

## SUNDERLAND CERTIFIED COAL IS BETTER

This dry-looking coal talk is full of good common sense and every coal buyer who reads it should find good reason for ordering here

Beter than whatt Better than any coal in Omalia.
What is "Certified" Coal? "Certified" Coal is not a particulare brand of coal. It is a quality standard, nothing else. Rend on, plense.

We eell 31 kinds of certified coal. These come from many different mining districts. Becanse of our enormous tonnnge we have the pick of all the mines in all districts- of course we pick the best.

Our rigid system of double inspection, first at the mines before shipment and then again upon arrival at Omaha, gives us two chances for rejecting if quality is not the best. If not the best it's not good onough for us to guarantee nor for you to use.

## We have soft coal for $\$ 4.50, \$ 8.50, \$ 6.50,47.00, \$ 8.00$ and $\$ 8.50$-all absolutely guaran-

teed by ua. Folks who burn low price coal know that the quality is not equal to coal of higber cost, but we know they aro satisfied if they reeeive the very best coal of the price.
Cortified" Coal means we attach to every delivery tickef our "Guarantee Certificate" in which wo contract to deliver the exact kind and weight ordered and agree to refund price and remove coal at our own cost if for ANY reason customer is not plensed. Is that plain?
Maybe you have been thinking of changing dealers; perhaps your usual dealer has gone out of business; perchanice this is a good time to invite you to commence using your oboice of our 31 kinds of Certified Coal.

## SUIDEPT, MD BPOS. CO. Entire Third Floor, N. E. 60 Yell-os $\begin{gathered}\text { Corner 17th and Harney, } \\ \text { Opposite Court House }\end{gathered}$

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## THE OLD RELIABLE, ORIGINAL DIAMOND AND WATCH OREDIT HOUSE

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 Heavy solld 10k gold miounting, A gorgoous ring and a real bergain
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