

# Brandeis Stores

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We are in constant touch with the New York and Paris centers of style. The new ideas are sent to us in time to show as soon as they appear in New York. The splendid organization of this store makes it possible for us to serve you well.

## Never Have We Shown Such Smart Coats Moderately Priced

We show many dressy coats and street coats for women that have individual style and character not to be found elsewhere. Some of the

Have you seen these coats with the new kimono sleeves and drooped shoulders? We present a new line of the English models, cut full, for evening and street wear, at **\$25**

NOVELTY CLOTH coats of new novelty mixture COATS at \$15 caracul, Persian, Ural lamb, Persians, Ural lamb, caracul, etc.—heavy satin linings; special **\$19**

HEAVY WINTER made in the fur fabrics, such as COATS at \$15 caracul, Persian, Ural lamb, Balkan lamb, chinchilla, etc., all colors and sizes **\$15**



In the apparel of better character that women of refinement demand, the stocks of this store are unrivaled. The variety greater varieties here make selections easy. Every garment in Brandeis Stores is fashionably correct.

## Fashionable Suits at \$25.00 Are the Fall Style Aristocrats

Those correctly tailored suits at a moderate price are the only moderate priced suits that have all the style and wearing quality of much higher priced suits—materials woven expressly for this factory **\$25**

A new group of suits, including many samples, style ideas that reflect the later tendencies for fall and early winter, at **\$35**

NEW LACE for dress and evening affairs—WAITS at \$5 very prettily made—**\$5.98** a remarkable variety at

We have just received an unusually attractive lot of the new chiffon waists so much in vogue this season. The prices are **\$8.98-\$12.50-\$15**

Women's Messaline and Jersey Top Petticoats, designed to be worn with the new narrow skirts; black and every popular color, at **\$3.98**

# A Fascinating Array of the Stunning New Ideas in Silk Dresses and Wool Frocks

Many of these dresses were greatly admired in our Opening Style Show—that unrivaled event that is so fresh in the minds of Omaha's discriminating women

## \$15 for Clever New Models in Silk Frocks

We have prepared a special group to offer Monday. They are most attractive new ideas, in messaline, charmeuse, lace, crepe de chine and other soft, drapy silks so much in vogue. The leading colors are mahogany, Copenhagen, taupe, navy and black, all sizes for women and misses are included in this group.

## Afternoon Dresses, \$19

Combinations of lace and silk are shown in this group, as well as the favored-tailored silk frocks. The materials are charmeuse, Canton crepe, messaline, etc., in all the most wanted shades for fall; also scores of charming dancing frocks in chiffon and lace effects, in light blue, pink, lavender and maize, at **\$19**

## Charming Party & Street Frocks

An assemblage of very effective models, in the new lace waist and silk skirt style, now in such vogue, also all silk frocks. The party frocks are admirably adapted to their purpose. The afternoon frocks, chiefly in tailored silk effects are wonderfully attractive. Notable values here at **\$25**

## Party Gowns and Evening Dresses

No social occasion could be so exacting for these beautiful dresses. They are adapted to us at any function of the season. Charming afternoon and bridge frocks, in new shades of Wilhelmina blue, mahogany, rayon, cafe au lait, Benzais blue and black. Many evening dresses are quite elaborate, at **\$35-\$39**

## Dainty Party Frocks, \$10

Many of the dresses in the group are easily worth double this price. All the new light shades for evening are represented, as well as the prevailing shades suitable for afternoon and street wear. Among the materials are crepe, charmeuse, messaline and chiffon; extra special at **\$10**

## Wool \$10-\$12.50-\$15 Dresses

These dresses of the new wool fabrics are suitable for street wear, shopping and a score of minor occasions. Pretty tailored effects, in crepes, velvets, serges, woads and wool sponges, in an excellent range of the prevailing color effects. The values in these three groups are wonderful.

