

HAYDEN'S

We Close at 6 P. M. Saturdays During August. Do Your Buying Early.

It's the High Quality of Our Offerings at Saving Prices That Makes August Reduction Sale Offerings So Very Attractive

We Fill Mail Orders from Daily Ads While the Goods Last. Order Today.

HAYDEN'S



Summer Furniture AT COST

A big two-day sale—Saturday and Monday—Fiber Porch Furniture—Rockers, Chairs, Settees, Tables, Flower Baskets, Fern Stands, Etc., Etc.—very best qualities, 1/3 Less than Regular.

Lawn or Porch Swings—Six foot, 2 inch, felt mattress, finest steel frame couch, with springs and adjustable head rest; tubular steel frame; \$14.00 **\$8.75**

Wooden Porch Swings with chain; fumed oak or green, on sale—6-ft. size, **\$6.50** 4-ft. size **\$3.00**

Others even cheaper; many other rousing specials in this big two-day sale.

August Sale Prices Mean Big Savings on

Men's Furnishings

- 15c Handkerchiefs, all linen or mercerized, on sale Saturday at... **8 1/2c**
- 25c and 50c Socks—Lisle and silk; all colors; guaranteed perfect... **25c; 12 1/2c**
- \$1 Colored Laundered Shirts, with or without collars; big assortment, at... **49c**
- Amoskeag Chambray Shirts, men's or boys'; 50c values, on sale at... **35c**
- 3 for \$1.00
- Griffin Brand Shirts, made to sell from \$1 to \$2.50; all sample stock, in two big lots, at... **98c; 69c**
- 50c and 75c Silk Ties and Suspenders; best qualities; big assortment, at... **45c; 25c**



Rare Economies Offered Women of Omaha Saturday in our great Mid-Summer Clearance of Dresses from the work rooms of America's best makers

\$3.95 for choice of several hundred beautiful Summer Dresses that sold regularly at \$10.00, \$12.00 and \$15.00—both white and colors, in all the most popular summer dress fabrics and in a broad assortment of distinctive designs.

Pretty Summer Dresses—That sell regularly to \$7.50, linsens, ginghams, lawns, dimities, etc, choice summer styles as shown in **\$1.69**

Cream Serge Suits—That sold at \$25.00 to \$45.00—charming summer styles **\$12.50**

\$7.50 Dress Skirts \$3.95—In the popular black and white check effects.

\$5.00 Silk Kimonos—**\$2.95** Ladies' Dress Skirts—**\$5.00** and **\$6.00** values, **\$2.45**; in splendid quality of cream serge.

New Fall Tailored Suits—A splendid showing of the most clever style ideas from the world's best makers, both originals and copies; **\$19.50, \$25, \$35 to \$75** attractively priced at...

Ladies' Underwear Section Sterling Quality Goods at Unusual August Underpricings Crepe Cloth Gowns 89c

To \$1.50 values in plain colors, stripes and figures; cut full and long; several different styles.

Snowy Undermuslins, Skirts, Princess Slips, Gowns and Combination Suits, beautifully trimmed with lace and embroidery; made to sell to \$3.50, one big lot, your choice **\$1.45**

Lace and Embroidery Trimmed Gowns; big assortment of pretty styles that sold at 75c up to \$2.50, on sale at **49c & 98c**

Fine Lisle Union Suits, all styles, to \$2.00 values, on sale at **98c**

Others at **35c and 25c**

Children's Satin Bloomers, all sizes, special at **25c**

Children's Mercerized Lisle Vests, regular 15c quality, at **7 1/2c**

Boys' Porsoknit Union Suits, 50c quality, at **35c**

All Bathing Suits greatly reduced for quick clearance.



