

This Sensational Event Makes Monday a Day of City-Wide Economy

Omaha's Extraordinary Sale OF LACE CURTAINS

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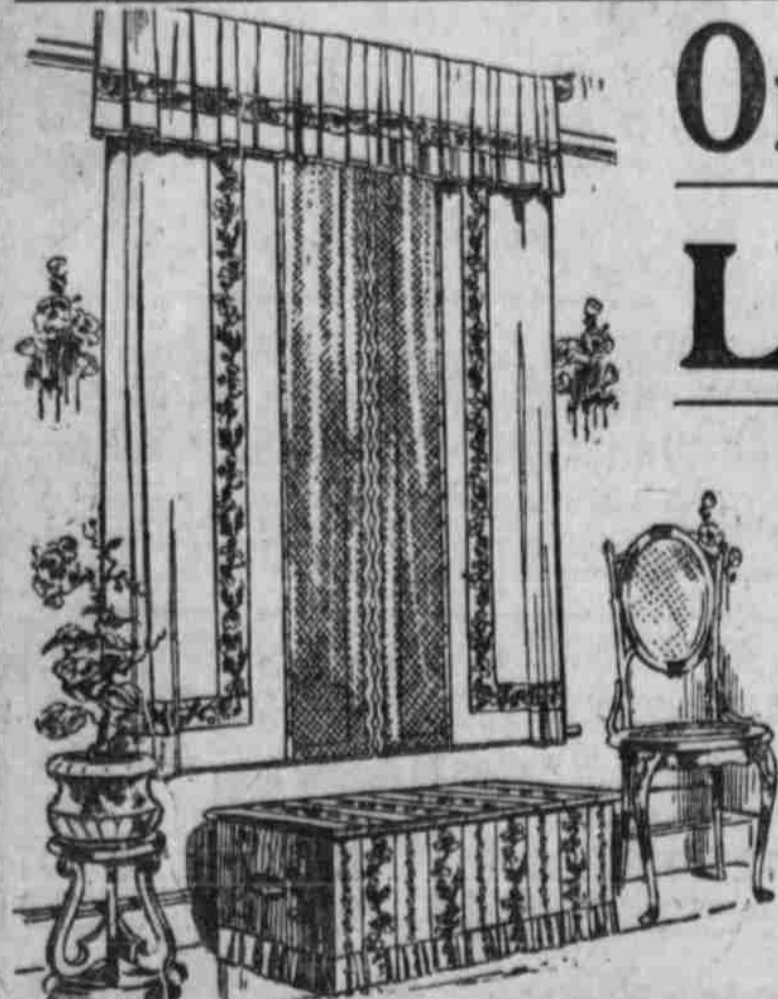
Brandeis Stores

Eighty-five capable salesmen will be ready to serve you; no annoying waits will mar the occasion.

The greater part of our third floor will be devoted to this sale while a few of the lots will be on sale in basement. Plenty of room and no unpleasant crowding.

We Bought the Entire Overproduction and Factory Accumulations from Prominent Curtain Mills of Philadelphia, Together With Great Lots of Imported Lace Curtains from a St. Gall Manufacturer

Through our special arrangements we secure all the factory accumulations from these manufacturers once each season. This fall the lots are enormous and the values are certainly greater than any Omaha store could ever secure for you. The reduced prices on thousands of curtains will effect the saving of thousands of dollars to Omaha people. IMPORTED DUCHESS, IRISH POINT, POINT MILAN, OLUNY, ANTIQUE LACE, REAL ARABIAN, FILET NET, QUAKER LACE, NOTTINGHAM, SWISS, SCRIM, ETAMINE AND NOVELTY CURTAINS ARE INCLUDED.



LACE CURTAINS
Worth up to \$2.50 pr. at 69c ea.
More than 2,500 pairs in this lot; colors are white, ivory or Arab, and widths are 50 in., 54 in. and 60 in.; values easily up to \$2.50 a pair at each.

69c

Lace Curtains \$1.98 \$2.98
Worth up to \$5 pr., at, pr. **1.98** and **2.98**
Here are cluny, scrim, Arabian, Irish point, filet net, cable net and novelty curtains; all this season's newest patterns. You'll easily save a dollar or two on any pair you choose.

Lace Curtains \$3.98 \$4.98
Worth up to \$8.50 pr. **3.98** and **4.98**
This is an almost endless assortment of real duchesse, antique, real Arabian, cluny, scrim, cable and filet net and fine imported Nottingham. The season's richest and most desirable patterns.

Lace Curtains \$7.50
Worth \$10 to \$15 pr. at. **7.50**
The finest imported curtains have been assembled for this lot. Seldom in Omaha's history have such quantities been shown at any sale and the values will be remembered for years; many actually worth up to \$15.00 a pair.

LACE CURTAINS
Worth up to \$5 pr. at 98c ea.
All the best of the one, two and three pair lots taken from these stocks, regardless of cost and offered at 98c each; some of the biggest bargains in the sale.

