

The People's Weekly Page of Electrical News



GUESTS COOK OWN MEALS

Restaurant Recently Established in London Encourages Practice.

SINGLE COURSE OF TRAINING

Food is Prepared on Electric Stoves and is Made to Suit the Taste of the Most Exact Individual.

A restaurant recently established in London has taken a strong grasp on present-day methods of service and quality.

Visitors are encouraged to prepare for themselves such portions of the meal as are most appetizing when first cooked. To this end the management provides electric toasters and electric egg boilers—dainty little instruments that adorn rather than spoil the appearance of the table. So local is the heat with these appliances that it is difficult for anyone sitting at the table to realize that the toaster or boiler is otherwise than cold. Toast cooked by electricity is delicious, and if prepared from electrically baked bread is quite distinct from the toast to be obtained elsewhere. Of the superior virtues of a newly boiled or newly poached egg in comparison with those prepared even a few minutes before consumption there is no question. The advantage, too, to persons of weak digestive powers in being able to infuse one's own tea needs no further comment.

Single Course Sufficient.
A single course in an electric restaurant is sufficient to prove the superiority of the conditions under which the food is prepared. Even such foods as come from a distant kitchen are "piping hot" when served, for during their passage in the lifts they are under the influence of electrically operated hot plates. Everything is scrupulously clean; there is no reason why it should be otherwise, for in the absence of fires in the kitchen there are no smoke and no soot and no dust-bearing draughts. All the air entering the building is filtered, washed, and, if necessary, warmed by electrical means.

The pride with which proprietors of electric restaurants open their kitchens is easily understood. Nothing can compare with them in cleanliness and comfort. The air is as fresh as in any well-ordered living room and the temperature as equable.

A Kitchen Showpiece.
The cooking range is justly a show-piece. One of the first things that strikes a visitor is the little attention that such a range requires. This is largely due to the fact that there are no fluctuations in temperature, and that if a certain heat is known to produce the desired result with a certain food that heat can be obtained in a few moments and maintained with certainty throughout the entire operation. It seems impossible to go wrong with "fixed temperature" cooking.

In the kitchen of the restaurant opened last week all minor operations are conducted by electricity. The coffee is roasted and ground, meat chopped and

perishable goods refrigerated. When the kitchen is cleaned electrically operated vacuum cleaners are brought into action. The most surprising thing, however, is the fact that except for pilot lights burning above the ovens to indicate the sections in use there is nothing suggestive of electrical agency. Wires are not to be seen, and even small auxiliary motors are hidden in compact casings.

Light by Means of a Silver Cord Amazes the Visitor

An old man, evidently a stranger to crowded department stores, slowly elbowed his way through aisles and past tables until he reached the object of his interest—a lighted electric lamp.

Wonderingly he looked at it and timidly he looked at the saleslady—started to go and again turned around.

The saleslady looked at him encouragingly and he finally opened his mouth.

"Does that light come through here?" he asked, pointing to the silver cord which carried the current to the lamp.

"Yes."

With a look of satisfaction he turned to go and again elbowed his way through the store with a look of having gained a world of knowledge.

"As long as I can disseminate knowledge like that I suppose I ought to be happy," commented the saleslady to herself. "I hope he doesn't try to run cold off through a shoestring."

Lamps Sold Here to Foreign Buyers

A number of 230-volt Shelby wire-drawn Mazda lamps were sold by the Wolfe Electric company to a party living in Copenhagen, Denmark. The lamps will be shipped via the Scandinavian-American line, a direct line from New York to Copenhagen. When this shipment reaches its destination it will only be another proof that the Shelby Mazdas are the strongest and most durable lamps of their kind.

YOUNG LADY DISCARDS BAGGAGE ON LONG JOURNEY

The man who walks around the world and travels without suitcase or bag has a rival, so far as a non-encumbered traveller goes, in a young lady, who started across the continent from New York with only a small suitcase containing a light weight electric iron for baggage.

She has thus assured herself of a neatly pressed skirt and ironed shirt waist all along the way.

It is a pleasure trip pure and simple, and if relieving one's self of superfluous baggage and doing one's own laundry over night will lighten the burdens of traveling it will be a really, truly pleasurable trip.

ADVANTAGES OF ELECTRICITY

Six Fundamentals Presented by Eastern Bulletin.

COMMENT MADE ON ALL OF THEM

Safety, Economy, Control, Adaptability, Purity and Health Held Up as the Superior Points of Current.

In a recent issue, the bulletin of the American Gas and Electric company, presented six fundamental advantages of electricity—safety, economy, control, adaptability, purity and health—and commented on them as follows:

"So many accidents happen due to the use of old-time illuminants that the people have become quite accustomed to these announcements and seldom apply the danger to themselves.

"Health is the next feature. The illuminant that carries the light into your air, which is of vital importance, naturally had a decided advantage.

