

OMAHA BANK DEPOSITS LARGE

Nearly Two Million More Than When Call Was Made Last Year.

OMAHA NATIONAL IN THE LEAD

Local Banks in Fine Condition in Spite of the Heavy Drain Made on Them by the Bankers of the State.

In response to the call of the national comptroller, statements issued by local national banks show that deposits were \$1,529,907 greater on October 21 this year than last year and \$500,800 greater than the last call, which was August 9.

The tabulations also show an increase in loans of \$47,653 over those of August 9 of the present year and a decrease of \$17,200 over those of last year.

The Omaha National bank made a good showing, having on hand on October 21, \$1,198,383. This is the largest amount the Omaha National has had or any other bank in Omaha when the call was issued in the last two years.

White some of the banks were showing a decrease due to the withdrawals of the country banks, the Omaha National was showing a healthy increase.

The figures of all the banks show the local institutions to be in a good solid condition, despite the heavy demands made by the smaller country banks out in the state.

Table with columns for bank names and deposit amounts for Nov. 26, 1913 and Oct. 21, 1913. Includes Omaha National, First National, U. S. National, etc.

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The Persistent and Judicious Use of Newspaper Advertising is the Road to Big Returns.

TRAGEDIES OF SAVING HABIT

Lamentations of Married Woman on the Futility of Plucking Nickels.

"Permit me to call your attention, madam, to the most valuable work ever offered the people," said the man at the front door. "The high cost of living is a condition, and not a theory, as we all know, and it is the duty of every housewife to know how to economize. The truth is, however, that few women know how, and this book was written to give the information they need. It is entitled 'Four Thousand Ways to Save Money,' and you pay a dollar down and then a dollar a month for seventeen years."

"That's a fine way to save money, I must say," interrupted Mrs. Curfew, scornfully. "Pay a dollar down and a dollar a month for the rest of your life for a book that would be dear at 50 cents? I think I see myself getting rich at that rate, mister. I'd soon be so capital I could afford to take the bridal chamber at the parlorhouse, I expect."

"If your book was any good you would read it and save some money yourself, and then you wouldn't have to be an agent, going around pestering women when they haven't a minute to spare from their housework."

"I don't want to know 4,000 ways to save money. I know 4,000 ways already, and I'm putting them into practice all the days of my married life, and it's never done me a bit of good. All over this country the married women are saving money, year after year, and what good does it do them?"

"For six months I've been denying myself in every way in order to raise enough money to buy me a new rocking chair, the old one having a weakness for going over backward and upsetting me on my head at the most unexpected times, which is no wonder, for I bought it the day I was married, and it's been in use ever since. I made up my mind to get a new one last spring."

"Mrs. Spanigle came over to see me one day, and, as I was busy in the kitchen, Mr. Curfew went to the door and invited her to take a seat, and of course offered her his old rocking chair, although he knew quite well that I am the only one who has any control over said chair."

"It was the first time Mrs. Spanigle had ever come to see me, and I felt quite proud to have her in the house, for she represents our best society, her husband having been county supervisor twice, and she is grand noble matron of the Daughters of Deilah. So I stepped into the front room to entertain her, smiling all over."

"Just as I entered the room that old chair turned a back handspring and Mrs. Spanigle, who is a very tall woman, kicked down the hanging lamp and knocked over six flower pots with her head, and the sentiments she expressed were quite un ladylike. I must say, she went away with a lot of my geraniums hanging from her hat, and she's never been here since."

"So I made up my mind right there to have a new rocker, and began saving my money to that end, a nickel at a time, and a week ago I found that I had almost enough. I was just saying to myself that in a fortnight or so I'd have a chair fit for a Christian woman to sit in, when Mr. Curfew came from the barn, smiling and smirking in that obsequious way married men have when they want to work their wives."

