

Society

By MELLIFICIA. Wednesday, September 17, 1913.

ONE of the few cavalry weddings to be celebrated in Omaha will be that of Miss Marion French, daughter of Major and Mrs. Charles French, U. S. A., of Fort Crook, to Lieutenant Eben Swift, Eleventh United States cavalry. The ceremony will take place Saturday evening at 9 o'clock at the home of the bride's parents at Fort Crook.

The original plan was to have a large military wedding in the Episcopal church, but as so many officers were ordered to the Mexican border it was planned to have a very quiet wedding, with only immediate families and a few intimate friends from the garrison present. However, the original date for the wedding will be the same, and also the color scheme for the appointments.

Cavalry yellow will be used in the floral decorations throughout the rooms and in the gowns of the bride's attendants, and the flowers which they will carry.

Lieutenant Swift and his best man, Lieutenant Berton Read, are expected tomorrow from Fort Oglethorpe, Ga., and Miss Ethel Elliott of Minneapolis, maid of honor, is also expected. Little Miss Edith Farnam of Fort Crook will be flower girl.

The bride's wedding gown and trousseau are said to be unusually beautiful. The wedding gown is a Lucile model. This popular young couple have already received over 300 gifts.

Lieutenant Swift and his bride will take a two months' wedding trip to Washington and New York, after which they will make their home at Fort Oglethorpe, Ga.

At the Field Club.

Mr. C. N. Robertson will have four guests at dinner this evening and Mr. George Haverstick will have four.

Thursday Mrs. C. E. Hunter will entertain at luncheon at the club. Places will be laid for forty-five guests.

Mrs. A. A. Allen will entertain eighteen guests at luncheon Thursday.

Entertainments.

Miss Barker entertained at luncheon Monday for her friend, Miss Beas Murphy of Lincoln. Covers were laid for:

- Misses—Josephine Gibbons, Beas Murphy, Della Eason, J. P. Hally, Agnes Kritebrink, Messrs.—M. Spooner, Bert Hayes, Valdo Penrose.

Celebrate Anniversary.

Mr. and Mrs. Ira J. Beard celebrated their fifth wedding anniversary last evening by entertaining a few friends at their home, 683 South Twenty-eighth street. Those present were:

- Mr. and Mrs. Warren Hewitler, Mr. and Mrs. Charles Wilson, Mr. and Mrs. J. P. Hally, Mr. and Mrs. E. F. Denison, Mr. and Mrs. J. W. Miller, Mr. and Mrs. A. E. Eaton, Mr. and Mrs. C. Maxwell, Mr. and Mrs. Emmet Ireland, Mr. and Mrs. E. B. Nelson, Rev. and Mrs. J. H. Beard, Mr. Chester Dalsiel.

HOTEL TOURNAINE

Visit Boston and stay at the Hotel Touraine. Every comfort of service and appointment is provided to make your stay delightful.

Overlooking Boston Common. Daily and food products from our model farm. Rooms from \$2.50, with bath from \$3.00. Every room outside.

Parker House and Young's Hotel under the same management. Rooms from \$1.50. J. R. WHIPPLE CO.

The Operator's Trained Voice

Before she is given a position at the switchboard, each operator is trained in those essentials of good operating—courtesy, accuracy and speed.

The operator's attitude on courtesy is of first importance in the production of good service.

Here is an excerpt from a lecture given in the operators' school:

About Courtesy

"An operator's soft and pleasant, well modulated voice, never strident, angry or high pitched, will disarm anger and make the rough places of daily business smooth.

"On the other hand, a harsh, angry, hasty or disinterested tone of voice will create a feeling of antagonism with the person addressed.

"Courtesy depends as much upon the tone of voice as upon the words spoken."

NEBRASKA TELEPHONE COMPANY

Monocles and Walking Sticks May Soon Be in Vogue Here

"Don't be surprised to see Omaha society ladies carrying gold-headed walking sticks and wearing monocles before this social season is well advanced."

This is a parting prediction of Winifred Mills Burkholder, who has been in Omaha for the last three days as the manager of models and chief demonstrator of the style show at Brandeis Stores. Miss Burkholder speaks as one with experience, inasmuch as she herself effects the monocles and the walking stick.

