# West Farnam Street Rapidly Becoming a Business Center

at Lower End of Street, While

Farther West Can Be Seen

Residential District.

each fall see Omaha for the first time. often catching only hurried glimpses of

the city itself in the hurlyburly of fes-

"What trip of not too great length, pre

ferably by street car, will give the

stranger in Omaha a representative view

of the city's various activities and a

advantages are best presented to the

visitor's eyes, if he keeps in mind the

itions of such a question answers: Ride the length of Farnam street. There

many other things to see but we

willing to abide by your judgment

of this street. Great wholesale houses, s

big printing concern, a railroad building,

a macaroni factory and other interesting

the eastern portion of the street pre-

senting to the visitor a typical picture

of a number of Omaha's most important

activities. The spectator will not advance

automobile firms to what extent the gacar has taken hold of the affections o

the residents of Omaha and its great

row" which he will see at the upper

A Street of Business Office buildings ranging in height from

ory radiating in every direction, bu

Woodmen of the World building next

of the immensity of the automobile bum-

Then the Apartment Bouses.

some of Omaha's handsomest apartment nouses and homes of the "West Parnam"

in a short time an excellent idea of what he will find the city is upon a more extended acquaintance.

onsible for the move up West Far-

The business progress made along this

rapidly growing atreet is not an acci-dent. In the first place, the westward growth of the business section generally

name. But more credit is due the hustling

Dresher Brothers Help. One of the best known firms on West

arnam street is the concern of Dreshe

Bros. With one of the largest and best

equipped cleaning and dyeing esablian-ments in the entire west, this firm adds

much to the hustle and activity of upper Farnam street. Lined up along the store front of this firm may be seen twenty or more teams and automobiles ready to

start on the day's work, and it is, indeed, a goodly number of garments this large

A glance into the office and work dainly divulges the reason this business

is an important one to the volume of pusiness done up this way. Nearly 100

Bros. to carry on their enormous busi

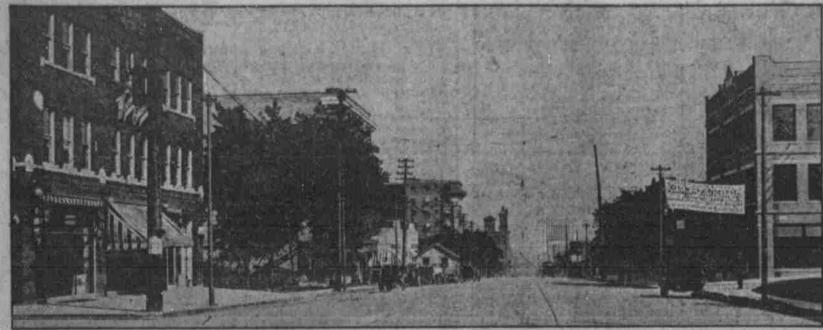
and women are employed by Dresher

orps of workers can deliver.

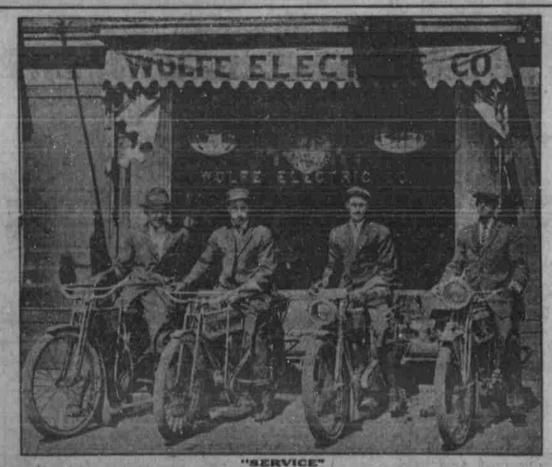
firms whose large volume of busine makes for activity all along the line.

ess of Omaha.

glimpse at the best residence section?"







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are constantly being shown by our sales-men. You'll find them well informed on interior decorating. This means much to you. When you come here for Wall Papers you are not merely getting paper to cover the walls, but papers with a true artistic merit, and are shown ways to use them that will really beautify

GATE CITY WALL PAPER COMPANY

Wholesale and Retail.

Southeast Cor. 24th and Farnam.

#### H. C. MEYERS' BAKERY

2202 Farnam Street

Douglas 3006

"We Bake Anything from a BUN to a WEDDING CAKE"

Drammond Motor a Factor. The new home of the Drummond Motor

mpany and the business which nanates therefrom is an important item to the total figure of this section's busiess progress. This concern was a large me in its old location, and when it con tructed its own home at Twenty-sixth and Farnam about a year ago it eased that business enormously,

must be given credit for shifting the automobile line somewhat further west on Farnam street than before they A Ride Out Farnam Street Gives Representative View. moved to their present location.

