



Every day the enthusiasm over the splendid bargain offerings in our October sales increases. This week with several new lines added and deep price cutting on the lots will be the most interesting economy event of the season. Try Hayden's first, it pays.



Laces, Dress Trimmings, Fancy Goods and Notions

At Most Attractive Underpricings

Ask nearly any lady who knows, where to buy laces? The answer will be, Hayden's. There's two big reasons: First, superior assortments; second, lowest prices.

- 33 1-3 to 50 Per Cent Saving on These Monday Specials— \$1.00 Laces at... 49c \$1.50 Laces at... 79c \$2.00 Laces at... \$1.25 \$3.00 Laces at... \$1.59 \$4.00 Laces at... \$2.25 \$6.00 Laces at... \$4.00 \$7.00 Laces at... \$5.00

DRESS TRIMMING SPECIALS

A big line of latest novelties—

- \$3.00 Dress Trimmings; at yard... \$1.50 \$5.00 Dress Trimmings; at yard... \$2.50 \$2.00 Dress Trimmings; at yard... \$1.00 \$1.00 Dress Trimmings; at yard... 49c 25c Dress Trimmings; at yard... 10c Big line of Fur and Feather Trimmings greatly underpriced.

Ladies' Handkerchiefs, at just half retail worth. Handkerchiefs worth 5c 2 1/2c Handkerchiefs worth 10c 5c Handkerchiefs worth 15c 7 1/2c Handkerchiefs worth 20c 10c

25c Neckwear, 10c. A big line of slightly mussed 25c quality neckwear, to be closed Saturday, while they last, choice... 10c Other Specials in Lace Collars, Collar and Cuff Sets, Fichus, Chemisettes, Guimpes, etc., at... 25c. 49c. 75c. 98c. \$1.50

50c Veilings at 25c. A splendid lot of new patterns in fancy mesh veilings. \$1.50 Auto Veils at 89c. In all the leading shades, full size, hemstitched.

HAIR GOODS.

An immense new line of the very best, moderately priced. See the special Switch value at... 98c to \$3.50

BLANKET SALE



Extraordinary

Begins Monday and continues till every blanket from our immense mill purchase has been disposed of.

Over 30,000 Pairs of Blankets Included in This Sale

Bought From the Greatest Blanket Manufacturers in America

The following are a few of the mills that made these Blankets: Beacon Manufacturing Co., Cordaville Woolen Co., Columbia Blanket Mills, Diamond Valley Mills, Hamilton & Co. Mills, Wilson Bradbury, Golden Fleece Blanket Mills, Nashua Manufacturing Co., North Star Woolen Co., San Jose Woolen Mills, St. Mary's Manufacturing Co., Swift River Mills, etc.

On account of the mildness of the season and the mills being overloaded, we bought Blankets at our own price, and are going to give our customers the full benefit of the bargains.

All Wool Blankets, \$3.48 per Pair—This lot is a regular \$6.50 a pair blanket, 11-4 size, in a variety of colors, at, per pair... \$3.48 \$7.50 and \$8.50 California Blankets at \$4.75 Pair—These are the genuine California Blankets, made at San Jose, various colors, and the price in this sale... \$4.75 Sleeping Porch Blankets, \$1.88—Heavy wool sleeping porch blankets, dark colors, worth \$4.00; will go at, each... \$1.88

Beacon's Wool Finish Cotton Blankets—Made to sell at \$2; all colors; in this sale, at... \$1.48 \$10.00 Finest California Blankets Made—Have that real velvety finish; made to sell for \$10.00; in this sale... \$6.95 50c Crib Blankets, each... 27c Woolnap Blankets—Worth \$2.50; per pair... \$1.75 Cotton Blankets, each... 19c Cotton Blankets, each... 25c Cotton Blankets, per pair, 75c, 85c, \$1.00 and... \$1.25



Visit the Daylight Silk Dept.

Every visitor says, what a wonderful improvement, and we fully agree with them. The department has been entirely remodeled, the windows on the north opened to the floor, allowing the careful and perfect matching of fabrics in the very best natural light. We want you to see this improvement, whether you buy or not. No salesroom to equal it in the west.