"Electricity cannot be adulterated. The meter measures the energy exactly. Should you fail to get good light, full voltage, the meter will not charge you for this lack of light.

"In architecture, in adaptability, there is no comparison of electricity with other forms of illumination. It will meet any situation, anywhere, at any time.

"Heating by electricity is more expensive than by gas or coal, when mere energy is measured. But the heat can be applied at any given degree wherever and whenever it is wanted. And then the expense can be instantly stopped. The control of electricity is left for the button or the knob.

"The economy of electricity is of decided importance. Electricity can be turned on and turned off, and waste avoided instantly. Electric energy in the form of light, heat or power, can be more definitely utilized.

"No other form of service can equal electricity. Hence, no other plan of heat, light and power can be conscientiously compared in price with that of electricity."

Woman Lights Oven to Avoid Burning Fingers in Cooking

An enterprising housewife has taken good example from the automatic lights in closets and ice chests and has had exactly the same thing installed in her oven.

A small Mazda lamp has been placed in the upper forward corner of the oven. The lamp is connected to a switch which automatically turns the light on and off as the oven door is opened and closed.

It is a great convenience to be thus enabled to see the food which is baking or roasting without having to interrupt its progress by drawing it out of the door. Incidentally it saves in burnt fingers and florid faces.



Has Your Hotel a Private Branch Exchange?

It would permit you to eliminate call bell service, awaken guests, announce callers, and give you instant communication to any part of the place.

And your patrons, from the privacy of their rooms, would have communication to all parts of the house and over the entire Bell System.

"Long Distance Connection in Every Room" lends a tone and an attractiveness to a hotel that cannot be secured in any other way.



NEBRASKA TELEPHONE COMPANY

What has Paid Others Will Pay YOU

See us about your lighting Fixtures. Also take a look at our large stock of Electrical Appliances.

THE ELECTRIC SHOP
1810 Farnam WOLFE ELECTRIC CO. Tyler 1414
Est. 1874

You will find most interesting reading on the want ad pages.

Have you read the want ads yet—today?

BENNETT ELECTRIC CO
FOR SAFE AND RELIABLE WIRING
It PAYS TO PLEASE
501 Omaha Nat. Bank Bldg. D 3816

Omaha Electrical Works
Electric Elevator Repairs
and Westinghouse Motors
108-12 N. 11th St. Phone Doug. 1181

Another Reduction in Electric Lighting Rates

ON July 1st the cost for electric light was reduced from 14c to 12c per kilowatt hour for the first 30 hours' use. In excess of that amount monthly the rate will be 6c per kilowatt hour.

While the cost of living has been steadily increasing, prices always going higher, the rates

for electricity have been steadily going down. Electricity in the home is an enormous convenience and will save time, labor and money. This new reduction of almost fifteen per cent, makes electric light the most economical illuminant you can use. Come in today and see about having your home wired.

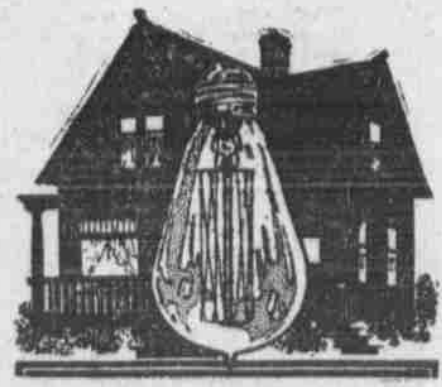


Coolness and Health

During the heated season, it is difficult to keep up to normal efficiency. An electric fan will aid you greatly in keeping up your strength and vigor. You can dine in cool comfort and sleep peacefully under the refreshing breeze of an electric fan, and it costs less than one-third of a cent per hour to operate.

An Aid To Landlords

You will find you can rent your houses or apartments more quickly and obtain better rents if they are equipped for electric lights. You will attract a better class of tenants who will stay longer and take better care of the property. You will save money on decorating and will minimize the risk of fire. Investigate today.



The Ideal Illuminant

The soft, mellow glow of electric light adds an air of radiant hospitality to any home. Under its steady light, you can sew or read without danger to your eyes. The handsome fixtures and lamps will aid your decorative scheme and lend charm and grace to your rooms. Your home can be wired without injury to walls or decorations.

Cooking by Electricity

Especially during the hot weather, is cooking by electricity an economy and convenience. Tasty summer dishes can be prepared quickly and easily without the necessity of broiling over a hot stove. With an electric percolator and an electric grill you can prepare your breakfast right upon the dining room table. And there is no open flame to contaminate the air.



For Impromptu Lunches

For the after-the-theater supper, the bed-time snack and impromptu lunches of all kinds, electric appliances are almost a necessity. With the electric toaster and the electric chafing dish, you can prepare tasty tidbits easily and quickly. It is merely one of the many conveniences and comforts of having your home wired for electric light.

Write or Telephone Today—Contract Department.

Omaha Electric Light & Power Co.