



# Our Semi-Annual

## ORKIN BROTHERS

### BEGINS TOMORROW, MONDAY

### These Two Pages Brimful of Portion of the Attractions in

#### Buy On a Transfer

IT'S the 20th Century way of shopping. You'll find it much more convenient. All your purchases in one package, and ready for you when through buying. ASK THE FIRST SALESPERSON WHO WAITS ON YOU TO START ONE FOR YOU.

### We Will Prepay Your Railroad Fare Round Trip

For the benefit of people who live out of town and wish to take advantage of the great opportunity to... on the purchase by any individual amounting to \$20.00 or more in our store within one hundred miles of Omaha.

NOTE—BUY YOUR ROUND TRIP TICKET BEFORE LEAVING HOME AND PRESENT RE...

#### Fancy Linens, to \$2.50, for 98c

**SPECIAL!** Fancy Linens, including 48-in. hand made Renaissance table cover with hand drawn centers, also beautiful lace dresser covers, values up to \$3.50, choice for... **98c**

#### FREE Exhibition of the Famous Paintings "OLD DARBY" and "LA FORGE"

With an estimated combined valuation of over \$100,000. They are real gems of art, and you should see them. On exhibition on third floor.

### New DRESS GOODS in the Challenge

Three Monster Groups Embracing Every Favored Weave and Coloring For the Season, Presenting Values We Challenge Competition to Equal

#### 39c FOR DRESS GOODS WORTH UP TO \$1.00

Beautiful new fall dress materials, including French Serges, Panamas, Wide Wale Serges, Storm Serges, Mohair, Battistes, Nuns' Velvings, Black and White Shepherd Checks, etc. All the most desirable shades, widths 36 to 44 inches. The values are up to \$1.00 the yard, Monday, the yard.

#### 66c FOR DRESS GOODS WORTH UP TO \$2.00

A magnificent assortment. Thousands of yards of the most wanted materials. French Serges, Scotch Suitings, Mixed Suitings, Diagonals, Cheviot Serges, Checked Voiles, Basket Weaves, French Prunelles, Whipcords, Worsted Suitings, etc. Widths 42 to 54 inches. All the new shades, values to \$2.00, yard.

#### 98c FOR DRESS GOODS WORTH UP TO \$2.50

You'll marvel at the assortment, including Whipcords, Mannish Suitings, Diagonals, Wide Wale Serges, Broadcloths, Bedford Corda, Vigoroux, Shepherd Plaids, Pin Stripe Serge Suitings, etc. Widths 50 to 56 inches. Any of the wanted shades, values to \$2.50, Monday, at the yard.

#### Challenge Sale of HOSIERY

ORKIN'S "Special" hosiery, the kind that will give satisfaction. Black, cotton, full regular made foot, and full fashioned, 25c quality, per pair... **18c**

Women's 25c Hose 15c  
Women's finest lined hose, regular 25c quality, challenge price, pair... **15c**

Women's Hose 30c  
Women's vegetable silk foot hose, fast black, regular price 39c, pair... **39c**

Boys' 25c Hose 12 1/2c  
Boys' and girls' cotton hose, black ribbed, regular price 25c, sale price, per pair... **12 1/2c**

### Over 1,000 Women's HATS TAILORED



Bought from Kirschman Bros., 381 Street, New York City, Regular \$30.00, \$35.00, and \$40.00 values.

A TIMELY offering, indeed, coming at the season. Our New York representative was ridiculously low, and it was accepted.

THE SUITS are made in a beautiful assortment of the season's very smartest styles, involving more than fifty of the very newest models.

Suits that were made to retail for \$35.00 and \$40, challenge sale price...

#### 30c LACES, 15c

TRIMMING laces, in shadow, cluny, Venetian and Oriental, also fancy cotton Nottingham laces, edgings, bands and insertions, widths 1 to 3 inches, values to 30c, per yard... **15c**

75c Shadow Laces 25c  
Shadow laces in all colors and flowerings, new designs, large or small; also Oriental and fancy cotton Nottingham and cluny all-overs including values to 75c; challenge sale price, per yard... **25c**

10c Wash Laces 5c  
Wash laces for trimming underwear and fancy work, assortment of linen and cotton, including cluny, Normandy, Valenciennes and insertions, values to 10c, challenge sale price... **5c**

#### Challenge Sale of NOTIONS

EVERY day necessities at prices that are far below competition. You're the judge. Come share in these great values.

