

YES, any desired color with Dutch Boy white lead—either white or any conceivable shade of cream, gray, drab, buff, green, brown, etc. Simply add tinting colors.



Body, cream or buff.
Trim, white.
Roof, red or green.

THE way you paint your house is of vital importance in the making of your home. This principle is true, even with an ideal house like the one shown here. A house may be designed in excellent taste; it may be well built; it may be contrived for convenience; and, after all, if the decoration is faulty, it may be almost without charm.

Beautiful homes are today more nearly within the reach of us all than ever before. Good taste now demands only what is harmonious and simple, not what is costly and elaborate. Successful decoration is far less a question of cost than a question of knowing and choosing

that which is best from standpoints of color and wear.

We have published a valuable but free booklet containing the latest and best ideas on home decoration. Read our offer below. This book will inform you fully about painting with

Dutch Boy White Lead

and Dutch Boy Pure Linseed Oil. We earnestly advise you to insist upon having these known and tried materials, just as the best painters everywhere and discriminating house owners insist upon having them.

With a well-chosen color scheme the white-leaded exterior is uniformly beautiful. It doesn't crack and scale into ugly blotches. It wears smooth, keeps whole, protects the wood and needs no scraping before you repaint. It is paint efficiency at a low cost per year. For

And the charm of such walls! With their soft, velvety colors, and with rugs and draperies that harmonize, it is easy to make any room not only restful and homelike, but attractive and rich. A few pictures and a piece or two of bric-a-brac placed against such a background are enhanced in beauty and interest, rather than robbed of their fine qualities.

If a bit of permanent decoration is desired, apply a well-selected stencil with soft colors, either to outline some feature of the woodwork or lower a high ceiling.

These are a few of the important facts to consider when one is planning to beautify a home. But there is much more worth knowing and we want to send you our book, "Painting, Protective and Decorative," with twelve beautiful plates, for interior and exterior color schemes, and perhaps the most useful and practical talk ever written about white-lead painting.

Use the coupon. With this book we will send our suggestions for decorating all the rooms of this ideal house, with full painting specifications and also our stencil catalogue with over 150 high-class stencil designs. If you will send 10c (coin or stamps) with your coupon, we will send you one of these stencils, cut ready for use.

NATIONAL LEAD COMPANY

New York Boston Buffalo Chicago Cincinnati Cleveland San Francisco St. Louis
(National Lead & Oil Co., Pittsburgh) (John T. Lewis & Bros. Co., Philadelphia)

plastered or sheathed walls also use Dutch Boy White Lead, three coats at least, mixed with linseed oil or varnish if a gloss is desired, or with turpentine if a flat finish is preferred.

Such a paint coat, delicately tinted to suit the taste, dries hard and firm; it lasts indefinitely; it can be washed as often as required; it is altogether sanitary, and it is always ready for repainting when a change in color scheme is desired.

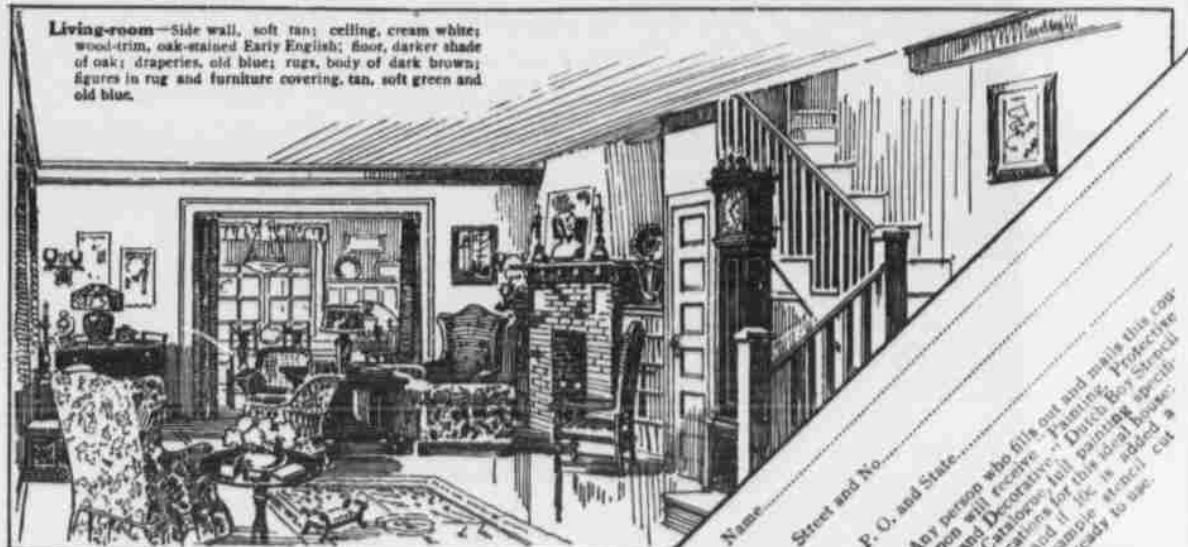
Bedroom—Side wall, gray; ceiling, grayish white; wood trim, white; draperies, old rose and green in figure.
Dressing-room—Same color scheme as bedroom.



Dining-room—Side wall, delft blue; ceiling, a tint of blue; wood trim, oak-stained Early English; floor, darker shade of oak; draperies, soft brown; center of rug, deep delft blue; border of rug, soft brown.



Living-room—Side wall, soft tan; ceiling, cream white; wood-trim, oak-stained Early English; floor, darker shade of oak; draperies, old blue; rugs, body of dark brown; figures in rug and furniture covering, tan, soft green and old blue.



Name.....
Street and No.....
P. O. and State.....
Any person who fills out and mails this coupon will receive "Painting, Protective and Decorative" Dutch Boy Stencil Catalogue; full painting specifications for this ideal house; sample stencil cut ready to use.