

HAYDEN'S

RUGS The Marvelous Bargain Offerings From Our Big Mill Purchases Will **CURTAINS** Be Continued One More Day Monday--Come Early

HAYDEN'S

Classy Weaves in Wool Dress Fabrics

At Remarkable Underprices in Monday's Sale
\$3.50 to \$5.00 Dress and Suit Fabrics—Brocaded effects in rattans, sponges, peau de poche, etc., with plain colors to match, yd. \$2.48
Two Handsome Designs in Broche Ratine—50 inches wide, every wanted color; regular \$3 yard, quality, on sale at yard \$1.48
\$2.50 Sponges, 54-in. wide, in all the newest fall colorings, special Monday \$1.78
54 and 56-in. Tailor Suits: Serges, Panamas, etc., values from \$150 to \$200 yd., on sale Monday, at yd. \$95
75c to \$1.25 Plain and Fancy Wool Fabrics, 36 to 54 in. wide, big assortment for your selection, at yd. 48c and 68c

Buy that new rug now. A delayed shipment from our recent big mill purchases just received. Will offer buyers Monday rug values never surpassed in any sale any time.

- \$25.00 Axminster Rugs, 9x12 size, fine assortment \$15.75
- \$16.50 Brussels Rugs, seamless, 9x12 size, at \$10.00
- \$18.50 Brussels Rugs, seamless, 9x12 size, at \$13.98
- Wilton and Axminster Rugs, seamless, 4-6x6-6 size, at \$6.50
- \$10.00 Wool Fiber Rugs, all colors, 8-3x10-6 size, at \$6.50
- \$30.00 Axminster Rugs, 9x12 size, choice patterns, at \$19.98
- \$15.00 Brussels Rugs, seamless, 8-3x10-6 size, at \$9.50
- \$22.50 Wilton Rugs, seamless, 9x12 size, at \$14.98



Wonderful Curtain and Drapery Bargains. Monday, October 27th.

Several thousand pairs of Lace Curtains, surplus stock and drop patterns from the International Lace Curtain Co., 874 Broadway, New York, will be placed on sale at prices actually less than the actual mill cost—first lots go on sale Saturday.

- \$3.00 Quality Brussels Curtains—Over 800 pairs for selection, colors white and ecru, full size, dainty patterns; choice, pair \$1.25
- Pretty Nottingham Curtains—To 98c a pair values, 2 1/2 yards long, good patterns, over 500 pairs for selection, at 39c
- Cluny, Etamine and Novelty Curtains—Regular values up to \$7.50 a pair, big assortment, remarkable bargains at, pair \$2.50
- 35c Colored Scrims, 40-in. wide, in pretty patterns, yard 17 1/2c
- 15c Colored Scrims, fine assortment at, yard 9c
- 10c White Curtain Swiss, 36-in. wide, on sale at, yard 5c

Linen Specials Monday

- Dew bleached Belfast Satin Damask, pure flax, \$1.50 values, yd., \$1.00
- Dew bleached Belfast Satin Damask, pure flax, \$2.00 values, yd., \$1.50
- Silver Bleached German Satin damask, pure flax, \$3 values, yard \$1.25
- Pure Linen Dinner Napkins; grass bleached, worth \$1.50 dozen, 6 for \$1.50
- German Imported Huck Towels pure flax, worth 50c each, at 39c
- Imported Marseilles Bed Spreads, fringed cut corners, worth \$4.00 each \$2.98
- Imported Marseilles Bed Spreads, scalloped, worth \$6 each \$3.95
- Imported Marseilles Bed Spreads, full size, scalloped or fringed corners, worth \$8, each \$4.95

All rugs guaranteed perfect. All new 1913 patterns. You'll never have a better opportunity for profitable buying.

Novelty Curtains of all kinds that sell in a regular way to \$9.00 a pair, fine assortment for selection Saturday at, pair \$3.75
25c Hemstitched Scrims, 36-in. wide, cream or ecru, yard 15c
Many Other Equally Attractive Specials.

Nothing adds more to the charm and beauty of the winter costume than

Good Furs

Greatest care is exercised by our buyer in the selection of garments that from the lowest priced to the most beautiful and expensive garment the quality and workmanship shall be fully up to our high standard. A standard which insures your unbounded satisfaction.

Let Us Have the Pleasure of Showing You Our Line.

The widest variety in new Neck Pieces, Muffs and Sets we have ever shown. The notable increase in size that fashion favors for winter '13 and '14 allows a woman to almost go coatless, yet snugly in comfort in her fur set.