## The Season's Most Beautiful Silks Extreme Novelties in Dress Goods

New arrivals of silks await your selection. Smart Canton crepes, mandarin, brogaded satins, heavy silk and wool poplins, crepe Ottomans, crepe meteor and crepe d'Autel and crepe faconne—all 40 inches wide. **\$1.95**

### THE NEW HOLLOW CUT VELVET CORDS

Direct from Manchester, England, thus saving you the importer's profit. Beautiful shades of Russian and French blues, wood shade, new greens, Burgundy, deep purple, wistaria, marine, indigo blue, French and Oxford grays, black and cream—27 and 24 inches wide—worth \$1.25 and \$1.50, at yard

**89c and \$1.19**

High class velvet brocades, matelassés, Cheney Bros' chiffon velvets and velours, escalier in two and three-tone effects, brocaded velvets and more velours, Renaissance, also beautiful crushed black velours and seal plushes for mantles and suits, at yard **\$1.25 to \$1.50** Stunning Roman stripes, Bengaline and Orléans printed Orientals and Balcan crepes, 36-inch satin majeste, in glass combinations, plain weaves and brocaded satins to match, French silk plaids, etc. Just received, new Kelly green (emerald) messaline and satin so much in vogue—special at yard **60c, \$1, \$1.25 and \$1.50**

POPULAR PRICED SILKS—36 and 37-inch dress messalines, bengalines, Jacquard messalines, silk plaids, prints, wavy silks, fancy crepes, fancy dress and waisting silks, worth \$1, at **60c**

## Women's Leatherette Gloves, Special at 55c

These are the most practical gloves that have been brought forward for years. Look like leather, but will wash and wear much better. Made from heavy fabric (duplex cloth), guaranteed washable; come in white, tan, brown, gray and chamol colors. No better gloves for street, shopping or all around wear during the fall season. **55c**

Women's 1-clasp Outseam Cape Gloves, 9c—Mannish style, in medium and heavy weights—very practical gloves, will fit and wear splendidly—every pair guaranteed. Tans, browns and white, at pair **98c**

Women's 2-clasp Imported Gloves, 6c—Light and medium weight **69c**

## Black and White Shepherd Check Dress Goods

Every conceivable size check, the scarcest goods to be found. 50c 36-inch, all size checks at **39c** 1.00 50-in. medium checks, **79c** 75c 42-inch all size checks at **59c** 1.25 54-in. checks at **91c** 50-inch tailor weight, strictly all wool at **1.29 and \$1.35** Imported chiffon weight broadcloth, 32 inches wide, sponged and shrunk. Soft, clinging and specially adapted for tailor made suits and coats, in black, and 18 of the smartest fall shades on hand **\$1.50 to \$3.50** yard. **\$1.95 and \$2.50** 46 to 54-inch all wool whipcords, diagonals, herringbone and cotton serge weaves, fancy mannish serges for tailored suits and many soft weaves, including foulé de serge for dresses at, yard **59c, 79c, 98c** Full Dress Patterns—enough for any style suit, fine fabrics, at each **\$1.95** 55c and 75c new French Challies, in new patterns, at **59c** Dress Serges, diagonals, wool taffetas, etc.; basement at **29c to 98c**

## Nemo Corsets Support and Improve the Figure

The Corsets that Serve Your Needs and Guard Your Health

Many a woman has not only improved her appearance by wearing a Nemo corset, but the right model fitted to her individual figure has bettered her health. Doctors and modistes recommend the Nemo corset because they know this corset stands the test. The Nemo is made under the most sanitary conditions, and each model must do absolutely what it is designed for. The designer has made a scientific study of anatomy, and his aim is to make corsets that will genuinely benefit womankind.

Nemo Corset, Model 357 is called the Auto Massage. When worn it steadily reduces the abdomen and hips without discomfort to the wearer, at **\$3.50**

Nemo Corset, Model 523 Designed for heavy figures. It supports the abdomen and gives absolute freedom above the waistline, allowing the wearer to breathe correctly. No fatigue if you wear this model at **\$5.00**

Nemo Corset, Model 301 For slender and medium figures; made without the self reducing strap. Every woman wants a feeling of absolute security with regard to her appearance. When wearing this model there will be no distasteful corseting in the back, for it has the lastkop rubber gusset inserted next to the back wires; at **\$3.00**

Other Nemo Corset Models up to **\$10.00**

Remember we fit corsets free of charge, and use the hygienic method of fitting. Let our corsetiers help you solve your corset problem.