Note These Splendid Monday Bargains

- 100 Pieces of Plain and Brocaded Charmeuse, Canton Crepes, Brocade Silk Poplins, Crepe de Meters, Cashmere, Meteors, etc., 40 in. wide, values up to \$2.50 yard; on sale Monday, at, yard... \$1.48 50 Pieces of 36-inch Majestic Dress Satin, a very popular weave, in a full line of colors, regular \$1.75 yard values, on sale at, yard... \$1.28 40 Pieces of 40-in. Novelty Broche Canton Crepes, one of the best sellers, every wanted color, at, yard... \$1.18 \$1.25 to \$1.50 Quality Dress Silks, 36 to 40 inches wide, including poplins, all silk crepe de chines and messalines, etc., in a full line of street and evening shades, yard... 98c 5,000 Yards of Plain and Fancy Silks, 20 to 36 in. wide, great variety of weaves and colorings, to \$1.25 yard values, yard... 38c 48c and 68c 200 Boxes of Imported Corduroys, navy, black, brown, Catawba, Copenhagen, Meleloid, Pheasant brown, tan, taupe, etc.— \$1.50 quality, at, yard... \$1.18 \$1.25 quality, at, yard... 98c \$1.00 quality, at, yard... 68c

7 splendid bargains this week in fully guaranteed

Sewing Machines

- 1 New American... \$10.00 3 American Machines... \$18.75 1 Eldridge H... \$14.00 1 Eldridge Chain Stitch... \$15.00 1 New American B... \$18.00 Ruby Sewing Machine... \$25.50 New Ideal Cabinet Sewing Machine; fine polished oak case, ball bearing; on sale... \$35.00 SPECIALS FOR MONDAY ONLY 10c Machine Oil... 5c \$1.00 Shuttlers... 85c 10c Screw Driver... 5c 25c Machine Belts... 20c 10c Oil Cans at... 5c Needles to fit all machines sold here.



Novelties in Furniture at Cost

- \$3.50 Glasscock Baby Walkers, on sale... \$2.00 \$3.50 Felt or Leatherette Top Folding Card Tables, full size; the best quality made \$2.00 Sewing Table, with yard measure on top, folds up; sells usually for \$1.50, on sale... 75c Reed Nursery Chairs, with table, only... 95c One-Motion Collapsible Folding Go-Carts, rubber tired wheels and hood, etc... \$3.95 Oak, Mahogany or Fumed Pedestals, all sizes, at... \$1.50 3-foot Kitchen Table, with drawer... \$1.95 Kitchen Cabinet, base, 2 bins, 2 drawers, etc., for... \$3.95 High Chairs, with table; on sale... \$1.25 Chicken Feather Pillows, pair, 5 pounds... 85c Turkey and Hen Feather Pillows, pair... \$1.50 Baby Cradles, with spring, complete... \$2.50 Best Sanitary Couch made... \$3.95 Ladies' Writing Desk or Secretary... \$6.50 Heavy 2-in. Post Vernis Martin Bed... \$5.00

1,000 Pieces Sample Dinnerware in Austrian and English China Patterns to Be Closed Out at the Below Prices

- Cup and Saucer... 12 1/2c Dinner Plates... 12 1/2c Breakfast Plates... 12 1/2c Soup Plates... 12 1/2c Bouillon Cup and Saucer... 12 1/2c A. H. Coffee... 10c Pickle Dishes... 10c Bowls... 10c Bread and Butter Plates... 10c Fruits... 10c Oatmeal... 10c Vegetable Dishes... 25c 10-inch Platters... 25c Sauce Boats... 25c Covered Butters... 25c Salads... 25c Covered Dishes... 50c 12 and 14-inch Platters... 50c Sugars and Creamers, per set... 50c Tea Pots... 50c F. S. Sauce Boats... 50c

