50 CENTS ON THE DOLLAR.

\$7.50 and \$8.50 Men's and Young Men's Overcoats, also one lot of Youths' and Boys' Overcoats, all go at—

\$3.95

\$10.00 Excellent Good Winter Overcoats, good make and well lined, all go at—

\$5

One lot of Slip-on Coats from this purchase, worth to \$12.50, at—

\$3.98, \$4.98

Boys' Overcoats from this Purchase go on sale at—

\$1.48 \$1.98-\$2.98

Men's and Young Men's Overcoats, in Heavy Scotch Cloth, Chinchillas, Big Rolling Collar, with or without belts; also long Ulsters and plain Dress Coats, in black or gray, worth \$20.00, at—

\$9.75

Men's and young men's overcoats, very best tailored garments, in chinchilla and new overcoating wools, also plush lined coats with fur collars, worth to \$25.00, go in this sale at—

\$12.50

The best and highest priced coats in this purchase. No matter what the former price was \$27.00 or even \$30.00, go at—

\$14.85

All Men's Fur Coats from this Purchase go on sale at Big Reductions. If you will need a Coat of some kind this season, come early Saturday morning.

\$1.50 men's ribbed winter union suits—	\$1.50 men's wool flannel shirts,	25¢ men's wool hose.	Men's cotton flannel gloves, 5¢ 10¢ men's socks, 5¢	\$15 men's new fall and winter suits—	75¢ men's winter caps, fur lined, inside band	75¢ men's 3-piece winter wear.
89c	98c	12c		\$9.75	39c	45c

THE NOVELTY CO.
214-216-218 North 16th Street
ONE BLOCK AWAY FROM THE HIGH RENTAL DISTRICT.

"Sensational One Cent Sale"

OF DRUGS AND TOILET GOODS AT THE REXALL DRUGSTORES

THIS IS THE PLAN

Pay one cent more than the list price of these advertised articles and get two. Regular price for the first—one cent for the second. An unusual proposition surely; but then, "The Rexall Drug Stores" are unusual stores. This offer holds good only for the advertised articles—Come!

Extra Special 50c De-lightful Creme Eleya 2 for 51c

STANDARD PATENT BIG RUBBER GOODS MEDICINES AT 1c EACH

You buy one at Regular Price and Get the Second One for 1c.

25c Laxative Bromo Quinine, 2 for 50¢
25c Tono-Nerve, 2 for 50¢
25c Carter's Little Liver Pills, 2 for 50¢
25c Listerine (Lambert's), 2 for 50¢
25c Mentholatum, 2 for 50¢
25c Laxative Boro Pepsin, 2 for 50¢
25c Payne's Kidney Pills, 2 for 50¢
25c Victor's Serravallo's, 2 for 50¢
25c DeWitt's Laxative Cough Syrup, 2 for 50¢
25c Arnica and Witch Hazel Salve, 2 for 50¢
25c Tis for tender feet, 2 for 50¢
25c Comp. Syrup Hypophosphites, 2 for 50¢
25c Bromo Celery, for headaches, 2 for 50¢
25c Cramer's Kidney Cure, 2 for 50¢
25c Neul's Catarrh Tablets, 2 for 50¢
25c Porous Plasters, 2 for 50¢
25c Victor's "Sure Thing" Corn Cure, 2 for 50¢

SUNDRY HOUSEHOLD ITEMS AT 1c EACH

You Buy One at Regular Price, We Give You Another for 1c.

25c Crane's Furniture Polish, 2 for 50¢
25c Coco. Lye or Potash, 2 for 50¢
25c Toilet Paper (rolls), 2 for 50¢
25c Red Haven Splis, 2 for 50¢
25c Rhinola Blushing, 2 for 50¢
25c Pint bottle Grape Juice, 2 for 50¢
25c Hair Brushes, six or eight kinds, 2 for 50¢
25c Writing Tablets, 2 for 50¢
25c box Paper, 2 for 50¢
25c Jetter's Malt Extract, 2 for 50¢

Watch for Our Free Goldfish Deal Monday.

OMAHA'S LEADING PRESCRIPTION DRUG STORES

Sherman & McConnell's 4 Rexall Drug Stores

SHERMAN & MCCONNELL DRUG CO., 16th and Dodge Sts.
LOYAL PHARMACY, Loyal Hotel Block, North 16th St.
GWL DRUG CO., 16th and Harney Sts.
HARVARD PHARMACY, 24th and Farnam Sts.

Steel Shod Shoes

For Boys Full of Pep

They outwear two pairs of ordinary boys' shoes and cost only a trifle more. Boys', 1 to 5 1/2, \$2.50; little gents', 10 to 13 1/2, \$2.00.

Drexel Shoe Co.
1419 Farnam Street

Welcome News To Omaha Housekeepers

Patronize the New snow-white market and save money on your MEATS, PROVISIONS, POULTRY, FISH, EGGS, ETC.

Specials for Saturday:

1,000 lbs. Pork Loins (cuts 3 to 4 pounds) per lb. 12 1/2¢
5 lbs. Pork Bones, per lb. 3 1/2¢
Leaf Lard, 9 lbs. for \$1.00
Choice California Hams, per lb. 9 1/2¢
Best Creamery Butter, 1 lb. carton, per lb. 33¢
Table Butter (choice) per lb. 28¢
Butterine (best brand) per lb. 22¢

All kinds of Poultry, fresh killed, at wholesale prices.

FRED BONNESS PROVISION STORE NO. 2
608 SOUTH SIXTEENTH STREET.
Just South of Jackson. Phone Douglas 4079.

Advertising

is but another word for closer co-operation between buyer and seller, for mutual benefit.

AMUSEMENTS.

BRANDEIS THEATER
LAST TWO PERFORMANCES
Robert B. Mantell
"The Merchant of Venice", 2 P. M.
"Richard the III", at 8 P. M.
Next Week—THE VIRGINIAN

SUNDAY AND MONDAY, A MASTER PRODUCTION OF "THE MASTER MIND"

Orpheum TELEPHONE DOUGLAS 644
ADVANCED VAUDEVILLE
The attention of Orpheum patrons is called to the fact that tonight the curtain rises promptly at 8:10
Price: Gallery, 10c; Balcony, 25c; Best Seats, 50c and 75c.

AMERICAN THEATER
TONIGHT—ALL WEEK
Matinee Thursday and Saturday
American Theater Stock Co.
"Under Southern Skies."
Next Week—THE VIRGINIAN

Gaiety Daily Mat., 15-25-50c
Evening, 15-25-50-75c
LAST TIMES TODAY 2:15
8:15
KOLBE, HALL & MORTON in The Burlesque
Queens of Paris
Ladies' Dime Matinee Week Days,
Tomorrow & Wk. "The Broadway Girls"

A New Collar. Note the Brake.

RED MAN BRAND

EARL & WILSON
MAKERS OF TROY'S BEST PRODUCT

TWO FOR 25c