

Wholesome Beverage Provided for Public in Abundance

Winners of the Hustling Contest



Left to right - Harry Mehaffy, Henry Meyers, E. L. Potter.

The winners of the Ak-Sar-Ben membership contest were dubbed "The Beef Trust" early in the game. Since they began action, last June, the team has added 20 names to Ak-Sar-Ben books,

which proves they are monopolizers of some sort, anyhow. Their nearest competitors clipped along with 24 and then stopped to see how far they were ahead of the rest. In the meanwhile the "Beef Trust" were suffering from writers'

cramp, and wound up the last two weeks of the contest with sixty-eight names. The "Beef Trust" are E. L. Potter, in the printing business; Henry F. Meyers, a real estate man, and Harry Mahaffey, an insurance writer.

SANITARY SURVEYS OF CITIES

Notable Results of Woman's Work as "Municipal Sanitarian."

In the September American Magazine appears an article about Mrs. Caroline Bartlett Crane, who is a professional "municipal sanitarian." She is hired by cities, which gladly pay her \$100 a day for her services, furnish funds for all expenses, a secretary, automobiles, theaters and halls for meetings, official authority to conduct her investigations, and an escort to accompany her. Fifty-two cities in the United States have already hired her. She calls her visits "sanitary surveys." When a city desires her services it calls upon her as a professional municipal expert, and places the keys of the municipality at her disposal. She personally investigates the city's resources, and everything that concerns community life. She stirs up public opinion, and in this manner makes her work effective. The following extract from the article gives some idea of the results of her work:

"The practical results of Mrs. Crane's surveys all over America present a sum total of improvement that is inspiring. Sometimes she has appeared as a prophet of warning. In 1909 Mrs. Crane told Erie, Pa., that it ran the danger of a terrible epidemic unless it purified its water sup-

ply; in 1911 Erie had 100 deaths from typhoid, untold suffering, and a municipal expense of \$12,000. At Sea Breeze, Fla., a great hotel was condemned for lack of fire escapes and proper fire protection; the hotel burned to the ground two weeks later, and the guests barely escaped with their lives, some by jumping from the windows. A Rochester, N. Y., school building, the twin of one condemned by Mrs. Crane, was also burned before that active city could put through various improvements upon which it had determined after her visit. At Harrodsburg, Ky., where an army official said Mrs. Crane, but afterward found his case quashed, the contract system of caring for the poor was abandoned and a new almshouse built. A tuberculosis sanitarium rose at Paducah, Ky., and at Valley City, N. D., a beautiful new infirmary replaces the old poorhouse. At Albert Lea, Minn., the citizens boast a new municipal hospital; at Elig Rapids, Mich., a fine new abattoir. At Rochester, Minn., the father of a child in one of the public schools altered a whole class room to demonstrate Mrs. Crane's system of scientific lighting, while at Mankato, Minn., the bakeries and market-places went through a thorough cleaning and scouring to get upon the 'white list' suggested by Mrs. Crane."

Vacation Time.
"My Wife's Gone to the Country. Hooray! Hooray!" The success of this song was due to its profound truth, its

profound truth to marriage and to human nature."

The speaker was De Wolf Hopper, the noted comedian. He continued, mopping his brow:

"It is an undoubted fact that, the first day or two of his family's departure for mountains or seaside, the most humor of men—the fattest, balded, soberest of men—shoot in their hearts. 'My wife's gone to the country. Hooray! Hooray!'"

"And the wives realize this. And they realize the danger of it."

"I was talking one August afternoon to a matron on a breezy Narragansett piazza."

"'Aha, madam!' I said, 'here you are, enjoying the salt air, while your hard-working husband is chained to his desk in the city.'"

"'Chained to his desk, indeed!' said the matron. 'Ah, if he only could be, I'd have some peace of mind.'—New York Sun."

What He Needed.
The man who had gone to the cubist exhibition walked about in a bewildered fashion. Presently the attendant noticed his evident confusion and brought him a pamphlet.

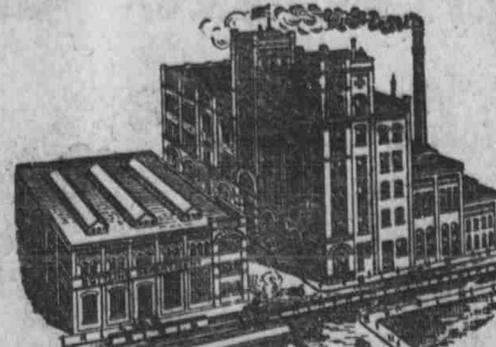
"Here is a key to the cubist art," she said. "Perhaps when you read it you will understand better what the artist seeks to accomplish."

The man took the book and thanked the woman and went away and sat down in a quiet corner. And he looked at the pamphlet a long, long time. Then he arose and came to the attendant, and the same dazed look was on his face as he laid the pamphlet before her.

"'Maybe you have a key to the key,'" he mildly said.—Cleveland Plain Dealer.

Key to the Situation—Bee Advertising.

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At Trans-Mississippi Exposition,
Omaha, 1898.

Lewis and Clark Centennial,
Portland, Oregon, 1905.

International Expo. Foods and Beverages,
Paris, France, 1912.

Exposition Internationale,
Brussels, Belgium, 1912.

QUALITY COUNTS

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