Domestics

- Pontiac 72x99 made Sheets, 65c values... 59c Seamless Sheets, 81x90, 75c values... 69c 72x90 made Sheets, 50c values... 39c Wamsutter Fine Seamless Sheets, 81x90, \$1.10 values... 85c 9-4 Bleached Sheetting, soft finish, 28c values... 25c 9-4 Unbleached Sheetting, 24c values... 20c Pillow Cases, 42x36, good muslin, 12 1/2c values... 10c Farmers' Choice one-half Bleached Muslin, 19c values... 7 1/2c 55-inch Bleached Table Damask, 60c values... 39c Patented Diaper Cloth, antiseptic, bolt 10 yard, \$1.10 values... 95c Plain Hemmed Bed Spreads, good weight, \$1.75 values... \$1.50 Huck or Turkish Towels, 12 1/2c values... 10c Amoking Outing Flannels, good weights, 12 1/2c values... 10c Flannellets, good patterns and weights, 12 1/2c values... 10c Cretonnes for comforters, good patterns, 30 values... 7 1/2c Silklines, 36 inches wide, 15c values... 10c Poplins, plain and striped, 25c values... 15c Silk Finished Tafeta, 25c values... 18c Percales, 36 inches wide, light and dark colors, 12 1/2c values... 10c Scotch and Shepherd Plaids, 15c values... 10c Curtain Serim, 36 inches wide, fancy borders, 18c values... 12 1/2c Prints, perfect goods, light and dark colors, 6 1/2c values... 5 1/2c Shantung Silks, good colors, 13c values... 12 1/2c Gingham, blues and browns for aprons, 7c values... 5c

Collon Dress Goods Sale 25c Shepherd Checks... 15c 1 1/2c Corn Flakes... 10c 10c Serpentine Crapes... 15c 15c Pilsae Crapes... 15c New Cloth... 25c 25c The best Tea Sifters... 25c Jacquards, half silk, 25c, 30c, 35c, 40c Eiderdown, 20 inches wide... 80c

Monday Opens the Greatest Garment Bargain Giving Week of the Season

Fortunate purchases now in stock offer choicer assortments and better values than ever before—Suits, Coats, Furs, Dresses, etc., in most charming new styles and every desirable coloring and material, at price savings of 25% to 50%.

100 ELEGANT NEW TAILORED SUITS. Samples from two of New York's most prominent makers, \$50.00 to \$85.00 values, at \$35, \$39.75 and \$45

Handsome Sample Coats—Only one of a kind.

Sport Coats—Made to sell at \$8.50, fine assortment, as shown in window... \$3.95

Persiana and Plush Coats—Made to sell at \$15.00 up to \$20.00—all sizes 16 to 46, choice, \$10

High Class Sample Coats—In brocaded Matlasse, mole-skin, velours and imported Persianas, matchless values Monday at... \$25, \$35, \$49 to \$65

New Fall Skirts, in serges, etc., choicest models, all colors and sizes; special bargains at... \$5.00

375 Beautiful Tailored Suits—Made to sell at \$20 and \$25, all the new fall shades, in diagonals, tweeds, serges, ratines, plain colors and fancies; many of them Skinner satin lined; on sale at... \$14.90

Extra Size Dresses for Large Women—A big shipment just received, sizes up to 50; at \$10, \$12.75, \$15 to \$35

Infants' Garments, worth to 50c, at... 25c

Hue Wolf Sets—Made to sell at \$7.50, a remarkable bargain—Monday, while they last, at each \$3.95

Russian Coney black or brown, great bargain Monday at \$10.00

Fine Maraboa Scarf—made to sell at \$5.00, Monday at \$2.95



Rugs, Curtains and Draperies Greatly Underpriced

House furnishers will find many remarkable savings offered in this October Sale—Superior qualities at bargain prices.

- \$18.50 Seamless Tapestry Brussels Rugs, 10 wire quality, 9x12 size... \$13.98 \$30.00 Quality Axminster Rugs, fine new patterns, 9x12 size, at... \$19.98 \$22.50 Seamless Velvet Rugs, size 9x12, big assortment, choice... \$14.98 \$35.00 Seamless Wilton Velvet Rugs, ten patterns, 11-3x12 size, choice... \$25.00 \$27.50 Seamless Velvet Rugs, size 11-3x12—fine new patterns, at... \$19.98 \$50.00 Bigelow's Bagdad Wilton Rugs—9x12 size, choice patterns, at... \$42.50 Water Color Window Shades—Best quality, 36x6-foot, on sale... 25c MANY OTHER SPECIALS MONDAY.