"Omaha women are quick to pick up the little innovations that are ultra smart," observed Miss Burkholder. "I have noticed this inclination during my stay here. That is what convinces me that the walking stick and the single eye glass will be popular among society women before winter comes. In New York the walking stick for women is a fixed style. In a block, walk on upper Fifth avenue one can see a score of them. The monocle is rather more extreme, but it is just as pronounced among certain social sets. One need not regard the stick as a mere frippery. It has real value as a finishing article in a woman's outfitting.

"The reason for the popularity of the stick is this: It is an age of tacticians. Women no longer carry umbrellas as they once did. The umbrella adds nothing to the smart toilette, whereas the walking stick does. A woman feels a bit more at ease and a trifle more self-possessed if she carries a stick. I know because I carry one myself.

"Many a woman who leaves glasses at home because they mar her beauty, finds the monocle of use, for instance, when making a close examination of fabrics while shopping."

Miss Burkholder has appeared in scores of stunning costumes during the last few days and she declares that Omaha women are close students of style and appreciate the really artistic in apparel with wonderful unanimity.

"Omaha is a city where women know how to dress and how to appreciate the essentials of the fashionable toilette," remarked Miss Burkholder just before leaving the city.



MISS BURKHOLDER.

At the Country Club.

Mr. J. De Forest Richards will have fourteen guests at dinner this evening at the club, and Miss Mae Hamilton will have six guests.

In and Out of the Bee Hive.

Miss Virginia Lewis of Springfield, Ill. is visiting Miss Eleanor Dickman. Miss Ruth Etoline Ogilvie has left to resume her studies at De Pauw university, Greencastle, Ind.

Mr. and Mrs. M. C. Kibbe of Urbana, Ill. formerly of Omaha, are visiting Dr. and Mrs. W. A. Wilcox.

Mrs. J. J. Dickey and daughter, Miss Bertha Dickey, who spent the summer at Lake Okoboji, returned today.

Dr. J. S. Goetz and Miss Elsie Goetz left yesterday for an eastern trip. They will be absent about three weeks.

Mrs. H. E. Moffat of Detroit, Mich. visited her brother, Dr. W. A. Wilcox, and family last week on her way to Denver.

Mrs. Mabel Reed of Stiberville, O., is the guest of Miss Oia Belle Hervey prior to the Hopewell-Hervey wedding, which takes place Thursday evening.

Mrs. O. B. Gannon and daughter have returned from an extended eastern trip to Illinois and Wisconsin and a trip to Colorado, having been gone nine weeks.

Mrs. Hugo Brandeis, who returned last week from an extended tour of the eastern summer resorts, will remain in Omaha for about a month, leaving again early in October to spend the winter in New York.

Howell Refuses to Pay Board's Part of Election Bills

R. B. Howell of the Water board has dictated a letter to the city commission emphatically refusing to pay the Water board's share of the last election expenses. City Commissioner Dan B. Butler of the department of finances and accounts asked the board to pay a portion of the expenses, since Water board candidates ran at the election.

"We are not legally bound to pay this bill," said Howell, "and I'm saying so on the authority of the city attorney of Omaha. If we paid election bills in the past, it was purely out of goodwill."

Under the new Metropolitan Water district law the Water board may hold its own election, count the votes cast and issue its own certificates of election. The power to appoint the clerks and judges is also vested in the Water board.

Prince Cupid to Be in Omaha Today

Prince Cupid, who is said to have the distinction of being the most beautiful specimen of manhood in the Sandwich Islands, is enroute home to Hawaii. He left Chicago last evening and will arrive in Omaha on the Northwestern-Union Pacific limited at 7:30 this morning.

He will be here half an hour. Prince Cupid is the son of former Queen Lil of the Sandwich Islands and has inherited the crown property, or rather that turned over to her when the islands were annexed. The prince is traveling in good style, he and his suite of nine persons occupying two drawing rooms in one of the sleepers.

REV. A. T. LORIMER ACCEPTS CALL TO THE ZION CHURCH

The Zion Lutheran church, Thirty-sixth street and Lafayette avenue, is in receipt of a letter from Rev. A. T. Lorimer of Geneseo, Ill. accepting the call given him at an official meeting held August 28.

Rev. Lorimer spent two days here looking over the field two weeks ago and came to the decision to take up the work here. He will be here the latter part of November.

Rev. Lorimer is a young man, 30 years old. He has spent two years as pastor at Chicago and five years at Geneseo. The members of Zion Lutheran church are very fortunate in getting his services.