Final Clearance of All Our Summer MILLINERY

Our entire stock, without reserve—Hats that sold regularly up to \$12.00, most attractive summer styles trimmed in malines, ribbons, flowers or fancy feathers, divided into two big lots at—

\$1.00 and 49c

Beautiful New Millinery—Satin, plushes, moires, etc., artistically trimmed in malines and new fancies—special bargains at **\$4.98** and **\$3.98** Untrimmed Black Satin Shapes, special at **\$1.69**

Brooms, Special Sale Saturday

A good grade 4-tie Parlor Broom; usually sold at 35c to 40c, at **19c** No telephone or C. O. D. orders accepted; one broom to a customer.

SAD IRONS AT REDUCED PRICES Either the "Williams" or "Ideal" Electric Irons, fully warranted; a \$3.50 value, at **\$2.94** Wizard Gas Irons; a regular \$3.50 value, at **\$1.89** 4-piece set nickel plated Mira. Pot's Sad Irons, **79c**

FOR THE PRESERVING SEASON: 8-qt. Enamel Preserving Kettles, **39c** 10-qt. Enamel Preserving Kettles, **49c** 12-qt. Enamel Preserving Kettles, **49c** Enamel Colanders, **19c** 1-qt. Tin Fruit Cans, per dozen, **29c** Fruit Presses, **19c** 13-inch Wood Chopping Bowls, **10c** 15-inch Wood Chopping Bowls, **29c** 17-inch Wood Chopping Bowls, **49c**

Saturday Specials in Domestic Room

- Wamsutta, one of the best sheets made, size 81x90, \$1.10 value **85c**
- Tioga soft finished Sheets, 72x99, 59c values **48c**
- Pillow Cases, good quality, 42x26; 12 1/2c values **10c**
- Mercerized Table Patteras, good weight, 3 1/2 yds. square; \$1.15 values **85c**
- Fancy Striped Voiles; 18c values at **10c**
- Genuine Lorraine Tissues; 25c values **12 1/2c**
- Silk Finished Taffetas; 18c values; 25c values **18c**
- Percales, light and dark colors; 36-inches wide; 12 1/2c values, at **7 1/2c**

Men's Silk Auto and Outing Hats and Caps

About 50 dozen, made to sell to \$2.00; choice **49c**

Our Entire Stock of MEN'S STRAW HATS that sold regularly up to \$3.50, choice **50c**

Clean, fresh stock. Get a new hat to finish out the season and for next.

Suit Cases, Bags and Trunks

At 25% Less Than Regular Prices—the same high quality goods that we show all year, the only difference being the price.

Fiber Trunks worth to \$16, Saturday at **\$10.95**

Matting Suit Cases, regular \$2 to \$4 values at **\$1.50, \$2.00 and \$3.00** Many other specials.

See What You Can Buy for 19c Each

- 35c Hand Bow Ribbon,
- 35c Patent Leather Belts,
- 35c Hair Brushes,
- 35c Tooth Brushes,
- 35c Whisk Brooms,
- 35c Pad Hose Supporters,
- 35c String Shopping Bags,
- 50c Thermometers,
- 50c Toilet Mirrors,
- 35c Dressing Combs,
- 35c Ladies' Neckwear,
- 35c Fancy Veilings.

The Greatest Grocery Department in Omaha for the People

- 2-lb. cans Early June Peas, **10c**
- All 5c pkgs. Crackers, pkg. **3c**
- 5 bars Ivory Soap, **19c**
- Adv-Jell, Ice Cream Powder, Jell-O or Jelly, pkg. **7 1/2c**
- 4 lbs. Fancy Japan Rice **10c**
- quality, for **25c**
- 10c Tall cans Alaska Salmon, **10c**
- 8 cans Oil or Mustard Sardines for **25c**
- The best Domestic Macaroni, Vericelli or Spaghetti, per package **7 1/2c**
- 1-lb. cans Assorted Soups, **7 1/2c**
- McLaren's Peanut Butter, per pound **12 1/2c**
- 16-oz. cans Condensed Milk for **8 1/2c**
- The best hand Picked Navy Beans, lb. **5c**
- 12 Sterco Bouillon Cubes **25c**
- The Best Tea Siftings, lb. **10c**
- Golden Santos Coffee, lb. **20c**
- Grape-Nuts, pkg. **10c**
- E-C Corn Flakes, pkg. **10c**
- Big Butter Special Saturday, 19,000 lbs. No. 1 Creamery Butter, nothing finer! we want every housewife in Omaha to give us a trial, and you will soon be convinced its quality is good; Saturday special, per lb. **28c**