- Splendid Fur Set Values shown now at, a set, from \$10 up to \$150
- Women's Fur Coats—The widest variety of styles in all the most popular pelts, most attractively priced at \$25, \$35, \$45 to \$295
- A Wonderfully Complete Showing of Fabric Coat Styles at Most Attractive Pricings—A splendid new line in mole cloths, matlasse, imported velours, Persianas, etc., in colors and black; remarkable values at— from \$25, \$29.75, \$35 to \$65
- \$20.00 Coats, \$4 \$12.50— Plain colors and fancies; in noblest new styles for winter; made to sell up to \$20.00, at \$12.50
- Nobby New Sport Coats— Made to sell at \$10.00 and \$12.00; women's and misses' new colors and styles, at \$6.95

Monday's Bargains in China Dept.

Plain white shell china Cups and saucers, \$1 for \$50
Brass Fern Dishes with beautiful air plants, complete \$50
7-piece Coaster Sets, 1 tray and 6 coasters, big value, set \$1.00
Fireproof blue and white Baking Sets, 1 casserole, 2 baking dishes, 10-inch bean cups and a good cook book; special for this sale, set \$1.75

Erect Pile Velvet Hats 98c

Values up to \$5.00, both black and colors, in almost unlimited variety of styles.

A NO. 9 Largest Size Best Grade Heavy Cast Aluminum Tea Kettles—Beautifully finished both inside and out, fully warranted; a regular \$4.25 value; special Monday at \$2.98

Special Sale Lisk Wash Boilers at Reduced Prices

- Medium size, extra heavy tin boiler, with heavy copper bottom, worth \$2.00 \$1.89
- Large size, extra heavy tin boiler, with heavy copper bottom, worth \$2.35 \$1.49
- Medium size, extra heavy all copper boiler, worth \$3.75 \$2.98
- Largest size, extra heavy tin boiler, with heavy copper bottom, worth \$2.50 \$1.89
- Large size, extra heavy, all copper boiler, worth \$4. \$3.99
- Largest and heaviest ALL COPPER boiler, worth \$4.50, \$3.99
- Any size heavy galvanized boiler \$2.00

MONDAY! MONDAY!
A Plume Sale of Merit
Our buyer, in his recent trip to market, made several most advantageous purchases of high class
Ostrich Plumes and Paradise
This entire purchase will be placed on sale Monday in addition to all our regular stock at just
25% Off Regular Prices

Extra Special \$5.00 Plumes, \$2.66
20 ins. long, 8 1/2 ins. wide, beautifully full and lustrous; come in black, peacock, old blue, emerald, taupe, navy, purple, white and all wanted colors.

Eisemann's High Class Plumes \$15.00 Quality Plumes \$11.25
\$12.00 Quality Plumes \$9.00
\$10.00 Quality Plumes \$7.50
\$7.50 Quality Plumes \$5.62
\$5.00 Quality Plumes \$3.75

Extra Special \$6.50 Plumes, \$3.33
20 ins. long, 9 ins. wide, 3-ply, lustrous male stock in black, white, brown, navy, electric blue, old blue, emerald, purple taupe, black and white mixed, etc.

\$1.50 Plumes, 69c
17 ins. long, in both black and colors; really less than manufacturer's cost at this price. Limit 6 to a customer.
GOURA SPECIAL
Regular \$3.50 value. Come in black and natural. \$2.25

Extraordinary Interest Erect Pile Silk Plush Shapes \$1.39
Made to sell at \$3.00 and \$4.00; high class up-to-the-minute blocks in broad assortment. Come in black only—greatest values ever offered at, choice \$1.39

\$5.00 Herin Aigrettes, \$2.98
A beautiful line; 12 strands to a spray. Come in black and white. Very choice stock.
PARADISE SPECIAL
Regular \$3.50 values. Come in black and natural, at \$2.25

Tailored Suit Styles

Never in our experience do we remember of a season when fashion permitted the production of such a varied assortment of designs. You'll find a wonderfully attractive showing Monday.

- 300 HANDSOME TAILORED SUITS
Suits worth \$22.50 \$19.50
Suits worth \$25.00 \$19.50
Suits worth \$30.00 \$19.50
Suits worth \$35.00 \$19.50

Nearly all of them are regular \$25.00 to \$35.00 values. All the most wanted weaves and colorings in absolutely correct new designs, values seldom if ever before equaled in Omaha.

A special showing of Extra Large Size Dresses for Big Women—A splendid assortment of new designs. You'll find them most delightful values— at \$10, \$12.75, \$15 and \$19.50

Ladies' Lounging and Bath Robes—Eiderdown and blanket; \$5 values on sale at \$2.95
Ladies' and Children's Sweater Coats—Big assortment on sale— Children's 69c and 98c Ladies' \$1.50, \$1.98

Our New Fitting Rooms are now ready. Much better facilities for turning out work promptly than ever before. We guarantee every customer a perfect fit or money refunded.



