



BY MELLIFICIA. Friday, August 15, 1913.

Did you ever hear folks exclaim how they wished those horrid newspapers would never say anything about them? I have, lots of times, and then I have heard the very same ones complain because, by neglect or oversight, their names were left out or their entertainments unnoticed.

Does the society column exist for the chronicling of social affairs, or are social doings pulled off to be chronicled? There is more in that question than appears at first glance, and it is not peculiar to society in any particular city. In a story on Washington life which Sam Blythe is running in the Saturday Evening Post, he illumines it as it applies to the national capital through the mouth of the wise and experienced old dame who gives free this advice to his hero's wife:

"If there is to be no mention of a function in the newspapers, a function might as well not be given. What advantage is it to a hostess to work and worry and plan and scheme and intrigue to get distinguished people to come to her dinners or to attend her parties, unless the world knows she is able to snare those distinguished personages? How can she be repaid for all the expense and trouble and the jealousy and the criticism and the social ambitions that run counter to hers, except by having the world know, through the kindly ministrations of the society editors, that this hostess has attained sufficient position to drag these honored guests to her house? If the newspapers were to abolish the society columns the number of social affairs in this town would dwindle to nothing. And that means every kind of social affair, from the biggest down to the most modest, except, of course, family dinner parties where real friends are asked in."

Overpeck-Frazier Wedding.

The wedding of Miss Josephine Frazier, daughter of Mr. and Mrs. William Frazier, to Mr. Leon S. Overpeck of Rapid City, S. D., took place Thursday evening at 8:20 o'clock at the home of the bride's parents.

W. Jasper Howell of the First Baptist church.

The bride wore a gown of white brocade satin, with court train, trimmed with princess lace and pearls. Her veil was held in place by a princess lace cap and she carried a shower of bride roses and sweet peas.

At a house party this evening in their honor. The invited guests are: Misses—Pauline Titus, Frances Titus, Marie Vernon, Alpha Field, Dorothy Lyle.

Miss Marie Vernon entertained at a Kensington Thursday in honor of Miss Pauline and Miss Frances Titus of Portland, Ore. Those present were: Misses—Pauline Titus, Frances Titus, Marie Vernon, Alpha Field, Dorothy Lyle.

Those who have made reservations for Saturday evening dinner at the Field club are Mr. A. V. Shotwell, who will have eight guests; H. J. McCarthy, twelve, and Miss Frances Graves, eight.

Miss Dorothy Lyle will entertain at luncheon at the club Monday in honor of her guests, Misses Pauline and Frances Titus of Portland, Ore.

At Happy Hollow.

Thursday evening F. B. Aldons entertained four guests at dinner and E. O. Hamilton, four.

Mrs. M. F. Funkhouser entertained eight guests at luncheon today at the club.

The Dundee Card club took luncheon at Happy Hollow today. Eight members were present.

Saturday evening Dr. J. M. Patton will entertain ten guests at dinner and C. H. Walrath eight.

Mr. and Mrs. W. C. Lyle entertained at a dinner for their guests, Miss Frances and Pauline Titus of Portland, Ore. Places were laid for: Misses—Pauline Titus, Frances Titus, Marie Vernon, Alpha Field, Dorothy Lyle.

Mr. and Mrs. M. C. Lyle.

Affairs for Visitors.

Many affairs have been planned for Miss Pauline and Miss Frances Titus of Portland, Ore., who are the guests of Miss Dorothy Lyle. Miss Lyle will entertain at a house party this evening in their honor.

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At the Country Club.

Mr. A. J. Love will entertain eight guests at dinner Saturday evening and A. J. Cooley will have covers laid for six guests.

Entertain at Dinner.

Mr. and Mrs. O. W. Toland entertained at dinner Wednesday evening at their home in honor of their son, Mr. Loyd Toland's, birthday anniversary. Red and white was used as decorations for the table. Places were laid for: Misses—Pauline Titus, Frances Titus, Marie Vernon, Alpha Field, Dorothy Lyle.

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Shower for Miss Burnham.

