

New Goods Sale of Dress Goods
Wool Dress Goods in the novelties, checks and plaids at **39c and 48c**
Silk Poplin and other silk finish materials, dark and evening shades **48c**
50-in. sponged and shirred all wool serge, worth \$1.50, at yard **89c**

New Goods Sale of SILKS
A yard wide, finest grade silk messaline, regular \$1.50, at yard **89c**
37-inch black Poplin, yard **48c**
Taffeta silk, worth 90c, at **25c**
Velvets, at yard **75c and 98c**

New Goods Sale of DOMESTICS
5c muslin, bleached **5c**
Best grades of calico **5c**
Double fold percale, worth 12 1/2c, at, yard **7c**
12 1/2c Outing **8c**
Toll du Nord Gingham **9c**
9-4 bleached Sheet-ing, yard at **18c**

New Goods Sale of SWEATER COATS
Ladies' all wool Sweater Coats, all the newest styles, in 3 lots—**\$1.48, \$1.98, \$2.98**
Boys', Girls' and Children's all worsted sweater coats, in 3 lots—**48c, 69c, 98c**

THE NOVELTY CO.

NEW GOODS SALE

Why pay high prices for Dry Goods, Shoes and Clothing when you can walk down one block north away from the high rental district and buy dependable merchandise for less money.

New Goods Sale of Corsets
Sample Corsets, worth to **39c**
Sample Corsets, worth to **69c**
Warner's Hunt-proof corsets at special prices during this sale only.

New Goods Sale of HOSIERY
12 1/2c Ladies' Hose, at **6c**
20c Ladies' Hose at **11c**
40c Ladies' Hose, lisle and also silk boot **25c**
Children's Hose, **8c & 16c**

New Goods Sale of Knit Underwear
Ladies' medium weight ribbed, bleached union suits **48c**
Misses' fleece lined suits, 75c quality, **48c**
at **1.50** Union Suits at **98c**

New Goods Sale of Gloves
\$1.50 and \$1.25 kid gloves, black and brown **48c**
10 button white kid gloves, worth \$3, slightly soiled, very **79c** spec'l. pr.



Men's and Young Men's SUITS AND OVERCOATS

Men's and Young Men's Good Service-able Suits, made of all wool cloth and worth \$12.50, at **\$6.95**
Men's and Young Men's Suits, made of all wool cloth, all new styles and actually worth \$17.50, at **\$8.95**
Men's and Young Men's All Wool Pretty Suits, all this Fall styles and patterns, worth \$20.00, at **\$10.95**
Men's and Young Men's Swell Made Suits, all the latest styles, best workmanship and all wool blue and fancy worsteds and serges. Actually worth \$20 and \$25. **\$12.95**
Men's and young men's overcoats of very good style and material, actually worth from \$10.00 to \$15.00; they will be sold in 3 lots at **\$7.95, \$5.95 and \$3.95**
Men's and young men's overcoats of the newest styles and colors, actual values \$18.50 to \$22.50, at **\$9.95**
The very latest styles of men's overcoats, all the new models for 1913 and 1914, made to sell for \$25.00, at **\$14.85**

New Goods Sale of Men's and Women's Slip-On Raincoats
\$3.00 RAINCOATS **\$1.69**
\$4.50 RAINCOATS **\$2.48**
\$6.50 RAINCOATS **\$3.98**
\$9.00 RAINCOATS **\$4.95**
\$12.50 RAINCOATS **\$6.95**
\$16.00 RAINCOATS **\$8.95**
\$20.00 IMPORTED RAINCOATS **\$10.95**



Ladies' strictly new Tailored Suits of the finest material, styles absolutely correct; some are samples, and some are one of two left in manufacturer's stock; they are made to sell for \$60.00, \$80.00 and a few \$100.00. They will all go in this new goods sale at **\$25.00**
Ladies' and Misses' Beautiful Fall and Winter Suits, made from all the latest fabrics, a grand variety of styles and colors, worth actually \$25.00 to \$35.00. We bought these suits so low that we can sell them in two lots, \$15.00 and **\$14.85**
Ladies' and Misses' Suits of various styles and makes and materials, odds and ends picked up by our buyers for this sale, worth up to \$17.50, choice **\$8.95**
We place on sale twelve-hundred beautiful Suits, Coats and Dresses of very high class, at one price **\$10.00**
Ladies' and Misses' very well made Coats made from the finest plushes, Persian Lamb, Fine Chinelines, also all latest creations in novelty coats. Also pretty gray Mohair Hosiery in striped and brocaded coats, worth regular \$40, \$45 and \$50. For this sale, we offer choice of the lot for **\$25.00**
Other beautiful Coats worth \$25.00 to \$35.00 will go in this sale at **\$14.85**
One big lot consisting of the newest novelty Coats for Women and Misses, worth \$12.50 to \$20.00, in two lots, \$6.95 and **\$6.95**
Women's and Misses' beautiful Dresses in Silk Charmeuse, Messaline, Crepe de Chine, Silk Poplin, Worsted and Whipcord. Dresses worth \$20.00 to \$35.00 will be sold at **\$6.95, \$12.50, \$10.00, \$8.95 and \$3.98**
Beautiful Silk and Wool Serge Dresses, worth regularly \$8.00 to \$25.00 will be sold at **\$3.98**
Evening Gowns, Afternoon Dresses, Lace and Net Dresses, also Silk Kimonos marked down for this sale.