98c

PANEL CURTAINS \$1.98
From the big purchase Monday at, each. **1.98**
Full size Lace Curtains, some slightly imperfect; basement, each **25c**

Colored Madras, Sunfast Crete Curtains 98c
400 Curtains in many colors and patterns, at, each **98c**

Single Lace Curtains 49c
Also Curtains in pairs; regular price would be \$2.00 pair; special, each **49c**

ALL THE Importers' Samples Fine Curtains 39c EA.
Would be worth up to \$10 pair-if full size; sample lengths at, each **39c EA.**

All the Traveling Men's Samples Domestic Curtains 15c EA.
Up to 2 yards long. These are samples, but wonderful values at, each **15c EA.**

Muslin and Swiss Curtains, hundreds to choose from at, 39c 49c
Lace Curtain Rods that sell regularly at 15c and 25c; ten cases of them at, each **7c**

Special Sale of SHADOW LACES
Thousands of Yards—50c to 75c Values at 39c
The great feature of this sale of shadow laces appears in this group. Beautiful 18-inch and 27-inch shadow lace flouncings, 18-inch and 27-inch shadow lace allovers, 18-inch shadow lace corset coverings. Many exquisite designs are included. Many would sell at 50c a yard, but still more would never sell regularly for less than 60c or even 70c a yard. Monday on our main floor bargain square at.

39c YD.

Beautiful Chantilly and Shadow Lace Flouncings and All Overs
White, black, cream and ecru flouncings and allovers, 27 inches to 48 inches wide. Iridescent headed allovers, fancy colored headed bands, gold and silver laces, headed and colored chiffons for waistings. An almost endless variety of this season's most popular and attractive laces and trimmings, made to sell up to 80 yard, specially priced on main floor bargain square Monday at.

98c YD.

FANCY NET, SHADOW LACE and CHIFFON PLEATINGS, in widths from 1 to 6 inches; the colors are cream, white, black and ecru and the values are regularly 30c and 50c a yard. We offer big lots Monday on main floor at.

25c YD.

In order to make additional room for new goods in our lace department we are closing out all broken lots and short lengths of imported laces and trimmings of exquisite character at about 1/3 less than their regular selling prices.

Many all white hats have edging of fur in darker shades, as shown here.

See Brandeis Stores' Women's Suit Ad on Another Page.

Here's the Latest Decree From Paris

ALL WHITE HATS
Will Reign Supreme This Winter

The all white hats will supplant the all black hats. We are, of course, the first to show them in Omaha. Two new models are pictured here.

They are mostly brim hats of white plush, white beaver and white velvet, trimmed with skunk or ermine fur, also with French beads, aeroplane wings or saucy ears. A score of the finest new hats in Omaha at \$16.50 to \$26.00.

Newer Ideas in Fur Trimmed Hats

The approaching winter season increases the demand for fur trimmed hats. In our perfectly equipped millinery section we show the small and medium shapes, with upturned brim, drooping or high rolls at the side. The fur trimmings of fitch, mole, marten or civet cut go on hats of velvet or plush. The tones of these hats are quiet, but occasionally they are brightened with touches of high color in the garniture or trimming.

IMPORTANT SALE of DRESS VELVETS

27-inch full hollow cut velvet of best domestic makes, in all the smart street shades, as well as cream and black; the regular price would be \$1.25 a yard; Monday special, yard **79c**

22-inch finest imported hollow cut velvet cords; our direct importation from Manchester, England; 27 shades, including cream and black; regular price \$1.50 yard, special, yard **\$1.19**

HIGH CLASS VELVET BROCADES at a REDUCTION OF ONE-THIRD. The most beautiful fabrics for combination coats, party wraps, street gowns, etc.

52 Velvet Brocades, now \$8.95 | \$8.95 Velvet Brocades, now \$5.95

Cheney Bros' Iridescent 42-inch Chiffon Velvets, 2 and 3 tons; navys on green, navy on black, Copenhagen on black, wisteria on black, emerald on black and other combinations; regular price \$6 a yard, at **\$4.50**

New Crepe de Chines Are Scarce As they Are Popular

Three special lots of 40-inch Crepe de Chine, including crepe meteor, Indian crepe d'Autell, crepe Canton and the regular crepe de chine, in 40 shades, including French blue, copper, mahogany, new green, smart wood shades, French gray, ivory, white, cream and all evening tints and black;

yard **\$1.59, \$1.79 and \$1.95**

NEW BLACK MESSALINES Strictly pure yarn dyed messalines—a deep black, suitable for entire dresses—worth up to \$1.50, at, 98c and \$1.29 yard

Assorted Lot of Fine Wash Goods Basement

Silk stripe poplins, panama crepe, Russian cords, voiles for women's dresses, children's school frocks, blouses, etc.—27 and 36 inches wide and worth to 35c; at, yard **19c**

30c Silk and Cotton Fabrics for 15c Yard
Pretty silk foulards, jacquards, brocades, plain silks, scarfings, etc., that are particularly adapted for dresses, slips, linings, drapery purposes; 27 inches wide. If bought in a regular way these silk and cotton fabrics would sell at 30c yard; special at, yard **15c**

Sale of Turkish Towels Main Floor

Just received a shipment of four cases of Turkish bath towels, which have slight imperfections that will not affect the wear. Monday we divide them into four lots and sell at about 40% of their real values. Limit one dozen to customer.

