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## OUR EMPLOYER-

the American Housewife-we work for her all the year 'round, making every day in the year two million

## Shredded Wheat Biscuits

for the health and happiness of her family, simplifying her housekeeping problems and relieving her of worry and care. In making Shredded Wheat Biscuit we steam-cook the grains of whole Wheat, draw them out into delicate, filmy shreds, form them into Biscuit and bake them a crisp, golden brown.
Because of its biscuit form you can do so many things with Shredded Wheat which you clinnot do with other breakfast cereals.




Made only by The Shredded Wheat Company at Niagara Falls, N.Y.


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