SALE OF SHOES FOR MEN, WOMEN AND CHILDREN
One lot of Women's Shoes — all leathers, lace and button — worth to **\$3.00** **\$1.69**
Boys', Men's and Children's Shoes, sizes 9 1/2 to 13 1/2, at **\$1.69**
Men's Shoes of all the new Fall and Winter lasts and styles, all leathers, worth up to \$5.00 — per pair, **\$2.48**
Boys' Suits **\$1.39, \$1.85, \$2.95 and \$3.95**



50 dozen of the newest Waists made; voile, crepe and flannel, worth regularly \$1.48 **98c** to \$2.00
New Spring Waists, worth \$1.50, slightly mussed samples, at **69c**
Pretty Silk Messaline and Silk Net Waists, worth \$4.00, at **\$1.89**
Other pretty new Waists, in silk net and chiffon, at **\$2.48, \$2.89, \$3.48**

New Goods Sale of Millinery
Imported models of the finest trimmed hats, no two alike, would sell regularly for \$10.00 to \$20.00, will go in this sale at **\$9.95, \$6.95, \$5.95 and \$4.95**
Other pretty trimmed hats worth \$5.00 to \$7.50, will go at **\$3.98 and \$2.95**
\$3.50 trimmed and untrimmed hats **\$1.98**

Men's \$1.25 and \$1 Sweater Coats at **59c** | Men's \$6.00 All Wool Worsteds Sweater Coats **\$3.95** | \$1.50 Men's Heavy Union Suits, **89c** | Men's 10c and 12 1/2c Hose, pair, **5c** | Men's 10c Handkerchiefs, **2c** | **THE NOVELTY CO.** 214-216-218 N. Sixteenth Street. One Block North of the High Rental District | Men's 10c Cotton Flannel Gloves, **5c** | 35c Fancy Ribbon, all silk; at, yd., **15c** | Ladies' and children's Aprons, odds and ends worth 35c, at **15** | 65c Ladies' Outing Flannel Night Gowns, full length & sizes **39c** | Kimono aprons used as house dresses, **29c-39c** | **48c**

1913 Milk-Fed Spring Chickens, 19 1/4c
SPECIALS
Sheep Pot Roast, 3 1/2c and 4c
Steer Purloin Roast, 12 1/2c
Turkey, 12c
Pork Butts, 12c
Lamb Legs, 12c
Mutton Chops, 12c
From 12 to 16 P. M. Lamb Chops at **14c**
GROCERY SPECIALS
10 lbs. Sugar, 12c
10 lbs. Tea or Coffee, 80c
Best Butter, equal to butter, 80c
Mason Fruit Jars, quart, 40c
pints, 30c
1610 Herney Phone Douglas 2793

AUCTION SALE
Saturday, Sept. 27th
10 A. M.
Store Fixtures
Counter
Show Cases
Safe, etc.
POST EXCHANGE
Fort Omaha, Neb.

AK-SAR-BEN SPECIALS
Read these prices and let us have your orders. Phone orders filled immediately. Goods delivered to all parts of the city.
National Flour, guaranteed to be good, 50 lb. sack, **\$1.10**
Nobles Flour, the best flour made, sack, 50 lb. sack, **\$1.25**
Best Flour, 10 lbs. **50c**
Old Dutch Cleanser, 2 cans, **1.10**
The Standard of Cleanest Baking Powder, 50c
50c on Fancy Apples, **1.10**
a boxes Best White Eggs, **1.10**
1 case Fancy Sugar Corn, **1.10**
Teat Foam package, **5c**
No. 1 Spices, 1 lb., **50c**
Pure Baking Soda, 1 lb., **50c**
Good Country Butter, 1 lb., **50c**
Mail orders filled. Write for price list.
L. SCHMOLLER,
Better Groceries for Less Money,
All Phones Doug. 5222, 509 N. 16th St.

"When Christ Comes Again"
is the subject of a free Bible lecture to be given by Dr. C. E. Heard of Vancouver, B. C. Sunday afternoon at 2 o'clock, September 29th, in **JACOBS HALL**, Cor. 17th and Dodge Streets
This is the second of a series of four lectures under the auspices of the I. B. S. A. of Brooklyn, N. Y. All welcome. Seats free—no collection.

Chauncey Olcott Musical Hits
On Sale at Hayden 19c
Brothers, per copy
"Irish Lullaby," "That Dream Girl of Mine," "My Little Dhudeen," "I Never Met a Girl Like You."
All 4 Copies 75c
Bring adv't to get price.
Sale Saturday Only.
HAYDEN BROS.