Miss E. Deasey and Miss Ellen Seitzer entertained at a "linen shower" Tuesday evening for Miss Alice Burnham, whose wedding takes place in the early fall, at the home of the former.

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For Miss Gibbons.

Miss Nell Murphy entertained at a shower at her home this afternoon for Miss Bees Gibbons, whose wedding to Mr. Patrick Phelan will take place in September. Her guests were: Misses—Bees Gibbons, Nan Rostermundt, Nancy Haze, Ella Lindell, Mesdames—Ella Gibbons.

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Surprise Linen Shower.

A host of friends surprised Miss Ellen Swanson with a linen shower Wednesday evening at the home of Mrs. F. Nelson. Miss Swanson will be an August bride.

Miss Bees Sage gave some vocal selections. Those present were: Mesdames—C. E. Corey, F. Taylor, F. M. Harvey, J. Riley, F. H. Getty, Misses—Ellen Swanson, Bees Sage, Edith Williams, Blanche Leonard, Laura Leek, Evelyn Nelson, Verne Sage.

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Birth Party.

Miss Sigrid Sandwall entertained informally at her home, 316 North Thirty-fourth street, the occasion being her sixteenth birthday anniversary. A musical program was given. The rooms were decorated with roses, asters and ferns. Those present were: Misses—Annetta Kemer, Louise Bratton, Miriam Williams, Beesie Smith, Irma Swift, Ethel Powers, Vera Van Sant, Irene Kurts, Misses—Olga Jacobson, Agnes Larson, Ingrid Sandwall, Evelyn East, Anna Lenzler, Edna Leine, Phoebe Melander, Sigrid Sandwall.

Dinner for Miss Riordan.

Miss Alta Stewart entertained at dinner Wednesday evening at her home for Miss Theresa Riordan, who leaves soon for a short visit in Arlington, Neb. Those present were: Misses—Theresa Riordan, Margaret Herun, May Winkler, Anissa Stewart, Agnes Frankland.

Sutphen-Morris Wedding.

The wedding of Mrs. Irene Matiers Morris and Mr. Clinton Joy Sutphen took place at the home of Mrs. Morris' parents, Mr. and Mrs. Thomas Matiers, at 414 North Forty-first street. The wedding was a quiet one, with only relatives present and Mr. and Mrs. Sutphen will take a northern wedding trip and after September 15 will be at home at 414 North Forty-first street.

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In and Out of the Bee Hive.

Miss Lillian Rehtmeyer of Chicago is the guest of Mr. and Mrs. Jack Rehtmeyer, 235 Burst street.

Mr. Ned Ochiltree, accompanied by his mother, Mrs. Ochiltree, and brother John, leave Saturday for Los Angeles, where they will spend two months.

Personal Gossip.

A son was born to Mr. and Mrs. Fred Hamilton Wednesday.

Wheat Yield of the State Shows a Big Increase for Year

The Twentieth Century Farmer has issued its service department report on the condition of crops in Nebraska August 13. This report is most comprehensive and besides giving statistics on the corn outlook it shows the wheat yield in Nebraska by counties. It shows that 2,888,754 acres of wheat were grown with a total yield of 87,427,270 bushels, a gain of 11,000,000 bushels over last year's crop.

Concerning the corn situation the report says: "At the present writing, the prospects are good for a normal corn crop in the north half of the state, 75 per cent in the territory lying between this section and the two southern tiers of counties, where the crop will not yield more than 25 to 30 per cent. In some small areas in this section the crop will be a total failure."

A Cruel Mistake

is to neglect a cold or cough. Dr. King's New Discovery cures them and may prevent consumption. 50c and \$1. For sale by Beaton Drug Co.—Advertisement.

THE SUN RISES AT 8:00 A. M.

And Sets at

6:00 P. M. at Kilpatrick's, Saturday, Aug. 16

Every minute of the day there will be stirring scenes at the Carnival Series of Hourly Sales Starting in the east at the first division of our display windows and keeping pace with the hours there will be a merry march all the livelong day to the strains of bargain stories and the merry jingle of the dollar.

First Hour—8 A. M.