WANT TO KNOW ABOUT RATES

Insurance Committee of Commercial Club Asks City Officials.

ASK WHAT IS BEING DONE

Think Something Should Be Done So That Insurance Rates in Omaha Might Be Reduced—Discuss Expert's Report.

The insurance committee of the Commercial club wants to know what the city officials are doing in regard to the underwriters' report, recently issued, in regard to the fire hazard in Omaha. At a meeting of the insurance committee of the club at noon it was decided that a letter should be prepared to the heads of various departments of the city government, asking them whether they have seen the report, what they are doing about it.

Copies of the report which placed the fire hazard high in Omaha had been placed into the hands of the members of a committee that each one might study the report before coming to the meeting. The report was discussed with special reference to the statements in the report that the fire fighting equipment here is deficient and that the new water main which might remove the penalty of 5 cents per \$100 in insurance rates, is not yet accepted by the city. It was also mentioned that even if the new main is accepted and the penalty of 5 cents removed, the city might still be penalized for other defects that have developed since the last underwriters' survey was made six years ago.

Recognizing the fact that the parlor match is the cause of 17 per cent of the fires in the country, copies of ordinances in St. Louis and Chicago regulating the sale, manufacture and use of the parlor match were placed into the hands of the committee for consideration.

Ordinance Being Drafted for the Charter Election

City Attorney John A. Rine is drafting the ordinance calling the special election to vote on the home rule charter. The election probably will be held in October. Several other propositions are to be submitted at the same election, one being the voting of \$25,000 to purchase the old auditorium and another being a bond issue of \$300,000 or \$500,000 to build an addition to the public library.

WILD FOWL BEGINNING THEIR JOURNEY TO SOUTH

Driens in by cooler weather from the straits northwest, reports reach the Northwestern coast that out through Cherry county and in the vicinity of Wood lake, the country is fairly alive with ducks, the flight being fully as large as in former years.

A few geese are said to be stopping in the lake section of Cherry county, but they are wild and refuse to be decoyed. The flight of these birds is not expected to equal that of former years.

To Brighten Up Quickly After a Tiresome Day

(From Woman's Tribune.) After a strenuous day outdoors, when wind, dirt and exhaustion have combined to take away one's freshness and good looks—after a tedious or fretful day in doors—one often has urgent need for some quick rejuvenator. Maybe there's a dance on for the evening, or some other social affair. How in the world can one make herself presentable, looking as she does? It's quite easy.

No Ready-Made Suits for Men fit so well as the "Society Brand." We are official agents in Omaha.

Brandeis Stores

There's a Convenient New Entrance to Brandeis Store for Men on 19th Street, North of Douglas.

Scores of Elegant Suits and Gowns That Have Delighted Omaha Women in Our Style Show Will Be Selected Thursday

The women of Omaha have decided! They have seen the styles that are really authentic displayed upon living models who could give animation to apparel. The formal showing is over and hundreds of women have determined just what attire they wish for this season. This store has again proved its claim to originality and leadership in the western World of Fashion. For those about to select their new attire we suggest:

The new tailored suits in the two-piece or three-piece models; the modified belted models, cutaways, etc. in new fabrics and the new autumn colors. **\$35 and \$39**

You will be charmed with the original style and the practical character of our Women's Afternoon Dress and Bridal Frocks, cleverly fashioned of real crepe, charmusat, crepe de chene, etc. Each model has a touch of individual style that puts it in a class far removed from the ordinary. **\$25, \$35, \$39, \$49**

Separate Wool Skirts are more than ever popular for Fall and Winter. You will approve the low draped and plain tailored separate skirts at—**\$9.95, \$9.50 and \$12.50**

Here Are the New Hats that Set the Style Standard

Women of discrimination always judge new hats by the high style standard of Brandeis Millinery. Styles here are considerably in advance of the ordinary models.

The New Cubist Hat

This season's chief innovation. These 4-cornered hats are seen only at Brandeis. Ten varieties.