Darning Cotton, 40-yd. spool, the regular 3 for 10c... **10c**

King's 5000 cotton, 50-yd. spool, for 10c... **10c**

Spool Silk, 50-yd. spool, all colors and black and white... **3 for 10c**

Spool Cotton, 5-cord, in black only, 250 yards 3 for 5c... **3 for 5c**

Safety Pins, dozen on card... **2c**

Good imported Hair Pins, assorted sizes to the box... **4c**

3 papers 5c  
Coat and skirt hangers, the regular 10c... **5c**

Button Hooks, 9-in. fancy handle, the regular 10c... **10c**

Collar Buttons, good quality, dozen on card 2c... **2c**

White Pearl Buttons, assorted sizes, 12 on card... **5c**

White Pearl Buttons, assorted sizes, 12 on card... **5c**

3 Cards, 10c  
First quality white pearl buttons, assorted sizes, 12 on card... **10c**

Feather stitch Braids, 1 yard to the piece... **5c**

Stickie Braid, fast colors, assorted designs, 3 yards to a piece... **5c**

#### \$2 and \$2.50 UMBRELLAS for \$1

**SPECIAL!** American taffeta umbrellas with a great variety of gold and sterling silver trimmed handles, for men and women, worth \$2 to \$2.50, choice. **\$1**

#### Men's \$1.50 Percalé SHIRTS for 89c

**SPECIAL!** Best quality percales in a variety of pretty colors and patterns; strictly fast colors; regular \$1.50 values; challenge price. **89c**

#### Men's 35c Cotton or Lisle HOSE, 19c

**SPECIAL!** A big lot of men's imported cotton or lisle hose, assorted colors, regular values to 35c; challenge sale price Monday, pair... **19c**

#### New "Sport" Coats

Made of heavy weight materials in stripes and plain colors, including such splendid materials as Boucle, Chinchilla and gray mixed materials; sizes for women, misses and juniors; all shades, including white; Challenge Sale price... **\$10-\$12.50-\$15**

#### Dresser SCARFS and COVERS

**SPECIAL!** 2,000 beautiful embroidered dresser scarfs and stand covers, with scalloped edges, 50c to 75c values—your choice at... **25c**

#### CHILDREN'S HATS

\$2 to \$2.50 Value, **\$1.19**

**SPECIAL!** Children's Hats of corduroy, bear skin and plush, trimmed with bows and rosettes of silk ribbons; regular \$3 and \$2.50 values. Challenge price, choice... **\$1.19**

#### Challenge Sale of DOLLS

Prices for Monday Beyond Comparison

IN planning for this Great Challenge Sale, we were fortunate enough to consummate a big deal on dolls. There's no need of our going into detail other than the descriptions of the dolls and the wonderful values offered. Suffice to say it's

### The Biggest and Best DOLL in Town for \$1.00

Yes, that's putting it very strong but we court comparisons. Just think of it, a full jointed body doll, measuring 33 inches in height, JOINTED HIP AND KNEE WITH SEWED WIG, eyelashes, movable eyes, pretty face, shoes and stockings, a regular \$2.00 value if bought in the ordinary way; Challenge Sale Price... **\$1**

**\$1.25 Kid Jointed Doll 59c**  
Full jointed doll, with French wig, eyelashes, movable eyes, blond, black or auburn hair, 18 inches high, regular \$1.25 value; Challenge Sale Monday... **59c**

**\$1.50 Kid Jointed Doll 79c**  
Full jointed doll, with French wig, eyelashes, movable eyes, blond, black or auburn hair, 21 inches high, worth \$1.50; in the Challenge Sale Monday... **79c**

#### PILLOWS \$2.98

A CHALLENGE. Hand embroidered pillows, centers and scarfs, in rose, poppy, violet and conventional designs, with lace, ribbon and fringe edging. Valued to \$5. Challenge Sale price... **\$2.98**

75c Linen Towels 39c  
Hemstitched and stamped in new monogram designs for white embroidery. 75c values, special... **39c**

Serim Ruffles 29c  
5 yard lengths in red, blue, brown and green; 6 in. wide. Regular 49c values. Special... **29c**

Hand Bags at 19c  
Black velvet with metal tops, tan linen with gold tops. These bags are worth up to 98c. Stamped to embroidery, special... **19c**

#### Men's HATS

**SPECIAL!** The result of a very fortunate pickup. All the very latest shapes and most wanted shades; all sizes; positively \$2.50 and \$4.00 values, **\$1.65**

#### Boys' SUITS

THE suits, about 250 in all, are small lots of our best selling numbers, all this season's goods in double breasted and Norfolk style. All wool material and suitable for fall and winter wear. The values range from \$4.50 to \$6.00, for ages 9 to 17 years, your choice Monday for... **\$3.45**

#### A \$2 Corset

Challenge at **\$1.19**

**SPECIAL!** One of our regular \$2 "specials" made of splendid quality coutil, beautifully trimmed with embroidery, draw string in bust line, low bust, long skirt, for... **\$1.19**

#### Women's Silk PETTICOATS, \$1.39

**SPECIAL!** Women's Silk Petticoats of good quality—messaline, tucked and pleated flounce, in all the new shades. Regular \$2.00 and \$2.50 values. Challenge price... **\$1.39**

#### A Big PICTURE Challenge

THREE big specials in the Picture Department that have seldom, if ever, been equaled; two lots:

Pictures at \$1.95  
Antique gilt frames, with fancy gilt top, assorted Mesopotamian, landscapes, old masters and marines, worth to worth double, at... **\$1.95**

Picture Framing at 25 Per Cent Discount  
During the Challenge Sale, all orders for Picture Framing will be taken at discount of... **25% Off**

#### SHEETS, CASES

DOUBLE bed sheets, good quality, bleached sheeting, regular price 45c, ea. **33c**