## This Store Is Noted For Its Exquisite Taste in Fine Laces

Fine Oriental and Shadow Lace Flouncings, 18 and 27 inches wide; Venise and Shadow Allovers, 18 to 42 inches wide, Venise Bands and Edges, in white, black and cream; also gold and silver laces, iridescent beaded trimming bands and allovers. Many laces in this lot worth \$1.50 to \$3 yard, at **59c and 98c**

Laces Actually Worth 75c and \$1.00 at 39c a Yard

Shadow, cluny and oriental allovers, 18 and 27-inch shadow and oriental flouncings, in cream, white and eor; bobbinets in all shades; some are tucked; fine Venice, macrame, oriental and Carrickmacross lace-edges and bands, 42-inch dew drop beaded chiffons, in black, white and colors, at yard **39c**

## A New Lot of Travelers' Sample Veils at 25c Each

In lengths from 1 to 1 1/2 yards. Fancy shadow lace and meshes, in black, white and colors; actual 75c values; special for Monday at, each **25c**

## Blankets and Comforters FOR THE COOL NIGHTS OF OCTOBER

\$2.00 Woolnap Blankets \$1.19—Full 11-4 size, extra heavy blankets, in grey and tan, at **\$1.19** \$3.50 Beacorn Bath Robe Blankets at \$2.50—Very large size in wide range of handsome patterns—colors are absolutely fast—cords and frogs to match. All Wool Blankets at \$2.98 a Pair—Full 11-4 and 12-4 size, in tan, grey, white and plaids. Full Size Silkoline Covered Comforts at, each **\$1.00** \$7.50 12-4 size White Wool Blankets at **\$4.50**

## Curtains and Curtain Materials

New Fall Swiss and Madras Curtains, in dots, figures, plain and fancy edges, at pair **90c** Lace Curtains With New Flat Edges, bungalow and mission patterns, at pair **\$1.50, \$1.99 and \$2.50** Lace Curtains in Quaker lace, fillet and madras weaves, also novelty sets, at pair **\$2.50, \$3.25 and \$3.50** Real Arablan Curtains, mounted on best French rafia, at pair **\$3.25, \$4.50 and \$5.99** Bungalow Wels, 50 inches wide with 2-inch ribbon edges 75c Sunfast Overcurtain Madras, 50 inches wide, at yard **90c** and **\$1.25**

SPECIAL 1,000 fine madras curtains, worth \$4 to \$1.00 a pair—each **\$1.25** SPECIAL 3-4 Dining Room Table Covers, regular price \$1.50 now **\$1.59** SPECIAL 100 pieces of 48-in. Voile and Scrim, plain and fancy centers, yard **39c**

## Ladies' Elgin Watches

20-year James Boss 0 size hunting case, set with small, genuine diamonds, worth **\$11.98** \$20, each, at

## Art Needlework On Our 3d Floor

Shetland Floss Yarn in white and colors; 10c skeins, each **6c** Embroidered Sofa Pillows, on tan or white; \$1.50 values **98c** Stamped Towels, size 23x41—neat design on damask, at 19c New designs in Sofa Pillows—stamped and tinted on art ticking—50c values at **35c** Demonstration of Reels New Gum Back Initials for embroidery work all week.