Boys' Blouse Waists

To \$1 values in Madras, Chambrays and Sateens; light, medium and dark colors, all sizes, **49c & 25c**

Boys' Wash Waists, to \$2.50 values, in sailor and military styles; madras and chambrays, in two lots, at **98c & 69c**

Standard Make Corsets

That sell regularly to \$5; broken lines, to close at one price, your choice at **\$1.79**

Women's Lace Front Corsets, medium and long models, fine grade batiste, at **\$1.79**

Brassiers and Sanitary Aprons; regular values to 50c, on sale at **25c**

New Books

Fiction:

THE THUNDERHEAD LADY. By Anna Fuller and Brian Road. 196 Pp. \$1.45. Putnam's Sons.

"Wanted—By a Harvard graduate, a permanent position as husband. Carefully trained by an anxious mother, and used to feminine domination."

So begins a clipping from the Boston Herald, written in jest, and printed from a chance reader, and results in the correspondence that forms the substance of this little skit.

HIS LOVE STORY. By Marie Van Vorst. 286 Pp. \$1.20. Bobbs-Merrill company.

Pithebone is an engaging friend as could be asked of the fates and his devotion to his master is the most delightful part of this story. The master is a French soldier and, while following his duty away from an American heiress, falls wounded and a captive on the African desert. The little friend, who had braved many dangers to follow him, saves him from death and when the lovers are united lies down before the fire, quietly content to share the future they are planning.

IN ANOTHER MOMENT. By Charles Belmont Davis. 22 Pp. \$1.25. Bobbs-Merrill company.

As the story goes, a girl and a youth, very much in love, both young and ambitious, are enticed to New York from their little home town by a designing broker, who sees in the girl the one to

adorn his after-theater supper parties. The lad finds employment in the broker's office. The girl, because of her startling beauty, is immediately made way for on the musical-comedy stage. Then begins the struggle. The dreams of early acquired wealth are shattered and the awful possibilities—the hardships and the perils of their position—beat down upon them. To them both the great city applies the acid test. The story is told in an attractive manner and the characters are real men and women.

THE FRIENDLY WAY. By T. P. Cameron Wilson. 368 Pp. \$1.25. G. P. Putnam's Sons.

A story of English slum life, written with a consciousness of social wrongs, and an equally keen realization of the herculean difficulties in the way of its fighting. It presents the inarticulate groping after better things, and the rebellion against things as they are.

THE KNOCKERS' CLUB. By Nathaniel C. Fowler. 216 Pp. \$1. Bully & Klein-telech.

Six men belonging to an organization called "The Knockers' Club," which apparently existed for the sole purpose of enabling its members to be rude to one another with impunity, make several excursions together. There is a great deal of talk, and numerous dissertations upon Boston, beans, summer hotels and kindred subjects.

THE MAKING OF THOMAS BARTON. By Anna Nicholas. 288 Pp. \$1.25. Bobbs-Merrill company.

A collection of fourteen short stories in which, though tragedy and romance are interwoven, the general point of view is that of comedy and the outcome is

cheerful. The author accepts life rather than analyzes it, and cares first of all to keep her reader actively entertained.

SUNIA, A HIMALAYAN IDYLL. By Maud Diver. 262 Pp. \$1.25. G. P. Putnam's Sons.

These charming stories of India derive their power from the national prejudice, the bar of race that keeps the east and west apart, and yet is not proof against the impulse of sex. The deep, active, persistent heritage of eastern tradition gives a quaint charm to the pages of the volume.

HOLDON OF THE NAVY. By L. W. Rogers Perry. 390 Pp. \$1.25. A. C. McClurg & Co.