15c Pillow Cases 10c  
Bleached pillow cases, size 42x36, regular price 15c... **10c**

50c Bed Sheets 52c  
Size 112x90 seamless bed sheets, regular price 90c... **52c**

25c and 30c Sheetings 21c  
Bleached 8 and 9-4 sheeting, regular prices 25c and 30c, sale price, per yard... **21c**

75c Cotton Beds 45c  
Cotton Bedding, full 5-lb., regular price 75c, each... **45c**

#### CHINA DINNERWARE Challenge

TWO big specials in Austrian china, 100-piece sets, with pink spray design, and gold knobs and handles, worth \$25.00; Challenge Sale price... **\$14.95**

**\$30.00 Dinner Sets, \$19.95**  
100-piece dinner sets of Austrian china, with solid mat gold handles, regular \$30.00 values, at per set... **\$19.95**

50c Sugar and Creamers, 25c  
**SPECIAL!**—Large size china sugar and creamer sets, daintily decorated, worth 50c, Challenge Price, pair... **25c**

**BRASSWARE SPECIALS MONDAY**

Umbrella Stand, full 20 inches tall, 21.50 value, Monday... **\$1.99**

6-inch Brass Fern Dish with 8 handles, worth \$4.50, for... **98c**

5-in. Brass Jardiniers, all one piece, 3-in. high feet, worth \$1.25, for... **98c**

### Orkin's Big MILLINE

WE have had Challenge Sales before in this wonderful Millinery and desires of town and out-of-town people or such wonderful want the best in style at the lowest price, you must buy here, for our we challenge competition to equal our values. Look. Read.

**HATS TRIMMED FREE.**

**\$3.00 Trimmed Hats, \$1.95**  
All silk velvet hats, silk lined and trimmed with beautiful loops of ribbon and fan-cies. Regular \$3 hats for... **\$1.95**

**\$7.50 to \$10 Trimmed Hats, \$5.00**  
Ostrich, imitation paradise, like aigrette, and creations which are exclusive. Hats worth from \$7.50 to \$10.00, your choice... **\$5.00**

**\$6.50 Trimmed Hats, \$3.95**  
Elegant plush, velour, velvet hats, trimmed with wonderful creations of ribbon loops, ostrich, imitation paradise. Regular \$6.50 hats for... **\$3.95**

NOTE—We will gladly credit or exchange sale, if not satisfactory. We guarantee...

#### 10-Piece Enamelware Set With Buck STOVES and RANGES

**FREE** During the Challenge Sale, we will give absolutely FREE A TEN-PIECE GRAY ENAMELWARE SET with every stove or range purchased at \$15.00 or over.

#### STOVE PIPE LENGTHS, Monday Challenge, 5c

**SPECIAL!** 1,000 good quality Stove Pipes, 6-inch size, with a limit of six lengths to a customer. Monday, each... **5c**

### Challenge Sale of BLANKETS, COMFORTERS

**49c Cotton Blankets 35c**  
**SPECIAL!** Cotton Blankets, size 40x60 inches, gray or a 1/2, good weight, well made, worth 49c, the pair... **35c**

**50c Cotton Blankets 65c**  
**SPECIAL!** Cotton Blankets, size 45x75 inches, in tan or gray, regular price 50c, sale price, per pair... **65c**

**\$1.50 Cot. Blankets \$1.19**  
**SPECIAL!** Full size Cotton Blankets, in gray, tan, white or fancies. Regular \$1.50 values, sale price, pair... **\$1.19**

**\$1.50 Silkline Comforters \$1.19**  
Comforters 72x77-ins., white cotton filled, silkline covered, tied or stitched... **\$1.19**

**Heavy Wool Nap Blankets, \$2.48**  
Heavy wool nap blankets, plain, pink, white. Also gray, blue & whiteplaid. 60x90 ins., sale price, pair... **\$2.48**

**Fancy Plaid Wool Nap Blankets, \$1.98**  
Fancy plaid wool nap blankets, extra heavy, very fluffy, size 60x76 ins., sale price, pair... **\$1.98**

#### We Must Close the GROCERY

THAT'S the order that came from the office; every dollar's worth of goods, a great sacrifice and reduce your cost of living to the minimum. These specials are...

**SOAP, Tribly brand, special, 7c**  
each... **7c**

**SOAP, Electric Spark, 5c**  
bars for... **25c**

**SOAP, Crystal White, 7c**  
for... **25c**

**COFFEE, our best 49c grade, 33c**  
can... **33c**

**COFFEE, Ideal brand, 19c**  
can... **19c**

**TEAS, choice of any 75c grade, 55c**  
can... **55c**

**TRAYS, Tutley's, 1-lb. cans, 59c**  
for... **59c**

**TRAYS, Tutley's, 1/2-lb. cans, 25c**  
for... **25c**

**SALMON, Capitol brand, all 15c cans, 7c**  
for... **7c**

**COFFEE, Capitol brand, 10c**  
pkg... **24c**

**FOR SALE**  
All grocery fixtures. Apply manager of department.