AK-SAR-BEN Carnival Events AUDITORIUM
Ak-Sar-Ben and Irwin Bros. Indoor Circus
Every Night at 8 o'clock
September 27 to October 4
Prices 25c, 50c and 75c.
Seats now on sale at Auditorium.

DRY COAL
PROMPT DELIVERY.
We Save You 50c to \$1.50 on Every Ton.
We Guarantee 2,000 Lbs. to the Ton.
(That Is All—Thank You.)
ROSENBLATT'S CUT COAL CO.
Douglas 530. 1223 Nicholas.

PIANOS
FOR RENT
\$3 A MONTH
Free Tuning, Insurance, Stool, Scarf. Free Storage if wanted for six months. Rent allowed on purchase price if you decide to buy.
Schmoller & Mueller Piano Company
Doug. 1422. 1811-13 Farnam

Metz BEER
THE OLD RELIABLE
W. B. BOLKMEYER, BREWERY, OMAHA, NEB.
PARKER'S HAIR BALMS
Cures itching scalp, restores hair, keeps hair from falling out, prevents dandruff, itching, itching, itching.

Office For Rent
The large room on ground floor of Bee Building, occupied by the Havens-White Coal Co.
Nice Farnam street frontage. About 1,500 square feet of floor space with large vault. Extra entrance from court of the building.
Fine office fixtures are offered for sale. Apply to N. P. Fell, Bee office.

AK-SAR-BEN Ball
If you want an Auto or Carriage for Ak-Sar-Ben Ball, Wedding Party or Show, call D. 257 or 404. **Palace Horse & Auto Livery** 22d and Cumby St.

Irwin Bros. WILD WEST SHOW
Every Afternoon at Rourke's Ball Park.
Carnival Grounds
Greatest List of Shows Ever Brought to the Carnival Grounds.

OYSTERS TO BE HERE TODAY
Potatoes Make a Big Jump in Price During the Week.
CABBAGE SELLING CHEAPER
Cabbage Have Taken a Big Jump—Necessity Any Fresh Eggs Are to Be Had on Local Market at This Time.
Oysters, practically the first of the season will be on the market today in Omaha at 65 cents a quart. There is expected to be a good demand for them at first, partly because they will be the first of the season, and partly because all other meats have gone so very high, and are regarded for it. The quality is said to be good. Northern oysters are expected soon. Omaha is expected to be supplied largely by Minnesota potatoes this year. The crop of potatoes is reported excellent in Minnesota.
Cabbage is retailing at 20 cents a pound while last week it was sold at 15 cents. The best season is about to close. While there are still Elberta peaches on the market at 30 cents a crate, these are expected to be no more after

the first of next week. Tomatoes are bringing 65 and 70 cents per market basket at present, and are very hard to find at that. Green tomatoes are bringing more this year than usual, and are now selling at 20 cents a market basket, which is a nickel cheaper, however, than last week.
Eggs have jumped 3 cents and they are practically all storage eggs at that. "There are not enough fresh eggs to be had," said Al King of Hayden Bros. "to supply one-tenth the demand in Omaha. Most of the eggs on the market now are storage." Concord grapes will soon have run their course.
There has been little change in the price of meat in the last three or four days, since all meats made a jump of a cent or more per pound.
Potatoes have jumped up 15 to 20 cents in the last week. They are now selling at wholesale at 85 to 90 cents a bushel, while a week ago they could be had for 70 cents. They are retailing at 50 cents a bushel in some places while in others more is being asked.
Colorado potatoes are on the market. Canned corn has taken another jump. Canned corn that used to sell at a nickel is now bringing 7 cents. It is said to be possible that it will run to 8 or 10 cents a can before the winter is over.

Office For Rent
Twentieth Century Farmer
A Journal for Live Stock Men.

AMERICAN THEATER
All Week, Mass. Sun, W.F., and Sat.
E LANG
"IN SEARCH OF A NIPPON."
Best Week The Comedy Success
"GET SIX QUICK WALLINGFORD."

BRANDEIS THEATER
MATTIE SIBB; Tonight 8:15.
CHAUNCEY OLCOTT
In a New Play by Edna Johnson Young
Shameen Dhu
No Free Will.
CARNIVAL WEEK SUNDAY SEPT. 29
Mattie Wednesday and Saturday
KLAW & ERLANGER Present
THE JOYOUS MUSICAL ROMANCE
THE COUNT OF LUXEMBOURG
BOOK BY GLEN MACDONOUGH
MUSIC BY FRANK LEHAR
"FROM THE ORIGINAL OF..."
WILLIAM & SHAWMAY
100 PEOPLE—48 ORCHESTRA
SEATS NOW SELLING
BOYD'S Mattie 2:00
Sept. 28
THE BOYD THEATER STOCK CO.
FLORENCE STONE IN "WIDOWS"