"He said he had a horse trade on hand, the greatest opportunity of his life. He had a chance to swap our old crowbar for the most majestic steed that ever came into town, but he had to give it

boot, and if I'd let him have my savings he'd hand the money back sure in a week. "At first I refused, but he begged and implored and cried as if his heart would break, so at last I went to the clock and took my money and handed it to him, and he rushed away and made his trade. As soon as the deal was completed he hitched up his new horse and went for a drive."

"I wish you could have seen him when the neighbors brought him home in a pushcart an hour later. That horse had run away and thrown him over a bridge and he fell half a mile into the creek. He's upstairs now, all covered with lintiment, and it'll be many a day before I'll see my money again. So don't talk to me about your 4,000 ways of saving money."—Walt Mason in Chicago News.

EASY ENOUGH TO BE POOR

Just Think of Things You Cannot Afford—Forget 'Em and Be Rich.

Until we get so rich that our wealth is a bore, it is very easy to be poor—comparatively poor, of course, for that is the way we do it. As long as we are a little poorer than somebody we know, and as long as there are things that we can't afford we are poorer because we think that we are. If you make \$100 a month, you may have to use a baseburner, surely, it is a poor man who can't afford a furnace. If you make \$200 a month you may not be able to live in a \$30 apartment and if it is a poor man who has to take care of his own furnace. If you make \$400 a month you may forget about furnaces, but may still run your own car, and, of course, it is a poor man who has only one car. Beyond that estimate we should have to begin to theorize but you can probably go a long way beyond that and still be poor. Being poor is the easiest thing we do. We do not need the high cost of living to help us. All we need is to think about the things we can't afford instead of about the things we can afford.

One woman who can't afford pretentious steak, said that she had found a cook book that told how to make a beautiful imitation. A few cups of ground meat were to be arranged with strips of suet and a bone. The imitation cost almost as much as the porthouse, and resembled it no more than an oil painting. If the woman had just forgotten all about

porterhouse she would have been wiser and wealthier. As long as women attend "openings" to look at costly imported fantasies of fashion and try to imitate them, women will be poor. As long as men compare their salaries with those of other men, they will be poor. Of course, it is difficult not to be poor, but it is possible. Nobody wants to eat rice and canned salmon all the time, but mush is good, and soup bones are still obtainable. If we are determined not to be poor we must not only stop thinking of the things we eat and wear, but we must stop thinking of the things our friends eat and wear. Moreover, we must not care what the neighbors think about what we eat and wear, and we must be willing to offer our friends canned salmon and rice and mush. The high cost of living has threatened American hospitality. We can save it by feeding our guests mush and milk. Most of us have been poor long enough. Why not forget about the things we can't afford and so be rich again?—Indianapolis News.

HUMAN FRAME ISN'T CHANGING

Modern Artists Just Like the One Adam Put the Leaves On.

A discussion has arisen recently over the brain capacity of the ancient person, fragments of whose skull were dug up in England not long ago and became known as the Pittdown skull. The first reconstruction of the skull indicated an exceedingly small brain capacity. But when a famous anatomist, Dr. Arthur Keith, examined into the matter, he reported that a proper reconstruction would show a skull of normal size.

The fact is that the anatomists haven't found any particular change in the human frame in the last few thousand years. It was feared a few years ago that the British national physique was in a process of decay. But an exhaustive series of comparisons proved, as Prof. Karl Pearson said, "that the average Englishman of today is certainly not a twentieth century man could wear his ancestor's armor if he had to."

