



Lasting Beauty Inside and Outside

How to attain greatest beauty and durability in painting and decorating.

House painting and decoration is an art, and most homes could easily be far more beautiful through the advice of those who have made home decoration a special study.

Exterior decoration calls for paint made of the choicest materials and durable colors, so combined as to insure the greatest covering and protecting power. **Lowe Brothers "High Standard" Liquid Paint** is the paint that has been proved by years of exposure tests to give best results. It comes ready to use in 54 colors. Simply ask for

Lowe Brothers
High Standard
LIQUID PAINT

For beauty and protection of all exterior surfaces you will get far superior results with "High Standard." It is the paint that in practical use and years of severe exposure tests has proved to give best results. It goes farther, lasts longer and gives better protection than other paints.

For interior woodwork there is nothing superior to **Lowe Brothers Non-Fading Oil Stains**, which give most beautiful and lasting finishes. Over the stains apply **Little Blue Flag Varnishes**, for either gloss or rubbed finish.

Lowe Brothers Durable Floor Varnish makes a most durable finish, proof against scratches and it won't turn white in water.

Ask the "High Standard" dealer near you. If you don't know who he is, write us and we will introduce you.

Mellotone—a most pleasing background, which brings out the highest artistic value of a picture

The effect produced by any kind of a picture depends very largely upon its setting.

On an inharmonious background the effect of the finest painting may be diminished fifty per cent; on a Mellotone wall the beauty of even the most ordinary picture seems greatly increased and the whole room is made more attractive.

Lowe Brothers
High Standard
Mellotone

—the only Mellotone—gives exactly the soft, quiet effect that focuses attention upon the picture itself, and brings out its beauty to best advantage.

The old methods of wall decoration are obsolete today. Unwashable finishes are unsatisfactory.

Mellotone is not only very beautiful, but is washable, durable, fadeless—more durable and economical than other finishes and does not easily scratch or mar.

Get these illustrated Books—FREE

Have the best decorated home in your neighborhood. Our books will show you—**"Homes Attractive From Gate to Garret"** and **"Mellotone Your Walls."** Both FREE—tear this out and write today.

Look for this **Little Blue Flag** your guarantee of quality

The Lowe Brothers Co.
499 E. Third St., Dayton, Ohio

Boston New York Chicago Kansas City Minneapolis
LOWE BROTHERS Ltd., Toronto, Canada

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PAINT—INDOORS AND OUT

IDEAL paint is not always easy to procure, nor is its choice and application always as simple a matter as it seems. We have faced this problem of painting from many viewpoints and feel competent to give you the benefit of our experiences.

It has not been very many years since we were tempted to leave this matter in the hands of a very talkative and convincing painter who had such vast experience to set against our own ignorance, as to quite overwhelm us. "Leave it to me," he would urge almost violently; and we fled from his presence quite subdued. Leave it to him, we did, and a perfectly harmless house emerged from his hands—of an extremely vivid lemon color; his enthusiastic interpretation of the colonial yellow we had mildly suggested. At a later period in our lives, a house under our hands needed a fresh coating, and we decided immediately upon white with green blinds; an apparently safe venture. The painter, this time, quite another man by the way, and one less honest as well as less voluble, mixed his white lead and zinc, we suspect, with considerable dosings from the kerosene oil can instead of the pure linseed oil that should have been used. We were on the spot this time, and though we were assured the paint would dry white, pure white, it never seemed to acquire the brilliancy and gloss we had hoped for. The blinds, too, faded to a thin watery dull green, and again we gained a costly experience.

Our next venture was concerned with a room that we decided to have tinted, and although we were shown samples galore, the weird robin's egg blue that resulted was a depressing sight. In between whites, occasionally, we had quite encouraging results, particularly in wall papering, and one job of outside staining that we recall with satisfaction. Finally fate decreed that we take a hand in the game ourselves; and now we look back with pride upon a home that stands a monument to our handiwork, as far as painting goes. It is not a course we would recommend cheerfully to the average home builder, for the mere sight of a can of paint brings on a sickening sensation that is not unixed with the thought of the four coats of white paint every inch of the bed room trim required, and the nail heads still unputtled in the brown stained chestnut trim of the living rooms. It was a long job and a tiring job, but we finished it and gained in so doing a vast deal of valuable information to which we have since then judiciously added. We know now that the paint should be the best obtainable, that the oils should be of only the finest quality, that shellac should be prepared in bulk and not bought in

cans—and that the very best floor wax prepared by reputable manufacturers, and only the best, is worth while using on the floors of the Ideal Home. All this we have learned, and most important of all, to know your painter and be sure that he is speaking the same language that you are, that his sense of color is really developed, that aged floors means to him a dark rich tone and not the vivid cheap orange of the usual pine floor, shellaced, and that neutral shades mean neutral shades and not a pasty tint of a vivid color.

We have decided on a rich dark brown stain for the outside trim of the Ideal Home, with the exception of the window sash, as harmonizing beautifully with the dark cream stucco and having wearing qualities superior to green, which also makes a charming house. All the garden accessories, except the lattice on the veranda, and the pergola beams, are matched the color of the rough cast stucco in the sunlight. This is delightful against the green growth of the gardens. The shingled roofs have the same brick stain that gives the house a restful, unusual appearance in among the prevailing red and green or silvery weathered roofs of the present day.

In the living rooms we have used a silver grey stain that comes ready prepared by one of the biggest paint makers. Four coat work in white, the last enamel, goes on trim of the bed rooms, halls and bath rooms. The transparent wall color used everywhere but in the bath rooms, kitchen, pantry and maid's room, is merely paint of the required color, mixed and thinned well with turpentine and applied over a coating of glue size; a process extremely easy to carry out once the color is mixed to your satisfaction. The rough swirls in the plastering furnish a fine foundation for this finish and gives an extremely artistic effect. The other rooms, bath rooms, kitchen, etc., have an opaque finish that is washable and sanitary.

Spar varnish is applied over a wood filler in the service quarters; as durable a treatment as has been devised. Good quality paint in three coats is used on the porch floors in any desired color, though we recommend the same creamy color that is used on the garden accessories. All the little casement panes of glass are outlined by the creamy tan paint matching the stucco, while the actual window frame about them, has the brown stain. All outside doors are stained a uniform brown and the pergola beams likewise.

This will give you a house that is in charmingly good taste and thoroughly allied with its gardens and surroundings as a home should be.

Heating and Lighting

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lights of the bedrooms and bathrooms are simple and good, and the more utilitarian fixtures of the service quarters are quite in keeping with the conservative good taste of the entire house.

There have been many experiments made by clever people to color the electric light bulbs, that the harsh white glare common to all illumination be softened harmoniously, but it has yet to be successfully done. Possibly if the manufacturers would give more attention to this, the results might be well worth while. Meantime there is a substitute obtained from electric stage lighting supply houses, which comes in sheets about

two feet square. It is a thin transparent medium, employed to project colored lights, called gelatine film, which is practically fire proof and can be bought for a few cents in soft amber tone as well as other colors. This film may be cylindrically shaped, held in place by patent paper clips, and inserted about an illuminant without removing its shade or globe.

So is modern science constantly advancing with regard to lighting properties and the Ideal Home is keeping step with in it every wise respect.



Porch Light