## These Desirable Goods are Specially Priced for Monday in the Basement

Amoskeag Apron Checks in blue, and white, black and white or green and white—perfect mill lengths; at, yard **5c** Come to the Gingham department Monday. We will sell regular 18c and 25c quality madras cloths, light grounds, with neat designs. Think of it **7 1/2c** at only **7 1/2c** You will find a wonderfully large assortment of flannels. Fancy robe flannels, pretty flannels for making warm kimonos, night gowns and fancy flannels for children's wear; also flannels for petticoats, comfort coverings, etc. On large separate bargain square Monday at, yard **4 1/2c, 6 1/2c, 8 1/2c, 10c and 15c** Full standard dress prints; light, medium and dark fancy patterns; these goods are worth double the sale price. There is no limit. Buy all you want at, yard **3 1/2c** 36-in. Wide Panama Cloth—One of the new soft clinging dress fabrics for fall wear. Comes in all the wanted shades—very special **25c** 27-inch wide fine Silk Ratine—Beautiful fabric that sells regularly for 60c yard. The reason for this low price is a broken color line; shades are tan, lavender, pale blue, rose, Copenhagen—27 in. wide, at, yd. **29c** 2-4 and 2-4 bleached sheeting, desirable lengths that will make into sheets what would cost when finished up to 85c, at, yard **5c** Mercerized satens in black and colors—yard wide, in medium weight for petticoats, bloomers, linings, etc. You will be pleased to buy this quality at, yard **8 1/2c** Fine Twill Toweling—18 inches wide, sells everywhere for 8c a yard; special for Monday at, yard **6 1/2c** Jumbo Bath Towels, very large hemmed and fringed, the kind that sells for 39 if perfect—seconds at, each **18c** Wash Towels, 42 1/2 pure linen, size 18x25 inches, with red and white borders, very serviceable, at, each **14 1/2c**

## Wonderfully Smart Are These Later Fall Hats

All Black or Royal Purple is the dominant note in the color scheme of the hats for late fall or early winter. A novelty in trimming is the aigrette in the new shower effect.

The advent of new fur trimmed hats of fitch, fur, mink or French lynx naturally tends to limit the size of hats to smaller shapes.

We present exquisite new arrivals with trimmings of gold and silver metallic lace, standing collars edged with band of fur. Also the chantly lace standing collar edged with fur. Scores of designs that are absolutely exclusive at **\$16.50 to \$25**



"Velvet is the Predominating Feature of Millinery" declares the foremost authority on hat fabrics and materials in New York. He adds that velvet hats rule in the fashion world no matter how individual or exclusive the design.

We show the ultra smart new ideas in small soft crown black velvet hats with prevailing side or back roll.

Exclusive Agents for **Coronet Hats** The only moderate priced hats that combine all the grace and beauty of the French models with elegance of materials typical of best American creations; all at a price within **\$10** the means of practically every woman

## Munsing Underwear

We are the official agents in Omaha for the renowned Munsing underwear, known everywhere for its splendid wearing quality and its perfect fit. These union suits are knit to hold their shape through many washings and months of wear. Various qualities are sold and each is the best value of its class.

Munsing Underwear gives far greater comfort than the ordinary grades of union underwear. The materials used are all carefully selected and thoroughly tested before they are fashioned into Munsing wear.

Children's Munsing Union Suits at **59c to \$1.50** Women's Munsing Union Suits at **98c to \$2.50**

## Sale of Women's Silk Boot Hosiery

Women's Pure Silk Boot Hosiery, wide lisle garter tops, lisle double soles, high spliced heels and toes, full fashioned, regular made—black, white tan and fancy colors; at, pair **50c** Women's Gold Stripe Hosiery, at, a pair **\$1** Misses', Children's and Boys Hose, Pair **15c** Pure thread silk hosiery, wide hem tops, lisle double soles, high spliced heels and toes. No broken thread can run down beyond the gold stripe. Black, tan, white and colors.

## Monday Specials--Drug Dept.

Cuticura Soap, 25c size, per cake **15c** Epsom Salts, 1-lb. pkg. **90c** Pure Witch Hazel, full quart bottle **25c** Pure Witch Hazel, full quart bottle **25c** Horlick's Malted Milk, hospital size **\$2.50** Bullman's Fackie Cream, 50c size **25c** Mary Garden Perfume, the oz. size **\$1.00** Photo Supplies at Cut Prices We do developing and finishing at cut prices. Our Rubber Goods Section in charge of trained nurses.

## OFFER EXTRAORDINARY! THE DESIGNER

The Standard of Smartness in Dress **30c for ONE YEAR** Regular Price 75c Year Just Think of It! 12 Copies Now at 2 1/2c Each. Published every month. Displays stunning illustrations of the latest, smartest styles. Splendid stories, dressmaking lessons, home helps, receipts, etc. A good home magazine of interest to every member of the family.

We Are Official Agents for the Famous COMMUNITY SILVER Known universally as the highest grade plated ware made. It will last a lifetime. Rich patterns that will give an air of distinction to your table.