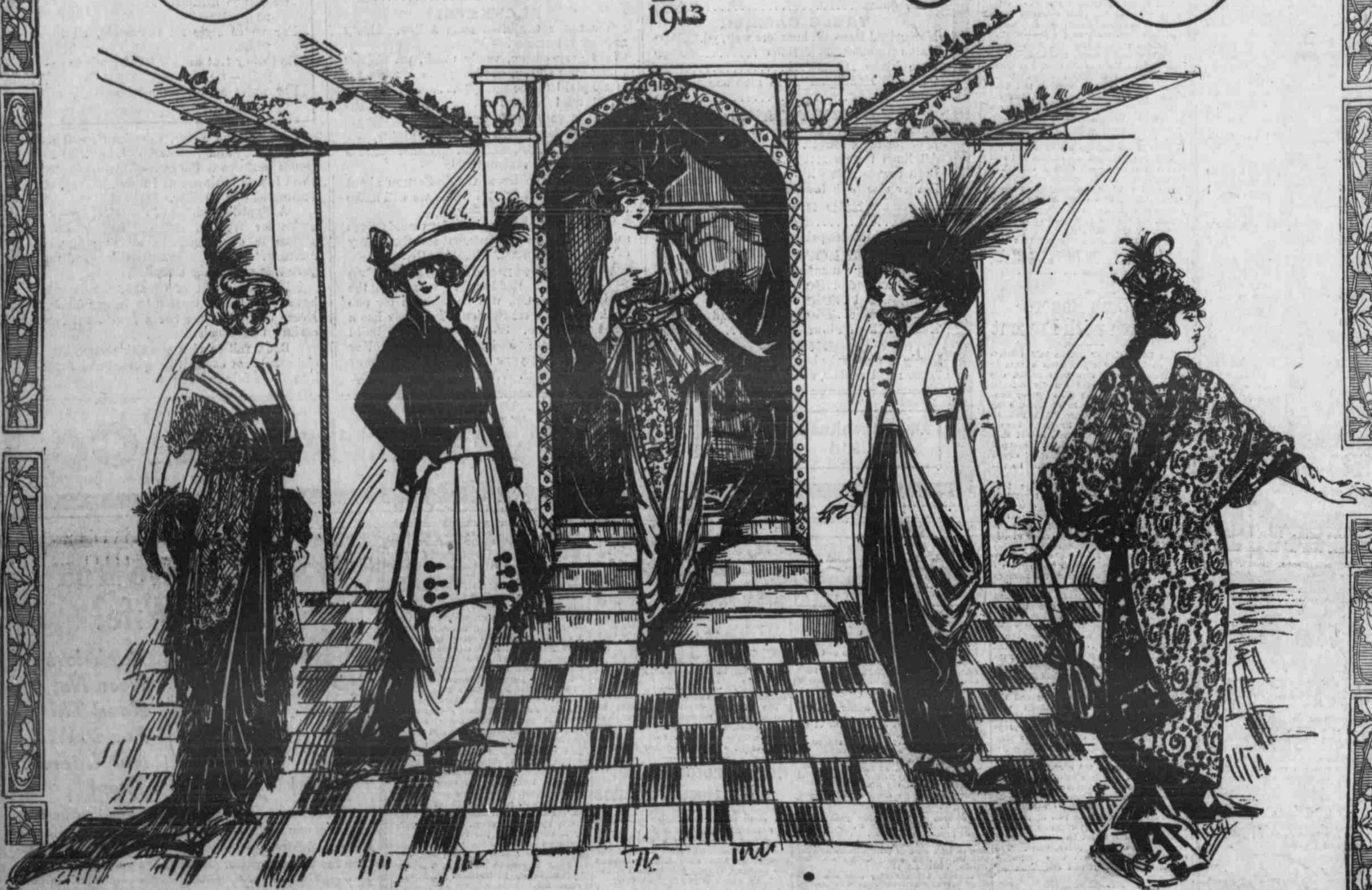


Monday  
Tuesday  
and  
Wednesday

Brandeis Stores

*The Style Event Supreme*  
**Fall Opening**  
1913

in our  
Womens  
Ready to Wear  
Apparel  
Sections



From Our Own European Office, located in the heart of the Fashion Colony of Paris, we have received many exquisite, original French Costumes and Hats

To present the authentic styles for Fall and Winter in their proper environment, twelve of the most beautiful young artists models in America, chosen for their perfection of features and figure will appear in a

**"Promenade des Toilettes" and "Tableaux Vivants"**

Enacted at Intervals During Each Day of the Opening  
Ten A. M. Until Noon Two P. M. Until Four

A Fascinating Exhibition of Apparel Enhanced by the Grace of Lovely Women

The Master Designers of Europe and America Have Contributed Original Creations

Costumes appropriate for every function of the social season, Evening and Afternoon Gowns, Tailored Apparel, Evening Wraps, Millinery and accessories to the Fashionable Costume

Each Section in these United Stores contributes its share to make this formal presentation of Autumn Merchandise Thoroughly Complete and Comprehensive

Kindly regard this announcement as an invitation to attend this Opening Event.

This event will be conducted on a scale typical of the greatness of this Store