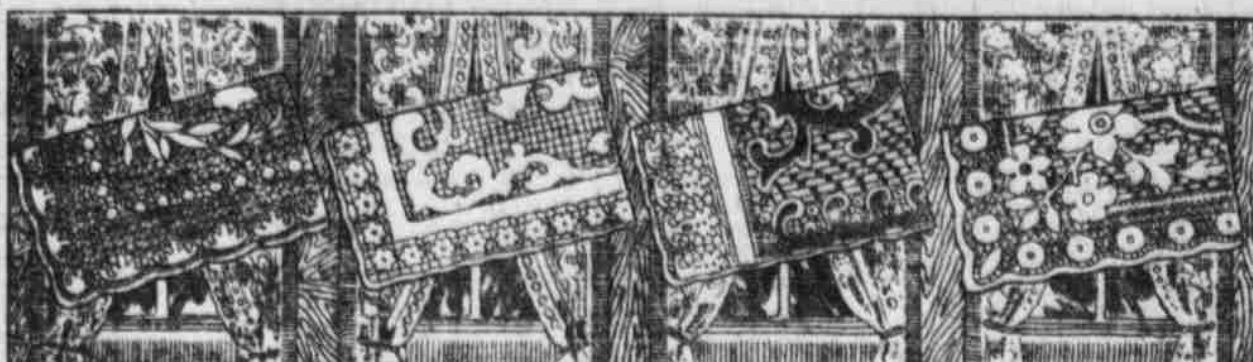
The only bodily features that are undergoing changes that have been observed, as Prof. Keith says in his interesting little volume on "Man: A History of the Human Body," are those of the

throat and jaw and perhaps of the lower intestines. He has examined more than 100 skulls of Neolithic people—people who lived in Britain 4,000 years ago or more—and has been only one with a contracted palate and irregular teeth. Contractions in the width of the face and obstructions of the nose and throat are fairly common nowadays. The change Prof. Keith attributes to the less vigorous jaw action required by modern diet. The worn-down teeth of ancient man bear witness to the time when he ate shreds of tough, raw meat.

Appendicitis and certain other intestinal affections the professor is disposed to attribute to this same change from

a raw to a cooked diet. Of other signs of physical change he finds no evidence. The human body has proved marvelously adaptable to new surroundings. It may not sprout wings in the next 100 generations. But it is pretty sure to keep a serviceable pair of legs and a robust constitution.—Kansas City Star.

Big Sale of Lace Curtains MONDAY, Oct. 27 Brandeis Stores



This sale will be the talk of Omaha. Curtains by the thousands will go into Omaha homes at prices far below the regular value.

Imported Duchesse, Point Milan, Irish Point, Tambour, Brussels and Nottingham curtains, worth 1.98 2.98 3.98 4.98 7.50 Pr. up to \$10.50 pair, at—

Lace Curtains, made to sell up to \$5.00 a pair, will be sold at, each.....98c
Lace Curtains, made to sell up to \$2.50 a pair, will be sold at, each.....49c
Imported Half Curtains go at, each...39c Drummers' Samples of Curtains, each 15c



The Straight Path to Clothes Satisfaction Leads Here

New Entrance N. W. Cor. 16th and Douglas

Brandeis Stores

A Store for Men and Boys

STYLES IN Men's Ready Tailored Clothes

That Stand Supreme in Fabric, Fit and Tailoring

We are official selling agents in Omaha for the best clothes for men—made by the best tailors in America.

We have been satisfying Omaha's well dressed men for 30 years and this season in our enlarged, rearranged and newly appointed store for men we have varieties of the best tailored wear that no other man's store in this city equals.

The clothes we handle prove every claim we make for them in long, steady service. The styles are the newest and most refined ideas that the best American tailors create.

We Feature the Society Brand Suits \$25 for Popular Models of the Hirsh-Wickwire Suits and Overcoats at

The complete range of style in Hirsh-Wickwire and Society Brand Overcoats and Suits are shown in Brandeis Store for Men at \$17.50 to \$30



THE NATIONAL



Sample Coat and Suit Co.,

319 South 16th Street

EVERY DAY IS A BIG DAY AT THIS STORE

Because We Offer Biggest Values

—AT THE— Lowest Prices!