Lot 1—Double thread bath towels, 18x35 inches, blue or white border regular 19c values, at, each **12c**

Lot 2—Fine double thread Turkish towels, size 20x40, with blue, red or white borders; 29c values, at **19c**

Lot 3—24x45-inch extra heavy double thread bath towels, red or white border; regular 40c values, at **29c**

Lot 4—Extra large jumbo towels, size 21x45, and worth 50c, blue or white border; special at, each **39c**

Brown crash toweling, suitable for kitchen towels, very absorbent quality, 16 inches wide and a regular 5c value, at, yard **5c**
Limit 10 yards to customer.

Exceptional Sale of New Dress Goods

Since the tariff reductions we quote some new features in wool goods at a big reduction in price.

\$1 all wool Frederick Arnold celebrated satin finish Henrietta, best in the world and never sold under \$1 yard; all the popular new street shades and evening tints, at, yard **69c**

\$1.50 to \$1.75 strictly all wool 54-inch medium weight tailor suiting, herringbone, Sebastopol, semi-rough weaves, ratine, coatings in self-colorings and two-tone effects, 98c and \$1.19 yard, at, yard

5,000 yards of 36 to 54 inch dress goods, fashionable weaves, in costume serges, whipcords, diagonals, novelty suitings, French taffetas, etc., yard **39c and 50c**

High class velour, ratine and brocade effect suitings, 54-inch plaid foulle de serge, with plain suiting to match, 50-inch new check suitings, 54-inch French and German velours, 54-inch chinchilla and house coatings, etc., at, yard **98c \$1.39 \$1.95 \$2.95**

Dress Goods in Basement Section—Mill ends of all kinds of dress goods, serges, fancy suitings, two-tone whipcords, black and white non-venom checks; 3 to 5 yards in a **98c to \$1.45** piece at, each mill end,...

Men's \$4, \$4.50 and \$5 Shoes at \$3 Pair

We have grouped into this lot hundreds of pairs of high quality shoes. Every pair this season's style and in perfect condition. Tan and black leathers with heavy single or half double soles, button or lace. Not all sizes in every style, but all sizes are represented; that is how we are able to make this remarkable offer. \$4.00 to \$5.00 values, at, pair **\$3**

Boudoir Slippers for Women 98c

WOMEN'S SHOES—Worth \$3.50 & \$4, pr. \$3

Tan calf, gull calf and patent leather in button and lace styles, all good values and perfect in every detail; all sizes and widths; we also include the new Baby Doll boot in gull and patent leather at, pair **\$3**

The New Tango Seta
Cut steel buckles or jet ornaments; full set of ten ornaments, with tasseled ribbon end; complete at **\$1.98**

Satin Slippers at \$2.48

Black, white, pink and blue, with high or low heels; all sizes **\$2.48**

\$2.50 Bed Spreads at \$1.98

Extra large crochet Bed Spreads, scalloped and fringed, with cut corners; beautiful Marseilles patterns; worth \$2.50, at **\$1.98**

The Right Corset

Two important factors in selecting the right corset should be care in choosing the make of corset and the model best adapted to your individual figure. The Mme. Lyra Corsets reflect both of these requirements.

The prevailing lissome, yielding droop of the figure is easily achieved in the new Lyra models, that feature the low bust and free hip with small gussets set in below the waistline in front, permitting the figure to take the slightly outward curve now considered perfectly natural and adapted to the large waistline now in vogue. Our expert corsetiers will fit your corset perfectly and avoid any injurious effect. Our corset service is free.

Dancing and Riding Corsets

Made of imported coutil, cut very low above the waist line, with rubber gusset set in; the skirt is long over hips and back and cut away over limb to give freedom where necessary in dancing and riding, at **\$5**

Special Models for Heavy Figures

Medium low bust with just the right fullness to let the figure rest comfortably in the corset. Extremely long over hips, with rubber gusset set in eight inches deep at bottom of skirt in front. **\$5**

Other Models at \$3.50 to \$20.

3 Notion Specials
On Our Main Floor
Children's Velvet Grip Hose supporters, any size, at, pr **12 1/2c**
J. O. King's Minky's Shave Thread, at, 10c and 15c sizes at 8c

Next Wednesday We Will Conduct a Big Sale of 2 Carloads of LINOLEUM AND FLOOR OIL CLOTH

The Bargains in This Sale Will be Wonderful. See the Window Displays. Watch the Daily Papers.

25 Per Cent Off MONDAY
on all "Art Craft Guild" Frames and mouldings; one day only. No extra charge for glass. 3d floor, picture dept.