A story of the Spanish-American war. Lieutenant Holton is detached from his command at the outbreak of hostilities to engage in secret service work. The machinations of some misled Cuban patriots, villainies of Spanish spies, as well as the San Juan assault, the destruction of Cervera's fleet, the saving of Santiago, with the winning by Holton of a beautiful and devoted Cuban girl, enthusiastically devoted to the cause of liberty, combine to make an interesting story, told with knowledge of the naval and historical conditions of the war's events.

HARLETTE. By Marion Polk Angel-lotti. 182 Pp. 50c. The Century company.

The book tells how Duke Robert of Normandy fell in love with Harlette, a peasant girl of great beauty, the only human being who did not fear him. How Harlette saved Duke Robert from the madness which returned over and over again to torture him, how she saved him a love which was the marvel and the talk of all Normandy, how their son be-

came William the Conqueror, make a story of unusual power and great beauty—a story exceedingly well told.

THE ROMANCE OF ALL. By Eleanor Stuart. 224 Pp. \$1.25. Harper & Bros.

All Kianster, whose real name is Alexander Alexander, is an English lad reared in the household of the sultan of Angkor, with the wise, pretty and charming Fatuma, favorite sultana, for foster mother. Fatuma, indeed, loves All better than her own true Moslem son, Abdur-haman, loves him so well that she takes care that in due season he shall become the full-fledged "Frank" she deems desirable, even at cost of their long and, perhaps, permanent separation. So Graf Michaelis von Rodenburg, German statesman, who has loved Alexander's father and mother, comes to take All to Europe, and from von Rodenburg's Berlin home he is, but not before Patricia Bellingham, beautiful and brilliant, has claimed his youthful heart.

Juvenile.

POLLYANNA. By Eleanor H. Porter. 216 Pp. \$1.25. L. C. Page & Co.

Pollyanna is the daintiest and most irresistible maid you will meet on the journey through bookland. She is so real one almost forgets she is a story girl. The story is wholesome and fresh, and the little readers will rejoice when she takes her place in the hearts of all members of the family.

PUSSY BLACK-FACE. By Marshall Saunders. 211 Pp. \$1.25. L. C. Page & Co.

This story is of a kitten and her friends; is amusingly told by the kitten and is a most amusing and entertaining. Not only

is "Pussy Black-face" a delightful kitten to know, but she tells her story in a novel and charming way.

THE BLOSSOM SHOP. By E. Y. Mullins. 22 Pp. \$1. L. C. Page & Co.

An appealing story of mother love and sacrifice for a little blind daughter. The reader will love the brave little girl and rejoice when her sight is restored and other good fortune comes, bringing release from all worries.

A SCOUT OF TODAY. By Isabel Hornbrook. 290 Pp. \$1. Houghton Mifflin company.

A book for boys which not only is a good story, but also will appeal to the better natures of its young readers. It shows the good that the interest and experience gained from membership in the Boy Scouts can do for an active, fun-loving boy in average surroundings.

Miscellaneous.

THE LIFE STORY OF J. PIERPONT MORGAN. By Carl Hovey. 322 Pp. \$1.30. Sturgis & Walton company.

The story of Mr. Morgan's early life and business beginnings is followed by an account of his achievements. The record is enlivened by anecdote, personal and "inside" information. Attention is given to Mr. Morgan's struggle with Jay Gould, to the new birth of railroads under his hand, to the gold controversy of 1868, to the creation of United States Steel, to the true story of the panic of 1907 and to other matters of hardly less moment.

THE BOOK CENTER OF OMAHA

Is now located in the Y. M. C. A. BUILDING. **KIESER'S BOOK STORE** Conducted by Mr. Henry F. Kieser, Omaha's book man, for many years with the Bennett Co., opens Saturday with a new, clean stock right from the publishers. This store is unquestionably one of the largest book stores in the west, occupying, as it does, almost one-fourth of the ground floor space of the big Y. M. C. A. building. A complete stock of stationery, periodicals, office, church and Bible school supplies will be carried. Visit the Book Center.