Big Values in Our Suit Section. \$25 Suits \$14.75
In rough chevots, Wide-Wales broadcloth, sponge brocade and novelty clothes, in all the new shades, trimmed and plain tailored styles. Values to \$25.00.
Special, \$14.75
\$22.50 Velvet Dresses, \$14.75
New arrival of Velvet Dresses. Regular values to \$22.50. Come in blue and brown.
Special, \$14.75

Big Values in Our COAT SECTION Up to \$27.50 Values, COATS, \$14.95
Handsome new Fall and Winter Coats for street and dress wear, made from plain and striped Zibeline chinchilla, astrachan, boucles, chevots and plushes, many lined throughout with satin. All sizes and colors.
Sport Coats, \$1.95
Sport Coats in all the new shades and lined throughout with satin. Regular values to \$15.00.
Special, \$9.95

Country Club Models MACKINAW COATS

All double breasted, with belt all around, Norfolk styles, shawl collars, yoke backs; 34 to 36 inches long, in all shades; specials at

\$5 to \$10

BOYS' \$7.50 CHINCHILLA OVERCOATS \$5.75

A Splendid Variety of These Practical Coats on 2d floor, Old Store

Strictly All-wool, Firmly Woven Chinchilla Overcoats in four of this season's smartest shades, light or dark gray, brown and blue. There are three models to select from for boys 2 1/2 to 10 years. Every one a well made, serviceable and strictly up-to-date chinchilla Overcoat..... \$5.75

Boys' Heavy Weight Blue Serge Suits

Also homespun and tweeds. Not a suit in the lot that is not all wool and worth \$6.50 to \$7.50. Many have two pairs of pants— sizes 6 to 17.

Boys' \$10 & \$12.50 Long Pants Suits at \$7.75

All-wool Blue Serge Suits, a few specials wearing caps, sweaters, tweeds and homespun, in gray and brown, ages 12 to 15 years. Yoke Norfolk models & regular coat models, at— \$7.75

Boys' \$4.50 to \$5 Suits at \$3.55
Many with two pairs of pants. Colors are brown, gray and tan in strictly wearing caps, sweaters, tweeds and chevots; pants are lined. Extra special Saturday— \$3.55
Boys' Corduroy Suits
The new golden brown shade or drab corduroy, excellent fabric, lined with heavyweight flannel cloth, insuring double wear. \$4.25 \$6.00 values, at— \$4.25

FOR MEN WHO WELCOME A CHANCE TO BUY GOOD CLOTHES AT LESS THAN REGULAR FIGURES

We Bought the Surplus Stock of Suits & Overcoats from Levy & Markowitz

This New York firm sold us their surplus stock, consisting of excellent quality overcoats and suits that show their good tailoring and prove their long service; they were made to sell from \$12.50 up to \$22.50.

Strictly all-wool and pure worsteds; the styles are the season's best. You will readily see that these are wonderful overcoats and suits at these prices.

\$9.75, \$11.75, \$13.75

The Coat for Every Season SLIP ON RAIN COATS

Every man needs one practically every month in the year. They serve as raincoats and dust coats. They protect your suit and give you real comfort in bad weather. Prices are, \$3.98 to \$12.50

SALE MEN'S SAMPLE GLOVES

Mocha Silk Lined 98c
Cape Silk Lined, Fine Dress Kid
Worth \$2.50 to \$3.00 a pair. All Desirable Shades. Fine Street Gloves

Sale of MEN'S SWEATER COATS

New Ruffneck or Ruffon, Collars, colors Oxford, navy and tan, \$1.50 values \$1.98
New Ruffneck, Shawl Collar, V neck or Hosen Collars, regularly worth \$5.00, at— \$2.98

Men's Winter Underwear

Camel's Hair Medicated Scarlet and Natural Gray Wool Shirts and Drawers. 95c worth \$2.00. \$1.49
Men's Cashmere Hose, 75c values, special at 15c.

MEN'S \$1 and \$1.25 NEGLIGEE SHIRTS at 65c

Good fall styles and patterns—collars attached or separate—some soft collars and cuffs. Hundreds of men's Negligee Fall Shirts, worth \$1.50 at \$1.15.