Comfortable Sale

- We bought the surplus stock of one of the largest Comfortable manufacturers in Providence, R. I. and will be placed on sale Monday morning at 8 sharp.
- Comfortables made to sell at \$1.00 \$39c
- Comfortables made to sell at \$1.00 \$39c
- Comfortables made to sell at \$1.25 \$95c
- Comfortables made to sell at \$1.50 \$1.18
- Comfortables made to sell at \$2.00 \$1.48
- Comfortables made to sell at \$2.50 \$1.75
- Comfortables made to sell at \$3.00 \$1.95
- Comfortables made to sell at \$4.00 \$2.95
- Comfortables made to sell at \$5.00 \$3.85

Bake Your Own Bread—Special Flour Sale Monday

One Sack of Flour Will Make From 75 to 80 5-Cent Loaves
This flour is made from the best selected wheat and guaranteed to give perfect satisfaction in baking bread, pies or cakes. Your money cheerfully refunded if not as represented.
Monday, per 48-pound sack \$1.10
\$1 the best Granulated Sugar \$1.00
10 bars Best-Tan-All or Diamond C Soap 20c
7 bars Heakin Bros. Electric Spark Soap for \$1.00
8 lbs. best Rolled Breakfast Oatmeal for \$1.00
10 lbs. best White or Yellow Cornmeal for \$1.00
The best Hand Picked Navy Beans \$1.00
Peanut Flour \$1.00
10 lbs. best White or Yellow Cornmeal for \$1.00
1 lb. pag. Diamond H Self Rising Flour \$1.00
Tail cans Alaska Salmon 10c
1-lb. cans Early June Sifted Peas 10c
McLaren's Peanut Butter, 1-lb. \$1.00
Petery's Breakfast Cocoa, 1-lb. \$1.00
The best Tea Siftings, 1-lb. \$1.00
Golden Seal Coffee, 1-lb. \$1.00

Monday's Specials in Big Busy Domestic Room

- Flannellets; good patterns; good heavy weight; 12 1/2c values \$10c
- Amoskag outing flannels; good weight; light and dark colors; 12 1/2c values 10c
- Cretones for comforters, 10c values, 7 1/2c
- Silkolines, 38 inches wide; 15c values, at yard 10c
- Gingham for dresses; neat patterns; 12 1/2c values 10c
- Percales, Light and Dark colors; 36 inches wide; good patterns; 12 1/2c values 10c
- Prints; perfect goods; light and dark colors; 6 1/2c values, at yard 5 1/2c
- Poplins; all the wanted colors, 25c values, at 15c
- Cotton Bats from 10c to 15c
- Cheviots for shirting; neat stripes; 12 1/2c values, at yard 8c
- Silk Finished Taffeta; 25c values 10c
- Black Satteen; 30 inches wide; 18c values, at yard 10c
- \$1.90 Seamless Sheets, 80c values 69c
- Farmers' Choice 36-inch half bleached muslin, 10c values 7 1/2c
- Unbleached Muslin, 36 inches wide, 8 1/2c values 6c
- Hunter's 36-inch bleached muslin, 10c values 8 1/2c
- Wamutter \$1.90 seamless sheets, \$1.10 values, at 85c
- 72x90 Made Sheets, 50c values 39c
- 8x4 Unbleached Sheeting, 28 1/2c values at yard 20c
- Aurora 9-4 Bleached Sheetings, 28c values, at yard 25c
- Pillow Cases; good muslin, 42x36; 12 1/2c values 10c
- Table Damask, bleached, 58 inches wide, 50c values 39c
- Puritan diaper cloth, antiseptic; bolt 10 yards; \$1.15 values 95c
- Good Sized Turkish or Huck towels, 12 1/2c values 10c



Splendid Savings in Furniture Section

- Genuine Felt Mattresses, 45 pounds, full size art tick \$6.50
- Heavy 2-inch post Vernis Martin Beds \$4.75
- 6-lb. chicken feather pillows, pair \$95c
- Combination felt mattress, only \$4.00
- Best sanitary couch made \$3.95
- We have cheaper couches; low as \$2.95
- Imitation Leather couch, on sale \$12.50
- Imita. Leather Bed Davenport \$22.50
- Genuine Leather Bed Davenport \$32.50
- Kitchen Cabinet, the best made, white enameled; full equipment, at \$25.00
- Cheaper Kitchen Cabinets, up from \$15.00
- Kitchen Cabinet Bases, complete \$3.50
- Sewing Tables with yard measure \$1.00
- \$5.50 Card Tables, felt top \$1.95



TRY HAYDEN'S FIRST It Pays