- Fine Cluny Lace Curtains, made to sell to \$15.00 pair, samples and drop patterns, at, pair... \$3.50 Scrim Curtains, worth to \$6.00 pair, big assortment, lace trimmed, pair... \$3.95 Novelty Lace Curtains, up to \$3.00 pair values, ecru or white, pair... \$1.49 50c Quality Bungalow Nets, all 45 inches wide, beautiful patterns, yard... 35c 30c Hemstitched Scrims, 40 inches wide, great snap, at, yard... 25c 25c Comforter Satens, 36 inches wide, big assortment, yard... 15c 25c Fancy Curtain Scrim, yard... 19c 15c Beaded Scrims and Striped Swiss—36 inches wide, big assortment, yard... 10c

Linen Department Specials

- Dew bleached Satin Damask, 72-in. wide, \$2.75 values; at, yard... \$1.98 Dew bleached Satin Damask, 72-in. wide, \$2.00 values; at, yard... \$1.50 Belfast Satin Damask, in variety of patterns, pure flax, \$1.50 values, yard... \$1.00 Napkins in half dozen lots, pure flax, full size, worth \$4.50 a dozen—six for... \$1.50 Napkins in half dozen lots, bleached and half bleached, worth \$3.00 a dozen—six for... \$1.00 Full size Scalloped Huck Towels, heavy and durable, worth 39c, each... 25c Imported Bed Spreads, Marseilles patterns, \$8.00 values, each... \$4.95 Imported Marseilles Bed Spreads, full size, assorted, worth \$5.50, each... \$3.95 Crochet Bed Spreads, full size, scalloped, worth \$3.00, each \$2.25

Soft Coal is Composed of 46 Parts Carbon, 44 Parts Gas and the Remainder Water and Ashes

Advertisement for Howard Heater, showing a heater and text describing its efficiency in burning coal and gas.

The Grocery Market for the People is Hayden's. It Means 25% to 50% Saving on Your Housekeeping Expenses

- Advlo Jell, Jellycon or Jello, package... 75c E. C. Corn Flakes, package... 5c Grape-Nuts, package... 10c The best crisp Oyster Crackers, per pound... \$1.40 McLaren's Peanut Butter, lb... \$1.25 The best Tea Sifters, lb... 25c Golden Santos Coffee, lb... 25c Peters' Breakfast Cocoa, lb... 25c Best bulk Creamery Butter, lb... 35c Best Country Creamery Butter... 30c Best No. 1 Dairy Butter, lb... 30c Full Cream Cheese, each... 30c Full Cream Wisconsin Cheese, lb... 30c Imported Swiss or Requesfort Cheese, per lb... 35c The Good Butterine... 30c Good Table Butterine, lb... 17 1/2c

October Sale Offerings in Wool Dress Goods

Are making more fast friends for the department than any previous sale in our experience; every day you'll find this section thronged with eager buyers.

Imported Austrian Broad-cloths, 50 pieces, 54-in. wide, \$3.50 to \$5 yard values, in all best colorings, on sale, yard... \$2.48

Imported Novelty Dress Goods, 54 inches wide, including Brocaded Ratines, Eponges, fancy Matlasse, etc., \$3.50 to \$4 yard values, choice, yard... \$2.48

Over 200 Pieces of 36x54-inch Wool Dress Fabrics, including values up to \$1.25 yd.; nearly every imaginable weave and coloring, on dress goods bargain square, 48c, 68c, 78c

\$2.00 Broche Novelties, Eponges, 25 pieces, in a full line colors, all 54 in. wide, on sale, at, yard... \$1.48

Fancy Tailored Suiting—made to sell to \$2.00 yard; Serges, Diagonals, etc., 54 inches wide, over 100 pieces in the lot, big assortment of desirable colorings, on sale, yard... 98c

Over 200 Pieces of 36x54-inch Wool Dress Fabrics, including values up to \$1.25 yd.; nearly every imaginable weave and coloring, on dress goods bargain square, 48c, 68c, 78c

- 2 1/2 lb. best Granulated Sugar... \$1.00 15-lb. sack best high grade Diamond Flour, made from No. 1 selected wheat, nothing finer for bread, size or cake, per sack... \$1.10 5 lb. best Malted Breakfast Oatmeal... 25c 1 lb. best skin dried, white or yellow cornmeal... 25c 10-lb. sack Best No. 1 or Diamond C Soap... 25c 5-lb. cans fancy Japan Rice, the quality... 25c 4 lb. best Pearl Tapioca or Barley... 25c Gallon cans Golden Table Syrup... 40c 2-lb. package Self Raising Pancake Flour... \$1.30 The best hand picked Navy Beans, pound... 25c 2-lb. cans fancy Sweet Sugar Corn... 75c 2-lb. cans Early June Peas... 10c 2-lb. cans solid packed Tomatoes... 15c The best Minutia Macaroni, Vermicelli or Spaghetti, package... 75c

IT PAYS Try HAYDEN'S First IT PAYS