About 50 dozen pairs of Socks for Men. Silk Socks, mainly with cotton soles, toes, heels and tops—where the main strain comes—50c the regular price—15c per pair Saturday. Sizes run from 9 1/2 to 11 1/2. Perhaps not every color in every size, but if you're prompt we apprehend you'll be particularly pleased.

Same time and place—about 100 dozen pairs of Cotton Lisle Socks, some mercerized, scores of pairs worth 25c and 35c per pair—will go at 10c per pair. Several hundred men should find fitting foot covering from this lot.

In the Basement, 8 A. M.

A sort of an Acrobatic falling down of Tumbler prices—20c and 25c for one-half a dozen. Judging from queries and comments from those who have seen the goods, there will be a lively scramble after these. To facilitate matters, tumblers will be packed in lots of six ready to take away, and you will have to take them, for we cannot deliver at the trifling prices named. To make the sale remembered, we have placed a limit of 1 dozen to any one customer.

Second Hour—9 A. M.

Ribbons, plain and fancies; all silk; excellent assortment; good widths; 20 cents would be usual value, a few a little more. Saturday at 9 yours for NINE CENTS (9c yard).

Stationery Section at Nine

Three bottles of Ink for price of one—5c for the three.

Two separate and distinct bargains in Stationery—24 sheets and 24 envelopes of fine quality, letter size, at 19c—and a final ending of a big lot bought to sell at 50c will be sold at same price—in this lot letter and note sizes and 48 sheets and 48 envelopes in each box.

Third Hour—10 A. M.

Last clean-up sale of Silks for the season. All the short lengths of silks which sold from 75c to \$1.25. Almost every weave and color under the sun—all to be sold at 29c per yard.

Note, Please: This is a price to wind up the

odds and ends, lock, stock and barrel, and you'll have to take piece—there will be no cutting.

Hurried calculation shows a little over 1,500 yards in the lot—hence a hint be on time may be timely.

Same hour at Toilet Goods Section—Pears' Scented Soap at 11c a cake, and two cans of excellent Talcum Powder for a Nickel. We reserve the right to refuse to sell these to anyone, for we don't propose to furnish other dealers with their goods. These are intended for retail buyers ONLY.

Fourth Hour—11 A. M.

About 400 pairs of WOMEN'S SHOES to be sold at a mere fraction of their COST. We displayed a fair sample in our window, and we miss our guess badly if a single pair will be left at the closing hour. Shoes which sold this season, mind ye, at \$3, \$4—yes, even \$5—at \$1.00 per pair Saturday—Oxfords and pumps, colored and black, and quite a few no color (white).

Same Hour on Second Floor in the Suit Section:

The last word on Linen Suits—Blue, tan, etc., sold at \$18.50 mainly, altho' a few have been \$22.50, all to go at one price 11 a. m., at \$7.50. Let us suggest that if interested in the Shoes as well, more than one person should come—one to go to the Suit section while the other PICKS OUT THE SHOES. Please remember these sales are not for one hour only, but the starting time has been arranged for different hours for the different items BECAUSE the values are so exceptional that we want all to have an equal show. After each sale starts it will be continued till the closing hour—IF THE GOODS WILL LAST.

Fifth Hour—High Noon—12 M.

This sale arranged for those who work for a living, timed to meet the convenience of those who have their lunch hour from 12 to 1. CLERKS FROM OTHER STORES SOLD FREELY FOR THEIR OWN USE.

Big lot of Cotton Hose, tan and white, at 9 cents pair. They are worth 20 cents in the usual way.

A clean-up of Union Suits, lace trimmed—a little heavy, perhaps, for the terrific temperature experienced recently, but never mind, there will be cooler days soon, or else we'll have to impeach Moore's successor in the weather bureau. Have

you noticed advance information has been coming from Washington about the "fair and continued warm!" The solons are having a pretty hot time themselves, which is not unusual, however.

You may know some child who needs Hose. If so, forget not that at noon we will sell splendid Hose for children at 15 cents per pair—well worth a quarter.

Sixth Hour—1 Past Meridian

Bag selling extraordinary! Big assortment, but after all, not so many all told, but what you should make careful mental note of the hour. Bags worth \$3.50 will be sold at \$1.00, and not one in the lot but what is worth much more than the priced NAMED.

