

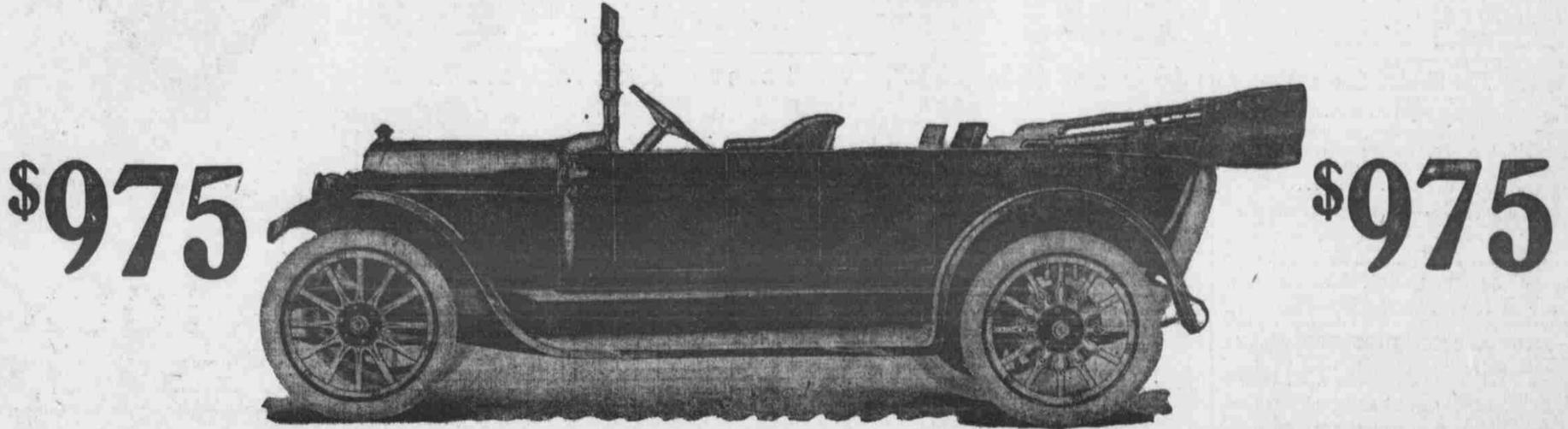
Partin-Palmer

Experienced automobile men with complete and thoroughly organized working forces and plenty of working capital make possible this wonderful 1914 car value.

"38"

It is not the evanescent fancy of some automobile novice, but the scientific creation of experts of the highest type.

1914—Six Passenger—38 H. P.



Partin-Palmer "38" Six Passenger Touring Car, \$975

115-Inch Wheel Base, Left Hand Drive, Goodyear Demountable Rims,
Long, Easy Riding, Flexible Spring Construction

Roomy—Powerful—Speedy—Silent

CONDENSED SPECIFICATIONS:

E. C. Mason's latest designed 1914 wonderful four cylinder motor with enclosed valves guaranteed to develop 38 horse power. Dual ignition including Briggs guaranteed magneto with kick switch, coil and locking device. Large Mercedes type radiator. Combination gear pump and splash system of lubrication. Latest improved center control system. Large steering column with 18-inch steering wheel. Fifteen and one-half inch leather faced cone clutch with adjustable pick-up springs. Rear tire irons and extra demountable rim.

Excellent painting finish and luxuriously upholstered. 32x3½-inch wheels and Goodyear tires regular, or option of 33x4-inch oversize tires at actual difference in cost. Selective sliding gear transmission with three speeds forward and reverse. Three-quarter floating rear axle. Double internal expanding brakes and 14-inch brake drums. Auxiliary seats to fold back of and under front seat. Large and roomy six-passenger body. Equipment includes top, curtains and hood, windshield, speedometer, Prest-o-lite tank, five lamps, horn, tool kit, repair outfit, jack, pump, etc.

MR. DEALER!—THIS WILL INTEREST YOU!

THE ORGANIZATION—The men directly in charge of the manufacturing and selling ends of this enterprise have had many years of experience in the automobile manufacturing business and are responsible for the success of other like organizations. These men know that not only the car, but the organization behind it must be unassailable, and the Partin-Palmer "38" is guaranteed by men of the right quality with money in the right quantity, and it is only necessary to know the personnel of the organization to convince anyone of the importance of this excellent proposition.

THE CAR—To Mr. Randall A. Palmer is due all credit for the design and construction of the Partin-Palmer "38." In it have been embodied all the refinements that can be found in any car at this price and numerous others that are found in no car at the price. We can only fitly describe it as the master work of a master mind. It is not an ordinary car at an ordinary price, but an extraordinary car at an extraordinary price. This is easy to say, but it is still easier to see. Look at the photographic reproduction above and study the specifications, and then

see and ride in the car. It is a large, powerful, speedy six-passenger touring car sold at a price that is nothing short of a record-breaker. It is just as pleasing to the eye as it is to the pocketbook. It has the "goods" built right into every part of it and on any occasion will "deliver" to the perfect satisfaction of the operator. It has no competitor and you will have to go several notches higher in price before you can find any car that will compare with it.

THE PROPOSITION—The Partin-Palmer "38" will, of course, be sold only through dealers. It will constitute the season's "hit" with the dealers. A better proposition is not and could not be offered. Information on the Partin-Palmer "38" and the men behind it has been leaking out and the result is that considerable territory has already been allotted. Every day we are receiving inquiries from interested dealers and they all become very enthusiastic after investigating our proposition. You know that a car such as the Partin-Palmer "38" at a price of \$975 can be sold in every locality in the United States. Why don't you get the agency for the first high grade car at a popular price? Good opportunities must be seized at once. If you put this announcement down without taking the matter up at once, the chances are very much in favor of your competitor getting this car. Do it now!

DO NOT DELAY—TELEGRAPH OR WRITE TODAY

Traynor Reputation is Back of This Car, and It is a "WORLD BEATER" for the Money.

Traynor Automobile Co.

DISTRIBUTORS FOR NEBRASKA AND WESTERN IOWA

Douglas 5268.

2512-14 FARNAM ST., OMAHA.