The Electric Shop Busy. of the busiest firms on West Parnam atret is the Wolfe Electric company, one of the largest concerns of its kind in the city. With its complete line of eltric fixtures, its big wiring business its large store sales of electrical supplies the Electric Shop is constantly bringing people to this end of town. Each morning a corps of motorcyclists make the calls, and they attract much attention as they start their machines a-whirring.

far the largest concern in the city in its class is the Robert Dempster cor pany, also located on West Farnam street. The large demand for the grade of kedaks and supplies sold at this place brings ection in its totals. Moreover a large finishing business is done by the Demp-ster company and this also brings many opie up there.

Militon Darling Moves Up. For years a prominent merchant o West Farnam street, Milton Darling, the vell-known art dealer, is a constant move from his present store at 1811 i a building especially constructed for hi by Harrison & Morton, the number o which will be 2080 Farnam street. Mr. Darling will have a complete line of plo tures and appropriate frames at his new miness than ever.

Un-to-Date Hardware Store.
O. L. Wiemer conducts a decidedly near and up-to-the-minute hardware store West Farnam street, just above Twenty fourth. Nearly everything that the downtown stores carry in stock, may be bought at this store, and the lower rent rates keep the prices down at Wiemer's. Also it is a very handy place for people

claim the sightweer's attention. Riding past a fine hotel and the many progressive and up-to-date retail stores which flourish month by month and year by year, paying scant attention to the va-Wall Paper Sold Here. The Gate City Wall Paper company garies of the eastern money market or other varying influences which affect other less favored cities, he needs must cated on West Farnam street on highly creditable to business, both retail and wholesale, in Omaha. He also will notice the proswall paper of every design and descripperous, substantial fronts of several of this city's strong banks, and will-find tion. The managers of this concern are a couple of hustling young men, who are that two newspapers have their head-quarters on Farnam street, after the business and know how to get it While this concern is yet compara-Opposite Douglas county's new \$1,000,-000 court house whose marbled interior tively new it is already a strong tactor is worthy of the notice of any traveler, is in the upbuilding of West Farnam street.

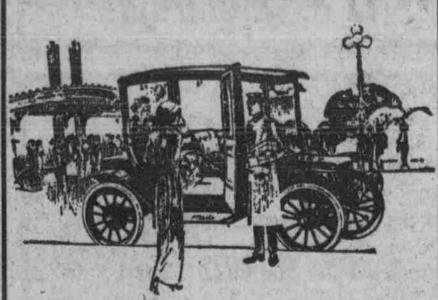
The Omaha Daily Bee building and the Freling & Steinle Melp.

The complete trunk and bag factory city hall. A trip along auto row is a reve-lation to any person which is not aware and salesroom of Freling & Steinle ac complishes much for the business of the street. Everything in the line of leather goods, trunks, etc., are made and sold right in the attractive shop located at Then when the visitor finishes his Far-Eighteenth and Farnam streets. Both Mr. am street trip with an inspection of Freling and Mr. Pteinle are well known and have a large following in their busi

district it is assured that he will say with the thousands who have preceded him, that whatever clae the city may offer to sightseers there is no doubt that Farnam street gives the visitor who wants to see Tekna Shop Sella Much. ess in the West Farnam district is the Tekna Shop. With its countless pieces of beautiful noveitles, bric-a-brac, etc., this little shop has a class of trade enjoyed

(Continued on Page Thirteen.)

## Wood's Electrics



#### Many a Good Business Man

has selected for his family a Wood's Electric because he had confidence in its makers. He might be a poor judge of construction, but he was a good judge of concerns, and he knew, as a business man, that he could rely on any product backed by the financial resources and engineering ability of the Woods Motor Vehicle Co. and its manufacturing record of 17 years in the electric motor car field.

> When you consider that every new car must be purchased upon faith in the ability and integrity of its makers, is it not ordinary prudence to buy a car like the Woods Electric with its well known, record and well known makers behind it.

### Drummond Motor Co.

Omaha

Clap trap baggage doesn't pay. The bumps your trunk gets from the baggage man means short life unless every part is durable. Our trunks are built with the baggage man in mind. Good clear lumber, heavy canvas or fibre covering. Sturdy hinges, locks and

handles and good paint and varnish. If you are not sure of your judgment about suit cases, bags or trunks this is a safe shop to make your selection.

TOUR Baggage Makers

FRELING & STEINLE

1803 Farnam Street

You Will Be Pleased if You

It Will Please Us if You Will

### The Tekna Gift Shop

1823 Farnam Street

An unusual store showing unusual attractive articles that will appeal to everyone **DOLLS AND DOLL FITTINGS** DOLL REPAIRING

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