The Oriental Cubist hat, simply trimmed with three black velvet balls are offered here special. **\$20.00**

Cubist Hats, trimmed with purple moire ribbon with bows flat to the edge of the rim. They won extravagant praise when worn by the models—at. **\$16.50**

Cubist Hats with Bulgarian band and velvet fronts **\$10** | Cubist Hat with imitation Paradise plume up the back, at. **\$5**



The New Bridle Hat is a Fascinating Model

Scores of women here exclaimed with delight whenever they viewed one of these hats of black velvet with smart chin strap. They were featured extensively by the models for the past three days. A favorite model of Bridle Hat has antique gold rose on the side and no trim. **\$16.50** | An alluring style of the Bridle Strap Hat has trimming of pleated moire ribbon, foliage and flowers. **\$10**

New Laces at 39c Yard
18-inch shadow lace flouncings, 18 and 24-inch shadow allover and 42-inch dewdrop chiffons; also Venise and shadow lace bands, edges and galloons—many choice designs; worth 60c and 75c yd. **39c**

Fancy Cotton Wash and Trimming Laces, 100
Imitation cluny, Carrick Macrame and shadow lace edges and bands, up to 9 inches wide, in black, white and cream—sample pieces worth up to 50c a yard; at, per **10c**

Silk Boot Hosiery
With wide, little gather tops; also hosiery that is all silk to the top, full fashioned, regular made and seamless—black, white and fancy, worth up to 50c; at, pair **35c**

Omaha's Best Offers in Gloves

Women's Genuine Doekin Gloves at 95c a Pair—Out seam sewed, in good quality skins, tanned in the best manner possible—guaranteed washable. Sold everywhere for \$1.25; special sale! **95c**

Women's 2-Clasp Kid Gloves \$2.50 a Pair—"Terror" make; made of very best quality French national skins—light and medium weights; black, white and colors—all sizes; **\$2**

Kayser's Long Chamousette Gloves at 55c Pr. 16-button length, white with heavily embroidered backs, in black—now in such great demand. Guaranteed washable and black fully guaranteed not to fade, all sizes, on bargain square—75c values **55c**

Kayser's 2-Clasp Chamousette Gloves at 25c Pr. White chamousette, guaranteed washable, with black embroidered backs—all sizes.

Art Craft Guild Picture Framing

Third Floor, Southeast Corner. This newly established department is now in readiness to handle all your orders for picture framing.

We carry the "Art Craft Guild" line of picture frames and mouldings, which is far superior in quality and designs to any other shown in Omaha or even in Nebraska. The ordinary gilt picture frame dulls, tarnishes and show wear in a very short time, but the "Art Craft Guild" Etruscan gold, Verdi gold and Antique golds are absolutely permanent. In fact, we guarantee every piece we sell for five years—and if a frame doesn't go wrong in five years it never will go wrong.

Our mahogany Circassian walnut, oak and birch frames are absolutely the choicest picked woods. Some framers think that fish glue at 15c the pound is plenty good enough for picture frames—our "Art Craft Guild" frames are put together with barbed rods and cement at \$150 the pound. Many dealers believe that American glass will answer the purpose, but our shop uses only the best French and Belgian glass. This insures you against having a bubble in the glass to distort your picture.

Prices are positively less than ordinary art and picture shops, with their small daily output, are compelled to charge for the most ordinary work. Let us frame that picture and convince you.

Advance Notice! Two Exceptional Sales Saturday

A New York Jobber's Surplus Stock **Leather Bags \$1** Positively the best values we have ever offered at

A Special Purchase of 5,000 Pairs **Women's Kid Gloves 65c pr.** Made to sell regularly at \$1.25, \$1.50, \$1.75 and \$2.00 a pair. See the great window display...

Beautifully the Complexion

IN TEN DAYS **Nadinola CREAM** The Unequaled Beautifier USED AND ENDORSED BY THOUSANDS. Guaranteed to remove tan, freckles, pimples, liver spots, etc. Extreme cases about twenty days. Cleans the skin clear, soft, healthy. Two sizes, 50c. and \$1.00. By toilet counters or mail. NATIONAL TOILET COMPANY, Paris, Tenn. Sold by Brandeis' Drug Dept., Seated Drug Co. and others.

Make sweeping a pleasure by using the LITTLE POLLY BROOM

The Guaranteed BROOM Sweeping is hard work when you use a clumsy broom. The Little Polly is light and does the work better. Your grocer has the Little Polly in stock. Harra & Stewart Mfg. Co. Des Moines, Ia.

Look for Our Advertisement in Next Sunday's Papers.

We Have a Very Important Announcement to Make.

BRANDEIS STORES

A little Bee want ad does the business. Everybody reads Bee want ads