A far cry from Bags to Shirts, and yet some shirts look baggy enough at times. 25 dozen Shirts for boys and about 12 dozen Shirts for men—odd lots, not the most desirable patterns, but for knockabout, ideal; the qualities are excellent. 15 cents for the boys' and 25 cents for the men's. Well cut and well made. Boys', as far as quality goes, should sell like hot cakes at 50 cents, and the men's are hard to beat at a dollar.

Seventh Hour—2 P. M.

EIGHTEEN SUITS FOR WOMEN

The last word on Suits which sold up to \$35.00, at \$5.00 each. And a clean-up of Fancy Dresses for women—net, chiffon, etc.—dainty dreams, pretty as a picture, for evening, reception, theater, etc. A few are soiled, and they are not all up-to-the-minute in style. Dresses which sold as high as \$50—we are going to offer them at a price low enough to garden in—\$5.00 for pick.

Eighth Hour—3 P. M.

At this hour, possibly the hottest hour of the day, we will offer a lot of Undermuslins—chic, well-made, stylish garments—cool to look at and comfortable to wear. A clean-up of Slips, Combinations, Gowns, etc.; odd garments from our wonderful summer sale. All to be sold at 59c—and worth, please mark, up to \$2.00 per garment. For this hour one sale only has been timed, so as not to divide your interest and that all may get one garment at least.

Ninth Hour—4 P. M.

And the last special sale starts now. Two attractions which will interest most women and every mother, if we could only get her attention. (That is mothers with children up to 15 or 16 years of age.) For the women—the ending of a big lot of Waists, many of this season's styles, others which we have had a little too long. Sold up to \$1.50, some more—at 4 p. m. 39c each.

And one table loaded high with Dresses for Children, which sold at 75c, \$1.00 and \$1.25—all to go at 29c each.

Come Over Into Macedonia and Help Us!

We feel like sending out a cry to Ministerial Unions, Labor Unions and Women's Clubs to show their interest in their fellows. Most organizations have no meetings in the summer. Vacation time for the members—and a good thing, too, for those who need a vacation.

Did you ever think of the men and women who are cooped up from 8 A. M. to 6 P. M. week days and till 9 and 10 P. M. Saturdays, too dead tired some of them to get out and enjoy the green fields and the fresh air on Sundays?

Some never get a vacation. We have heard of cases where employes were so worn out that they had to take a rest—at loss of wage which they could ill afford and in some cases they lost their jobs, we understand, as a result. Perhaps some of our settlement workers know of such cases.

The last legislature made it a punishable offense to employ women more than 9 hours in any one day and this made it uncomfortable and costly for some of us who employ female help. As an experiment and possibly to admit of adjusting matters to the new condition, many stores close during August at 6 P. M. Saturdays.

We very much fear that after August 31st we will see the stores open again till 9 P. M. Perhaps the working men who have an 8-hour day themselves and many of whom quit at 1 P. M. on Saturdays—may pass resolutions and request us to keep open, for their accommodation. Personally we are pessimistic—we don't think the great mass of our people care two whoops what happens to the other fellow—as long as their own ox is not gored.

LET'S SEE—One thing is sure, if the people demand it. If the people lend their influence, if the people abstain from buying after 6 p. m., closing will be a permanent institution. We will agree to continue with Thompson, Beiden & Co., on our big store, or we will agree if a fair number of the one-hour stores agree without any of the big stores. Let's see, where are we at? Let the smaller merchant, who does most of his work himself, keep open if he finds it profitable. Live and let live.

And now a word on the apparent apathy of the clerks themselves. Many clerks are paid a merely nominal salary in some stores; in addition they get a commission on sales. Until that is changed they will favor keeping open in the hope that they may add to their salary by additional sales. Don't blame them if they don't holler vociferously for early closing. (You could change that also, if you would.)

Only two more Saturdays after this one in this month. Do you care? What are you going to do about it? Will you come over into Macedonia and help us?

THOMAS KILPATRICK & COMPANY